New Approaches to Internationalisation

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March 2011

Internationalisation

International Student

Exchange students

Full programmes

International Institutions

Developing and attracting world-class institutions

International Staff

Teaching & research staff

Recruitment

Exchange

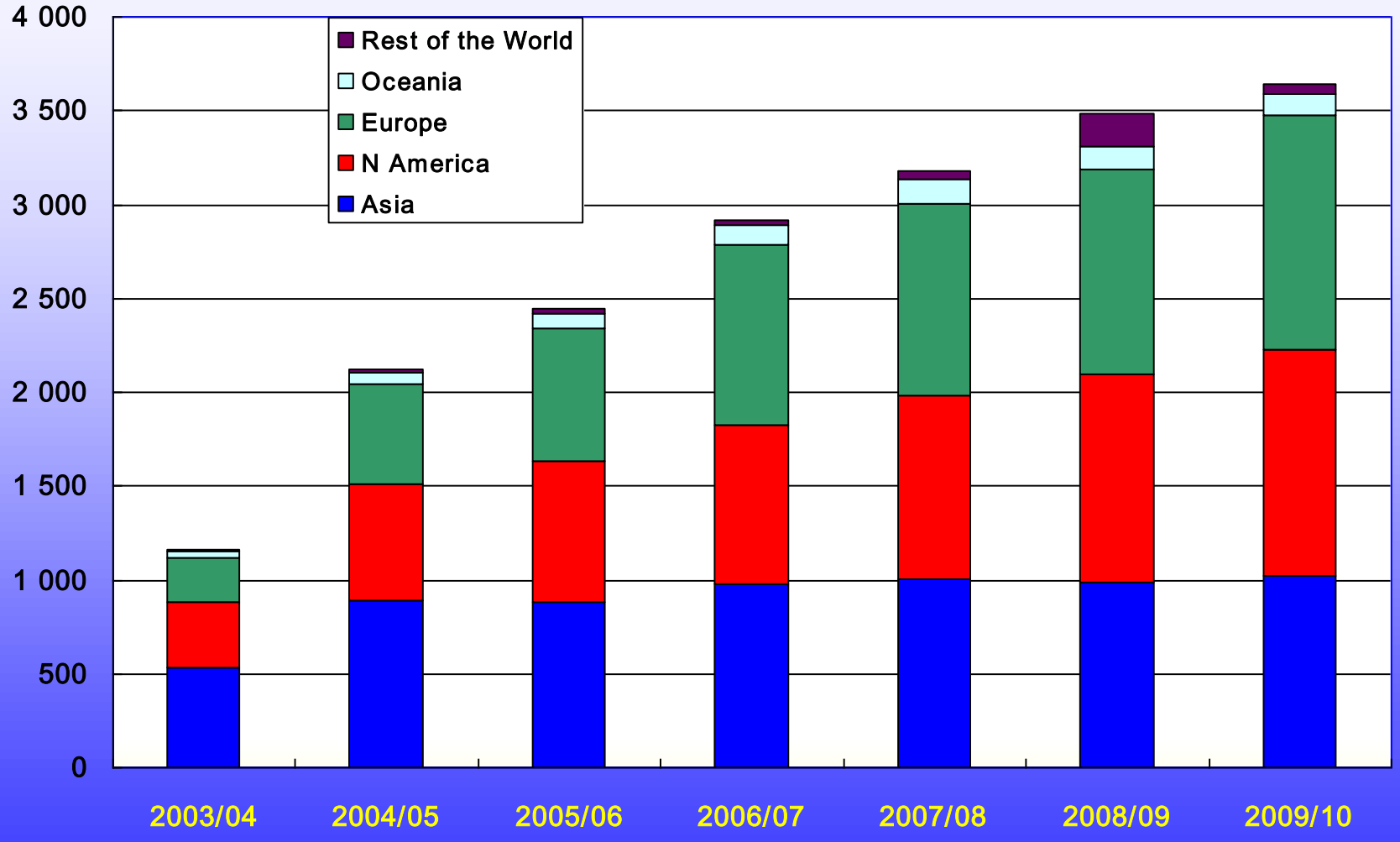
International collaboration

Joint programmes

Joint Research

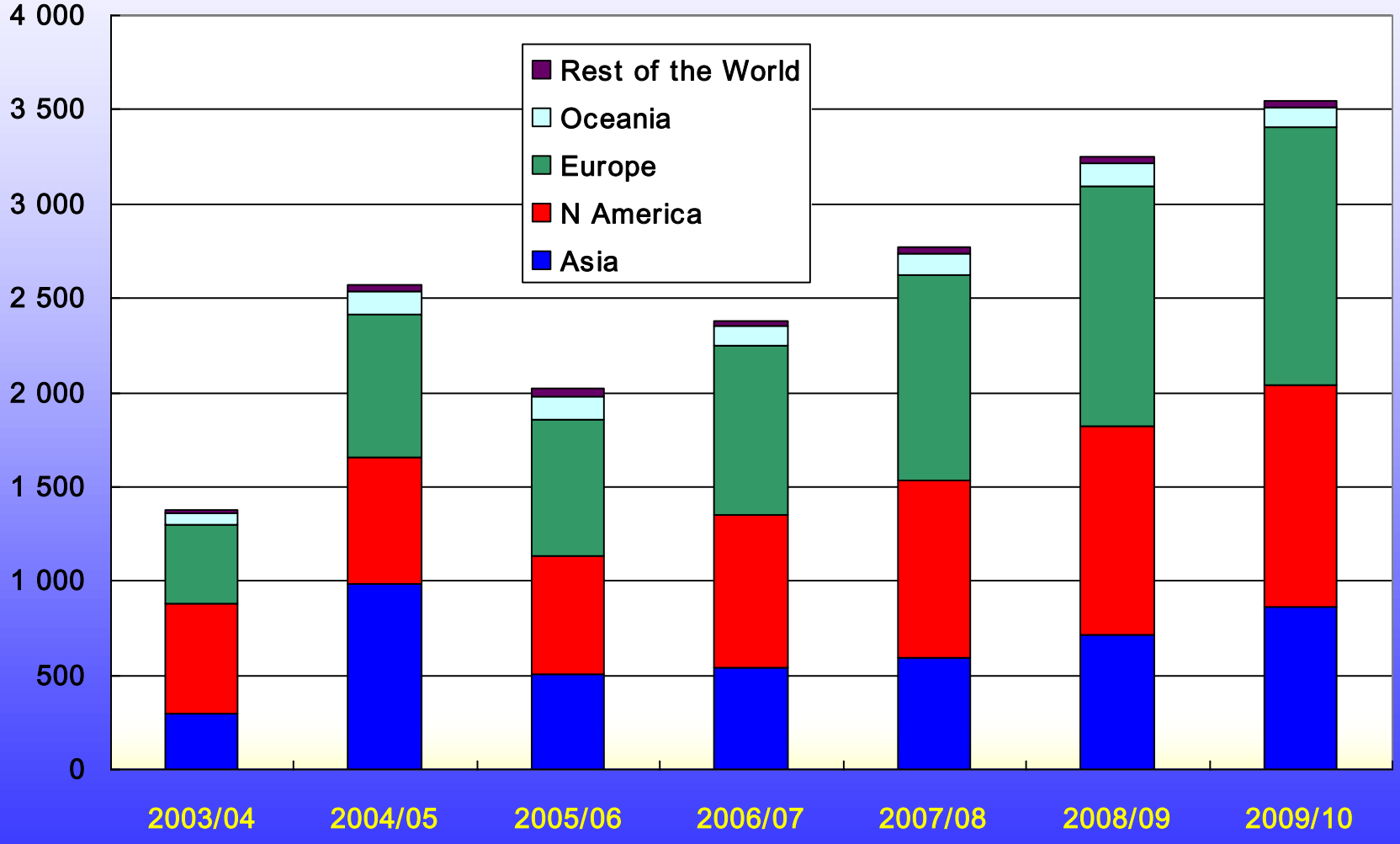
International Students

Exchange (Incoming)



Exchange (Outgoing)

Around one out of every six undergraduate students in each cohort is involved in exchange activities

