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Preliminary Findings: IAU 3rd Global Survey of Internationalization of Higher Education (2009)

Ross HUDSON
Programme Officer, IAU

Going Global 4, London
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Presentation outline

- Internationalization – why and how an IAU priority?
- 2009 survey highlights and comparison with previous 2003 and 2005 IAU findings
- Key conclusions

IAU and Internationalization Why and How?

- IAU offers - **Global Forum, Advocacy and Research**
- Policy Statements: *Primacy of Cooperation and Partnership* (1998); *Sharing Quality Cross-Border Higher Education* (2004)
- Global Surveys: 2003, 2005, 2009
- New service – **Internationalization Strategies Advisory Service (ISAS)**

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3rd Global Survey

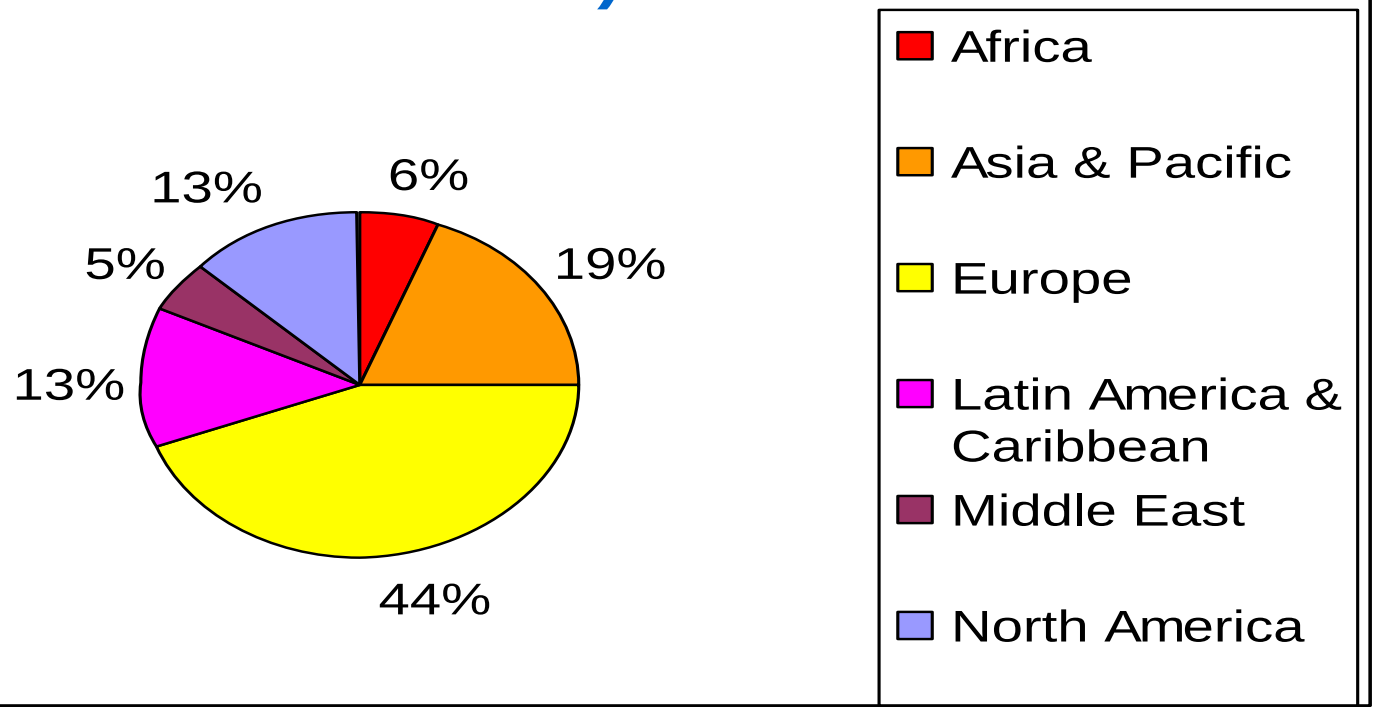
2009 Global Survey III – analysis underway – new approach:

- An international expert Task Force
- Questionnaires for institutions and associations
- 5 languages, larger sample, online completion with IT assistance from CONAHEC
- Sent to over 4500 HEIs
- Continuity but also new questions

Highlights of IAU 3rd Global Survey

Survey sample 2009 - HEIs
(n = 745)

(HEIs from 115 different countries)



