BT APPRENTICE PROGRAMME

DISCOVER THE REAL BT

Presentation will include:

- Overview of Apprenticeship programme
- Successes
- Apprentice Roles
- How we promote awareness of Apprentice opportunities
- Issues we face

© British Telecommunications plc

Overview

- Average 800 external entrant Apprentices in learning
- Dedicated team of coaches & managers
- UK wide

- We also have delivered over 10,000 apprenticeships to BT people

DISCOVER THE REAL BT

© British Telecommunications plc

BT

Why does BT recruit Apprentices?

- Changing nature of our business
- To bring fresh and innovative thinking
- Apprentices help us stay competitive in a fast moving market
- To attract talent with the capability to become our future leaders
- Proven return on investment

© British Telecommunications plc

The BT Apprentice Scheme - Options

- <u>Advanced Apprentice</u>
  - 5 GCSE's Grade **A** to **C, including Maths & English Language**
  - Up to 36 Months Apprenticeship
  - Craft based learning, plus BTEC academic qualifications

- <u>Higher Apprentice</u>
  - 5 GCSE's Grade **A** to **C**, Plus **2 A Levels in business related subjects**
  - 36 Month Apprenticeship
  - Craft based learning plus Foundation Degree

DISCOVER THE REAL BT

© British Telecommunications plc

BT

The BT Apprentice Scheme – What we offer the Individual

- Competitive salary
- 27.5 days' holiday a year plus public holidays
- Pension and life benefits through the BT Retirement Plan
- Generous discounts on BT products and services
- Study leave for professional examinations
- Personal development – Volunteering Opportunities, Charity Challenges, TA weekend
- Unlimited prospects for advancement for high achievers.

DISCOVER THE REAL BT

© British Telecommunications plc

Successes

Apprenticeships
National Awards 2009
Winner

- **2009**
  - 2 Corporate Award, 5 Individual Winners, 9 Highly Commended, 1 Special Merit Award
- **2008**
  - 3 Corporate Awards, 8 Individual Winners; 6 Highly Commended, 1 Commended; 1 Finalist
- **2007**
  - 2 Corporate Awards, 5 Individual Winners; 3 Highly Commended; 1 Commended; 3 Finalists

Apprenticeships
Winner
Large Employer of the Year
Apprenticeship Awards 2007

DISCOVER THE REAL BT

© British Telecommunications plc

BT

Apprentice Roles

- BT Retail
  - Customer service.
  - Directory Enquires
  - Billing & Accounts

- BT Operate
  - Power Technicians
  - Exchange Technicians
  - Customer Technicians

- Openreach
  - Service Management
  - Field Service Technicians
  - Network Planners

- BT Fleet
  - Vehicle Maintenance Technicians

© British Telecommunications plc

[redacted]

DISCOVER THE REAL BT

© British Telecommunications plc

BT4ME

BT

Home | Video Lounge | Events | Club BT | Contact Us

BT for You

Welcome to bt4me

The BT apprenticeships application window is still open with vacancies still to be filled, particularly in Ipswich and Newcastle.

APPLY HERE

While you're here, don't miss all the useful films about the BT Apprenticeships in our Video Lounge to see what all the fuss is about!

Powered by
www.careersinfo.co.uk

Apprenticeships National Awards 2009 Winner

Winner
Macro Employer of the Year
Apprenticeship Awards 2009

copyright 2008 | CareersInfo Ltd.

careersbox

ticeships available through QA, register here

PARENTS CAREERS CLUB: sign

careersbox CAREERS FILMS ON THE WEB

Home | Film Club | Tools for Teachers | Apprenticeships | Going to Uni | Employers/Trainers | About Us | Search

- Automotive & Transport
- Creative & Media
- Education, Health & Care
- Energy & Engineering
- Legal & Financial
- Medical & Science
- Office, IT & Telecoms
- Public Sector
- Retail
- Sports, Leisure & Environment

Level 7: Interview Techniques TV

00:52/06:49

Embed this film in your website

Latest Films

Level 1: Application
Level 7: Interview Techniques
PLAY MOVIE

Level 2: The journey
Level 7: Interview Techniques
PLAY MOVIE

Level 3: Preparation
Level 7: Interview Techniques
PLAY MOVIE

1 2 3

Level 7: Interview Techniques News

Level 7 is a step-by-step guide to interview techniques to help school leavers prepare for the world of work. BT and Careersbox have worked together to identify seven fundamental stages of the interview process and presented them in fun and educational bitesize levels.

Keep me posted

Visit the website

careersinfo

INSTITUTE of CAREER GUIDANCE

Click here to download Flash Player

careersbox

: apprenticeships available through QA, register here

PARENTS CAREERS CLU

careersbox CAREERS FILMS ON THE WEB

Home | Film Club | Tools for Teachers | Apprenticeships | Going to Uni | Employers/Trainers | About Us | Search

- Automotive & Transport
- Creative & Media
- Education, Health & Care
- Energy & Engineering
- Legal & Financial
- Medical & Science
- Office, IT & Telecoms
- Public Sector
- Retail
- Sports, Leisure & Environment

Click here to download Flash Player

BT TV

00:17/03:00

Embed this film in your website

Latest Films

BT Prospectus
BT
PLAY MOVIE

Telecoms Apprenticeship
BT
PLAY MOVIE

Apprentice Video Diary
BT
PLAY MOVIE

1 2 3

BT News

BT is a leading provider of communications solutions serving customers throughout the world. Their business covers Telecomms, Internet, Engineering, IT, Customer Service and New Wave Technology.

