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# 5th National Conference The Future of Apprenticeships



Tuesday 29 May 2012, Westminster Studios, London SW1P

Speakers include:

## Gila Sacks

Head of Apprenticeships Unit,  
Department for Business,  
Innovation and Skills and  
Department for Education

## Graham Hoyle

Chief Executive,  
Association of Employment  
& Learning Providers

## David Way

Chief Operating Officer,  
National Apprenticeship  
Service

## Anne Tipple


National Skills Executive,  
British Chambers of  
Commerce

### Why you must attend this event:


- Hear how the Government is tackling issues of quality in apprenticeship delivery
- Consider funding opportunities for apprenticeship programmes
- Explore what can be done to improve minimum standards in apprenticeship provision
- Examine the challenges that lie ahead for apprenticeship design and delivery

There is no doubt that the Government has promoted the value of apprenticeships over the last 18 months. Policies like the Higher Apprenticeship Fund; new incentive payment schemes to businesses and the piloting of an outcome payment for large-scale employers have resulted in a 63.5% increase in the number of apprenticeships.


Although a step in the right direction, there is still so much to achieve in reducing unemployment, ensuring the financial feasibility of apprenticeship schemes, enhancing quality provision and promoting positive engagement with small and medium enterprises. This conference is a must-attend for FE and HE providers, small to medium-sized businesses, trade associates and all those aiming to increase apprenticeship opportunities and employer engagement.



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See inside for details

For more information please visit:

[www.neilstewartassociates.com/jd255](http://www.neilstewartassociates.com/jd255)

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# Agenda (subject to change)

09:00 Registration, refreshments and exhibition

## Session One: Setting the scene

Available on [policyreview.tv](http://policyreview.tv)

- 09:50 Welcome and introduction from conference Chair  
**John O'Leary**, Editor, Policy Review Magazine
- 10:00 Keynote address: ensuring quality always matches quantity in apprenticeship delivery  
**Gila Sacks**, Head of Apprenticeships Units, Department for Business, Innovation and Skills and Department for Education
- 10:15 Challenges ahead for apprenticeships'  
**David Way**, Chief Operating Officer, National Apprenticeship Service
- 10:30 Feedback from the Select Committee hearing on apprenticeships  
*Check website for speaker updates*
- 10:45 Removing the barriers and creating incentives for businesses  
**Anne Tipple**, National Skills Executive, British Chambers of Commerce
- 11:00 Questions and discussion

11:10 Refreshments, networking and exhibition

## Session Two: The future of apprenticeships

Available on [policyreview.tv](http://policyreview.tv)

- 11:40 Accessing funding and apprenticeships through the Youth Contract and Work Programme  
**Graham Hoyle**, Chief Executive, Association of Employment & Learning Providers
- 12:00 Developing demand for apprenticeships through Information, Advice and Guidance (IAG) in a post-Connexions era  
**Ben Rowe**, Director of Student Services, Kingston College  
**Karen Spencer**, Vice Principal Curriculum, Kingston College
- 12:20 Delivering 1st class apprenticeship programmes  
*Check website for speaker updates*
- 12:40 Panel discussion: what challenges lie ahead with the introduction of FE loans?  
*Session speakers*

13:10 Buffet lunch, networking and exhibition

Register online today:

[www.neilstewartassociates.com/jd255](http://www.neilstewartassociates.com/jd255)

Tel: 020 7324 4330 / Fax: 020 7490 8830

Available on [policyreview.tv](http://policyreview.tv)

## Session Three: Putting theory to practice

- 14:00 Case study: Derbyshire's launch of 700 apprenticeships positions through active promotion and engagement with local SMEs  
**Cllr Kevin Parkinson**, Cabinet Member for Regeneration, Derbyshire County Council
- 14:20 Accessing pathfinder funding to develop higher apprenticeships  
**Bill Twigg**, Development Director, Semta
- 14:40 Employer perspective: fulfilling the needs of employers and apprentices  
**Neil Baxter**, Managing Director, Bramall Construction
- 14:50 An apprentices' journey  
**Amber Ormandy**, Apprentice, Symphony Housing
- 15:00 Questions and discussion

15:10 Refreshments, networking and exhibition

## Session Four: Key issues Seminars

- 15:40 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

### Stream A

- A1** HE Apprenticeships  
**David Stedman**, Head, Falmouth Marine School
- A2** Effective mentoring of apprentices  
**Fred Grindrod**, Apprenticeships Policy and Campaigns Officer, Unionlearn  
**Graham Randle**, Apprenticeships Promotion Officer, Unionlearn

### Stream B

- B1** Overcoming the challenges to delivering functional skills  
**Robert Pheasant**, Head of Skills for Life and Employment, Learning and Skills Improvement Service (LSIS)
- B2** Case Study: maximising progression from unemployment to advanced level apprenticeships through pre-apprenticeship programmes  
**Phil Ashton**, Employer Engagement, Nelson and Colne College

