Raising aspirations to progress to higher education

Tim Hulme
Deputy Principal
Ealing, Hammersmith & West London College,

representing the 157 Group

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& West London College

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“I was bullied at school and had no real friends. It was probably because I was different.

All I wanted to do was mix music and write lyrics. Because the school wasn’t into music, I wasn’t interested and didn’t go.

I was asked to leave.

Nobody was ever interested in what I had to say”

David - August 2008

“My first 2 years at College has been brilliant.

The College has its own record label called Grade 9 Records. I’ve just cut my first album and I really want to go to University next September to do a music degree.

Eventually, I want to work in the music industry”

David December 2010

The College Profile

100 different nationalities / 70 languages

Offer : Entry Level to MBA

2 London Boroughs

Major ESOL Offer

c1500 staff

c £58m Turnover

22,000 Learners

66% progression

Age profile : 14 to 70

Sectors largest International provider

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157® Furthering Education & Skills group

- 28 Further Education Colleges
- Serve 700,000 learners
- Collective turnover £1.6 billion a year
- Employ c 39,000 staff
- Engage with over 30,000 employers

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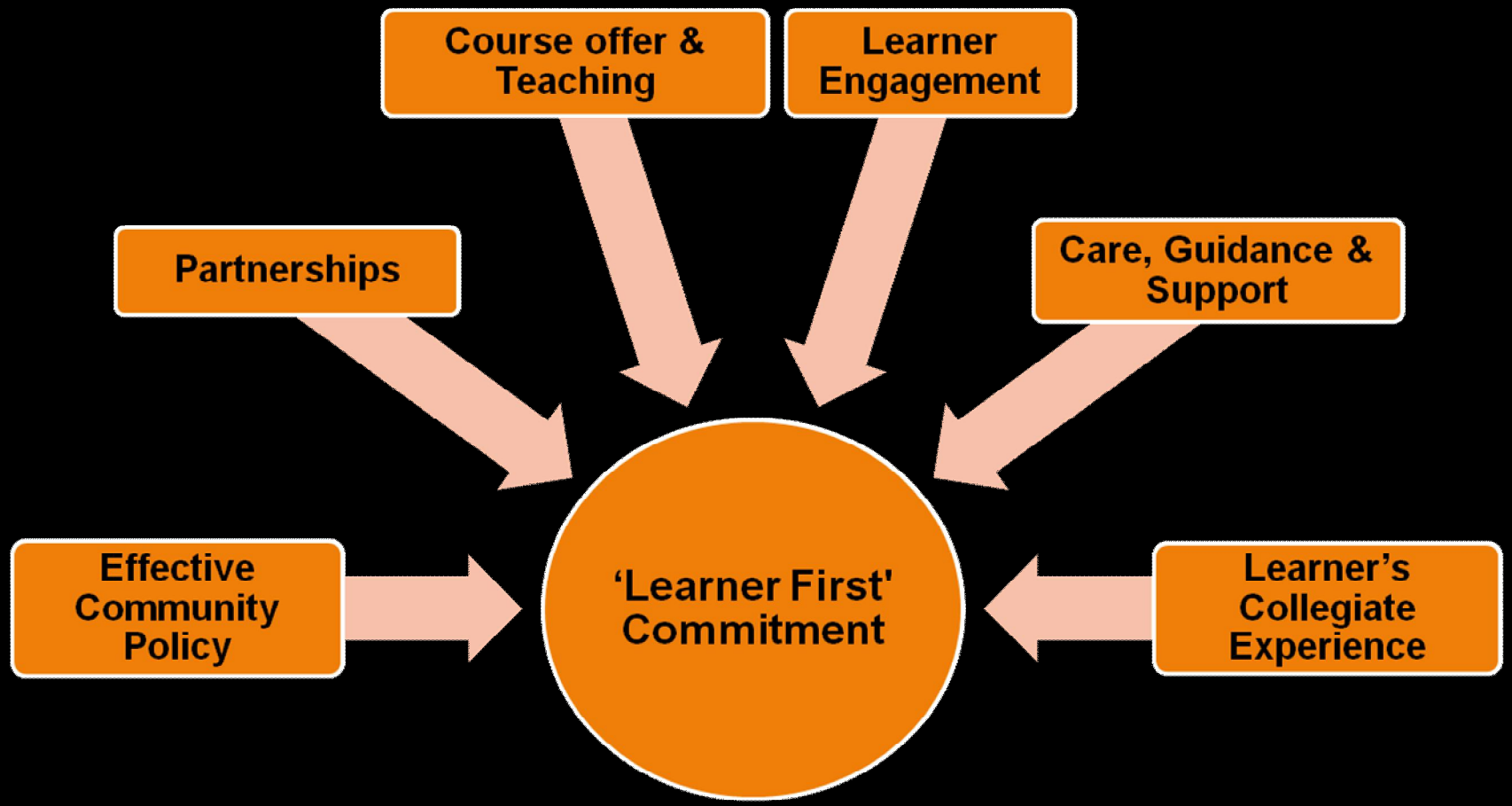
Learners' Personal Challenges

