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# Skills for Prosperity: A Policy Agenda

**Skills, Jobs, Growth: The Policy Convention**
**The Business Design Centre, London**
**8 February 2010**

**Professor Mike Campbell OBE**
**Director of Research and Policy**
**UK Commission for Employment and Skills**

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- **The Challenge and the Opportunity**

- **Every 1% point increase in employment and productivity is worth around £20billion**

- **Training 300,000 workers could add £8billion to the economy**

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# The World is changing fast

Consumers
Technology
Globalisation
Demography
Environment
Values
Governance

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# The Policy Agenda

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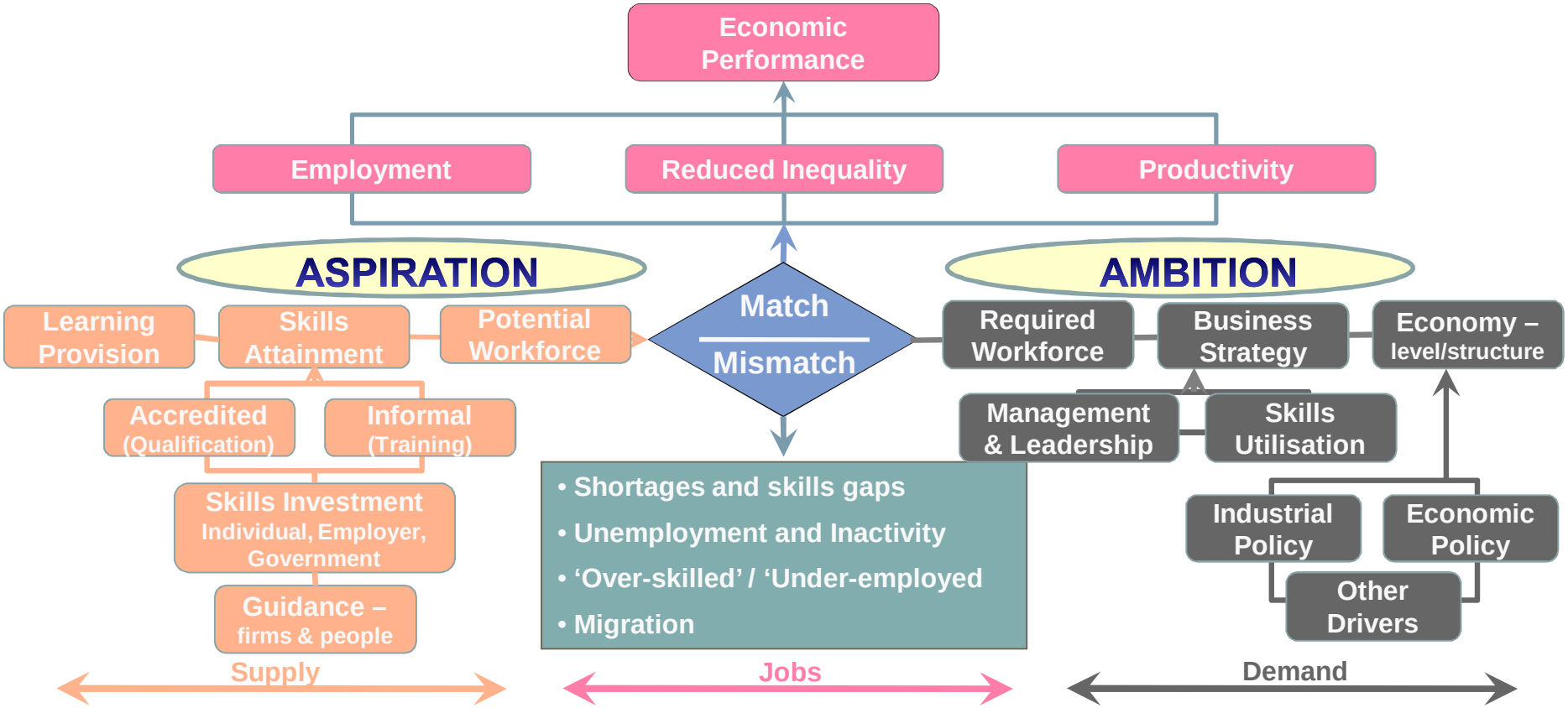

