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LDA Co-commissioning with DWP for the Personalised Employment Programme

MAYOR OF LONDON

Overview

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- Background to Personalised Employment Programme (PEP)
- Objectives of PEP
- Accelerator Funding Model
- LDA's role
- The Journey - mechanics of co-commissioning

Background to PEP

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- Recommended by the Gregg Review
- Enable JCP/Advisers and individuals to focus on what matters – **the support needed to get back into employment**
- **Principles:**
  - Support based on needs
  - Prescriptive interventions don't work
  - Recognition that this removes the necessity for multiple programmes
- **DWP endorsed the principle of the latter point and announced in the 2008 White Paper the intention to test 'a single, integrated flexible employment programme'**

The objective of PEP

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- To further personalise support based on individual needs not benefit claimed
- Offer a wider range of support options to the customer
- Offer greater flexibility and economies of scale to providers
- Reduce creaming and parking –so providers offered incentives to support all customers
- **Primarily targeted at**:
  - JSA claimants who reach 12 months or who are potentially fast tracked to more intensive support
  - New Employment and Support Allowance claimants
  - Lone parents claiming Income Support and certain partners of benefit recipients with a youngest child aged 3-6

What will PEP look like?

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- **Single programme of provision, based on need not benefit claimed**
- **Tailored and personalised support**
- Tackling **all barriers to employment, including health-related**
- Low specification '**blackbox' approach –quarterly WFIs as a minimum standard**
- New Gregg Progression to Work **conditionality and escalating sanctions models**

Also includes a new funding model

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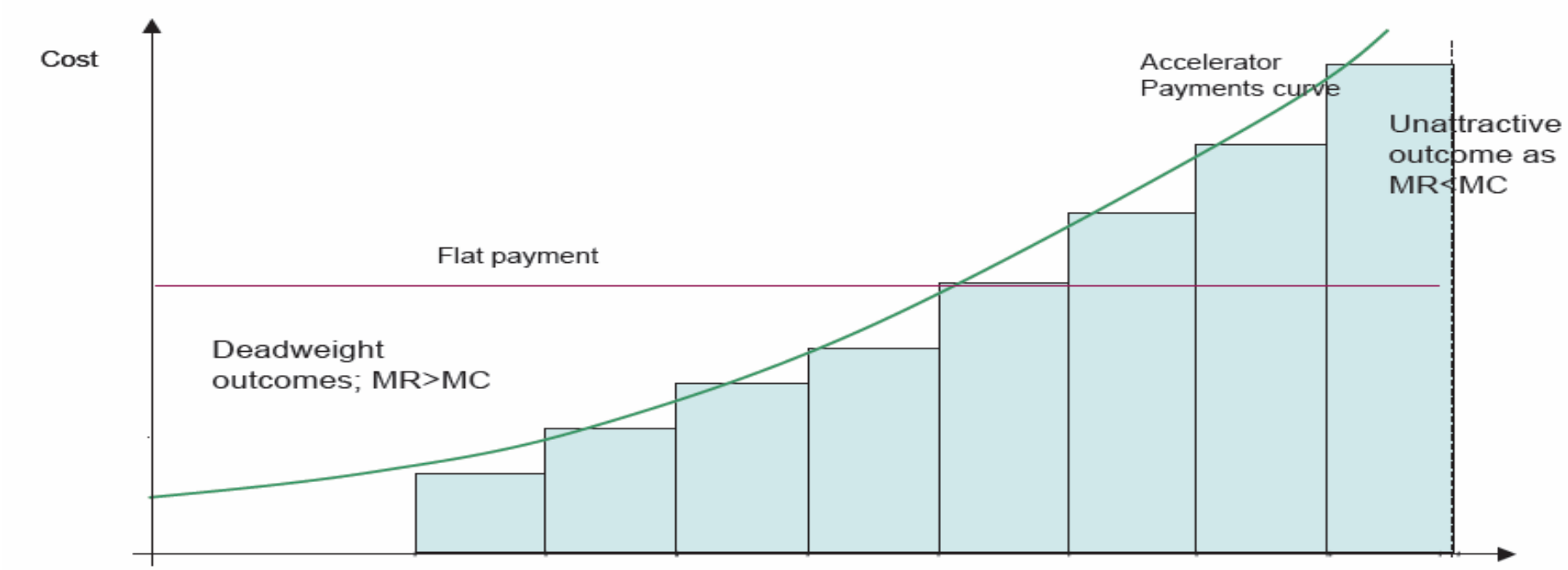

Where and when?

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- 2 pilots over 3 JCP districts:
  - Hampshire and Isle of Wight, Thames Valley
  - Barnet, Enfield and Haringey in North and North-East London
- Delivery from March 2011 until 2015
- In London there is an additional investment by the LDA and the Mayor linking to DWP's Localisation Agenda

LDA's role

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- Delivering on Mayor's, LSEB's and Government's commitment towards an simpler integrated skills system
- Informed by DWP Localisation Agenda
- Maximising impact of the programme and ensuring wider reach - to support additional voluntary clients
- Testing how to deliver a 12 month outcome within mainstream provision
- Aligning to the main PEP
- Providing DWP with essential local knowledge

The Journey - Mechanics of Co-commissioning

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- Negotiations, proposals, concessions…..
- LDA working closely with DWP to develop requirements
- Agreement between LDA and DWP and transfer of funding to the programme
- One commissioning exercise for North London
- LDA involved in procurement and contracting
- The supplier will report all activity to DWP
- Joint evaluation of the programme