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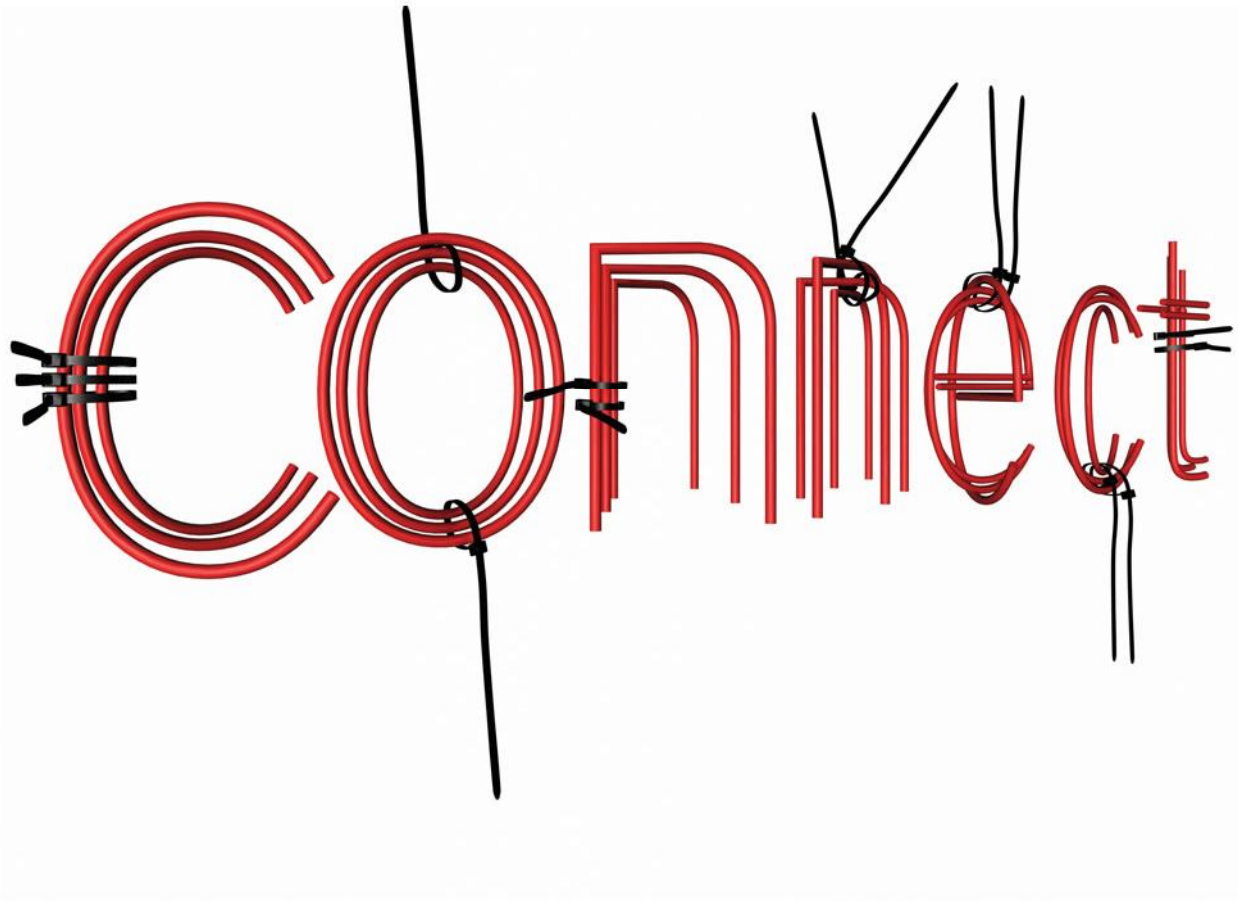

Supporting University Partnerships

Pat Killingley
British Council

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Building international partnerships

- British Council is the UK's international organisation for educational opportunities and cultural relations
- BC operates across 110 countries worldwide with education teams 'on the ground' in key countries
- Aim to ensure that the UK is an international provider of choice and also an international **partner** of choice

