Delivering effective Careers Information, Advice and Guidance

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Current Context

- Postcode lottery for IAG across England
- Reduction in universal service
- Need is increasing

Bad IAG costs money

- Research has found that 1 in 5 young people think they have been led down the wrong educational path, with almost half of these being misdirected by their own parents.
- Many parents are influenced by ingrained prejudices against vocational qualifications, 35% believe that vocational learning is just for people who don’t do well at school.

Whatever future policy looks like:

Young People need:

- Independent and impartial careers advice
- High quality careers education in school
- Access to specialist expertise e.g. range HE routes
- Well informed support from teachers, parents, friends
- Diplomas require earlier IAG

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Delivering Effective IAG

Opportunities

Develop new techniques and tools

Focus on impact of good careers advice → healthy debate

New educational/labour market opportunities require high quality guidance

Positive role models/mentoring → careers advice

Lack of Funding forces collaboration

Challenges

YP fall through the net, consequences re:

- Unemployment
- Unreliable post 16 choices
- Limited decision-making

More pressure on limited school resources

"Low need" majority missing out

Thank You

Questions ?

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