Notes on Transformational Change

UKCES Conference

9 February 2010, Workshop 15

Simon Duffy

- Developed concepts of Individual Budget & Self-Directed Support
- Led movement - In Control - which put these ideas into mainstream policy
- Now working on how to transform whole welfare system to promote citizenship, family & community

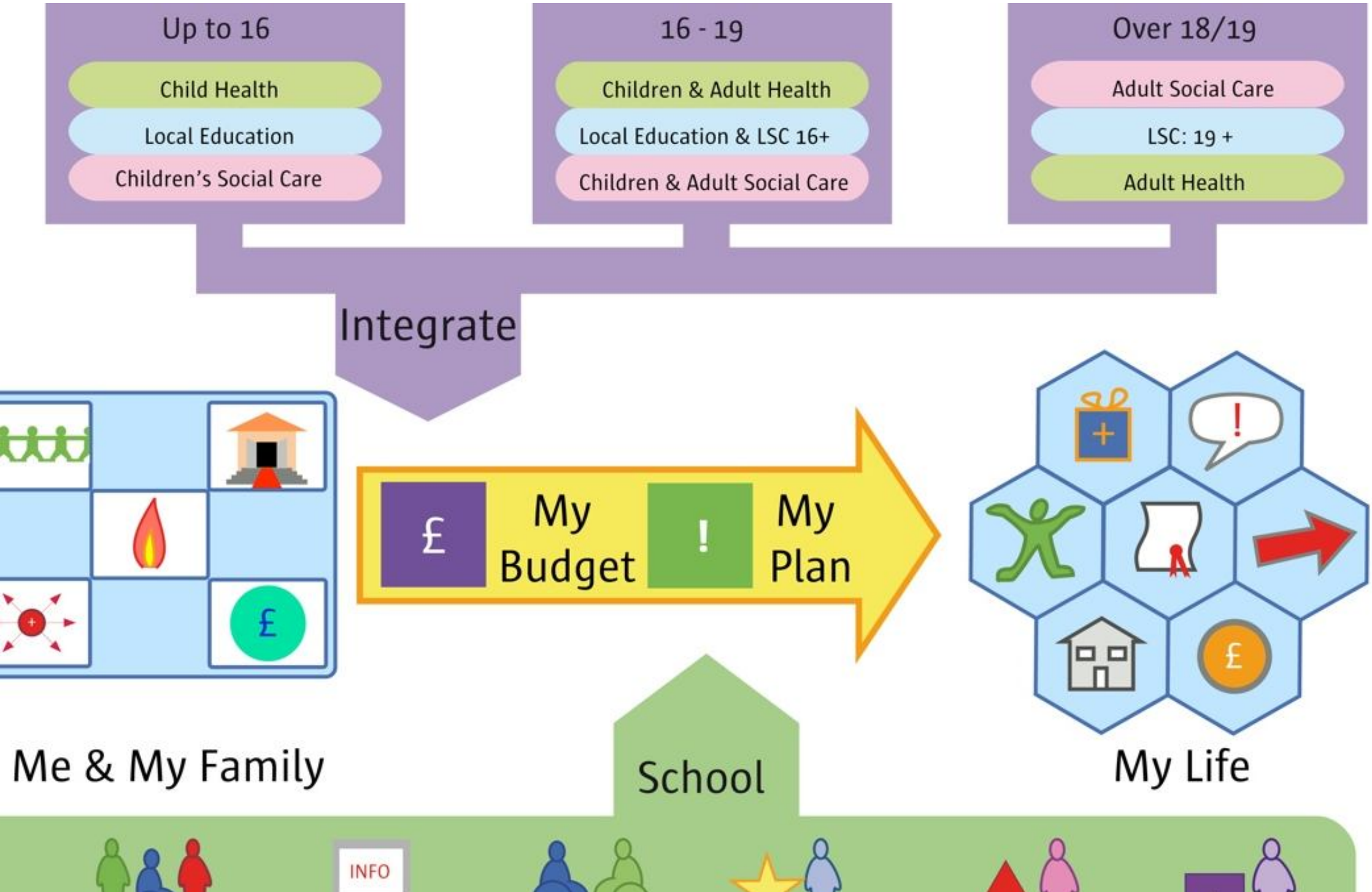
Brand your model - give it a good name

Build a community of leaders and organisations who are willing to make the model real.

Share, improve and develop your model - don’t sit back

Find ways to make it real without permission

Try to keep it away from policy-makers as long as you can - stay


Up to 16
Child Health
Local Education
Children's Social Care
16 - 19
Children & Adult Health
Local Education & LSC 16+
Children & Adult Social Care
Over 18/19
Adult Social Care
LSC: 19 +
Adult Health
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My Budget
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My Plan
Me & My Family
School
My Life
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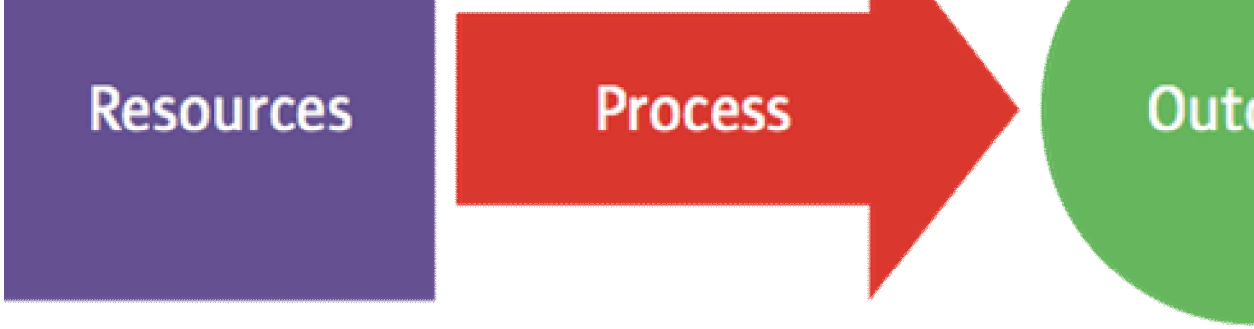

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Observing inclusive education - inclusion worked - but not education

Education - is not leading to but from - e-ducare (and educere) - 'to draw out'

Outcomes is a slippery term - vital - but corruptible

Problem 1 - the limits of centralised planning

Problem 2 - process control is disrespectful and kills creativity

Problem 3 - process control corrupts standards

Need to reframe the transformation in terms of rights and responsibilities

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