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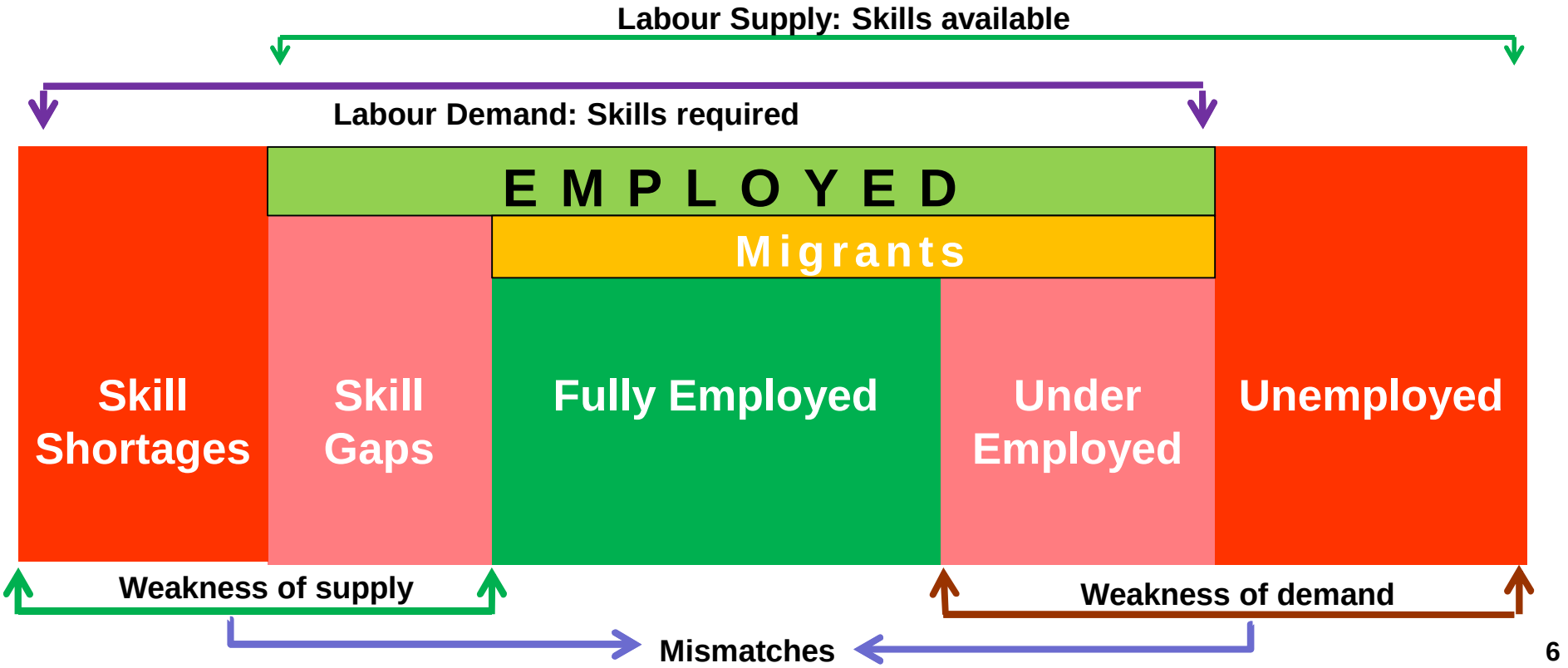
# What's hot?

- **Measuring Success – outcomes & impact**
- **Value for money and the fiscal squeeze**
- **Changing behaviour – incentives, nudges and networks**
- **Priorities for Action: Who? What? Where?**
- **Who pays? How much?**

