

Policy
Review

National Conference Graduate Employability

Going beyond the BA

Wednesday 30th March 2011, Westminster Studio, London SW1

Speakers include:

Paul Marshall

Executive Director, 1994 Group

Anne-Marie Martin

Director, Careers Group, University of London; President, Association of Graduate Careers Advisory Services (AGCAS)

Jane Artess

Director of Research, Higher Education Careers Service Unit (HECSU)

Alison Clark

Director, National Association of Student Employment Services (NASES)

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Recent graduates, described in the press as 'Generation Crunch', have found it more difficult than ever to gain traditional graduate jobs. How can you give your graduates a vital competitive edge in an increasingly difficult job market?

With employability statements now available to the public, applicants for 2011 will be factoring this data into their choice of institution. Universities and colleges will need to focus on publicising as well as developing their employability programmes if they are to continue attracting high-calibre applicants.

This national conference will explore what leading universities and employers are doing to address graduate employability. Join us for the opportunity to explore the schemes and skills employers value most, and to discuss innovations, funding streams and best practice in developing students' employability with senior representatives from universities, colleges and industry.

For more information please visit:

www.neilstewartassociates.com/jb302

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Agenda (subject to change)

09:00 Registration, refreshments and exhibition

Session One:

 Available on policyreview.tv

Setting the scene

- 10:00 Chair's opening remarks
- 10:10 Graduate destinations: results from the Futuretrack study
Jane Artess, Director of Research, Higher Education Careers Service Unit (HECSU)
- 10:30 Enhancing and formalising your employability programme
Paul Marshall, Executive Director, 1994 Group
- 10:50 Questions and discussion
- 11:00 Keynote address
Check website for speaker updates

11:15 Refreshments, networking and exhibition

Session Two:

 Available on policyreview.tv

Gaining a competitive edge

- 11:45 Employability and graduate employment: developments in public information
Paul Hazell, Policy Adviser, Skills Policy Team, Higher Education Funding Council for England (HEFCE)
- 12:05 Different models for enhancing employability
Three case studies from leading institutions, followed by an in-depth panel discussion
- 1 Designing a formal award programme
Dr Frances Laughton, Director of Teaching and Resources, University of Bath
 - 2 Centralised and shared careers services
Anne-Marie Martin, Director, Careers Group, University of London and President, Association of Graduate Careers Advisory Services (AGCAS)
 - 3 Recognition of students' strengths and skills
Anne Wilson, Head of Careers, University of Warwick

13:00 Buffet lunch, networking and exhibition

Session Three:

 Available on policyreview.tv

The skills employers need

- 14:00 What employers want from graduates
Three case studies, followed by an in-depth panel discussion
- 1 An overview of graduate employment prospects
Gary Argent, Business Operations Manager, Association of Graduate Recruiters (AGR)
 - 2 Core competencies and commercial awareness
John Kerr, Managing Partner, Talent, Deloitte LLP
 - 3 The value of graduates to employers
Donna Miller, European HR Director, Enterprise Rent-A-Car; Board Member, AGR
- Panellists to be joined by:
Julie Mercer, Head of Education, Deloitte LLP
- 15:00 Working as you learn: integrating student jobs into employability initiatives
Alison Clark, Director, National Association of Student Employment Services (NASES)
- 15:15 Questions and discussion

15:30 Refreshments, networking and exhibition

Session Four:

Key issues seminars

- 15:50 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.
- A Successful professional placements
Dr Keith Pond, Director of Learning and Teaching, School of Business & Economics, Loughborough University
 - B Internationalisation of the curriculum: producing global citizens
Professor Elspeth Jones, International Dean and Professor of the Internationalisation of Higher Education; Co-Director of CAPRI (Centre for Academic Practice and Research in Internationalisation), Leeds Metropolitan University

16:30 Close of conference

Register online today:

www.neilstewartassociates.com/jb302 / Tel: 020 7324 4330 / Fax: 020 7490 8830

Purpose of the Conference:

