



2nd National Conference Local Enterprise Partnerships

Tuesday 24th May 2011, Manchester Town Hall, Manchester M2

Speakers include:

Mike Cherry
Policy Chairman,
Federation of Small Businesses

Martin Traynor OBE
Group Chief Executive,
**Leicestershire Chamber of
Commerce**

Andrew Carter
Director of Research,
Centre for Cities

Stewart Towe
Group Chairman & MD,
Hadley Industries Holdings Ltd;
Chairman, **Black Country Local
Enterprise Partnership**

Jeanette Burrows
Development Manager,
Staffordshire Consortium of
Infrastructure Organisation,
**Staffordshire Third Sector
Network**

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Local enterprise partnerships will see business and civic leaders work together to drive sustainable economic growth and create the conditions for private sector job growth. As a number of LEP bids have progressed, sector leaders are looking to 'what's next' in effectively implementing, strategising, funding and managing these new responsibilities and powers without the skills and experience of Regional Development Agency staff.

This conference, the 2nd in the series, brings together business, local authorities, education and third sector leaders to discuss emerging national policy and local good practice around sub-regional working.

For more information please visit:

www.neilstewartassociates.com/se248

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**Westminster Studio
London
SW1P 1SB**

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Agenda (subject to change)

09.00 Registration, refreshments and exhibition

Session One:



Setting the scene

- 10.00 Welcome and introduction from conference Chair
Andrew Carter, Director of Research, Centre for Cities
- 10.05 The scale of the challenge ahead – encouraging enterprise, growth and jobs in the private sector
Philip Cox, Director, Local Economies, Regeneration and European Programmes, Department for Communities and Local Government
- 10.20 The 'enterprise' in Local Enterprise Partnerships: maximising private sector investment in LEPs
Mike Cherry, Policy Chairman, Federation of Small Businesses
- 10.35 Regenerating local economies through next generation Broadband
Bill Murphy, Managing Director, Next Generation Access, BT Group
- 10.50 Questions and discussion

11.00 Refreshments, networking and exhibition

Session Two:



Achieving LEP success

- 11.30 The role of LEPs as a strategic body delivering local public services
Martin Traynor OBE, Group Chief Executive, Leicestershire Chamber of Commerce
- 11.45 The geographic challenges to forming and achieving LEP success
John Fisher, Director, Local Futures
- 12.00 Challenges for LEPs after the RDAs
David Bailey, Professor of International Business Strategy and Economics, Coventry University
- 12.15 Rising to the challenge: Leadership, strategy and the skills to deliver
Mike Emmerich, Chief Executive, New Economy Manchester
- 12.30 Panel debate: Funding LEPs – New Homes Bonus, collection of local tax revenue and the Business Increase Bonus
Session speakers

13.00 Buffet lunch, networking and exhibition

Session Three:

Engagement seminars

- 14.00 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

A

Ensuring higher and further education engagement in LEPs

John Latham, Deputy Vice-Chancellor for Business Development, Coventry University

B

Equality of opportunity: ensuring that LEPs take full account of the interests of the disadvantaged and minorities

Robert Beard, Policy Officer, National Association of Voluntary and Community Action

C

Round table debate: what role should the voluntary sector have in private sector-led Local Enterprise Partnerships?

Jeanette Burrows, Development Manager, Staffordshire Consortium of Infrastructure Organisation, Staffordshire Third Sector Network

14.45 Refreshments, networking and exhibition

Session Four:



Case Studies

- 15.30 New career opportunities-the role of LEPs in creating apprenticeships and jobs
David Knowles-Leak, Representative, Thames Valley Berkshire LEP
- 15.50 The business perspective
Stewart Towe, Group Chairman & MD, Hadley Industries Holdings Ltd; Chairman, Black Country Local Enterprise Partnership
- 16.10 Panel discussion: the challenges and opportunities ahead for LEPs
Session speakers

16.30 Close of conference

Sponsorship and Exhibition Opportunities

To find out more about the bespoke packages on offer please contact **Patrick Whitfield** on **020 7960 6858** or e-mail patrick.whitfield@neilstewartassociates.co.uk

Register online today:

www.neilstewartassociates.com/se248 / Tel: **020 7324 4330** / Fax: **020 7490 8830**

Purpose of the Conference

Specifically this conference will enable you to:

- Hear from the Government on the progress of LEPs and how their formation will encourage enterprise, growth and jobs in the private sector
- Look to progressed bids and what success criteria means for the Regional Growth Fund
- Maximise private sector investment in LEPs
- Assess the role of LEPs as a strategic body delivering local public services
- Drive forward the Local Skills Agenda, which is a key role for LEPs
- Explore effective structures to overcome issues of no direct employees, sub-structures and a potentially inexperienced board
- Discuss what funding might be available for LEPs including the New Homes Bonus, collection of local tax revenue and the Business Increase Bonus
- Assess what new career opportunities could be provided by LEPs, including the creation of apprenticeships
- Hear first hand from business heads on how to effectively engage and encourage private sector involvement
- Hear from a LEP with a progressed bid on how they structured, delivered and ensured success in their application
- Discuss what challenges and opportunities lie ahead for Local Enterprise Partnerships
- Benefit from hearing best practice on regional successes, good news stories and gain practical information to implement in your day-to-day role through interactive seminars examining key issues on:
 - > Ensuring higher and further education engagement in LEPs
 - > Ensuring equality of opportunity to take full account of the interests of the disadvantaged and minorities
 - > What role the voluntary sector should have in private sector-led Local Enterprise Partnerships

Who should attend

From Local Authorities:

- Leaders
- Cabinet/Executive Members
- Chief Executives
- Assistant Chief Executives
- Economic Development Directors
- Directors of Corporate Strategy and Policy
- Directors of Resource Management
- Heads of Finance and Procurement
- Shared Services Managers
- Efficiency Managers
- Business Process Managers
- Heads of HR
- Change Managers
- Councillors
- Heads of Service
- Performance Managers
- Heads of Scrutiny
- Communications and Marketing Managers
- Community Empowerment Managers
- Policy and Research Officers
- Head of Regeneration

From Education and Skills:

- Vice-Chancellors
- Pro Vice-Chancellors
- Business Development Managers
- Contracts and Partnership Managers
- Head of Regional Development

- FE Principals and Directors
- 14-19 Managers
- Local and Regional Training Providers
- Skills Councils
- Lifelong Learning Officers
- Directors of Education and Skills

From Business:

- Trade Associations
- Training and Skills Directors
- Workforce Planning Directors
- Consultancies & advisers

Other:

- Government Offices of the regions
- Existing sub-regional partnerships and consortia
- MAA partners
- Public Service Managers
- Job centres and employment centres
- Private sector partners and consultants to local government
- Voluntary and community sector
- Regional Development Agencies staff
- Regional Assembly Members and Officers
- Government Offices
- Civil Servants
- Academics
- Think Tanks



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- Unique insight into the choices and dilemmas faced by policy makers and managers
- Find out how your peers are solving the policy challenges you face
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2-3 viewers £250.00 + VAT (£300.00)

4-5 viewers £350.00 + VAT (£420.00)

6-9 viewers £495.00 + VAT (£594.00)

10-20 viewers £895.00 + VAT (£1,074.00)


2nd National Conference Local Enterprise Partnerships

Tuesday 24th May 2011,
Manchester Town Hall, Manchester M2

To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7490 8830

 **Online:** www.neilstewartassociates.com/se248

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place,
Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at
customer.services@neilstewartassociates.co.uk

Delegate Information

se248

Brochure no.

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector: Health Social Care Central/Regional Government Local Government Education and Skills Commercial
 Non Departmental Public Body / Association or Membership Organisation 3rd Sector Organisation Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

I have read and agree to the terms and conditions below

Signature

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Delegate Rates

Please select the relevant rate from the list below

Full Rate -

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£599.00 + VAT (£718.80)

Reduced Rate -

Local Authorities, Universities, Colleges, Central Government
Departments and Agencies, Non-Departmental Public Bodies,
Other Public Sector Organisations

£389.00 + VAT (£466.80)

Supported Rate -

Voluntary Organisations, Trade Unions

£240.00 + VAT (£288.00)

Small Commercial Business Rate -

£199.00 + VAT (£238.80)

The above fees include all day access to the event, available
conference papers, buffet lunch and refreshments, for registered
delegates only. Fees do not include travel costs or accommodation.
Shared places are not permitted.

Seminar Selection

You may attend one seminar in Session Three

Places are allocated on a first-come, first-served basis. Please
circle your choice below:

Session Three:

Seminar A B C

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2-3 viewers **£250.00 + VAT** (£300.00)

4-5 viewers **£350.00 + VAT** (£420.00)

6-9 viewers **£495.00 + VAT** (£594.00)

10-20 viewers **£895.00 + VAT** (£1,074.00)

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£195.00 + VAT (£234.00)

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send their remittance in time to clear funds no later than 2 weeks before a
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