A Lasting 2012 Legacy for Young People

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Regional Champion
for Community Sport London

Chief Executive
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Areas to Cover

- London 2012 Participation Fund
- Olympic/Paralympic School Sport Competition
- 2012 Venues Legacy Plans

Regional Champion for Sport Role

- Voice for Community Sport
- Ambassador
- Broker
- Adviser and Supporter
- Member of the London Community Sports Board
- Member of Mayor’s Legacy Fund Panels

London 2012 Legacy Programme and Funding

- **People Places Play £130 mill**
- **Disability Sport £8 mill**
- **Olympic/Paralympic Style Competition £35 mill**

London 2012 Participation Fund

Places

Iconic facilities

(£30m)

Inspired facilities

(£50m)

Protecting Playing fields

(£10m)

People

Sports Leaders

(£2m)

Phase II - Club Leaders

(£2m)

Play

Gold Challenge

(£4m)

Sportivate

(£32m)

Disability Sport (£8m)

Olympic/Paralympic Style Schools Competition (£35.5m)

NGB investment – Mass Participation Programmes

Sports Leaders

- Embed the Paralympic and Olympic values
- 10 hours volunteering
- Deployed in the areas or sports where need is greatest
- Half to remain active, offering a long-term benefit
- £2m investment

- Delivered in partnership with the BOA and BPA
- April 2011 launch – 2 year programme

People

Gold Challenge

- Motivate over 100,000 people
- Personal sporting challenges
- Raising millions for charity

Play

Sportivate

- Sporting opportunities for 14-25s
- Six weeks coaching followed guidance to keep on playing
- Launch April 2011
- £32m Lottery investment
- Delivered through CSPs

Play

Olympic/Paralympic Style Schools Competition

- Partnership between DCMS, DfE, Sport England, BOA, BPA and YST
- Four levels of competition
  - 1. Intra School
  - 2. Inter School
  - 3. County Festivals
  - 4. National Event
- Open to every school every child
- Lottery investment of up to £35.5m (2010-15)
- Piloting work about to start

2011 Pilots

- Black Country
- Cornwall
- Greater Manchester
- Hertfordshire
- Kent
- Lincolnshire
- London Central
- North Yorkshire
- Tyne and Wear

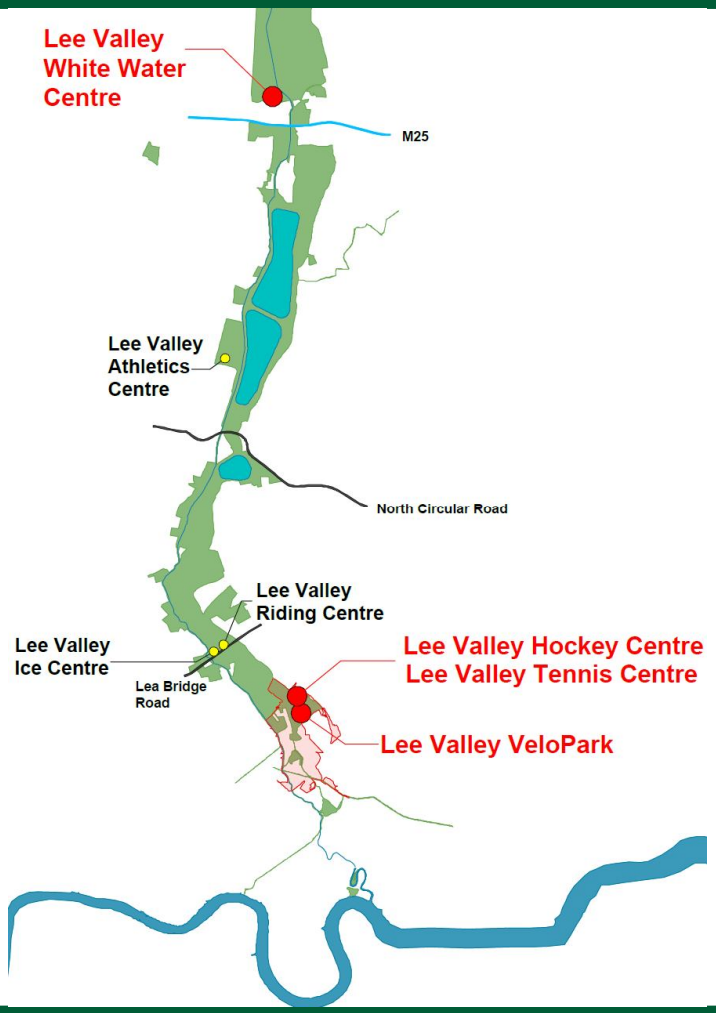
Range Of Sports

- Athletics
- Badminton
- Cricket
- Golf
- Hockey
- Netball
- Rugby Union
- Swimming
- Tennis Volleyball
- 5 Disability Sports