BT offer apprenticeships across their business for anyone above minimum school leaving age with at least 5 A*-C GCSE or equivalent grades. To apply or to register your interest visit www.bt4me.co.uk.

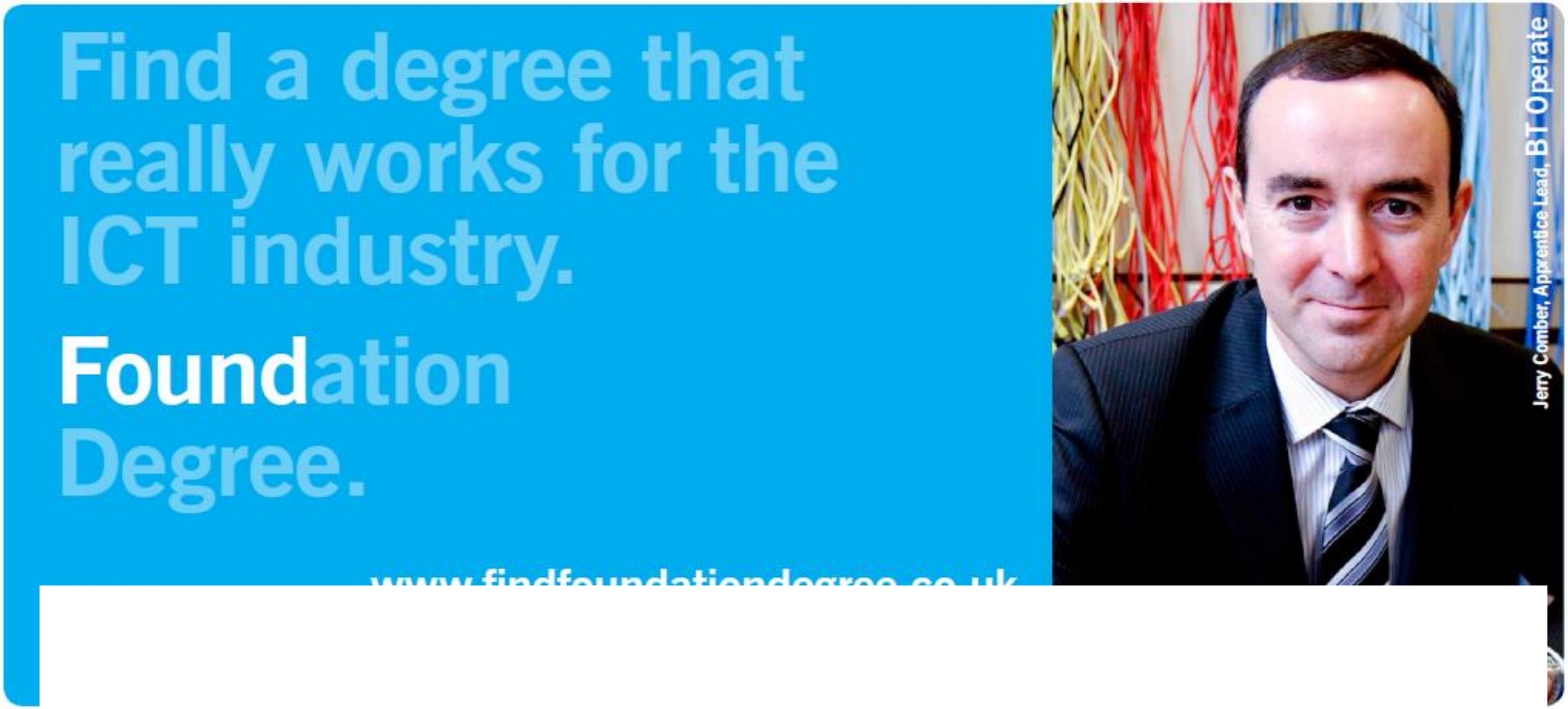
Keep me posted

Visit the website

careersinfo

INSTITUTE of CAREER GUIDANCE

Higher Education



DISCOVER THE REAL BT

© British Telecommunications plc

Recruitment Figures

2008

- Vacancies = 496
- Total Applicants = 10.5k

2009

- Vacancies = 68
- Total Applicants = 13.5k

2010

- Vacancies = 221
- Total Applicants = 32.2k

DISCOVER THE REAL BT

© British Telecommunications plc

BT

Issues we face

- Many school leavers don’t have the skills we require
- School leavers seeing value of Apprenticeships
- Schools promoting Apprenticeships
- Parents seeing value of Apprenticeships
- Competition with Universities for best students

DISCOVER THE REAL BT

© British Telecommunications plc

www.bt4me.co.uk

Thank you
and
Questions Please

Dave Walsh - BT

James Lawrence - CareersINFO

DISCOVER THE REAL BT

© British Telecommunications plc

BT