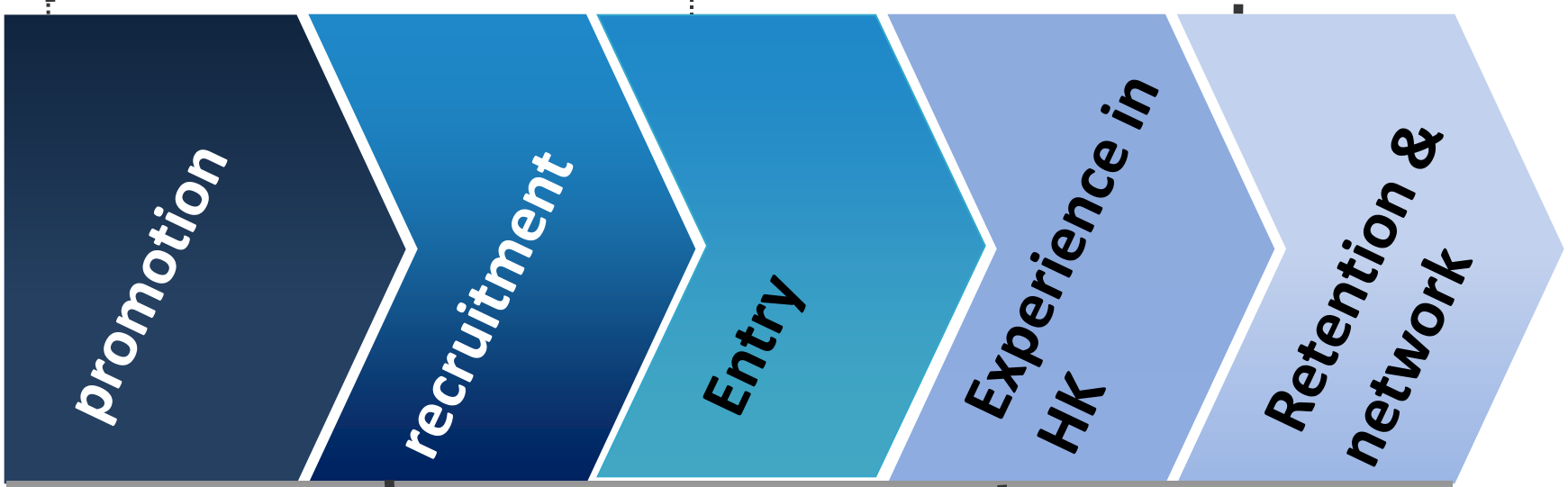


Chain of Support

Branding
Visibility of HK & institutions
Promotion & Publicity

Immigration issues

Immigration rules
Employment
Network



- Competitive advantages
- Admission criteria/process
- Scholarship
- Qualification-related issues

- Accommodation
- Learning, pastoral & social support
- Integration
- Part-time work & internship

Recruiting Non-local Students

- Double non-local student quota from 10% to 20%
- Diversify source
- HKD $1 Billion Scholarship Fund, plus another $250 Million
  (2010/11: 514 students, total fund: $29 million)
- PhD Fellowship Scheme
- Relax immigration rules: part-time job, summer job, internship, 12 months' unconditional stay after graduation
- Student accommodation

Outcome

- 47% growth in non-local students between 2007 and 2010 to 11, 250
- PhD Fellowship Scheme attracts applications from 103 economies
- An increasingly diverse source of students
- Around 10,000 approved applications for staying in HK after graduation

Places of Origin

Canada
USA
Mexico
Brazil
Argentina
Venezuela
Other Central & South America countries