Higher Education

- £480k SE funding into BUCS 3 years funding for Sports Dev Team
- HE £10 mill themed lottery fund launched in March 2010
- 14 NGBs + SE + BUCS plan to identify Universities to develop sport and deliver Whole Sport Plan

London 2012 Venue Legacy Plans

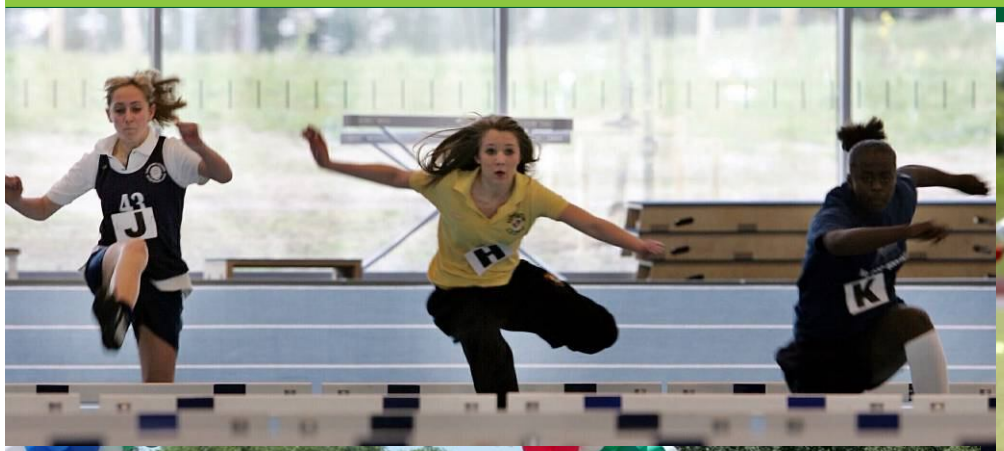


Lee Valley Athletics Centre

- **Regional Centre of Excellence**
- **Elite Athlete & Community use**
- **Comprehensive Events Programme**