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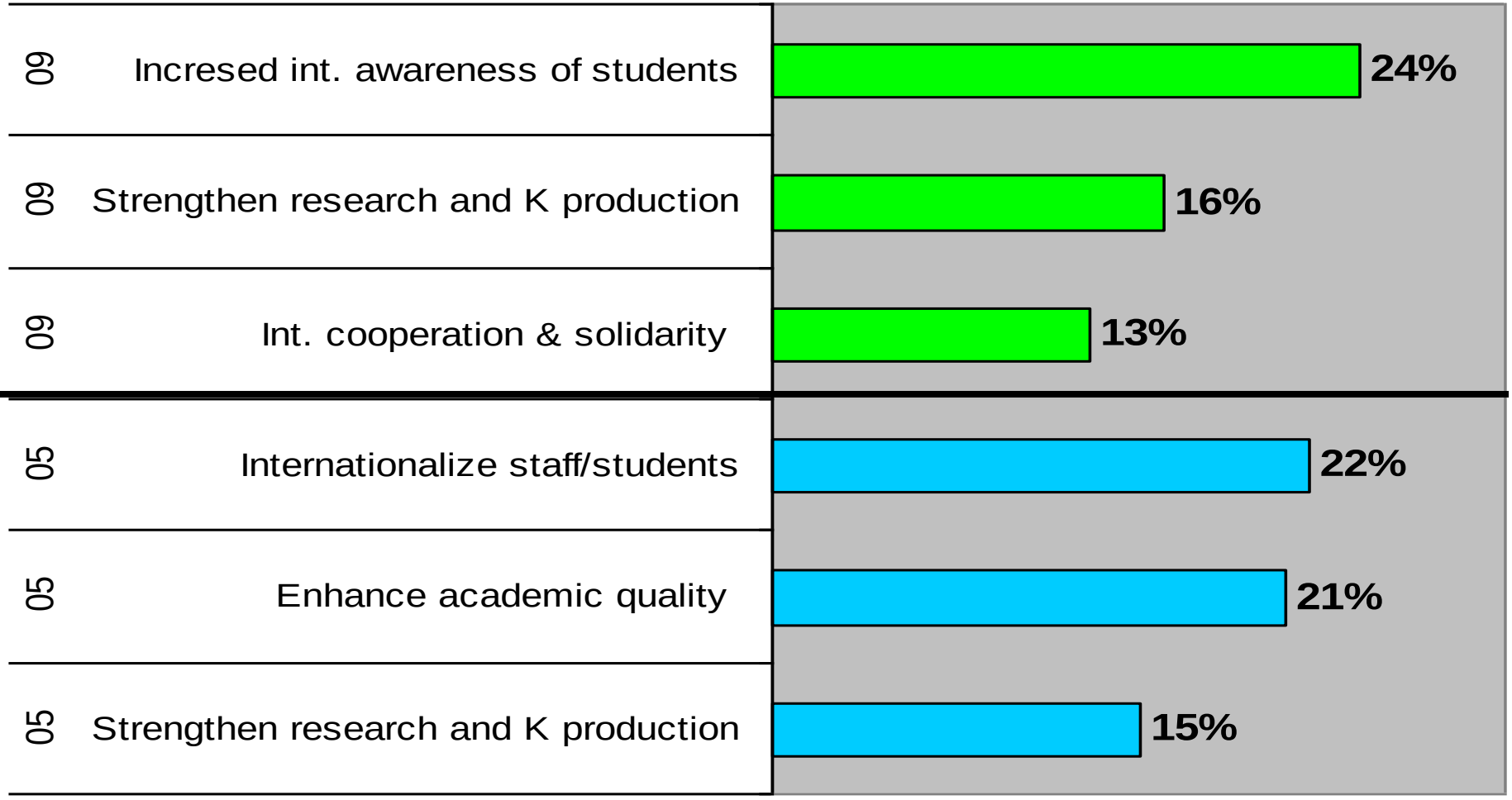
Highest ranked benefits of internationalization - 2005 and 2009 (Aggregate)



