SOCIAL ENTERPRISE COALITION

THE VOICE OF SOCIAL ENTERPRISE

Peter Holbrook

CEO Social Enterprise Coalition

SOCIAL ENTERPRISE COALITION

THE VOICE OF SOCIAL ENTERPRISE

More than just mutual and co-operative: how social enterprise thinking can impact on frontline services

The Social Enterprise Coalition

- Established in 2002 as the national body for social enterprise
- Membership organisation: reach to over 10,000 social enterprises
- We showcase the benefits of social enterprise, develop the evidence base, promote good practice and influence the national policy and political agendas.

The Social Enterprise Coalition

- Representing 62,000 social enterprises worth £24 billion to economy employing 800,000

- A broad church of different types of social enterprise; Coops, mutuals, development trusts, housing associations, CICs, charities, credit unions, social firms

- Our governance and mandate

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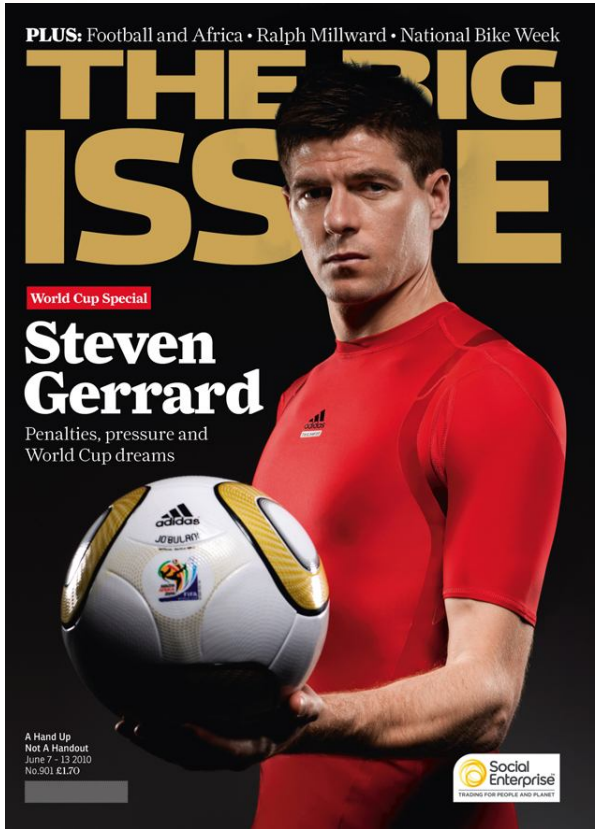

sunlight development trust

sunlight social enterprises

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radio sunlight you control the airwaves

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parentis for all parents

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Social enterprise is gaining momentum particularly for public service delivery

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1997	• Tony Blair emphasises the importance of social enterprise in his first speech as Prime Minister
2000	• **UNLTD*** launched to promote and develop social entrepreneurs
2001	• **Social Enterprise Unit** formed as part of the Department for Trade and Industry
2002	• **Social Enterprise Coalition established.**
2005	• **Community Interest Companies (CICs)** - legislation to create a new form of corporate entity introduced
2009	• **Social Enterprise Investment Fund** - £100 million fund established by the government for investment over a four-year period in new and existing social enterprises delivering health and social care services
2009	• **Right to request introduced to support PCT staff establish social enterprises**
2009	• Majority of both social enterprises and private sector organisations (70%) confident that third sector involvement in the public service market will grow over the next 3-5 years[1]
2010	• **All main parties manifesto's have strong commitments to social enterprise**

