The role of Local Authorities in supporting the Creative and Cultural Industries

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SLAED Scottish Local Authorities Economic Development Group

Many Hats

- Policy maker and strategic partner
- Business development partner
- Funding partner
- Property partner
- Festivals, events and exhibitions

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Policy and Strategy

- Arts Development Strategy
- Cultural Policy
- Economic Development Strategy
- Education Policy
- Community Development

… and more

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Business Development Partner

- Business Gateway
- Cultural Enterprise Office
- Business networking
- Planning
- Licensing
- Events

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Funding Partner

- Arts development funding
- Business loans
- European funding

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Property Partner

- Theatres
- Galleries
- Museums
- Workspace
  - Studios
  - Workshops
  - Incubator units
- Development opportunities

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Festivals Events and Exhibitions

- Co-ordination
- Promotion
- Collaboration
- Promoting local talent

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Examples

- Glasgow
  - Cultural Quarter
- Dumfries and Galloway
  - Framework Agreement
- Aberdeen City
  - Creative Cultures Scotland
- Fife
  - Creative Fife
- Dundee
  - Creative Dundee

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EDINBVRGH

THE CITY OF EDINBURGH COUNCIL

- USP
  - Festivals
- Opportunity
  - FDI Intelligence
- Creative Edinburgh
  - Three “P” Strategy
    - People
    - Place
    - Pound

SATURDAY 6 MARCH 2010 THE SCOTSMAN

Creative capital second only to London

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People

- Our greatest asset
  - Reanimate Creative Edinburgh Ltd
  - Networking Platform
  - Co-ordinate sub-sectoral groupings
  - Single voice for creativity in the capital

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Place

- Promoting the place
  - DEMA
  - Festivals Edinburgh
- Providing the place
  - Galleries
  - Studios
  - Corporate portfolio

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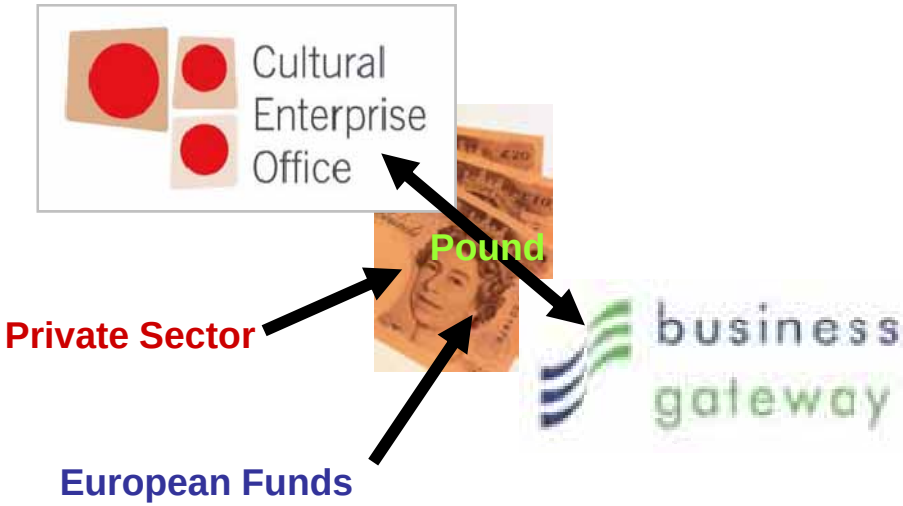
Pound

- Access to funding
  - Cultural Enterprise Office
  - Business Gateway
  - East of Scotland Investment Fund
  - INTERREG
  - Corporate Social Responsibility



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Catalytic Convenor

- The Council's role?
  - Catalytic convenor
    - Bringing people together
  - Civic duty
    - Promoting place and opportunity
  - Funding partner
    - Leverage and capacity building

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Challenges Ahead

- Public spending
- Pressures on key statutory services
- Breaking the public funding dependency culture?

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Opportunities

- Growth in the sector
- Closer collaborative working
- Regional and national effort
- Creative Scotland

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Questions?

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