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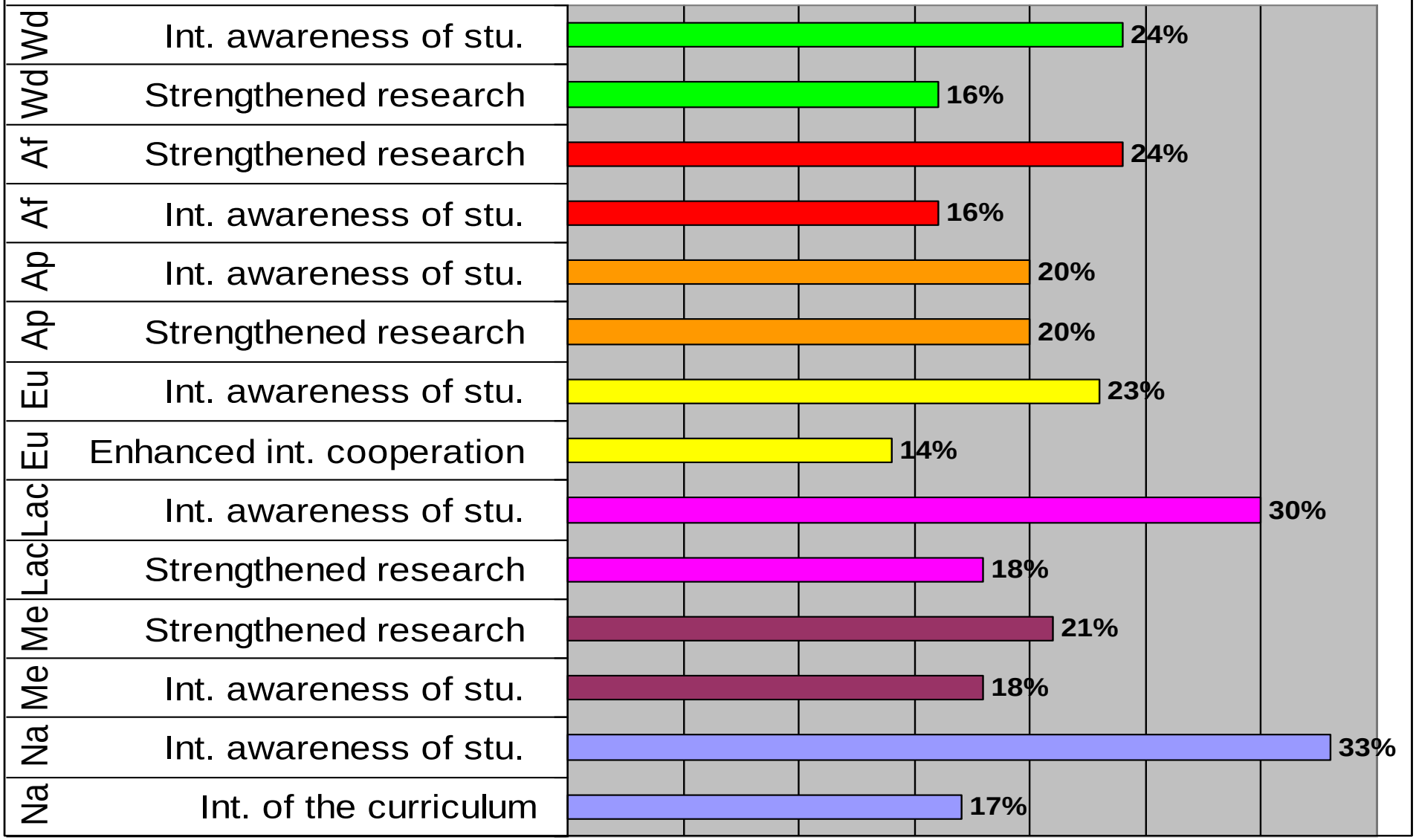
2009 - Highest ranked BENEFITS - by region