- **Below average or no prior attainment**
- **LAC**
- **Young Carers**
- **Criminal Declarations**
- **Complex Travel**
- **Acute Health Problems**
- **Behavioural problems**
- **Negative feedback from school**
- **Statemented Learners**
- **Multi agency intervention**
- **Low self esteem / Ist generation HE applicants**
- **E&D Success Rate Data / poor performing groups**

66% upward progression to employment or Higher Education.....and improving

What’s making a difference at EH&WLC?

Elements Influencing a Learners Aspirations



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EH&WLC ‘Learner First’ Commitment

- Change management programme which puts the learner at the centre of everything we do
- Whole Institutional approach dedicated to learner success and progression
- Changed the way we engage and support learners throughout their time at the College and beyond
- Establishing a genuine personalised experience
- Removing the traditional barriers to learning

What inspires our learners to study

Parents & Family

- Improving home environment
- Helping parents & family to have a better life

Individual

- To improve life chances
- To earn a living
- To have choice

Community

- Pride, Optimism,
- Aspirations

Environment

- Safe campus
- Regular support
- Inspirational teaching & facilities

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What we try to give every learner

- Placed on the right course with the right levels of support
- Their differences to be understood
- A sense of belonging
- Personal targets and someone to advise them regularly
- Inspirational teaching
- A course offer which reflects what industry is doing
- Good work experience opportunities
- Discipline related activity / attendance, meeting deadlines
- Employability skills

Care, Guidance & Support

Teaching & Learning

Care, Guidance & Support

External Factors

Personal Learner Profile

Initial Screening & 'Right Course' Audit

Personalised Learning Plan (ILP Part 1)
PRIMARY LEARNING GOAL + Bolt-On' support below

- Mentoring / Counselling
- Financial Support
- Enrichment
- Thematic Skills Project
- Tutorials & 1-1 Support
- ALS

Course Induction & Diagnostic Testing

Personalised Learning plan (ILP Part 2) : - Targets: (Qualification, Personal, Social)

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Student Portal

Learner First: Pledge (Values & Vision) | Commitment | Safeguarding

Home | Information | Support Services | Learning Resources | Part Time | ...and more!

AS Accounting (Test Course) 01 Oct 10 Dept.
National Diploma in Art & Design (Test Course) 01 Oct 10 Dept.

100 Punctuality
84 Attendance
Achievements

Getting Started | Settling In | Review | Keep on track | Next Steps | Goals

Keep on track...

Keep on Track - find out how to increase your progress.

Need help with other aspects of College life? Click a topic above.

Need help with your studies? Check out these **study skills resources**

Timetable

Today: Monday 24 January 2011 | Today | Weekly

15:00 to 17:00	Tutorial	E333	Amrik Aujla

link

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Student Support / Safeguarding

Referrals

- Cause for concern
- Increase in referrals
- Staff confidence

Procedures

- Duty Managers
- E-safety
- E-learning for staff

Student Engagement

- Publicity campaign
- Tutorial / ECM
- Lesson Plans

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Teaching & Learning

– **Course Provision**

- relevant; recognised Awarding Bodies, industry designed content with progression to employment, HE or Professional Membership

– **Inspirational teaching and innovation**

- Grade 9 Records
- Craft & Technical Film Academy
- Olympics
- Apprentice Programme

- '**At Risk Reporting' (RAG Rating Courses & Learners)**

Constant monitoring against qualification, personal & social targets

Teaching & Learning Experience

– **Courses :-** relevant,; recognised Awarding Bodies, industry designed content with progression to employment, HE or Prof Membership

Inspirational teaching and innovation

- 'At Risk'

Constant monitoring against qualification, personal & social targets

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Conclusion: What's working at EH&WLC

- Recognising every learner has a different starting point
- the value of the initial diagnostic and assessment process
- the importance of stretch and challenge, of target setting and monitoring
- the essential elements of care, guidance and support in raising aspirations
- the value of celebrating all achievements, no matter how small
- Industrial & Commercial opportunities as part of the learning experience
- inspirational teaching influences attainment and progression

Transition - Guidance & Support