Specifically this conference will:

- Examine the use of a University Personal Development Planning System and **formal award schemes** for employability
- Look at **how to prepare students for new ways of working**, including portfolio careers and self-employment
- Look at enhancing the value of students to employers – **the value of work-based learning** and work placements
- Explore the links between **developing students' entrepreneurial capabilities** and their employability
- Understand how government and HE institutions can target training and development, and prepare graduates to meet the needs of **SMEs and the public sector as well as large multi-national companies**
- Look at how employability training and development can be managed through **sharing services or outsourcing**
- Hear where **the higher level skills gaps are, now and in the future**, and what universities and colleges need to do now to respond effectively
- Highlight the opportunities in various subjects for gaining **international experience**, the value of this to employers, and the importance of producing graduates who are 'global citizens'
- Explore the value of **'working while you learn'**: how this experience can be acknowledged and accredited, and the likely increase in demand for student jobs in line with increased tuition fees.

Who should attend:

From Education

- Vice-Chancellors
- Pro Vice-Chancellors, Curriculum Development
- Pro Vice-Chancellors, Student Experience and Services
- Pro Vice-Chancellors, Teaching and Learning
- Deans and Heads of Departments
- Guild HE members
- Further Education Principals and Directors
- Business Development Managers
- Business School Deans
- University Teaching and Learning Centres
- Curriculum and qualifications organisations
- Credit Awarding Bodies
- Consultancies and advisory services

From business

- Graduate Recruiters
- Human Resources Directors
- Recruitment Directors
- Training Directors
- Careers Guidance
- Professional Associations
- Local Education Authorities
- Trade Associations

- Business Links, Chambers of Commerce
- Placement Organisations

From the following organisations

- UKCES
- AGCAS – Association of Graduate Careers Advisory Services
- AGR – Association of Graduate Recruiters
- ASET – Association for Sandwich Education and Training
- CRA - Centre for Recording Achievement
- Centres for Excellence in Teaching and Learning
- Graduate into Employment Unit
- Graduate Prospects
- Association of Learning Providers
- The Higher Education Academy
- Higher Education Statistics Agency
- Labour Market Trends, Office for National Statistics
- National Council for Graduate Entrepreneurship (NCGE)
- National Council for Work Experience
- QAA
- Shell Step Programme
- CBI

Sponsorship and Exhibition Opportunities

To find out more about the bespoke packages on offer please contact **Yvonne Le Roux** on **020 7960 6857** or e-mail **yvonne.leroux@neilstewartassociates.co.uk**



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- Could you benefit from hosting a satellite event?
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For more details contact **Natasha McDonough** by email: **natasha.mcdonough@policyreview.tv**

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- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
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The live broadcast and access to the video archive costs just **£99 + VAT** (£118.80)

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To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7490 8830

 **Online:** www.neilstewartassociates.com/jb302

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place,
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Alternatively call us on **020 7324 4330** or email us at

customer.services@neilstewartassociates.co.uk

Delegate Information

jb302

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector: Health Social Care Central/Regional Government Local Government Education and Skills Commercial
 Non Departmental Public Body / Association or Membership Organisation 3rd Sector Organisation Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

I have read and agree to the terms and conditions below

Signature

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Reduced Rate -

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£389.00 + VAT (£466.80)

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Voluntary Organisations, Trade Unions

£240.00 + VAT (£288.00)

The above fees include all day access to the event, available
conference papers, buffet lunch and refreshments, for registered
delegates only. Fees do not include travel costs or accommodation.
Shared places are not permitted.

Seminar Selection

You may attend one seminar in Session Four.

Places are allocated on a first-come, first-served basis.

Please circle your choice below:

Session Four:

Seminar A B

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£195.00 + VAT (£234.13)

For further details email: natasha.mcdonough@policyreview.tv

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 Please tick here if you do not wish to receive information from third parties.

Overseas delegates

Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.