Listening to students is pivotal to Changing face of midwifery

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The Royal College of Midwives

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MIDWIFERY 2020

Delivering expectations

start
4 life

‘*Women and their partners want a safe transition to parenthood and they want the experience to be positive and life enhancing.*’

‘Quality maternity services should be defined by the ability to do both’

Midwifery an aspired to profession

“The greater danger for most of us lies not in setting our aim too high and falling short; but in setting our aim too low, and achieving our mark.”

Michelangelo

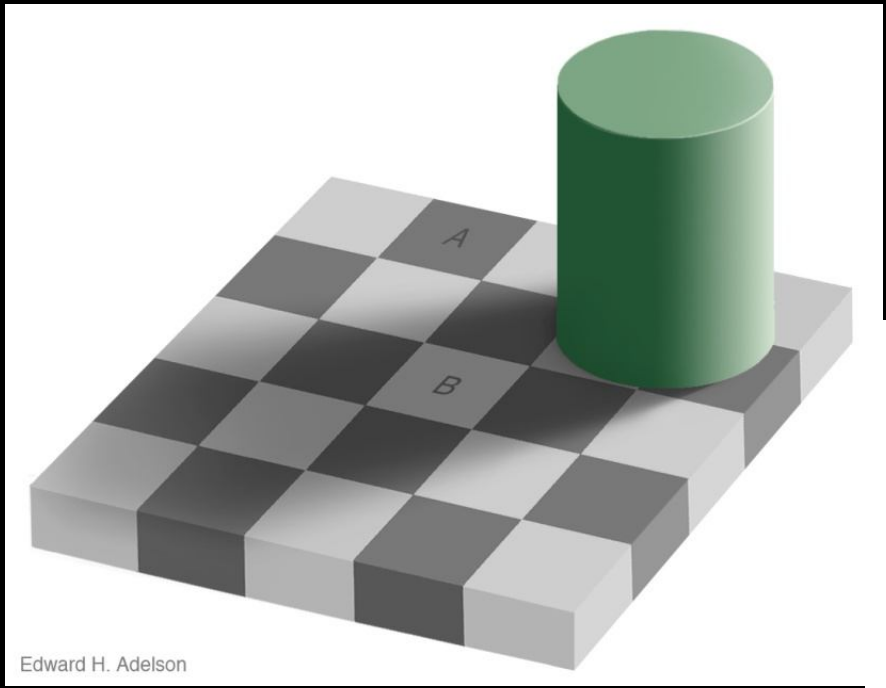
Midwifery education

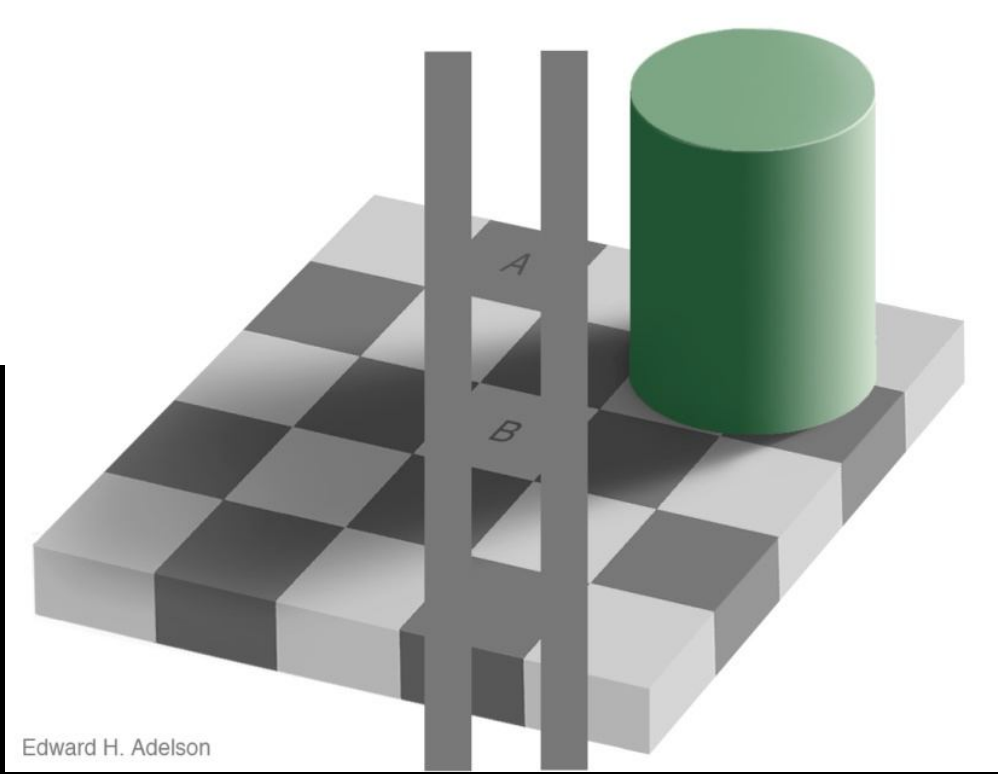
- Rooted in normality
- Midwives to care for **all** women - complex medical, obstetric, social needs
- Skilled, safe, empathic and trustworthy
- Emphasis **'autonomy and accountability'** within multidisciplinary/multi-agency teams.