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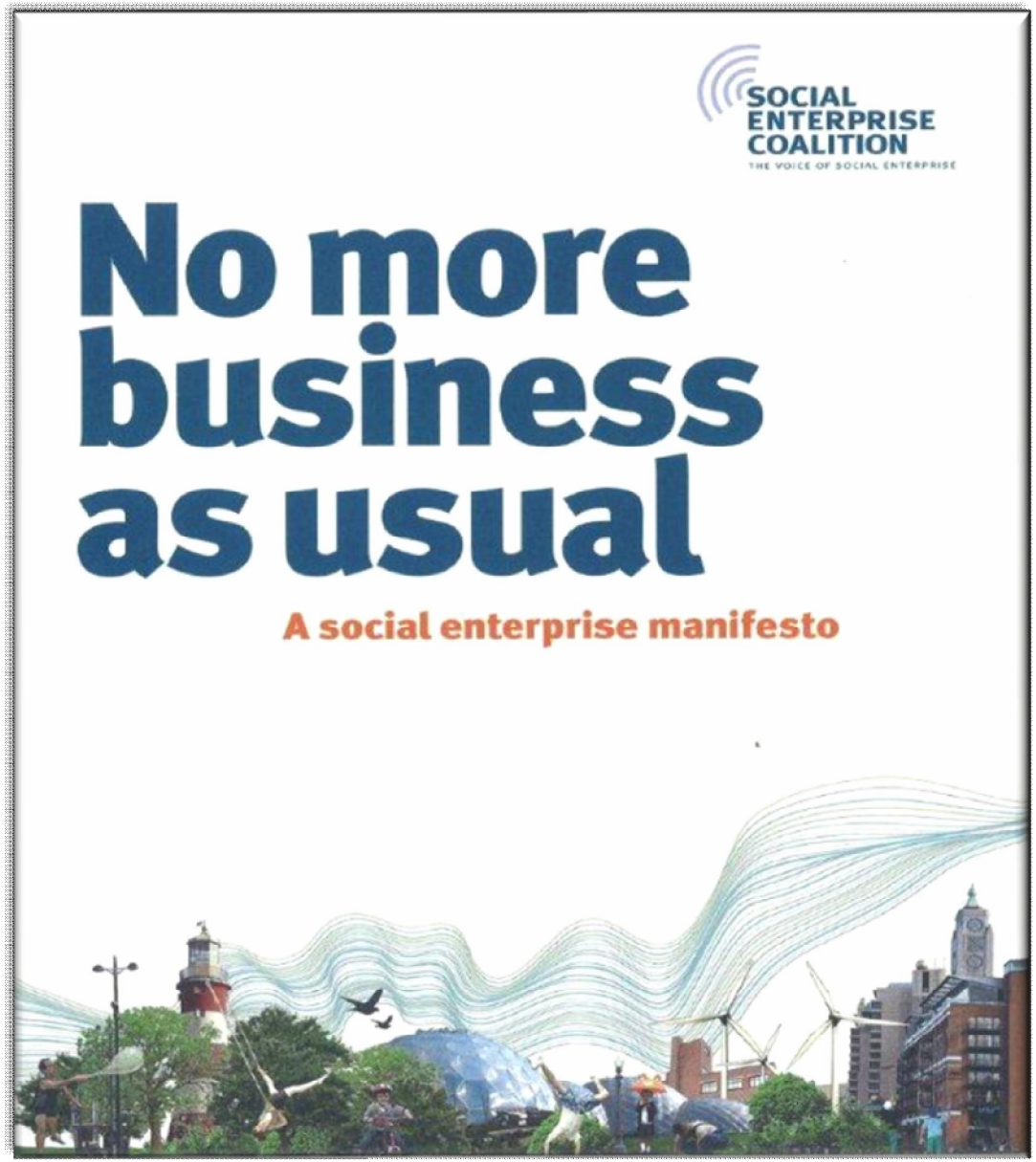

INVITATION TO JOIN THE GOVERNMENT OF BRITAIN

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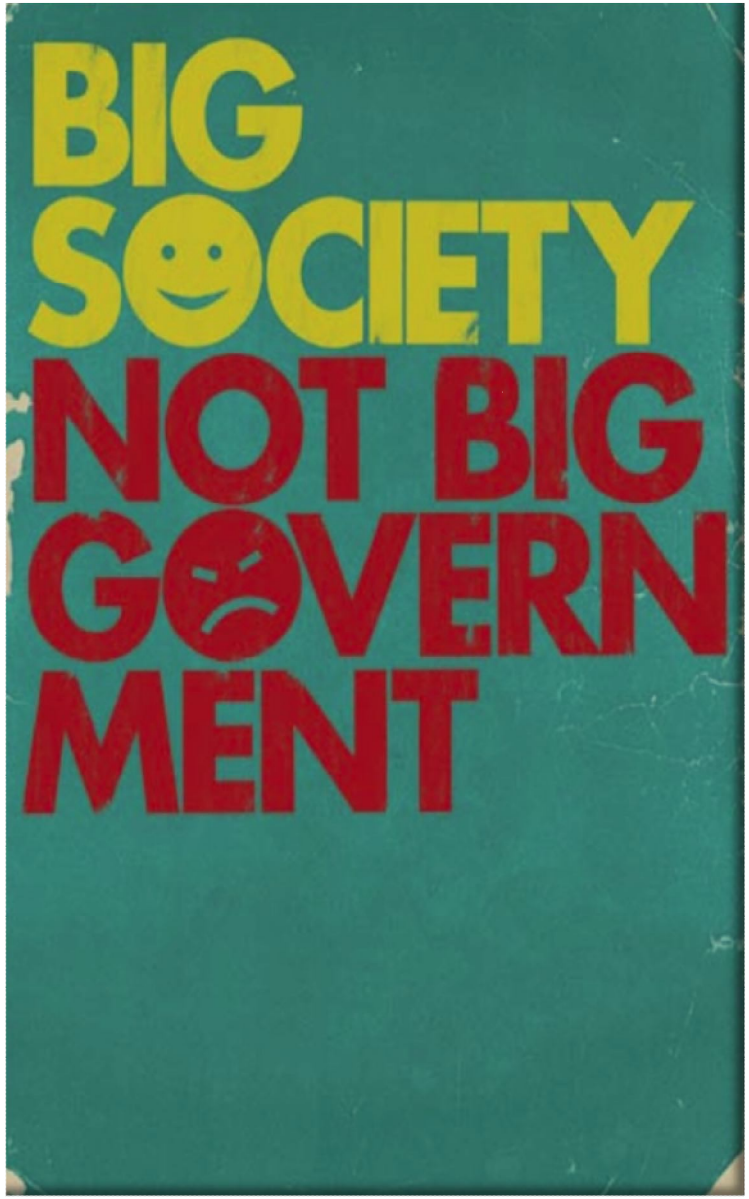

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The role of social enterprises, charities and co-operatives in our public services will be enhanced.

