Local Government Improvement and Development

Ageing Well Programme

Supporting local authorities to develop good places to grow older

www.local.gov.uk

Mission Impossible!

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Baby boomers – the future is now

More demanding

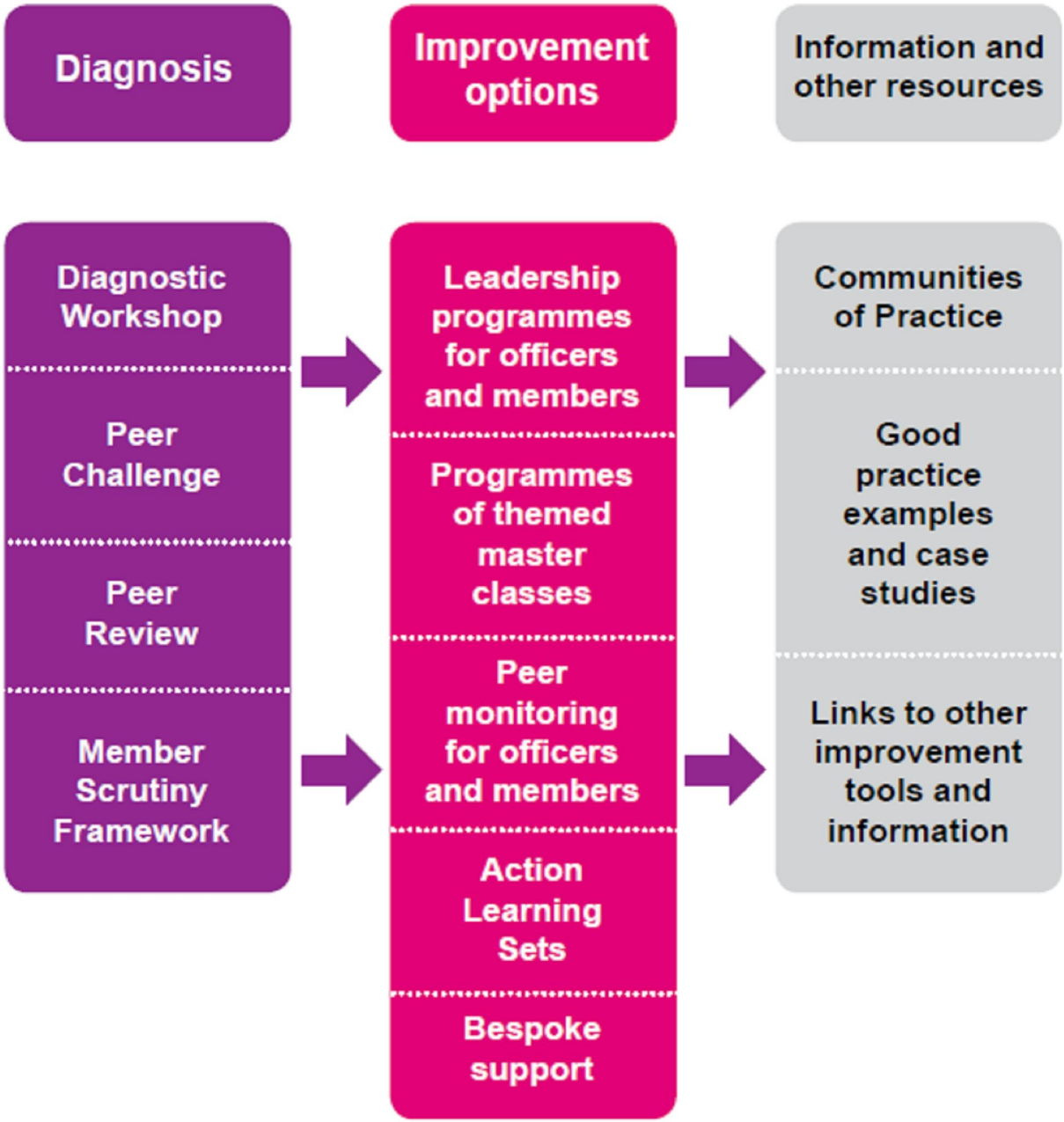
Greater diversity

Years of good health

More engaged

About the Ageing Well programme

- Key objective – *to support local authorities to prepare for an ageing society.*
- Sector led programme 2010/11 to 2011/12, commissioned by DWP
- Intensive work with about 4 Councils and 2 LSPs per region
- All of the programme is free at the point of delivery
- Range of support tailored to councils' needs