# Skill Mismatches: Key Components



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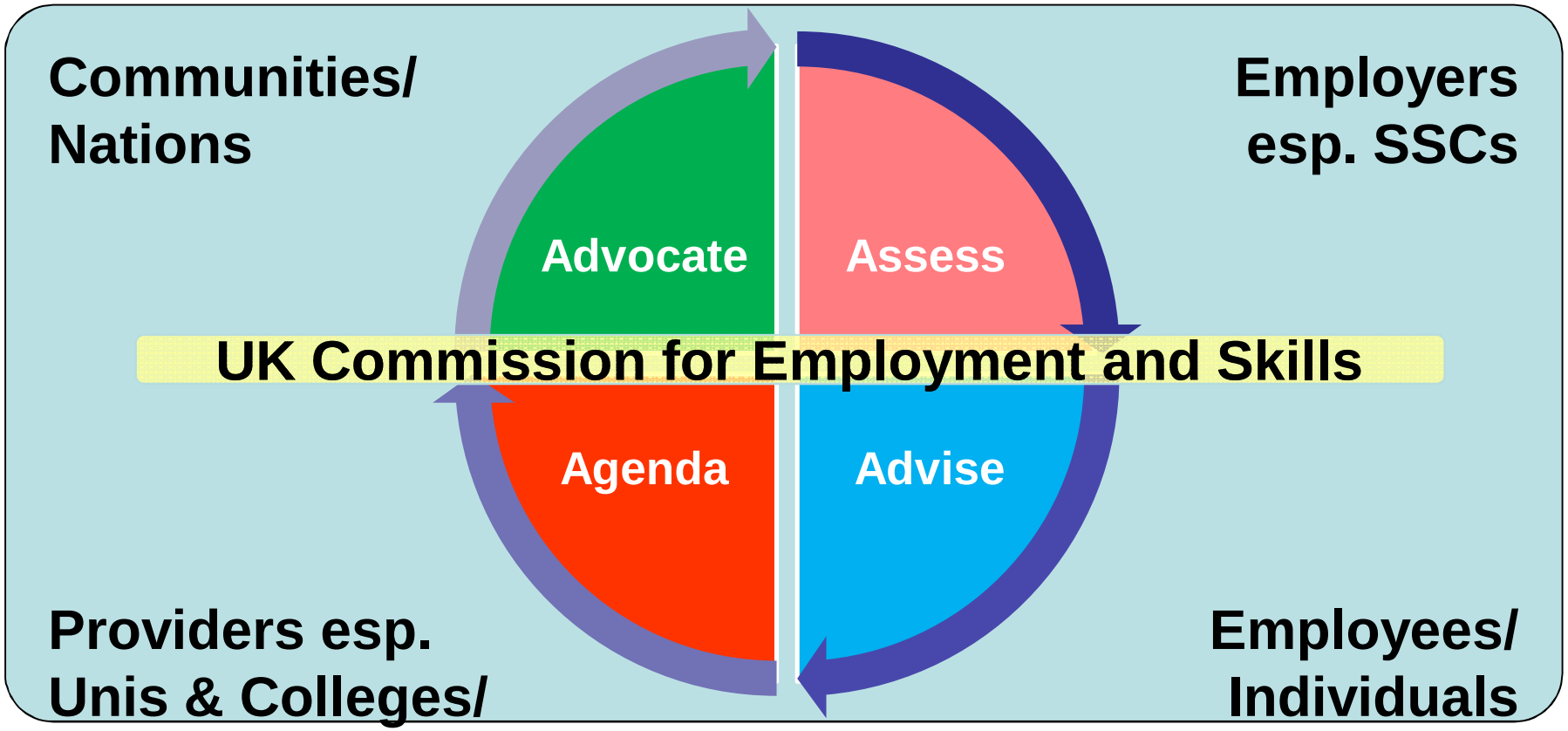

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# Today and Tomorrow

**FREE TO VIEW**

# If we do what we've always done, we'll get what we've always got.

The UK's economic prosperity ultimately depends on how many people are at work and how productive they are when they are working. A strong skills base is essential – from craft and technician levels through to the highest levels of leadership and management. Yet, while significantly improving in our own terms in recent years, we must do still more to keep pace with other OECD countries. So how do we make the necessary radical transformation in our approach to skills development to ensure we thrive in the new global order?