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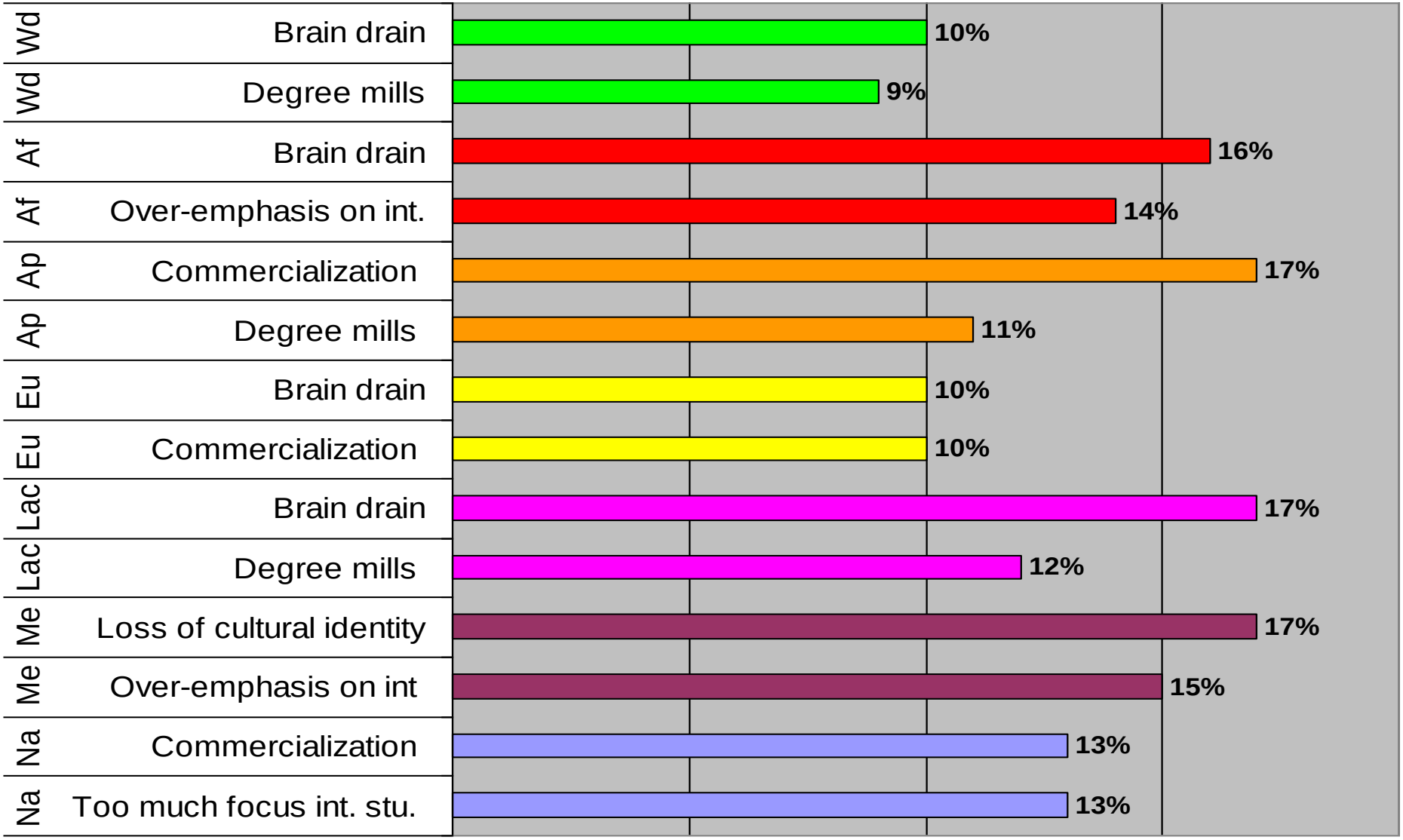
2009 - Highest ranked RISKS - by region



