NCUB
National Centre for Universities and Business

Connecting and collaborating the role of NCUB

Aaron Porter

University-business collaboration in the UK

- 4 major national reviews in the last 15 years (Leitch, Lambert, Wilson & Witty)
- Technology changing the nature of business-university collaboration
- Increased focus on the 'third mission' of higher education institutions
- BIS select committee inquiry into university-business collaboration in the UK

NCUB
National Centre for Universities and Business

NCUB - Roots

Wilson Review of Business-University Collaboration

- *The Council for Industry and Higher Education (CIHE) should be invited to develop its structure and its infrastructure to become an independent subscription-based charity that becomes the focus for information on business–university collaboration. It will gather and maintain a comprehensive repository of good practice, undertake commissioned studies and provide a reliable information source for future substantive reviews*

David Willetts' and BIS Response to Wilson:

- *BIS will support the Council for Industry and Higher Education (CIHE) to create a National Centre for Universities and Business.**The centre will focus on strengthening the strategic partnership between universities and business with a view to driving economic growth and recovery.***

NCUB
National Centre for Universities and Business

NCUB Vision, Mission & Method

- Vision
  - Increasing the prosperity and wellbeing of the UK through world-leading university and business collaboration.
- Mission
  - By effective collaboration, nurture the right talent, innovation and expertise for the UK's future growth.
- Method
  - The NCUB will facilitate, integrate and communicate, but will never duplicate or substitute successful work already being undertaken by others.

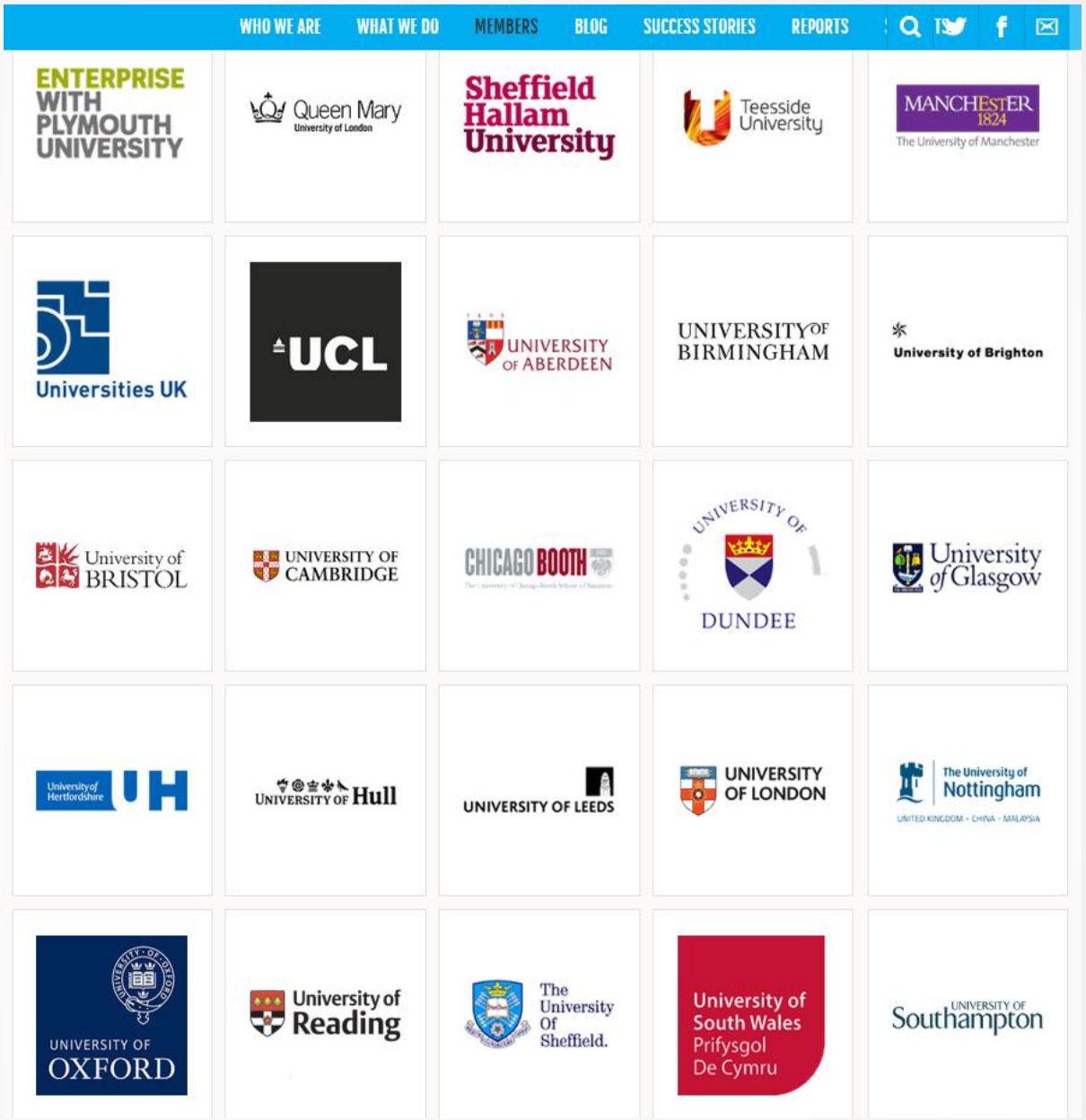
NCUB
National Centre for Universities and Business

