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# 2nd Annual Conference Private Provision in UK HE

## Collaborating or competing with private providers

Thursday 8th December 2011, Westminster Studio, London SW1P

Speakers include:

**Paul Marshall**  
Executive Director,  
1994 Group

**Dr Gina Hobson**  
Chief Executive,  
British Accreditation Council

**Steve Eagan**  
Deputy Chief Executive,  
HEFCE

**Lynne Sedgmore CBE**  
Chief Executive,  
157 Group

### Delegates to this event will:

- Hear from Government about the private provision of higher education and the drive to create a more competitive market, responsive to the needs of students and employer sponsors
- Gain insight into the “private” arrangements being made between higher education institutions and international partners to expand overseas
- Examine which areas are the most fertile for private providers and public private collaboration
- Explore best practice in maintaining the standard of awards and ensuring a positive student experience

This conference, timed to follow the Department for Business and Innovation’s empowering and protecting consumers’ consultation, will explore the future of private provision in UK HE. Sector leaders will provide guidance and examples of best practice in working alongside private providers.

The government wants to enable a wide range of providers to stimulate competition, create innovation and provide genuine choice for students.


With any opportunity comes a challenge and HE private provision is no exception. Should HE institutions compete or collaborate? And what mechanisms, legal frameworks, leadership structures and regulation make expanded private provision workable?

For more information please visit:

[www.neilstewartassociates.com/jb317](http://www.neilstewartassociates.com/jb317)

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# Agenda (subject to change)

09:00 Registration, refreshments and exhibition

## Session One:

Available on [policyreview.tv](http://policyreview.tv)

### Setting the scene

- 09:55 Welcome and introduction from conference Chair  
**John O'Leary**, Editor,  
Times Good University Guide
- 10:00 Encouraging innovation and opportunity in higher education  
**Paul Marshall**, Executive Director, 1994 Group
- 10:20 Ensuring a level playing field and creating a fit for purpose regulatory framework for the HE sector  
**Steve Egan**, Deputy Chief Executive, HEFCE
- 10:40 Assuring the quality and standards of alternative providers of higher education  
**Dr Stephen Jackson**, Director of Reviews, The Quality Assurance Agency for Higher Education
- 11:00 Panel question: What will private HE provision and competition mean for students and HEIs?  
*Session speakers*

11:30 Refreshments, networking and exhibition

## Session Two:

Available on [policyreview.tv](http://policyreview.tv)

### Overcoming the barriers and risks of private provision

- 12:00 The role of 'Key Information Sets' in private provision  
**Professor Ruth Farwell**, Vice-Chancellor and Chief Executive, Buckinghamshire New University; Chair, GuildHE
- 12:15 Maximising the student experience  
**Dr Gina Hobson**, Chief Executive, British Accreditation Council
- 12:30 The Higher Education Academy's New Professional Standards Framework  
**Steve Outram**, Senior Adviser, The Higher Education Academy
- 12:45 Panel discussion:  
• What will the changes by the UK Border Agency mean to private provision within the UK?  
• What will private provision mean for recruitment both from a financial point of view and competition?  
*Session speakers*

13:10 Buffet lunch, networking and exhibition

## Session Three:

### Applying to practice

- 14:10 Further Education Colleges providing HE  
**Lynne Sedgmore CBE**, Chief Executive, 157 Group
- 14:30 A truly incentivised partnership  
**Carl Lygo**, Chief Executive, BPP
- 14:50 Panel discussion: The future of HE provision? Competition, Innovation?  
*Session speakers*

15:10 Refreshments, networking and exhibition

## Session Four:

### Key issues seminars

15:40 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

**1** The need for institutional partnerships and quality assurance in the private sector  
**Dr Lawrence Watson**, Qualifications Advisor/ Senior Inspector, ASIC  
**Professor Geoffrey Alderman**, Michael Gross Professor of Politics & Contemporary History, University of Buckingham

**2** Session title  
*Speaker to be confirmed*

16:30 Close of conference

All delegates receive free post-event access to filmed plenary sessions

Register online today:

[www.neilstewartassociates.com/jb317](http://www.neilstewartassociates.com/jb317) / Tel: 020 7324 4330 / Fax: 020 7490 8830