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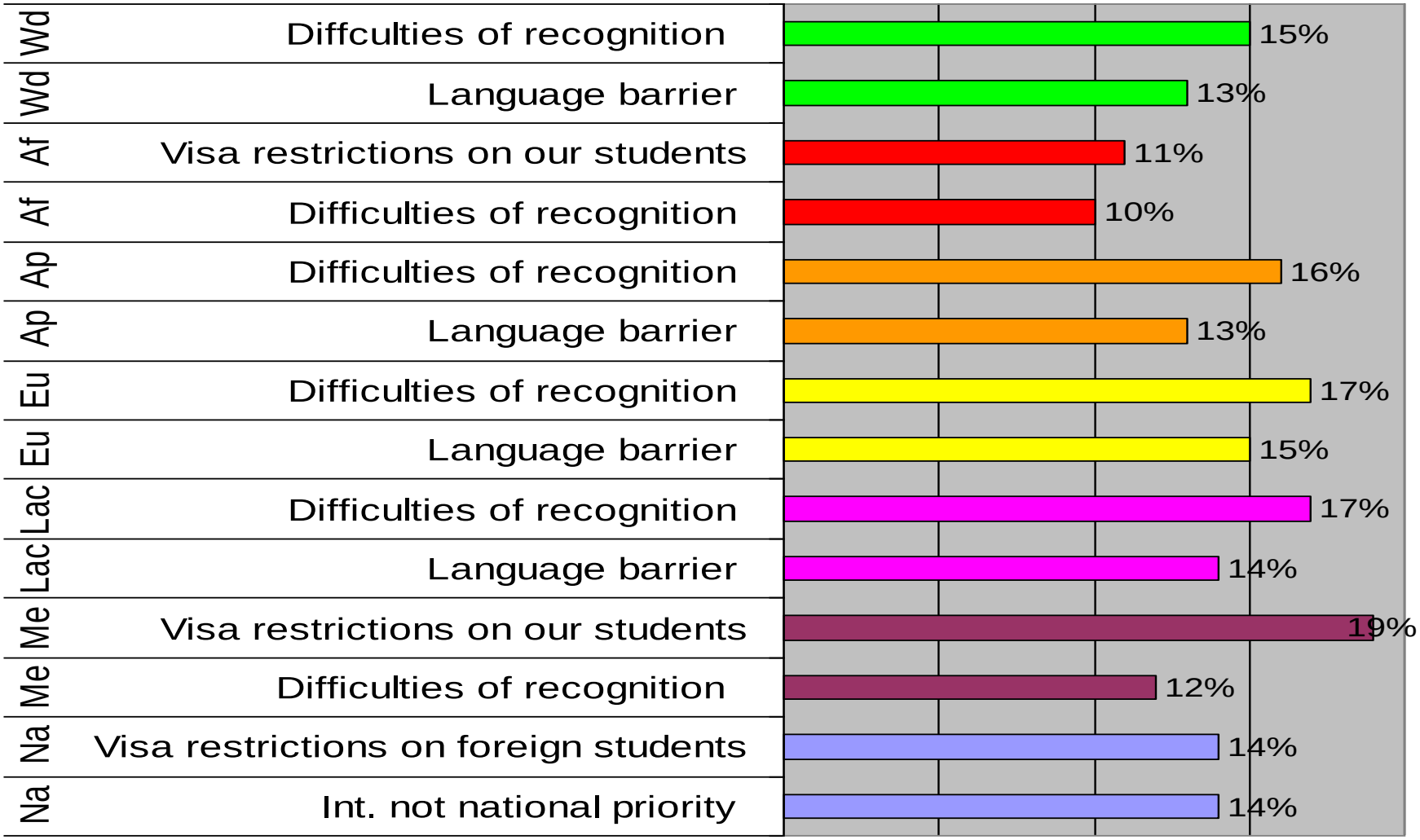
2009 - 2nd and 3rd ranked most important EXTERNAL OBSTACLES



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PRIORITY REGIONS within int. strategies:

HEI REGION / PRIORITY AREA IN STRATEGY	Africa	Asia and Pacific	Europe	Latin America & Caribbean	Middle East	North America
Africa	1st					
Asia and Pacific	3rd	1st	2nd			1st
Europe	2nd	2nd	1st	1st	1st	3rd
Latin America & Caribbean				2nd		
Middle East					2nd equal	
North America		3rd		3rd	2nd equal	
No geographic priority			3rd		3rd	2nd