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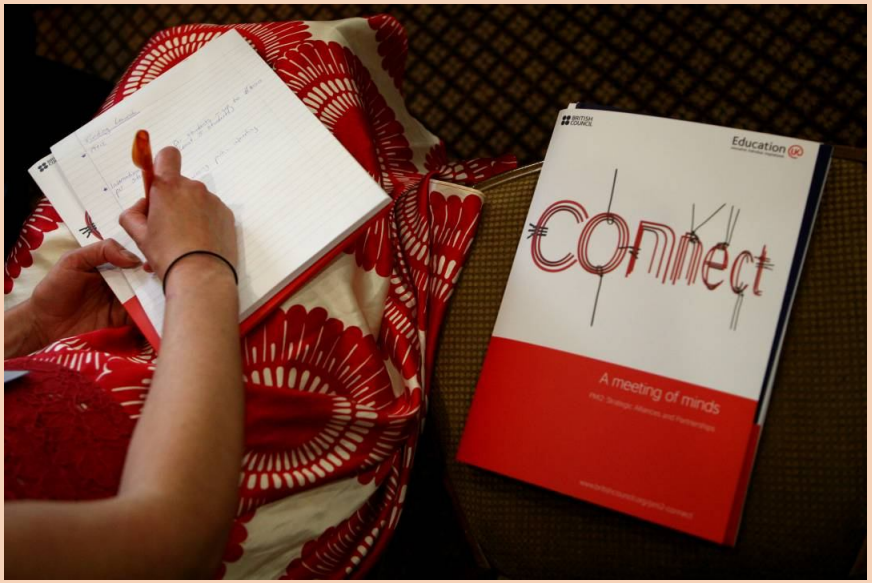
Building international partnerships

British Council has been involved in building

- Over 1000 international HE partnerships over 3 years
- In over 60 countries
- Sustainable strategic partnerships
- Shape, respond to or influence key agendas
- BRIDGE, PMI2, EPA, DELPHE, INSPIRE, UKIERI, China-UK
- Mutual benefits to partners



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Building international partnerships

For example:

- Research Co-operation in South East Asia
- UK-Pakistan Research Co-operation
- UK- Gulf States Research Co-operation
- Collaborative Programme Delivery
- International Mobility of UK Students
- China-UK Partnerships in Entrepreneurship & Employability
- US-UK Partnerships with third countries
- Development Partnerships
- Partnership development grants

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Building international partnerships

Challenges include:

- Complexity of international landscape and markets
- Legislative & regulatory frameworks
- Quality assurance
- Institutional match
- Diversity of models
- Student expectations
- Internationalisation!

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Meeting the challenges

Major requirements:

- Reliable & relevant Education Market Intelligence and Analysis
- Finding and engaging with the right partners and networks ‘on the ground’
- Having access to policy makers/‘influencers’ in country
- Institutional capacity

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Education Market Intelligence

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Education Market Intelligence

Education Market Intelligence

International Education Index: how ‘open’ are countries to internationalisation?

Analyses:

- National policies
- International research and academic collaboration
- International student flows

National Policies

- Internationalisation strategies
- Visa and Immigration policies
- Regulatory frameworks for cross border activities
- Recognition of qualifications
- Quality Assurance systems
- Access and Equality
- Inward and outward mobility

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Finding partners & building networks in country

British Council support includes:

- Missions, contact seminars and networking through events in country
- Partner finding consultancy service (collaborative delivery) in key countries
- Building strategic agreements, frameworks and funding sources to support partnerships in priority countries - 2010-12 focus on BRICs, US, Kazakhstan

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Access to policy makers and HE leaders in country

Policy Dialogues, Roundtables and Conferences:

- Engagement with government, senior policy makers, VCs and senior academics
- Extending discussion on international education issues including transnational education, legislative/regulatory frameworks, QA
- Sharing experience and good practice
- Identifying areas for partnership and agreeing action

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Access to policy makers and HE leaders overseas

Programme of 75 policy dialogues and workshops over last 18 months + Going Global Conference - 1000 delegates from 70 countries

Aim:

- Positioning the UK and its HEIs as partners of choice
- Access to ministers, leaders, influencers
- Networking opportunities

Countries include China, India, Brazil, Japan, US, Gulf States, Pakistan, Kazakhstan, Malaysia, Vietnam, Hong Kong, Thailand, Indonesia, Ghana, UK, Mexico, Turkey

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Getting information on British Council support

- British Council's new International Higher Education web portal will be launched in May
- Includes Education Market Intelligence, Partnership opportunities, Policy dialogue programme, International HE news, contacts and discussions
- For updates, email

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