UK Wide Organisation

- Core partners:
  - Higher Education Funding Councils
  - Technology Strategy Board / Innovate UK
  - Research Councils
  - 65 Universities at Vice Chancellor Level
  - 40 Corporates at CEO/Chair (largely FTSE 100)

NCUB
National Centre for Universities and Business

University members



NCUB
National Centre for Universities and Business

Business membership

NCUB
National Centre for Universities and Business

Smart Specialisation Advisory Hub

- Following the Witty Review, NCUB was asked by BIS to build a vision for a Smart Specialisation Advisory Hub
- Engaging with LEPs and HEIs across England, we have put together a business case which is currently with BIS and DCLG
- Could provide greater intelligence to inform decisions taken locally by both HEIs and LEPs.

NCUB
National Centre for Universities and Business

Summary of Operations

Areas of operation

- Inventiveness into innovation and prosperity
- Talent, Expertise and Attributes

Types of operation

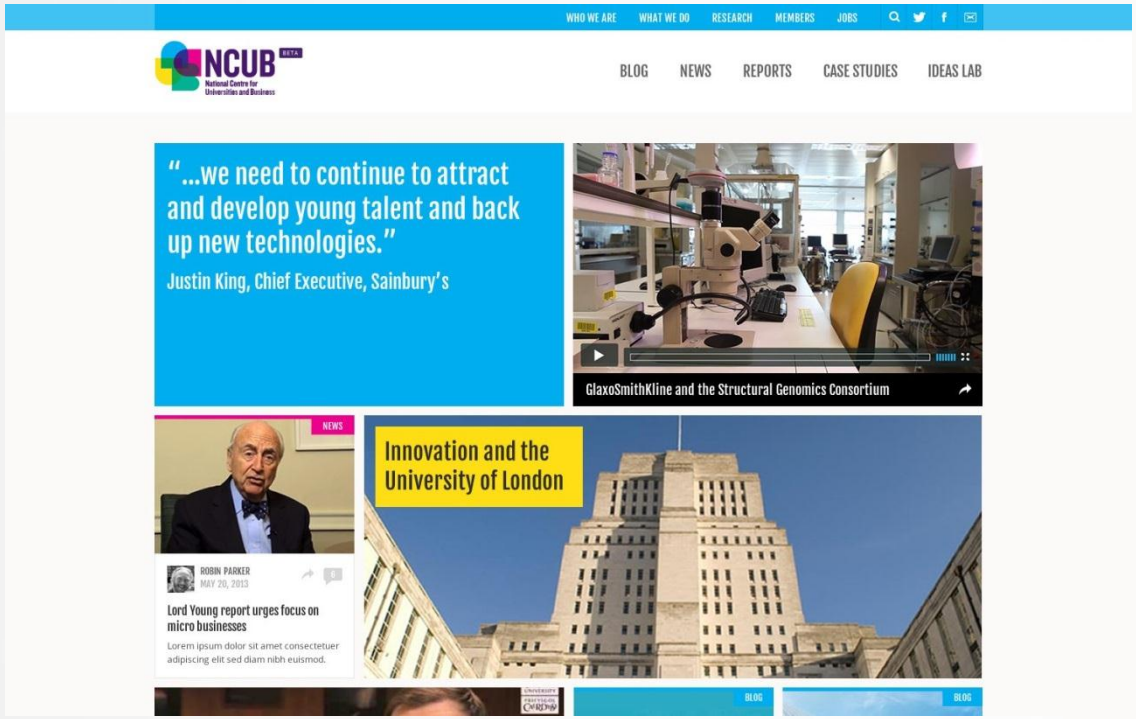
- **Analysis** (measure performance)
- **Inspiration** (best practice & case studies)
- **Brokerage** (IP, Chatham House events & internships)
- **Action** (Practical projects)
- **Evangelising** (Selling the UK to the world)