These people may well have some of the answers:

**Professor Alan Felstead**, Research Professor at Cardiff School of Social Sciences, Cardiff University
**Andy Westwood**, Director of Employment and Skills, Manchester's Commission for the New Economy
**Andy Wilson**, Principal, Westminster Kingsway College
**Anna Fazackerly**, Head of Education, Policy Exchange
**Annette Cox**, Associate Director, Institute for Employment Studies
**Brendan Barber**, General Secretary, TUC
**Charlie Mayfield**, Chairman, John Lewis Partnership
**Chris Goulden**, Policy and Research Manager, Joseph Rowntree Foundation
**Chris Humphries**, Chief Executive, UK Commission for Employment & Skills
**Dr Colin Lindsay**, Senior Research Fellow, Employment Research Institute, Edinburgh Napier University
**Professor David Ashton**, Emeritus Professor, Leicester University; Honorary Professor, Cardiff University
**Professor David Finegold**, Dean, School of Management and Labor Relations, Rutgers State University, New Jersey
**Elizabeth Collett**, European Policy Fellow; Senior Advisor, Transatlantic Council on Migration, Migration Policy Institute
**Professor Ewart Keep**, Deputy Director, SKOPE
**Francesca Froy**, Policy Analyst, OECD LEED Programme
**Professor Francis Green**, School of Economics, University of Kent
**Dr Gary Willmott**, Founding Executive Director, Institute for Adult Learning, Singapore
**Geoff Mulgan**, Director, The Young Foundation
**Goran Hultin**, Chairman and CEO, Cedan Corporation
**Hilary Metcalf**, Senior Research Fellow, National Institute for Economic & Social Research
**Iain Murray**, Senior Policy Officer, TUC
**Ian Brinkley**, Knowledge Economy Programme Director, The Work Foundation
**Dr Janet Lowe**, Chair, Scottish Funding Council / Skills Development Scotland Skills Committee
**Janice Shiner**, Former Chair, Tertiary Education Commission, New Zealand
**Jim Hillage**, Director of Research, Institute for Employment Studies
**John D Baker**, President, Strategies for the Future, Austin, Texas
**Professor John Philpott**, Chief Economist, Chartered Institute of Personnel and Development
**John Stone**, Chief Executive, Learning and Skills Network
**Joyce Tan**, Principal Manager Research, Institute for Adult Learning, Singapore
**Professor Karin Purcell**, Institute for Employment Research
**Kate Still**, Director of Development, The Wise Group
**Dr Kathryn Ray**, Senior Research Fellow, Policy Studies Institute
**Dr Laurie Bassi**, Chief Executive, McBassi & Company
**Lynne Sedgemore**, Executive Director, 157 Group
**Dr Ma Liang**, Senior Advisor to Ministry of Labor, People's Republic of China
**Marita Aho**, Senior Advisor, Confederation of Finnish Industries
**Mark Franks**, Head of Secretariat, Migration Advisory Committee
**Dr Mark Tomlinson**, Senior Research Officer, University of Oxford
**Michael Davis**, Director of Strategy and Performance, UK Commission for Employment and Skills
**Sir Michael Rake**, Chairman of the UK Commission for Employment and Skills and of BT Group plc
**Professor Mike Campbell**, Director of Research and Policy, UK Commission for Employment and Skills
**Nigel Whitehead**, Group Managing Director – Programmes and Support, BAE Systems
**Olaf Cramme**, Director, Policy Network
**Olga Strietska-Ilina**, Specialist in Skills Development Policies and Systems, International Labour Organization
**Radoslaw Owczarczak**, Research Manager, European Foundation for the Improvement of Living and Working Conditions
**Richard Brown**, Former Chief Executive, Council for Industry and Higher Education
**Richard Lambert**, Director-General, CBI
**Robert Strauss**, Local Development and Corporate Social Responsibility, DG Employment and Social Affairs, European Commission
**Robin Shreeve**, Chief Executive, Skills Australia
**Professor Ron McQuaid**, Director, Edinburgh Napier University
**Simon Duffy**, Centre for Welfare Reform
**Simon Field**, Directorate for Education, OECD
**Tom Schuller**, Director, NIACE
**Dr Tracy Shildrick**, Lecturer in Sociology/Youth Studies, Teesside University
**Dr Ulrich Schoof**, Project Manager, Future of Employment, Bertelsmann Foundation
**Virginia Hamilton**, Executive Director, California Workforce Association
**Willy Roe**, Chairman, Skills Development Scotland

All these experts and thought leaders will be speaking at our Policy Convention on 8th and 9th February. See and hear them live or at a time of your own choosing at:

**www.skills2010.org.uk**

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