Midwifery care where possible

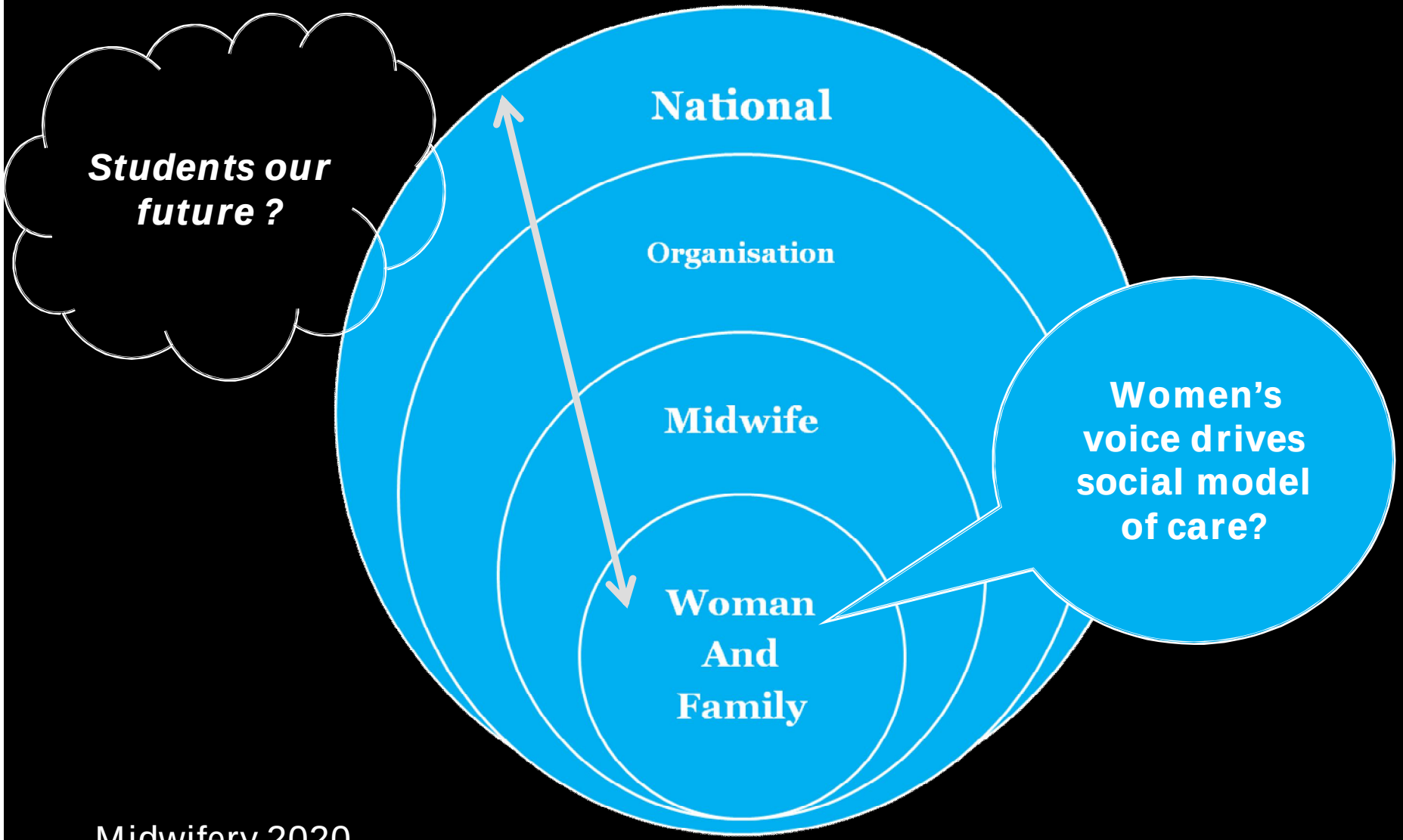
Refer when necessary

Your perspective is the only thing that counts!

