Why should colleges think internationally?

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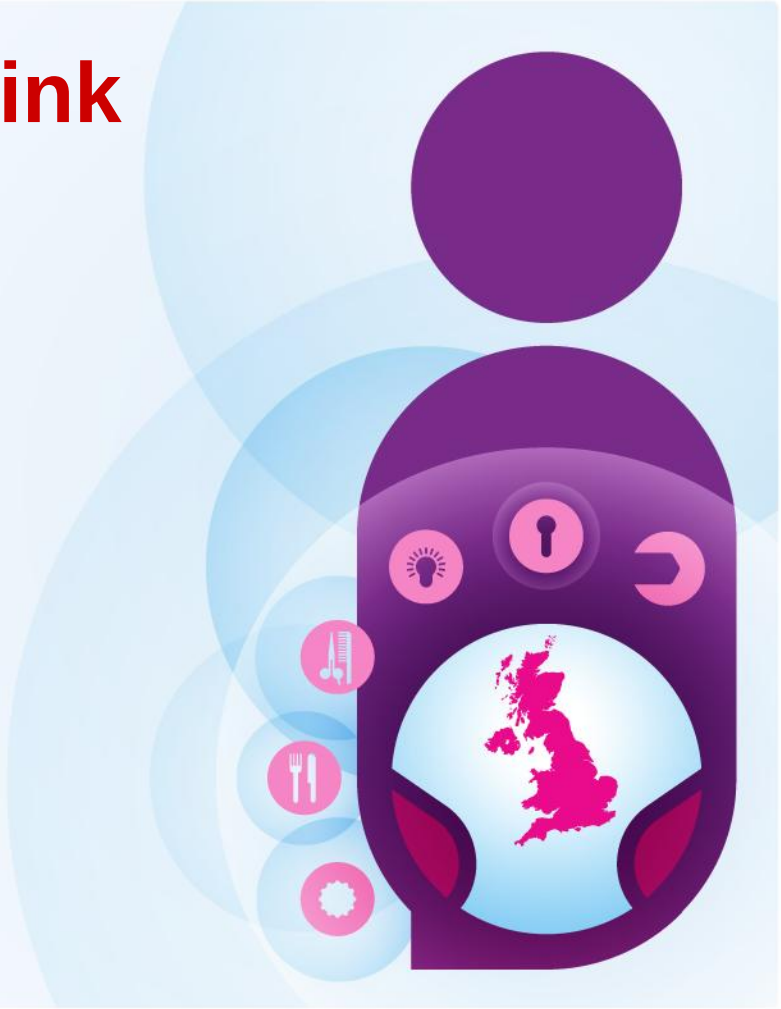

The global picture

- Demand for technical vocational skills increasing worldwide
  - Global recession - unemployment
  - Traditional industries declining
  - New industrial powerhouses need new skills
  - Countries relying on foreigner workers to provide services
  - Population change
  - Graduate unemployment – retraining
  - Over reliance on Higher Education

Why are countries turning to vocational education?

- A skilled trained qualified workforce is a magnet for foreign investment
- Key driver for countries economic development and restoration following recession
- A key driver for social mobility
- Need for a diversified system

but

- Vocational has a bad reputation
- Lack of investment, action, know how
- Convince the parents??

The UK picture

- Public spending cuts
- Traditional core college business under threat
- Need to look for new sources of income - diversify
- Uncertainty over public/grant funded international work
- Regulation!

but

- We have the best TVET system in the world!
- We create employer driven demand led qualifications
- New modular credit approach
- SSCs getting more commercial
- We can export this!!!!

So what are the opportunities?

- Aid funded business – developing nations TVET systems! World Bank ADB EuropeAid
- Partnering with overseas colleges to deliver UK capability (variety of models)
- Delivering short flexible modular courses to industry
- Specialist training for world events (Olympics, commonwealth games etc..)
- Train the trainer, initial teacher training, leadership and management development
- The sectorial approach - Complete packages!
- A Levels!!!

The new international!

- It is open to any college!
- This is commercial!
- There is no funding available, its business!
- It’s a long term play (3-5 years?)
- Needs investment and commitment from the SMT
- Trust needs to be built, commitment demonstrated with customers!
- Use regional and sectoral trade associations and others who have knowledge! Don’t try to reinvent the wheel
- Use UKTI
- Have faith and the rewards will come!!!

How to find out more about TVET UK

- www.tvetuk.org
- Follow us on Twitter @tvetuk
- Join our Linkedin Group

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Trade missions coming up…..

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