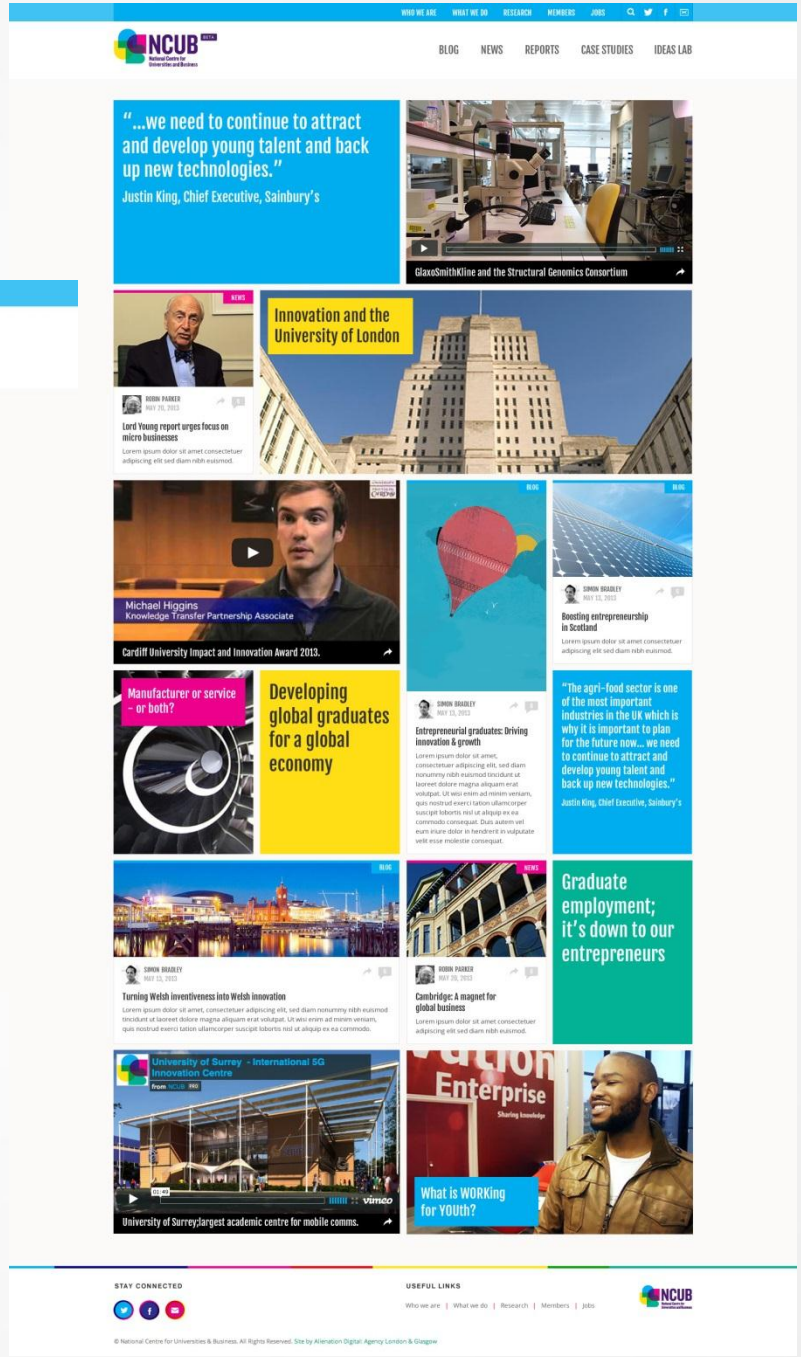
Target Audience and Partners

- SMEs
- Universities
- Corporates
- Government & Devolved administrations
- International & Inward Investment

NCUB
National Centre for Universities and Business

NCUB Website
ncub.co.uk





Twitter: @ncubtweets
Facebook: National Centre for Universities and Business

NCUB
National Centre for Universities and Business

NCUB Website

NCUB
National Centre for Universities and Business

Members Page

State of the Relationship

- Annual publication which captures the state of university-business collaboration in the UK
- Spirit of continuous improvement
- Case studies and examples of where it is done well
- Metrics to measure ongoing performance (short and long run; spin-outs and IP)

NCUB
National Centre for Universities and Business

Food Economy Task Force

- Co-chairs:
  - Justin King, Chief Executive, Sainsbury's Plc
  - Professor Quintin McKellar, Vice-Chancellor, University of Hertfordshire
- Challenge:
- "How do we ensure that universities are able to provide the high-quality intellectual and innovative graduates and research the UK needs to contribute to a highly competitive food industry?"
  - All stages of the food supply chain will be considered
  - Explore issues through workshops, research reviews, online collaboration channels and interviews
  - Aim to present recommendations to Government in winter 2014

NCUB
National Centre for Universities and Business

NCUB Research

- Currently building to SoR Report
  - Myth busting
  - Reflecting breath of partnership
- Dynamic view of the partnership
  - Nurturing the talent base
  - Translating inventiveness into innovation
  - Demonstrating a step change in culture
- Balanced view of the partnership
  - Based on robust evidence
  - Objective systematic methodologies
  - Representative of sectors and focussed on need

NCUB
National Centre for Universities and Business

Thank you

NCUB
National Centre for
Universities and Business