## Purpose of the Conference

### Specifically, attending this conference will enable you to:

- Discuss whether the distinction between private providers and universities and colleges is helpful when so many universities and colleges are independent institutions
- Explore the possible innovation, opportunities and challenges for HE bodies which may be triggered by the emergence of new private providers in HE
- Understand the position of the regulators in ensuring a level playing field and facilitating a fit for purpose regulatory framework
- Discuss what private provision and competition will mean for students and HEIs
- Identify the leadership and governance requirements for privately provided HE and partnerships
- Assess the role of 'key information sets' in private provision
- Understand the public disclosure and transparency necessary to meet regulation and standards.
- Hear from sector leaders on the options opened by private providers obtaining degree awarding powers
- Discuss the future of HE provision- whether private provision will drive innovation and opportunity within the sector
- Benefit from hearing best practice, gain practical information to implement in your day-to-day role through interactive practical seminars examining key issues on the need for institutional partnerships and quality assurance in the private sector

## Who should attend:

### A strategically minded audience of policy makers and senior staff responsible for institutional planning, including:

- Vice-Chancellors and Chief Executives
  - Pro-Vice-Chancellors and Deputy Vice-Chancellors
  - Deans of Faculties
  - Senior Management Team Members
  - Directors of
    - Finance
    - Business Development
    - External Relations
    - Capital Projects
    - Student Services and Support
    - Quality Assurance
    - Student Retention
    - Human Resources
    - Strategic Planning
    - Franchise Development
    - Marketing
    - Curriculum
    - Student Recruitment
    - International Offices
- Estates
  - Facilities Management
  - External funding
  - University Chairs
  - University Governors
  - GuildHE College Principals and Chief Executives
  - Registrars
  - Heads of University and College Administration
  - Funding and Research Councils
  - Principals/ Chief Executives of FE Colleges providing HE
  - Higher education consultants
  - Commercial partner companies
  - Professional associations
  - Civil Servants
  - Statutory bodies
  - Think Tanks
  - Examination bodies
  - Government and funding bodies

## Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Paul Rushworth** on **020 7960 6845** or e-mail **paul.rushworth@neilstewartassociates.co.uk**



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#### For further information email

**paul.rushworth@policyreview.tv**

### Watch online

#### Keep up to date with the policy insight you need

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
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- Ultimate conference reporting, watch the full online presentations after the event
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**3-9 viewers £89.00 + VAT (£106.80)**

**10-19 viewers £79.00 + VAT (£94.80)**

**20-29 viewers £65.00 + VAT (£78.00)**

# Private Provision in UK HE

## Collaborating or competing with private providers

Thursday 8th December 2011, Westminster Studio, London SW1P

### Delegate Information

JB317

Brochure no.

WEB

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector:  Health  Social Care  Central/Regional Government  Local Government  Education and Skills  Commercial  Non Departmental Public Body / Association or Membership Organisation  3rd Sector Organisation  Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

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Signature

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Complete all relevant sections of this form and either:

Fax: 020 7490 8830

Online: www.neilstewartassociates.com/jb317

Post: Neil Stewart Associates Ltd, 10 Greycoat Place, Westminster, London SW1P 1SB

Alternatively call us on 020 7324 4330 or email us at customer.services@neilstewartassociates.co.uk

### Delegate Rates

Please select the relevant rate from the list below

#### Full Rate -

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#### Reduced Rate -

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£389.00 + VAT (£466.80)

#### Supported Rate -

Voluntary Organisations, Trade Unions

£240.00 + VAT (£288.00)

The above fees include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation. Shared places are not permitted.

### Seminar Selection

You may attend one seminar in Session Four.

Places are allocated on a first-come, first-served basis. Please circle your choice below:

#### Session Four:

Seminar 1 2

#### Live viewing and on-demand access

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- 1-2 viewers @ £99 + VAT (£118.80) per person
- 3-9 viewers @ £89 + VAT (£106.80) per person
- 10-19 viewers @ £79 + VAT (£94.80) per person
- 20-29 viewers @ £65 + VAT (£78.00) per person

I would like to register \_\_\_\_\_ online viewers @ £ \_\_\_\_\_ per person:

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Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.



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