Our
future.
It's in
our hands.

Apprenticeships

Future of Apprenticeships

Delivering the Government's Commitment

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National Apprenticeship Service

Setting the context

Apprenticeships

- Government Commitments
- Why Apprenticeships?
- Current stocktake
- Opportunities

Government Commitments

- Minister for Apprenticeships for BIS and DfE
- Additional £150m and 50,000 Apprenticeships from Train to Gain
- In total, £250m in CSR and extra 75,000 Apprenticeships
- £1bn each year invested from public funding
- Progression to Level 3 and above
- Quality of experience
- Recognition of achievement

Why Apprenticeships?

Apprenticeships

- International competitiveness – OECD ranking on skills
- Returns on Investment
- Employer surveys
  - A rapid and cost effective way to recruit the right people
  - A more productive, competitive workforce
  - Improved staff retention
  - A better skilled workforce in the long-term
- Earnings potential for individuals
- Impact on NEET
- Importance of vocational route/technical skills for the economy

Current stocktake

Apprenticeships

Apprenticeships have grown to record levels but:

- 16-18 growth is hard – employers often prefer more mature recruits
- Too few employers employ Apprentices and there are big sectorial variations
- Recruitment in traditional sectors such as construction and engineering is flat
- Employers often cannot find relevant frameworks
- Employers want more providers to be truly responsive to their needs
- The full potential of colleges to deliver Apprenticeships is not yet being realised
- The quality of applicants is often not as good as employers expect
- Young people (and their advisors) do not know enough about Apprenticeships
- Apprenticeships are not seen as for higher achievers
- There is insufficient progression to Level 3 or to higher level skills

Opportunities

Apprenticeships

- Clear signals to the sector that Apprenticeships are at the top of the Government's skills priorities
- Funding already switched from Train to Gain and more money in CSR
- Employers and Apprentices are keen to act as Ambassadors for Apprenticeships
- More collaborative working with colleges and providers through generating employer referrals, including GTA and ATAs
- Investment in national marketing campaigns which benefit colleges and providers
- More able young people expected to pursue the Apprenticeship route rather than HE
- The introduction of pre-Apprenticeships and higher level Apprenticeships
- Massive interest in on-line information and matching service from young people

Apprenticeships