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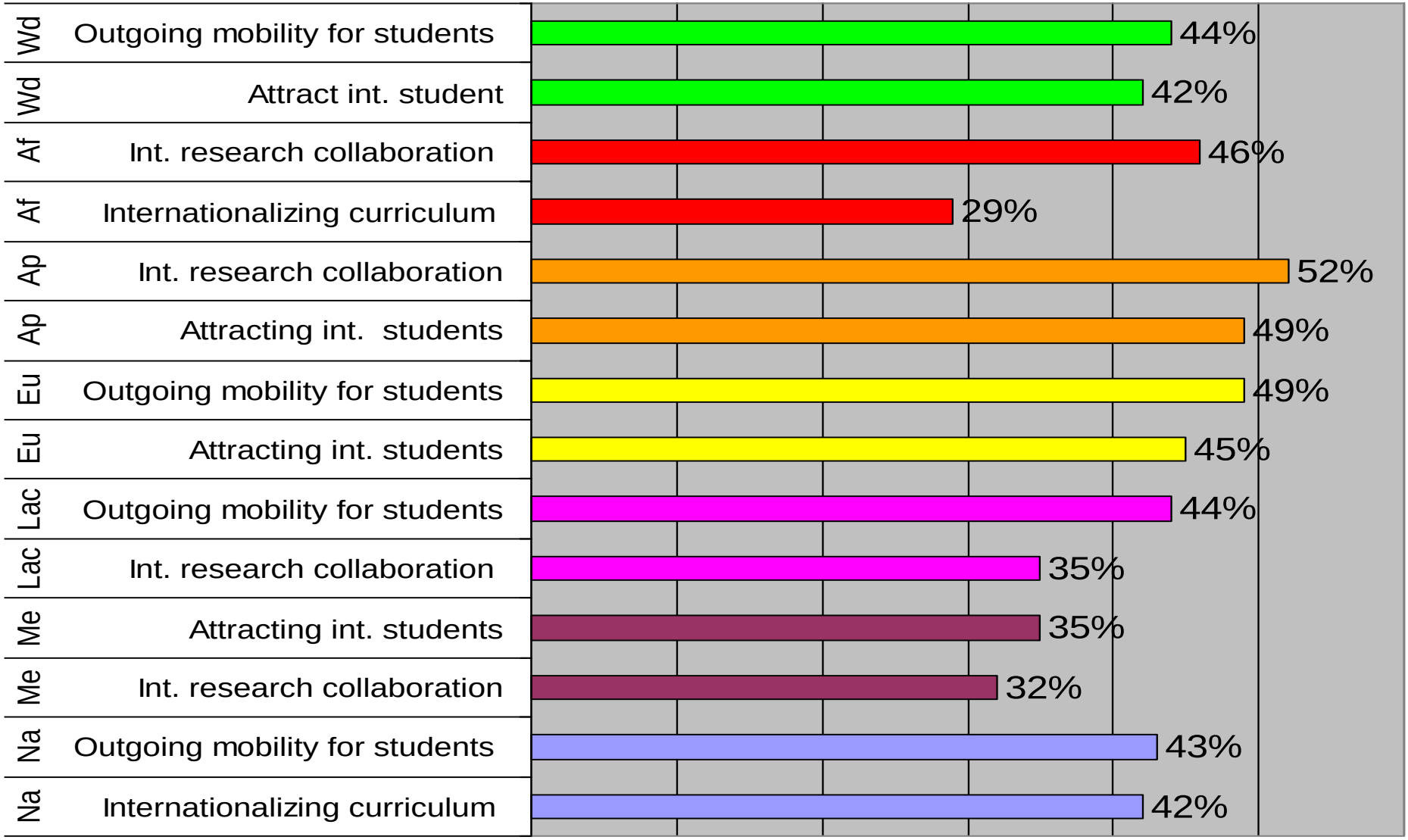
2009 - Highest PRIORITY ACTIVITIES in stratergy - by region



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Key Conclusions include:

- *Increased international awareness of students* *seen* as main benefit; *brain drain* seen as main risk
- Europe – still top regional priority area for internationalization activities
- *Student mobility* and *attracting international students* – central features of strategies – costly!
- Key challenge: recognizing different regional contexts – need for respect of difference.

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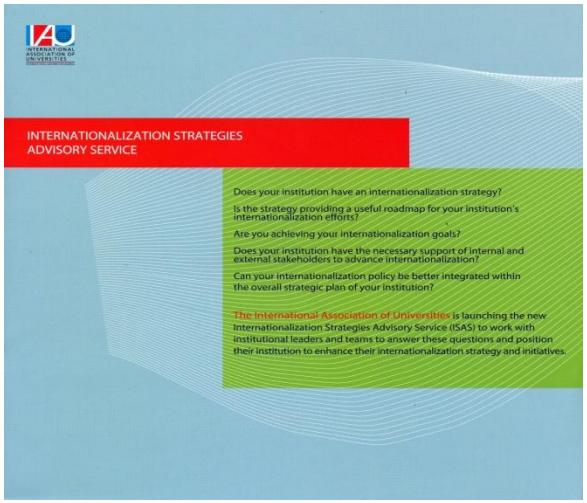
New IAU Service: Internationalization Strategies Advisory Service (ISAS)

- Builds on HEIs interest in 3rd Global Survey process

- Available to all HEIs wishing to develop, or revitalize their Internationalization strategies



- Work jointly with IAU and an International Expert Panel

- Aim: help HEIs to reflect on their current strategy; help develop recommendations on how best to achieve HEIs internationalization goals

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- **Report of 3rd Global Survey will be published in the next few months**
- **For information about IAU, Policy Statements, ISAS Programme, Survey Findings, etc:**

  www.iau-aiu.net

- **Contact: Ross HUDSON**

  r.hudson@iau-aiu.net

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