Diagnosis
Improvement options
Information and other resources
Diagnostic Workshop
Peer Challenge
Peer Review
Member Scrutiny Framework
Leadership programmes for officers and members
Programmes of themed master classes
Peer monitoring for officers and members
Action Learning Sets
Bespoke support
Communities of Practice
Good practice examples and case studies
Links to other improvement tools and information

Ageing Well Programme
Radical reappraisal / innovation
Strategic shift to prevention
Workforce
Public Health
Information and advice
Leadership and vision
Involvement of older people
Place based approach
Big Society / Community capacity
Age discrimination and safeguarding

Innovation

New ***resources***

- Social Impact Bonds
- Community Pledgebanks
- Community Land Trusts
- Timebanks
- Social enterprise mutuals

New ***service models***

- School of Everything
- Tyze
- Neuroresponse
- Elderplan
- Connected care

New ***processes***

- Social Entrepreneurs in Residence
- Social Innovation Camps
- Collaboratives
- Social Network Analysis

New ***approaches to community***

- Older people and community parenting
- Southwark Circle
- Citizens UK
- Wellbeing and Resilience Measure

Adapted from Young Foundation

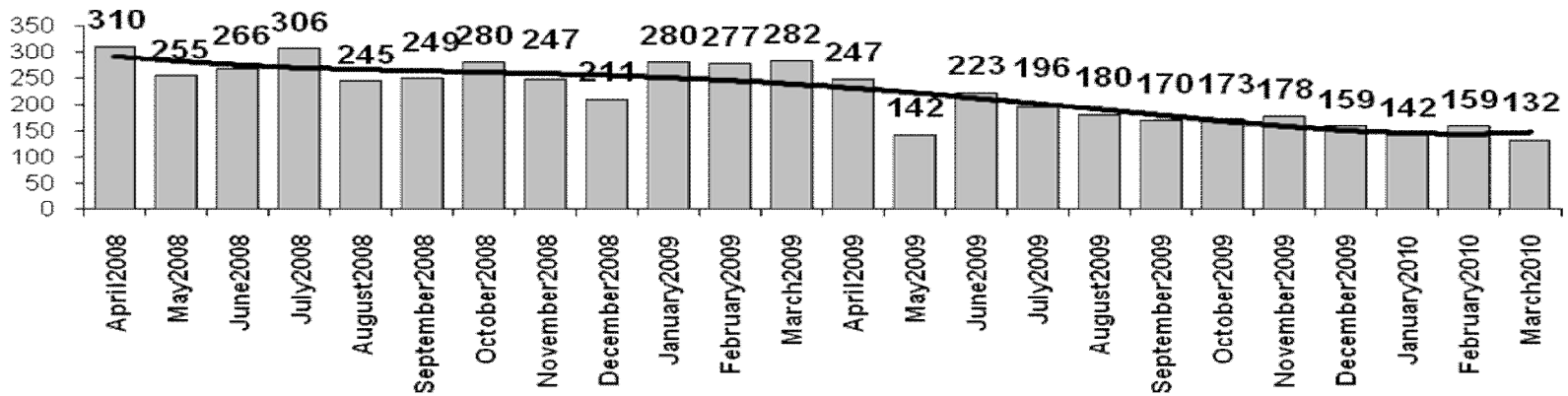
Prevention – high impact changes

1. Promoting healthy lifestyles
2. Vaccination
3. Screening / Case Finding
4. Falls prevention
5. Housing Adaptations and practical support
6. Telecare and technology
7. Intermediate care (including Dementia)
8. Re-ablement
9. Partnership working between health and social care
10. Personalisation

Adapted from University of Birmingham, Health Services Management Centre, 2010, and 'Use of resources', DH 2010

Addressing demand

- Single point of access
- Telephone 'triaging'
- Care navigator pathway for 'non-eligible'
- Links to Health Trainers
- Contracts with 3rd sector ammended to facilitate direct access to some services (eg befriending and assisted shopping)
- Comprehensive and accessible database or community resources
- High street access point for holistic range of health and social care services



Number of Referrals progressed to Assessment/ Assessment completed with a service outcome (2008-10

"A good place to grow old"

Outcome Framework

N. E. Lincs

Later Life Strategy

Aim 1
Making a positive contribution

Outcome 1a

Older people are valued, respected and free from discrimination.

