Birmingham 2026
Our vision for the future

# Total Place Pilot: Birmingham

Jackie Mould
Director, Be Birmingham

Birmingham 2026
Our vision for the future

# About Birmingham

- Britain's biggest city outside London with over a million residents
- A safe city with crime rates lower than other core cities
- The regional capital with a world-class economy
- The city of a thousand trades - now a city of over 42,000 businesses and an international centre of business and professional services
- Europe's youngest city with the highest percentage of young people
- A city of faith with more people saying they follow a faith than most other cities
- A leading 'Science City ' and 'Digital City ' inspiring innovation, delivering nationally leading research with our five universities
- Birmingham is a barometer for rest of Country

Birmingham 2026
Our vision for the future

Birmingham City Council

# Sustainable Community Strategy Vision 2026

- Global City with a local heart
- Economic prosperity and wellbeing
- Building aspirations of our young people
- High quality of life for all citizens
- Improving health inequalities
- Tackling community safety issues
- Diverse and strong communities

Birmingham 2026
Our vision for the future

Birmingham City Council

# Birmingham's building blocks

- Strong local strategic partnership
- Consensus on 2026 outcomes and LAA priorities
- Commitment to greater collaborative working across agencies
- Identify to what extent investment is aligned to LAA priorities

Birmingham 2026
Our vision for the future

Birmingham City Council

# Underpinning Principles

- No one agency alone can bring about change
- Outcome focussed approach
- Prevention – long term view
- Early intervention to tackle long term issues
- Smarter joined-up ways of working – makes us more efficient

Birmingham 2026
Our vision for the future

Birmingham City Council

# Birmingham's Total Place ambition

3 objectives:

- Put citizens at the heart of better service delivery
- Identify efficiency savings
- Develop new collaborative leadership

Birmingham 2026
Our vision for the future

Birmingham City Council

# Work undertaken so far…

- Map expenditure and investment in City of Birmingham (this had not been done before) - £7.5 bn
- Assess the extent of the alignment of investment behind Vision 2026 priorities
- Identifying the challenges in moving to greater alignment of investment and identify ways these can be overcome

Birmingham 2026
Our vision for the future

Birmingham City Council

# Pilot, work to be undertaken July 09 – Feb 2010

6 Project Themes

- Early intervention for children with behavioural difficulties
- Working with people with learning disabilities
- Working with people with mental health problems
- Reducing the impact of drug and alcohol misuse
- Guns and gangs
- The Poolway 'Total Community' project

Birmingham 2026
Our vision for the future

Birmingham City Council

# Each Project Theme will:-

- Undertake scoping exercise-starting with a framing question
- Carry out a ‘deep dive’ analysis of public expenditure
- Identify new and innovative approaches to delivery
- Identify potential efficiency savings
- Identify barriers – local and national

Birmingham 2026
Our vision for the future

# Collaborative Leadership

- Common vision and purpose
- Strong strategic leadership
- Empowering staff to be creative
- Working across organisational boundaries
- Different ways of working, thinking, behaving
- Citizen/community focus

Birmingham 2026
Our vision for the future

# Example:

- - Example of emerging potential cost savings from alcohol misuse project:
- 553 people in Birmingham with alcohol specific diagnosis cost the NHS nearly £3.5 million in 2008/9 with one individual costing £43,000.
- Potential targeted interventions around preventing/limiting hospital admission through bespoke multi-agency assessment and treatment
- Latest cost/benefit analysis suggests that over 10 years £200,000 per year invested in the project will save £3.5 million in admission costs.

Birmingham 2026
Our vision for the future

Birmingham City Council

# Its about …

- Service redesign rather than modification, doing different things
- Prevention and early intervention rather than treating the consequences
- Being a public servant for Birmingham’s Citizens
- Helping residents and communities to help themselves
- Giving the People a voice

Birmingham 2026
Our vision for the future

Birmingham City Council

# Challenges

- Longer term financial planning
- Aligning performance management arrangements
- “Accounting Officer” issues
- Local Cultural barriers
- De-commissioning
- Public Opinion