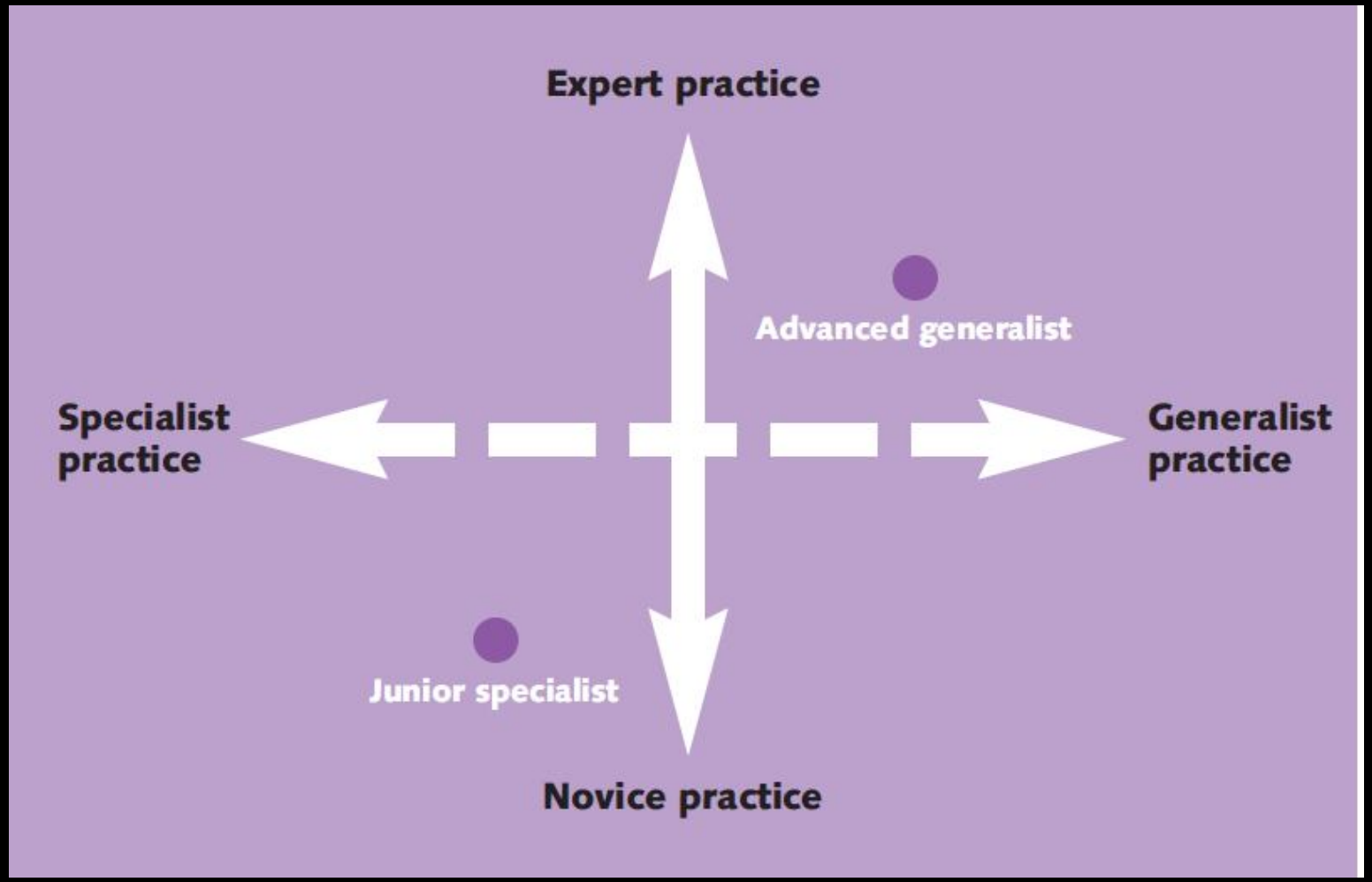




Responding to women's experiences : greater emphasis on measuring quality



Career Development



Career Development

- Clinical academic careers – research
- Joint posts : HEI
- Advanced practice – generalists and specialists
- Strategic development – Directors of Midwifery, Directors of Nursing, Director of Public Health

About Jack ?

AP

‘Growing’ our students is pivotal to ‘Changing Face of Midwifery’

Thank you!