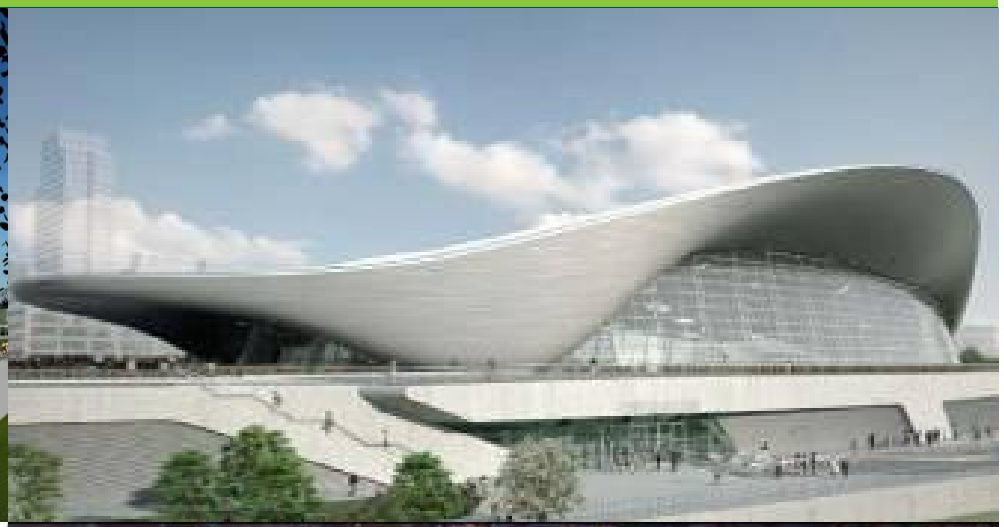
Schools to Olympic Champions

Range of Sporting Activities of Young People



YAZOO

2012 Legacy

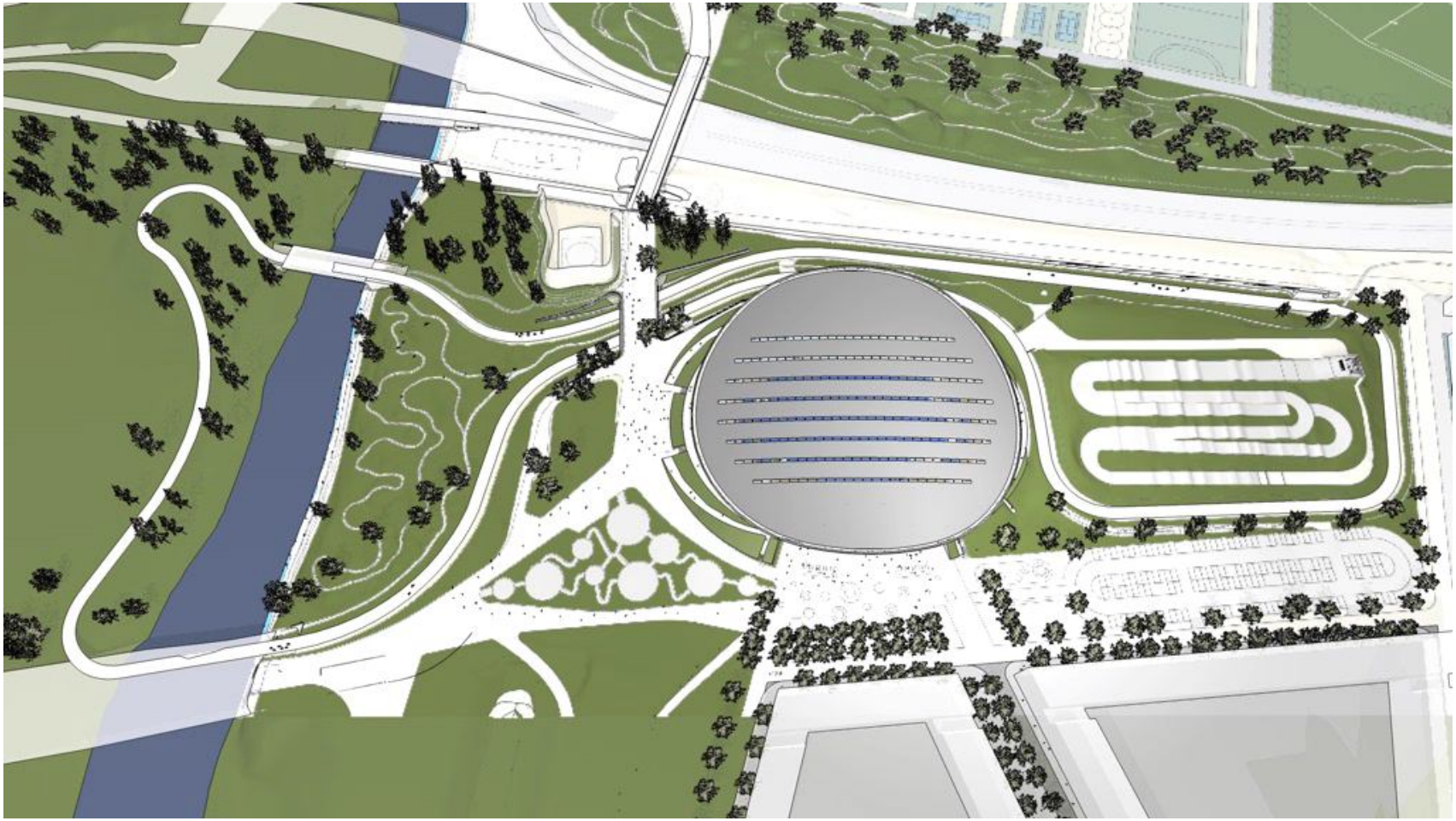


Lee Valley VeloPark

- First venue to be completed on Olympic Park
- Iconic UK cycling hub
  - BMX
  - Mountain biking
  - Road circuit
  - Indoor track