16:40 Close of conference

All delegates receive free post-event access to filmed plenary sessions

## Purpose of the Conference:

### Specifically this conference will:

- Hear how the Government are tackling issues of quality in apprenticeship delivery
- Consider funding opportunities for apprenticeship programmes
- Hear feedback from the Select Committee hearing on apprenticeships
- Explore what can be done improve minimum standards in apprenticeship provision
- Examine and remove the barriers to businesses in considering apprenticeships
- Assess funding opportunities through the Youth Contract and the Work Programme
- Explore best practice in developing demand for apprenticeships through Information, Advice and Guidance (IAG)
- Discuss the challenges that lie ahead with the introduction of FE loans
- Access pathfinder funding to develop higher apprenticeship programmes
- Hear from a young apprentice and their employer on what has worked- and what hasn't – in their apprenticeship framework

## Who should attend:

### From Further Education, Colleges and Sixth Forms:

- Principals and Chief Executives
- Deputy, Assistant and Vice-Principals
- Directors of Curriculum/ Programmes
- Directors of
  - > Quality and Learning
  - > Strategy and Planning
  - > Finance
  - > Innovation and Skills
  - > Skill and Enterprise
- 14-19 Directors of Learning
- Heads of Business and Development
- HR Advisors
- Work-Based Learning Managers and Co-ordinators
- Apprenticeship Team Managers
- Contracts managers
- Employer Engagement Co-ordinators
- Directors and managers of Employer Engagement
- Heads of Employability Programmes

### From the wider education sector:

- Sector Skills Councils
- Head Teachers of Secondary Schools
- Private and Voluntary Training Providers
- Work-Based Learning Providers
- Awarding Bodies

### From Local Authorities:

- Chief Education Officers
- Staff Training Managers
- Apprenticeships Co-ordinators and Managers
- Economic Regeneration and Development Managers
- Information, Advice and Guidance (IAG) Managers
- 14-19 Partnerships and Advisors
- Business and Employment Skills Managers
- Work-Based Learning Co-ordinators
- Partnership Managers

## Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Katie Wright** on **020 7960 6852** or e-mail **katie.wright@neilstewartassociates.co.uk**



Can't attend?  
Time poor?  
Diary clash?



### Watch online

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The costs of the live broadcast and access to the video library are:

### Individual licences

**£99 + VAT (£118.80)**

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All you need is:

- a computer with flash installed, an up to date browser and fast broadband internet access
- a projector or an LCD screen to display the live conference stream
- a space in which to host the event – a boardroom or lecture theatre would be perfect



### Watch in groups

Finally, book 10 or more colleagues for online viewing and get one free place at the conference.

To discuss this further please call

**020 7183 7783**

### Group licences - per person

1-2 viewers **£99.00 + VAT (£118.80)**  
3-9 viewers **£89.00 + VAT (£106.80)**  
10-19 viewers **£79.00 + VAT (£94.80)**  
20-29 viewers **£65.00 + VAT (£78.00)**

# 5th National Conference The Future of Apprenticeships

Tuesday 29 May 2012, Westminster Studios, London SW1P

## To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

**Fax:** 020 7490 8830

**Online:** [www.neilstewartassociates.com/jd255](http://www.neilstewartassociates.com/jd255)

**Post:** Neil Stewart Associates Ltd, 10 Greycoat Place, Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at **customer.services@neilstewartassociates.co.uk**



## Delegate Information

jd255

Brochure no.

WEB

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector:  Health  Social Care  Central/Regional Government  Local Government  Education and Skills  Commercial  
 Non Departmental Public Body / Association or Membership Organisation  3rd Sector Organisation  Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

I have read and agree to the terms and conditions below

Signature

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Maestro Issue No: \_\_\_\_\_

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Issuing Bank: \_\_\_\_\_

Cardholder's address: \_\_\_\_\_

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**ADDITIONAL REQUIREMENTS** Please indicate any additional requirements below

## Delegate Rates

Please select the relevant rate from the list below

### General Rate -

General admission rate applicable for all sectors

Book by 30th April 2012

**£289.00 + VAT** (£346.80)

From 1st May 2012

**£389.00 + VAT** (£466.80)

The above fee include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. This does not include travel costs or accommodation. **Shared places are not permitted.**

## Seminar Selection

You may attend one stream in Session Four.

Places are allocated on a first-come, first-served basis.

Please circle your choice below:

### Session Four:

Seminar Streams A B

### Live viewing and on-demand access

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#### Individual and Group Licences

- 1-2 viewers @ **£99 + VAT** (£118.80) per person
- 3-9 viewers @ **£89 + VAT** (£106.80) per person
- 10-19 viewers @ **£79 + VAT** (£94.80) per person
- 20-29 viewers @ **£65 + VAT** (£78.00) per person

I would like to register \_\_\_\_\_ online viewers

@ £ \_\_\_\_\_ per person:

**TOTAL £ \_\_\_\_\_ + VAT = £ \_\_\_\_\_**

Please complete the delegate information section of this form for each viewer when registering your licence(s). You can do this by photocopying this form or sending a full list to [customer.services@policyreview.tv](mailto:customer.services@policyreview.tv)

### Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. All available conference material including documents, podcasts and in some case films are made available to delegates after the event therefore we do not accept cancellations, whole or in part. Substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

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Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.



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