Outcome 1b

Older people are engaged as citizens in decision making as real partners and can contribute to community life.

Outcome 1c

Older and young people share in activities together to promote intergenerational harmony and understanding.

Aim 2
Accessing good information, advice and advocacy

Outcome 2a

Older people have access to information and advice about opportunities and services in their area, in a range of different locations and 'joined up' where appropriate.

Outcome 2b

Information is provided through a variety of means to suit the needs/ preferences of older people.

Outcome 2c

Older people have access to advocacy services that promote independence, inclusion and empowerment.

Aim 3
Maintaining physical, mental and emotional health and well being

Outcome 3a

Older people are able to access a range of practical and preventive services that promote independence and good health.

Outcome 3b

Older people are able to use a range of good quality health and care services in their local area, tailored to individual needs.

Outcome 3c

Older people are able to access a range of affordable social, leisure and learning opportunities and have good social networks.

Aim 4
Living in good, safe environments and able to get out and about

Outcome 4a

Older people are able to get out and about easily.

Outcome 4b

Older people have decent, appropriate accommodation and can choose where they live in older person friendly neighbourhoods.

Outcome 4c

Older people feel safe in their homes and communities.

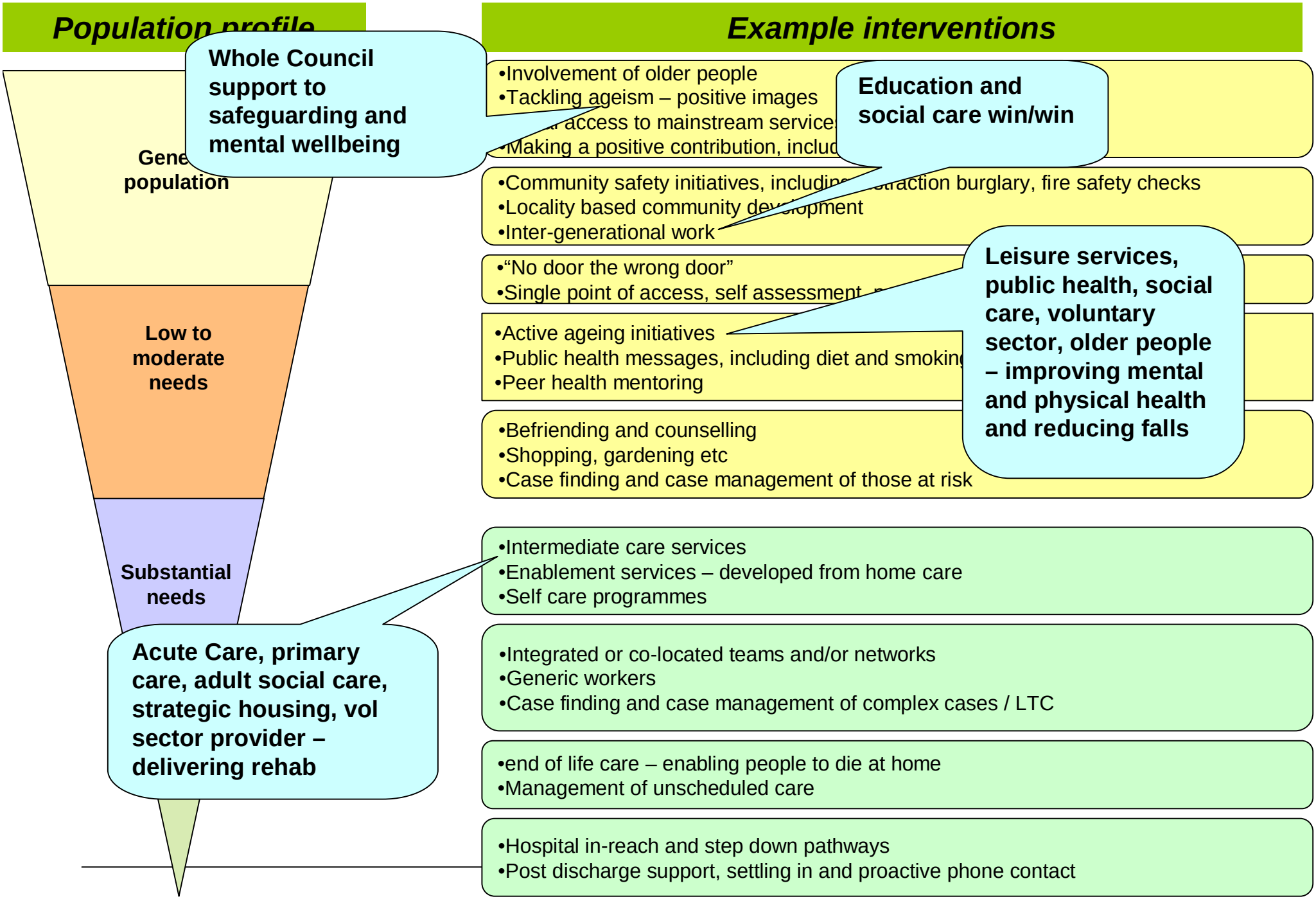
Aim 5
Maintaining economic well being

Outcome 5a

Older people have the opportunity to work and learn new skills.

Outcome 5b

Older people have choices about what to do in retirement and when to retire and have good financial and benefits advice before and after retirement.


Population profile
Example interventions
Gene
population
Low to moderate needs
Substantial needs
Whole Council support to safeguarding and mental wellbeing
•Involvement of older people
•Tackling ageism – positive images
access to mainstream service
•Making a positive contribution, includ
Education and social care win/win
•Community safety initiatives, includin
traction burglary, fire safety checks
•Locality based community dev
opment
•Inter-generational work
•"No door the wrong door"
•Single point of access, self assessment
•Active ageing initiatives
•Public health messages, including diet and smokin
