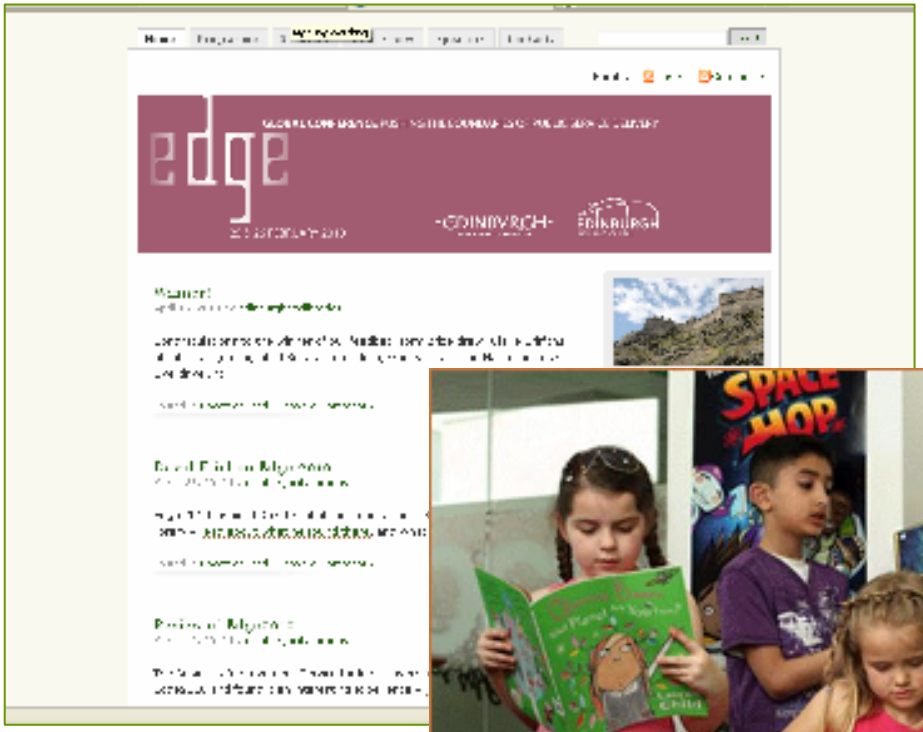
Where are we now?

What is a library?



read

readingagency.org.uk

Working with the third sector

read

readingagency.org.uk

Changing Lives Through Reading

read

readingagency.org.uk

New Model and Its Importance

"The Reading Agency has been responsible for more innovation and practical support for improving library services than any other national body. "
Tony Durcan, Head of Culture, Newcastle

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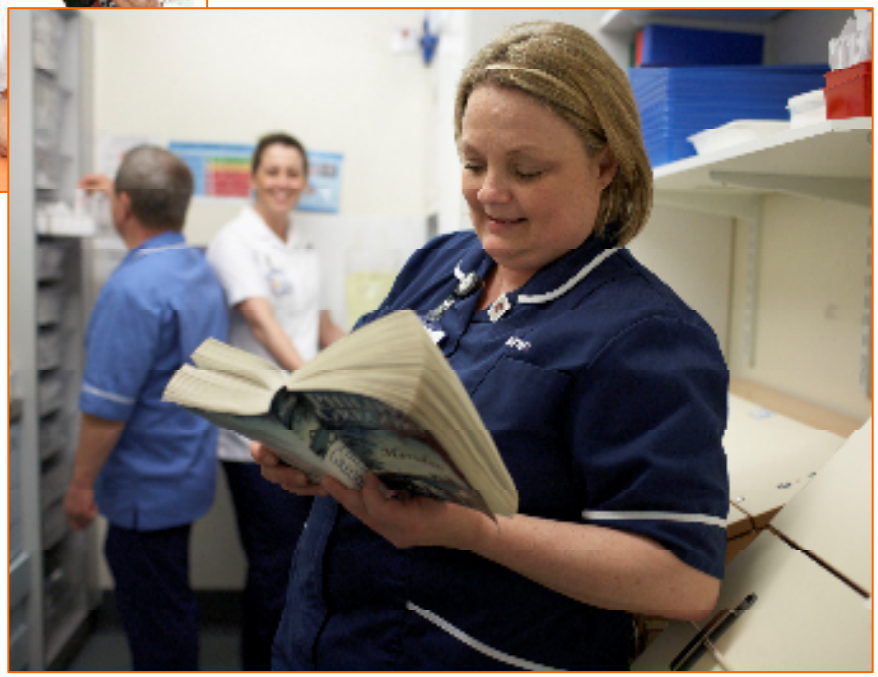
readingagency.org.uk

