Incentivising growth-focussed integrated public services to alleviate worklessness

Adam Fineberg

Independent Advisor
Local Improvement Advisor

www.fineberg.org.uk

Growth Coalitions – 2002

- Driving growth in all local economies on the basis that what's good for local people – housing, education, environment etc. – is good for local business

- "Overarching" strategic vision and focus on objectives - making things (local services) work better for local people utilising the "tools" of government

Growth Coalitions – 2002

- Avoiding duplication and wasted resources – initiativitus – “joining up” through “pooling”
- (Supported by Dan Corry, NLGN, Number 10 etc.)

Role for LSPs:

- “Strengthened” - source and conduit for totality of local public funding
- Driving and delivering economic development and enhanced outcomes for local people.
- Incentivisation to drive service integration and enhanced outcomes

Smart Local Government

- Architecture (LSPs, LAAs etc.) around enhanced outcomes

  Sustainable Communities Act 2007 – objectives and lexiconology:

  - “sustainable” community strategy and economic
  - development of an area
  - SCS being the “overarching plan”
  - establishing a “vision for an area”
  - containing “key priorities”
  - The LAA as the “delivery plan”, promoting “incentivisation” for partner engagement

Total Place / transformational change

- Total Place – community regeneration and asking people about their experiences of local public services – redesign leading to integration

- Transformational change across the board - shifts in culture and practice, with realisable, enhanced outcomes

Bob Neil MP

Parliamentary Under Secretary of State, CLG

- Supportive of “growth coalitions” and “smart local government” (January Total Place conference)

21 June conference:

- “Making what we’ve got already work better and more effectively”
- Build on the Sustainable Communities Act
- “One Public Sector”

CSR 2010

Community Budgets

- The first phase of Community Budgets in 16 areas from April 2011
- By pooling departmental budgets at source for 16 places
- To tackle families with complex needs:

  "Services need to join up and intervene earlier so that families are given the chance to turn their lives around. This integrated, early intervention approach will also drive down costs."

CSR 2010

"The Government expects Community Budgets to be available for those places with elected city mayors"

"Central Government departments will also be actively working with a further 20 innovative areas to help push forward local flexibility and to address barriers…to involve communities in designing and commissioning services that better meet local needs. Places that want to trial different ways of delivering services including community-designed and delivered services are encouraged to do so" CLG press notice, 22/10/10

- With the intention that all areas will be able to take this approach from 2013

CSR 2010

Local innovation

"...the onus is very much on councils themselves to make the most of this unprecedented freedom and flexibility to focus all efforts and resources on protecting hardworking families, vulnerable people, and frontline services..."

CSR 2010

"The emphasis must be on creativity and innovation. Councils must really put every aspect of service delivery under the microscope, focusing on early intervention"

The Rt Hon Eric Pickles MP's letter to Leaders of Local Authorities, 20 October 2010

CLG Business Plan to follow next month…

CSR 2010

Localism Bill

White Paper – “Local Growth”

The growth coalition

- The local forum to ensure that the totality of local public services expenditure addresses conditions locally – the gateway for local service providers to access funds

The LSP

Conduit for local public funding, incentivisation – integration (regardless of local delivery agent) **driving** service re-design and resultant provision (transformational change)

CLG and The Treasury

A whole systems approach to addressing the existing architecture - making things work better for local people, under the overarching economic development objective

CLG and The Treasury

Provide the opportunity, tool or system through which local public services can be coordinated, integrated and re-designed in accordance with end-user experiences

The challenge

The framework around which council and other local public service budgets will be set

This is the opportunity to realise improved services at the frontline, whilst achieving significant savings elsewhere in the system

A New Era…

Enhanced outcomes,

driving efficiencies

www.fineberg.org.uk