•Peer health mentoring
Leisure services, public health, social care, voluntary sector, older people – improving mental and physical health and reducing falls
•Befriending and counselling
•Shopping, gardening etc
•Case finding and case management of those at risk
•Intermediate care services
•Enablement services – developed from home care
•Self care programmes
Acute Care, primary care, adult social care, strategic housing, vol sector provider – delivering rehab
•Integrated or co-located teams and/or networks
•Generic workers
•Case finding and case management of complex cases / LTC
•end of life care – enabling people to die at home
•Management of unscheduled care
•Hospital in-reach and step down pathways
•Post discharge support, settling in and proactive phone contact

Resources

Local Government Improvement and Development

Masterclass

Planning for real – effective preparation for an ageing population

Assessing and integrating the implications of demographic change in the medium to longer term, into service redesign in the present.

Date: 17 November 2010
Venue: The Thistle, Birmingham

Description

This master class is about planning for an ageing population. It will cover:

- understanding the age structure of local populations, the distribution of health and wealth and likely trends
- capturing older people's priorities
- understanding the current and future costs associated with an ageing population
- methodologies and opportunities for scenario planning
- developing a strategic plan to improve older people's quality of life and to provide sustainable public services.

Local Government Improvement and Development

Leadership Academy

Ageing Well
Date: 11-12 October 2010
Venue: Radcliffe House, Warwick Conference Centre

Duration
Two-day residential

Aims:

- develop and strengthen political leadership
- enable elected members to deliver their agenda in local communities
- meet the needs of an ageing society.

Who is the event aimed at?

- leaders
- deputy leaders
- group leaders
- portfolio holders for ageing society.

Delivery

Contact details and regional responsibilities:-

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Further information

Further details on the overall programme are available from:-

- Email: ageingwell@local.gov.uk
- Telephone: 0207 296 6857
- Website and Community of Practice: http://www.idea.gov.uk/ageingwell

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