Reaching people through partnerships



Warburtons

orange

BBC

COSTA

WORLD BOOK DAY

Disney

mida

TUC

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Educational Attainment

Health & Wellbeing

Social Mobility

Skills

Community Activism

Community Cohesion

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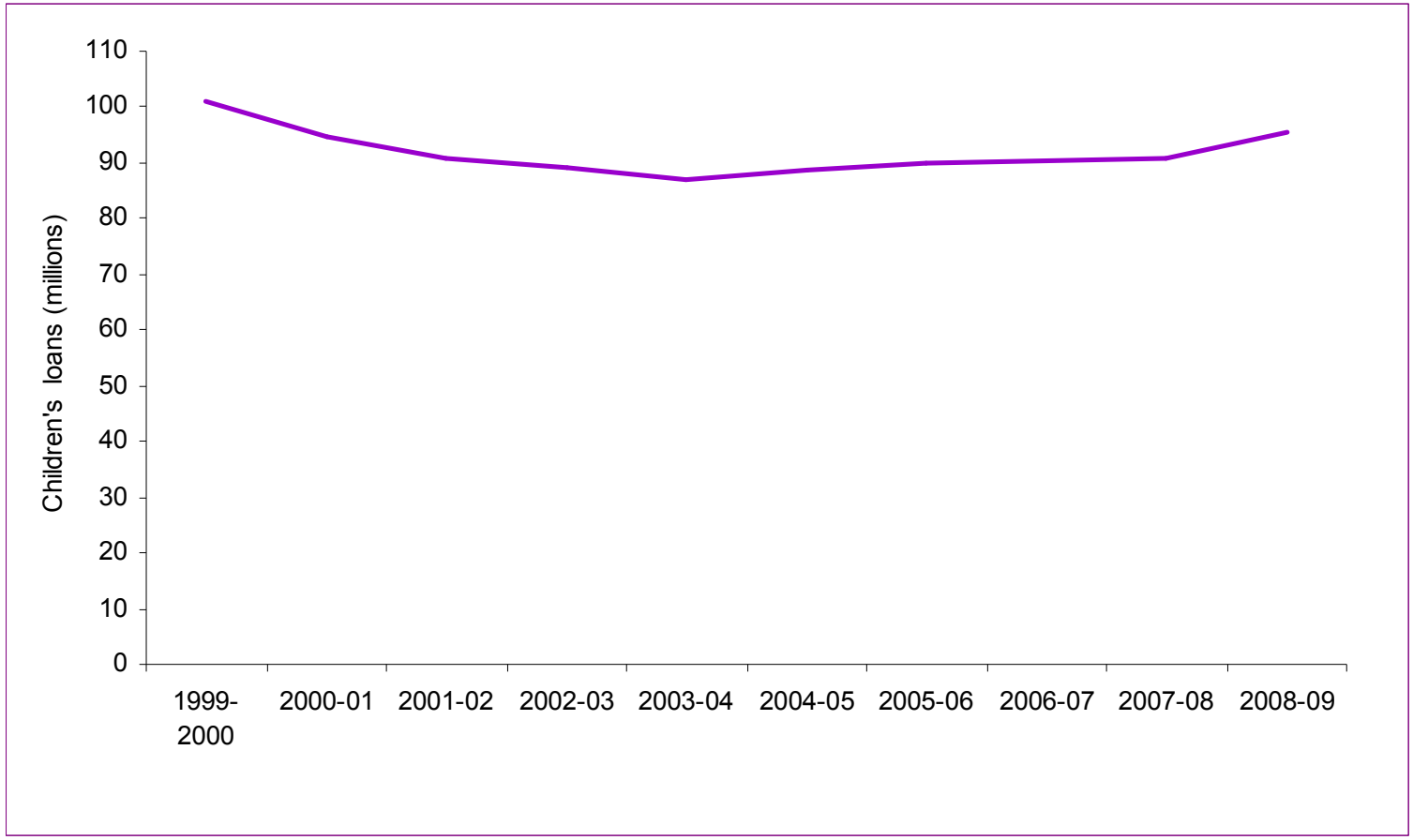
CIPFA Statistics



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readingagency.org.uk

Summer Reading Challenge

"The Summer Reading Challenge is one of the UK's most significant cultural opportunities for children"

Alan Yentob

- **725,000 children**
- **319,000 boys**
- **47,000 children joining the library**

improves reading levels, range and confidence

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readingagency.org.uk

Publisher Partnerships

inject new opportunities for communities to come together

CANON GATE

OXFORD UNIVERSITY PRESS

RANDOM HOUSE

Penguin Books

SIMON & SCHUSTER

read

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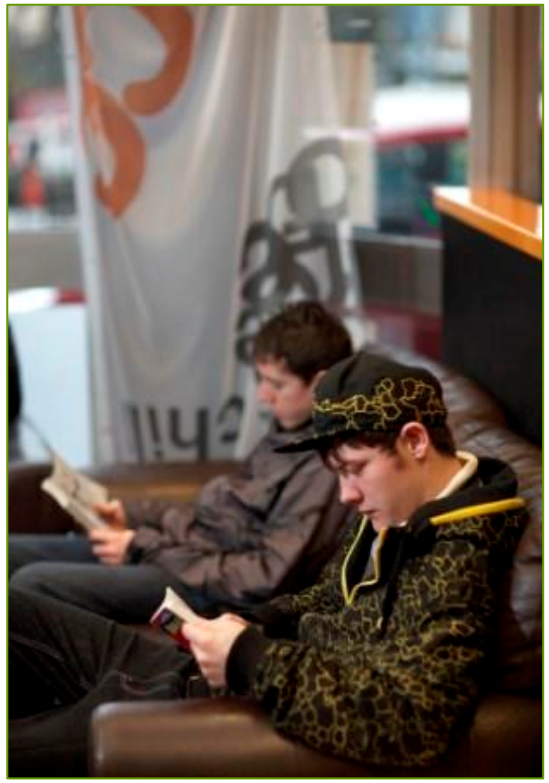
Young People and Community Activism



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