Empowering young people

through museums, libraries & archives

Natasha Innocent

Senior Policy Adviser: Learning and Skills MLA

Outline of session

- How our spaces and collections empower young people to reach their potential
- The range of programmes we offer young people
- A focus on the **Campaign! Make an Impact** programme

How MLA collections support empowerment

Inspiring young people to

- develop a sense of who they are in the world
- develop empathy and understanding of difference – supporting cohesion
- encourage civic participation and a sense of action

MLA programmes include

- Find Your Talent
- Their Past, Your Future
- Renaissance in the Regions
- Strategic Commissioning

Campaign! Make an Impact

- brings history to life by empowering young people to develop campaigning skills
- Uses historic campaigns – suffragettes, abolition of slave trade – as a starting point to inspire young people to get active
- a simple but highly effective programme

Three step model

To developing successful campaigns

- research historical campaigns
- learn campaigning skills
- run your own campaign
- national web resource now available
  www.bl.uk/campaign

Three examples of Campaign! projects – extended services

The Holocaust

- Bradford Academy, the British Library and the Holocaust Survivors Association
- Young people researched the holocaust and learnt skills to develop their own campaign
- The y people developed an anti-war campaign with the slogan ‘I have the power to be a hero

POWER

Endeavour High School + Hull museum

Abolition of the Slave Trade

- Students explored tactics used during campaign to abolish slave trade
- They developed their own campaigning skills by developing a series of films including the story of Sayed, a young asylum seeker from Afghanistan
- They created an exhibition to campaign against present day human rights abuses that was shown at Ferens Art Gallery

The Skinners Company’s School + the British Library

The Suffragettes

- Students visited the British Library and looked at original archive material on the suffragettes campaign
- They learnt how to write speeches and use images to get messages across
- They then developed their own campaign against knife crime

To sum up

- museums, library and archive collections unlock the key to compelling stories that help y people make sense of the past and the future
- they can play an important role in developing well-rounded young people who are supported to become active and empowered citizens

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Contact for more information

Natasha Innocent

natasha.innocent@mla.gov.uk