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Daniel Beckett

London Borough of Bromley

MODESHIFT
SUPPORTING SUSTAINABLE SCHOOL TRAVEL

'Curriculum Initiative of the Year'

Geographically, the largest borough in London

Higher percentage of car ownership than any other London borough

- WoW scheme was launched in Bromley in 2004 in 4 schools.
- Now operational in 81 schools with 24,000 pupils taking part each month.
- Each school submits an ‘actual’ figure of how many badges were given out at the end of each month.
- We wanted to use this figure as the basis for a new scheme.

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What were the crucial elements of this proposal?

Interactive and competitive extension of the WoW scheme

Website that encourages global participation

Curriculum based communication tool

Promote walking and sustainable transport, healthy living and global awareness

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- Website with bespoke interactive elements
- ‘Passports’ and flag stickers for each pupil
- 2m x 1m vinyl weatherproof banners and flag stickers
- Curriculum based lesson plans and activity sheets for KS1 & KS2
- Consultation forums and launch activities

WALKING THE WORLD
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THE MAP
EVENTS
BULLETIN BOARD
SCHOOLS
KIDS ZONE
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LEADER BOARD

1. Green Street Green Primary School
2. Crofton Infant School
3. St John's CP Primary

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SCHOOLS

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	SCHOOL	MILES	LAST LOCATION	
1.	Green Street Green Primary School	21100	New Zealand	PROFILE >
2.	Crofton Infant School	20500	New Zealand	PROFILE >
3.	St John's CP Primary	18100	Australia	PROFILE >
4.	A.M.E. Zion Junior High (Kumasi, Ghana)	15400	India	PROFILE >
5.	Southborough Primary School	15300	India	PROFILE >
6.	Highfield Infant School	12400	India	PROFILE >
7.	Warren Road Primary School	12000	India	PROFILE >
8.	Cherokee Trail Elementary (Colorado)	9000	China	PROFILE >

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BULLETIN BOARD

HAVE YOUR SAY >

CLICK HERE TO SEND US YOUR BULLETINS

LEADER BOARD

1. Green Street Green Primary School
2. Crofton Infant School
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STAR Awards 2009!

Wed Feb 11 2009

It was a great day and congratulations to all of the winners.
Please visit this link to see all of the photos:
http://s702.photobucket.com/albums/ww30/schooltravelplans/STAR/?action=view&current=60b551ac.pbw

The winners were:

- Best WoW Scheme: St Anthony's RC Primary School
- Most Innovative Curriculum Project: 2 winners
  Crofton Infant School
  Bullers Wood School
- Wackiest Walking Project: Charles Darwin School
- Best Cycling Project: Darrick Wood Junior School
- Most Publicised Travel Plan: Langley Park School for Boys

<BULLETIN LIST

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GAMES
1. Quiz World
2. Murphy's Mayhem
3. Balloon Bedlam
4. Dancetastic
5. Great Wall Walker
ACTIVITY SHEETS
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Mr. Miles in
QUIZ WORLD
INSTRUCTIONS
START
SCORE BOARD

Schools Walking The World - Bromley - Microsoft Internet Explorer provided by London Borough of Bromley
http://www.schoolswalkingtheworld.com/GameQuiz.aspx
Answered:
2
2/12
0
00:00:20
2
Done
Internet
100%

School and Pupil Resources

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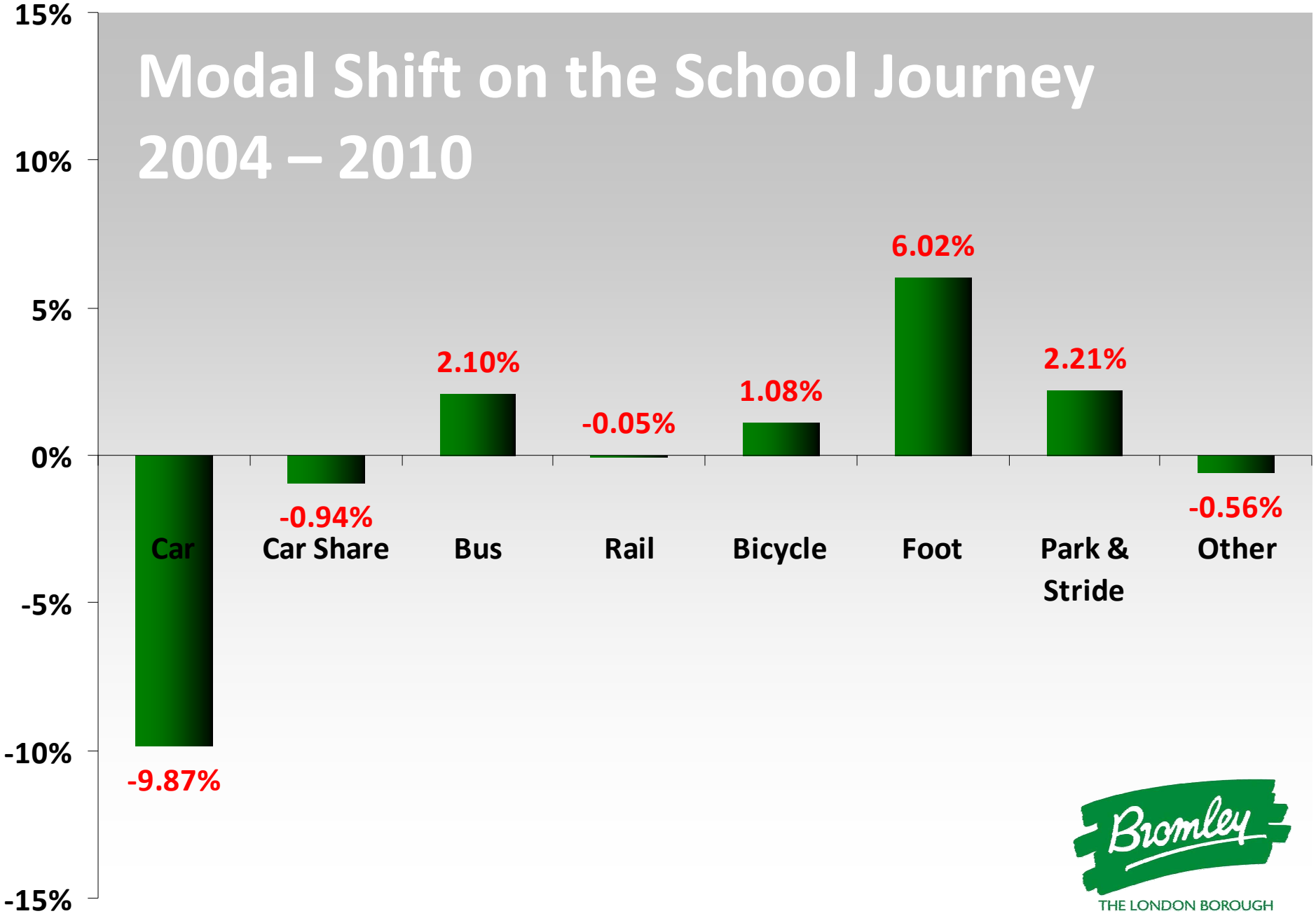
Modal Shift on the School Journey 2004 – 2010



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Thank you

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