Examples of celebrated social enterprise

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Examples of celebrated social enterprises

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SANDWELL Community Caring Trust

...disability does not mean inability

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INVESTORS IN PEOPLE

Home | Sandwell | Torbay | Useful Links

Who are we?

SCCT, a registered charity, was created in 1997 to provide services for adults and children across the Black Country. Since then we have continued to develop a range of services, to support over 600 adults and children. In 2008 SCCT won the contract to provide NHS and social services in Torbay. The services we provide include:-

In Sandwell ...

- Supported living for adults with physical and learning disabilities
- Residential care and day care for older people
- Respite care for physically disabled adults
- Respite care for children with physical and learning disabilities
- Long-term care for children with physical and learning disabilities
- Residential care for adults with physical and learning disabilities
- Day care for adults with physical and learning disabilities

In Torbay ...

- Residential Care
- Day Care Services
- Intermediate Care
- Short-Stay (Interim) Care
- Supported Living
- Domiciliary/Home Care

Our organisation prides itself on being able to devise needs lead packages of care which enables us to offer expert support to the widest range of people.

All our accommodation conforms to the highest physical standards and provides an environment in which individuals can develop or maintain their independence and live in accord with their community.

Our staff are our prize asset. They are well trained, experienced and have as their core principle to treat people as individuals with dignity and respect. Their flexibility and dedication is guaranteed so that our service users get the services they want and need.

If you want an informal discussion about the service we offer please contact any of the people identified on the contact page.

Examples of social enterprise delivering public sector contracts

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Providing leisure facilities for the benefit of the community

Home | Borough | Leisure Centre | Membership | Careers

- FREE SWIMMING
- FREE swimming lessons
- About Us
- GLL Partners
  - Our Partnerships
  - Sport and Physical Activity
  - Social Enterprise
- GLL Press Office
- GLL Shop
- GLL 2012
- Holiday Activities
- GLL Community
- GLL Health
- Aspirational Mapping
- Sports Courses
  - Athletics London
- Personal Training
- GLL Green

GLL Partners / Social Enterprise

Social Enterprise Links

What is Social Enterprise?

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The Mark identifies businesses which meet defined criteria for social enterprise and consumers will recognise that businesses displaying the Mark are trading to benefit people and the planet.

Social Enterprise Mark Champion, Lucy Findlay commented: "We are absolutely thrilled that GLL has gained the Social Enterprise Mark. As one of the largest social enterprises operating in London, GLL will raise awareness of the Mark with the many thousands of people they serve and work with every day.

The Mark is about raising awareness of social enterprise and the benefits they offer to as many people as possible, and we're very pleased to have such a great social enterprise as one of the first wave of new Mark holders.
We are very proud to have them on board because they have proved easily that they are a business that delivers huge social benefits through their leisure facilities."

Mark Sesnan, GLL Managing Director said: "We are delighted to have been awarded the Social Enterprise Mark -- it is a strong endorsement of the fact that we are meeting our social goals and clearly distinguishes us from purely commercial enterprises.

"Our approach is to ensure that the leisure services we operate continually improve and provide a basis for increasing the opportunity for all local residents to participate in affordable sport, leisure and health activities whilst developing our people and minimising our impact on the environment."

TURNING POINT

Turning lives around

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Current Trends: Public services

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- Right to request
- Place based purchasing - whole area approach to public services can lead to better services at less cost - new solutions, deliver better value for money, but also better local services more tailored to local needs.
- Personalisation – individual approach to public service- devolving control to users as budget holders
- Sustaining Big society

Current Trends: Public services

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- Vanguard communities
- Mutual flagships
- Co operative councils
- 'John Lewis' style services
- Mutuals: exist for the members to benefit from the services they provide whether staff or service users. Members usually do not contribute to the capital of the company by direct investment.

The Co-operative Model

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Principles of co-operation:

1. People can join – and leave;
2. Your voice will be heard;
3. You control the capital;
4. Together, you are independent;
5. You can develop yourself and others;
6. You can be more successful by co-operating with others who know how to co-operate;
7. You can do something for your community even as you keep succeeding.

Social enterprise: lessons

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- Open Door
- NE Lincolnshire PCT - 1000 people outside system –
- Co-designed and co-delivered - Multi purpose care centre
- Housing support, citizens advice, self esteem, anger management, alternative therapies and primary care services + showers and a place to be.
- For every £1 nearly £10 in return
- One single individual over £150,000 savings per year.

Lessons: Identified Need, Work up partnership, Prospective SROI to make the case, Secure pilot funding, mainstream service

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Martin Ellis, 26:

"I'm a recovering heroin addict. Open Door helped me by getting me on a controlled medication programme and also helped me get a university course which I'm currently undertaking. I spent 8 years getting know where in the NHS; lost in the system. I give many thanks to Open Door. I couldn't have done this without them."

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www.socialenterprisemark.org.uk

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