VeloPark Programme

- Community cycling programmes: ‘Cycle for Health’ ‘Family Cycling’
- Public use with bike hire
- Schools: fun and road safety
- Club development: Junior / Adult / Disability
- Comprehensive event programme



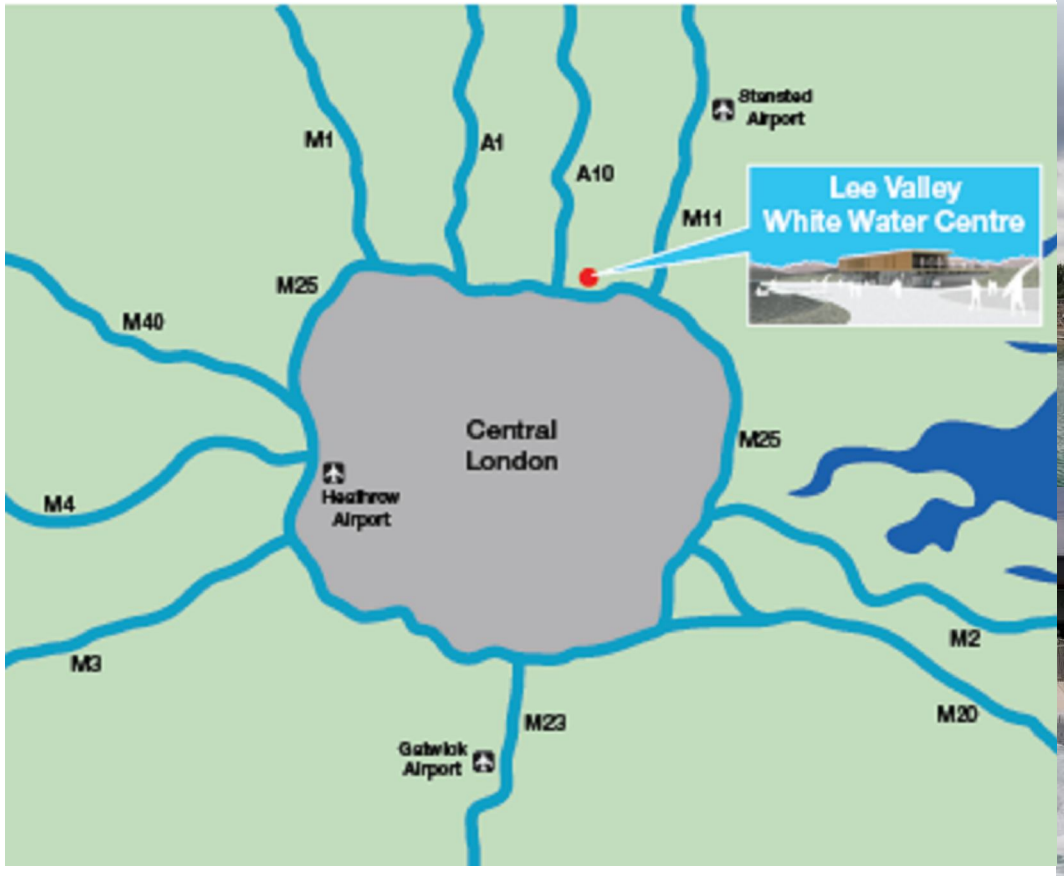
Lee Valley Hockey Centre

- Huge range of events
  - Community hockey
  - International competitions
- Targeting region-wide communities
- Strong Clubs set up

Lee Valley Tennis Centre

- **2012 Paralympic tennis venue**
- **Regional legacy centre for tennis**
- **Tennis development programme**
- **LTA Partnership**

Lee Valley White Water Centre



White Water Centre Programme

- Commercial rafting
- Weekends and at peak holiday periods
- Sport development programmes
- Mon - Fri Elite squads, schools, clubs and community groups

2011 Programmes

- Awareness and promotions to schools, colleges and youth organisations such as Outdoor Education centres and youth clubs
- Promotions to bring youth groups in to watch the GB team and International Federations training
- BCU will launch a talent ID programme in 2011
- Promotions to existing Canoe clubs across the region.

Sports Development programmes from 2013

- Coach Education programmes following BCU programme
- Developing School Club links with BCU
- Club development at the WWC
  - Canoe Kayak
  - Canoe Polo
  - White Water Rafting

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