HE INTERNATIONALISATION: HOW TWO UK INSTITUTIONS ARE RESPONDING TO THE CHALLENGE

Dr Judith Lamie

Dr David Law

Going Global: 2010

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Context

It's not all about recruitment!

Internationalisation is 'the process of integrating an international and intercultural dimension into the goals, functions (teaching and learning, research, services) and delivery of higher education'

- Student mobility – study, work placement, volunteering
- The establishment of offices or campuses overseas
- Internationalisation of the curriculum
- Partnerships and collaboration

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Key questions

- Why internationalise?
- What will we do that is new?
- How will we do it?
- How will we measure success?

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Educating Global Citizens

- More than …
  - studying alongside students from many countries
  - learning about other cultures and acquiring languages
- We must …
  - equip students with the skills to engage with people from other cultures
  - prepare students for a 21st century workplace
  - encourage critical evaluation
  - enable active learning
  - embrace complexity
- Are we doing enough to help our students acquire the skills they will need?

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Implications for Education

	20th Century	21st Century
Number of Jobs	1 – 2 Jobs	10 – 15 Jobs
Job Requirement	Mastery of One Field	Flexibility And Adaptability
Teaching and Learning	Subject Matter Mastery	Integration of 21st Century Skills into Subject Matter Mastery

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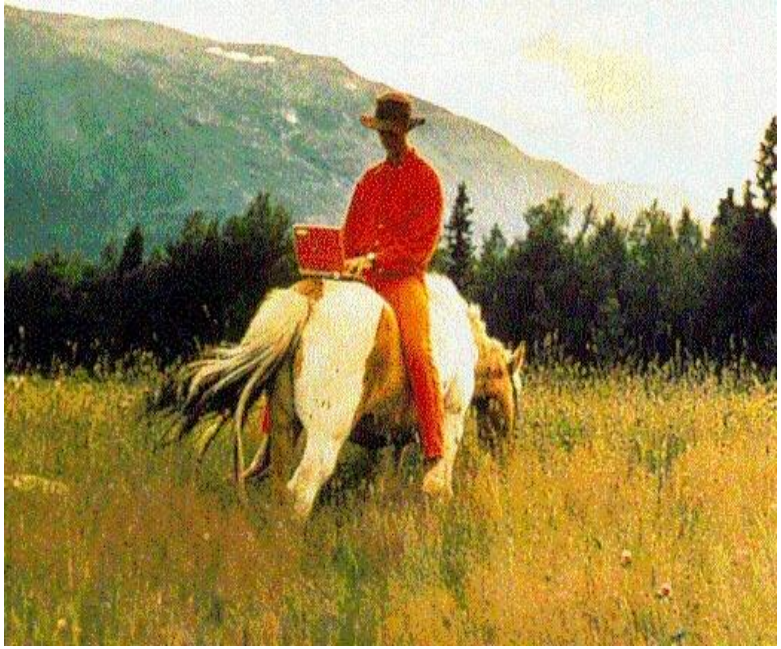
The Changing Worker

Past

Future???



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Internationalisation

and

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Edge Hill University: Strategic aims for internationalisation

- Enhance the experience of all students
- Increase number of international students
- Build research partnerships
- Develop collaborative provision
- Raise awareness of EHU internationally

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What motivates Edge Hill's international strategy?

- medium to long-term income potential
- cultural change (applicable to both staff and students)
- reputational enhancement

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Possible ‘Blockers’

- Low ranking in league tables and low name/place recognition
- Limited facilities, support services and marketable products
- Lack of experience/expertise and ‘cross cultural competence’

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Internationalisation and the University of Leeds

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Vision

By 2015 our distinctive ability to integrate world-class research, scholarship and education will have secured us a place among the top 50 universities in the world.

Purpose

As a research-intensive international university with a strong enduring reputation we strive to:

create, advance and disseminate knowledge | develop outstanding graduates and scholars | to make a major impact upon global society

Stakeholders & partners

Our stakeholders – including our staff, students, alumni, external sponsors and partners – expect the University of Leeds to

- ...deliver outstanding learning and teaching from academics at the cutting edge of knowledge
- ...produce exceptional graduates who become the leaders of tomorrow
- ...provide a stimulating environment that supports personal development
- ...provide lifelong membership of a network and community that continually adds value
- ...be recognised for its vibrant, diverse, international community and culture
- ...sustain a reputation for delivery and professionalism
- ...produce leading-edge research with impact

Key themes

Enhance our standing as an international university

- Embed internationalisation into our activities
- Create sustainable recruitment of high quality international students
- Develop and maintain high quality international strategic partnerships

Achieve an influential world-leading research profile

- Deliver international excellence in all our areas of research, with defined peaks of world-leading performance
- Translate excellence in research and scholarship into learning opportunities for students
- Deliver a postgraduate research experience that attracts the world's best students
- Ambitiously grow our market share of research income

Inspire our students to develop their full potential

- Deliver an exceptional student experience centred on inspirational learning and teaching
- Recruit and support high quality students from all backgrounds

Increase our impact on a local to global scale

- Innovate to create impact from academic excellence
- Work with business, public and third-sector partners to create social and economic benefit
- Influence society, public policy and culture

Strategic enablers

A sustainable, effective and efficient organisation

- Provide a sustainable environment with first-class facilities
- Secure a safe and healthy workplace and promote organisational wellbeing
- Deliver effective, efficient and standardised processes
- Deliver strategic academic development

Financial sustainability

- Manage risk, costs and resources to deliver our strategic priorities
- Align academic and financial sustainability in all faculties and schools
- Grow and diversify sources of profitable income to invest in our future

Valuing and developing all our staff

- Enhance our leadership and management capability
- Build and maintain world-class performance, engaging all our staff in our strategy and values
- Proactively attract, support and develop high quality staff

Values

Community | Integrity | Inclusiveness | Professionalism

Academic excellence

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Where, what and how?

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Two examples

Challenge – embedding internationalisation into the home student experience

- *Leeds for Life*

Challenge – encouraging engagement across the University community and maximising expertise and existing links

- International Regional Working Groups

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Example measures

- Market share of international students
- Diversity of student cohort
- % research funding from outside UK
- REF performance
- % programmes including international learning experiences
- Student satisfaction e.g ISB
- % of overseas staff
- Number of students successfully completing transnational programmes
- Number of students engaged in mobility programmes

Conclusion

- Engage with all aspects of internationalisation - at home and overseas
- Fewer, deeper and better managed partnerships
- Enhanced communication and teamwork
- Complexity of international activity: a ‘plus’ (not a problem)
- Take action in selected strategic areas
- Co-ordination, engagement, monitoring, evaluation and senior leadership are all vital

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