Japan's approaches to the Internationalization of Higher Education

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Japanese Universities at a Glance

- 778 4-yrs colleges and universities
  - 77%: private colleges and universities
- 2. 9 million students enrolled
  - Entry rate: 50%
  - UG: 2.56 million; G: 0.27 million
  - 0.11 million int'l students (3.7%)
- 360 thousand faculty
  - 18 thousand int'l faculty (5.1%)

Students Mobility to/from Japan

- To Japan: 142 thousand in 2010
  - Asia 92.4%
    - China 61%; Korea 14%; Taiwan 4%
  - Europe 3.1%; North America 1.9%
- From Japan: 67 thousand in 2008
  - North America 47.0%
    - 40% decline in the US in 10 yrs
  - Asia 30.9%
  - Europe 16.0%

Policy Development

- 300 thousand int'l students plan (2008)
  - 300 thousand inter'l students in 2020
  - 6 Ministries' collaborative approach w/ Global 30 as a key component
- Emphasis on East Asia (2009)
  - CAMPUS Asia (2010-)
  - Symposium on University Exchanges with Quality Assurance in East Asia (March 2011)
- New Growth Strategy (2010)
  - To cultivate global talents
  - 300 thousand study-abroad in 2020

Global 30

- 13 universities * 5yrs (2009-13)
  - 2.9 billion yen in FY 2011
- Degree course in English
  - 85 courses (2010) □ 157 (2013)
  - 450 students (2010) □ 3,500 (2013)
- 350 international faculty and staff
- More collaboration with industry;
- Networking among/without 13 universities

Emphasis on East Asia

- CAMPUS* Asia
  - *) Collective Action for Mobility Program of University Students
  - Based on PM Hatoyama's proposal
  - Develop collaborative education programs with credit transfer, joint/double degree, among universities of Japan, China and Korea
  - Pilot programs start in early 2011
- Symposium on University Exchanges with Quality Assurance in East Asia (March 17-18)
  - Demand for credit transfer, joint/double degree in EA
  - Diversity in higher education system, QA system, their development

New programs in 2011 Draft Budget

- Concern for declining Japanese students studying abroad
- Collaborative education programs
  - Attractive to both Japanese and international students
  - liberal arts study, credit transfer, double-degree, e-learning
  - With universities in the US, Europe and Asia
- Short-term students exchanges (<3 months)
  - 7,000 scholarship each for in/out-bound
  - First-time exposure to abroad/ international students

Internationalization Strategy

- Increase int'l students and study-abroad
- Reform of university and educational program
  - Admission abroad
  - Courses in English
  - Multi-cultural environment in class discussion, group work, seminar
  - Attractive exchange programs
- Facilitating environment
  - Informing Study-in-Japan abroad, active recruitment
  - Scholarship, housing
  - Support employment in Japan
  - Regional framework for university exchange with QA
  - Rational job-hunting practice

Conclusion

- Diversity: essential ingredient of higher education
- Global talents
  - Collaborate with colleague from different cultural background to create new value
  - Firm national identity
  - Mutual respect, friendship among next generation of the world
- Universities' social responsibility in global era
  - Equip students with attitude and aspiration to be global citizen

Thank you for your attention

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