One to One (North West) Ltd

Caseloading for all risk women – benefits and outcomes

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The Model

- One to One midwives provide a community caseloading model of care based on the concept that birth is a normal life event within the context of a social model of health and wellness.
- Guided by humanistic principles, One to One midwives work in partnership with mothers to deliver safe, evidence-based care that empowers women to be active participants in their birth.

Philosophy/Core Values

To put the woman at the centre of care respecting her human rights and the right to self determination, empowering her to be part of the decision making process and ultimately a happy birthing memory.

Core Values:

Safety, Excellence, Woman Centred,

Professionalism, Integrity

One to One Caseloading

One to One accept all risk women and provide a named midwife throughout the pregnancy up to 6 weeks post-natal

Small Teams of midwives working in localities – mixed skill-mix

Each midwife has a rolling caseload of 40 women

Diary Management

Flexible working pattern

Caseload model providing on-call cover by named MW

MAMA's to support MW's

Outcomes

Outcome	One to One	National
Antenatal Continuity of Carer	84%	
Normal Birth (One to One Home Births)	93.09%	60.9%
Home Birth: Primips (First pregnancy) Multips (Second or more pregnancies)	33.9% (32%) (68%)	2.21% **
Continuity of care in labour	100%	
Named Midwife or buddy in attendance at birth	63%	

Outcomes:

Birth Type	One to One	Merseyside	England
Normal Birth in Hospital	74.3%	58.8-63%	60.9%
Induction of Labour	16.5%	27.9-33.2%	25%
Instrumental Birth	9.8%	11.6-14.4%	12.9%
Total Caesarean Sections (All Births)	15.9%	25.8-26.9%	26.2%
Planned Caesarean Section rate	5.6%	9-12%	11%
Unplanned Caesarean Section rate	10.3%	13-18%	15.2%

Outcomes:

Outcome	One to One	National
Average Number of postnatal visits	**7.2**	**3**
BF Initiation rate with One to One midwife present at birth	91.0%	73.9%
Overall BF initiation rate	79.0%	
BF at 14 days (All Births) BF at 14 days (Home Birth)	69.0% 81.0%	NA
BF at 6 weeks (Home Birth)	67%	47.2%
Overall BF rate at 6 weeks	57%	47.2%

Service user feedback

Care
midwife
support
service
one
birth
home
really
excellent
great
pregnancy
always
throughout
Excellent
felt
helpful
experience
time
advice
weeks
recommend
feel
good
personal
friendly
given
fantastic
needed
continuity
received
midwives
amazing
visits
baby
postnatal
supportive
convenient
reassuring
professional
first
post
questions
Fantastic
Great
supported
appointments
brilliant
provided
extremely
happy
lovely
help
also
made
well
personalised
Continuity
relationship
someone
found
feel
one
like
know
available
contact
NHS
Sarah
times
much
able
wonderful
concerns
better
friday
staff
get
way
just
always
good
easy
need
everything
access
call
caring
friend
problems
knowledgeable
helped
natal
antenatal
midwife
confident
confidence
enjoyed
phone
hospital
labour
comfortable
recommended
especially
important
good
available
easy
relationship
access
call
caring
friend
problems
staff
knowledgeable
helped
natal
appointments

User Satisfaction (FFT)

Would Recommend One to One to Family and Friends

Experience	Extremely Likely	Likely	Neither unlikely/Likely	Extremely Unlikely	Don't Know
Anomaly Scan	93.1%	5.2%			1.7%
36 Weeks Antenatal	91.0%	6.4%			2.6%
Home Birth	95.9%	2.5%	1.3%		
Postnatal Discharge	90.3%	6.4%	0.6%	0.2%	2.3%

Service user feedback

217 women responded to the supplementary questions in the early PN satisfaction survey.

- **How in control and empowered during labour?**

96% of women answered excellent or good

- **How did women rate how much they were included in decisions during labour?**

95% of women answered excellent or good.

- **How did they rate the level of informed choice about place of birth?**

96% of women answered excellent or good.

Staff FFT

–	Never –	Rarely –	Sometimes –	Often –	Always –	Total –	Weighted Average –
– **a. I look forward to going to work.**	**0.00%** 0	**1.54%** 1	**24.62%** 16	**36.92%** 24	**36.92%** 24	65	4.09
– **b. I am enthusiastic about my job.**	**0.00%** 0	**0.00%** 0	**12.31%** 8	**26.15%** 17	**61.54%** 40	65	4.49

Staff FFT

–	Strongly Disagree –	Disagree –	Neither Disagree Nor Agree –	Agree –	Strongly Agree –	Total –	Weighted Average –
– a. I am satisfied with the quality of care I give to patients / service users.	**0.00%** 0	**1.56%** 1	**6.25%** 4	**45.31%** 29	**46.88%** 30	64	4.38
– b. I feel that my role makes a difference to patients / service users.	**0.00%** 0	**0.00%** 0	**4.69%** 3	**28.13%** 18	**67.19%** 43	64	4.63
– c. I am able to deliver the patient care I aspire to.	**0.00%** 0	**3.17%** 2	**11.11%** 7	**31.75%** 20	**53.97%** 34	63	4.37
– d. I know how to access support	**0.00%** 0	**3.13%** 2	**3.13%** 2	**37.50%** 24	**56.25%** 36	64	4.47
– e. CLINICAL ONLY - I feel supported with clinical decision making.	**0.00%** 0	**0.00%** 0	**6.38%** 3	**44.68%** 21	**48.94%** 23	47	4.43

One to One

‘Learning. Growing. Changing.’