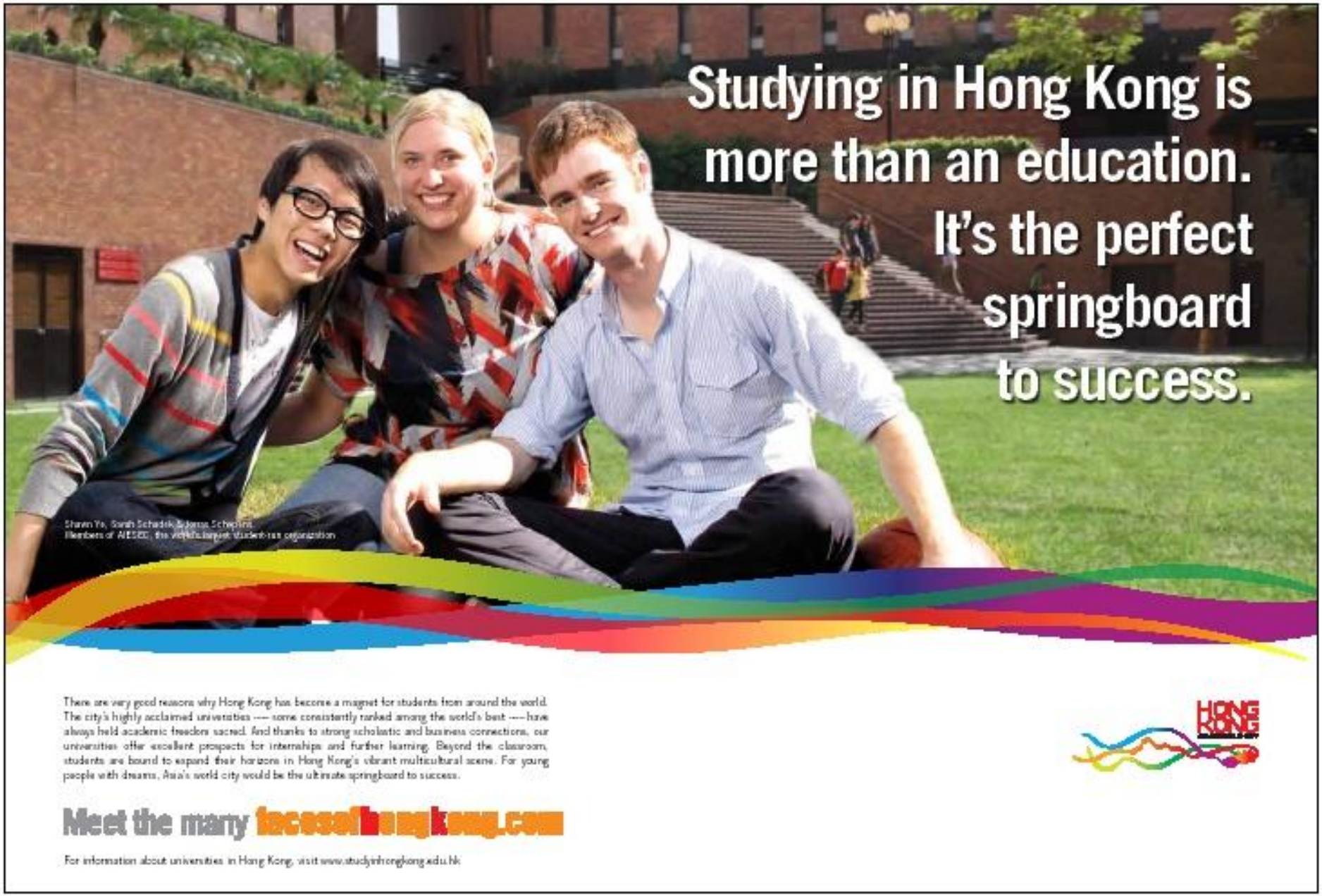
UK
France
Germany
Portugal
Spain
Italy
Austria
Belgium
Netherlands
Switzerland
Denmark
Norway
Sweden
Finland
Turkey

Greece
Russia
Ukraine
Czech Republic
Romania
Hungary
Poland
Slovakia
Estonia
Lithuania

Egypt
Tanzania
Uganda
Kenya
South Africa
Nigeria
Ghana

Australia
New Zealand

The Mainland of China
Macao SAR
Taiwan
Japan
Korea, Republic of
Mongolia
India
Sri Lanka
Pakistan
Bangladesh
Nepal
Malaysia
The Philippines
Singapore
Thailand
Vietnam
Cambodia
Myanmar
Indonesia
Israel
Iran



Hong Kong as a Regional Education Hub

International Institutions and courses

World-class Institutions

- QS.com World University Rankings (2010)

Ranking			
HKU	HKUST	CUHK	CityU and Poly U
23rd	40th	42nd	Top 200

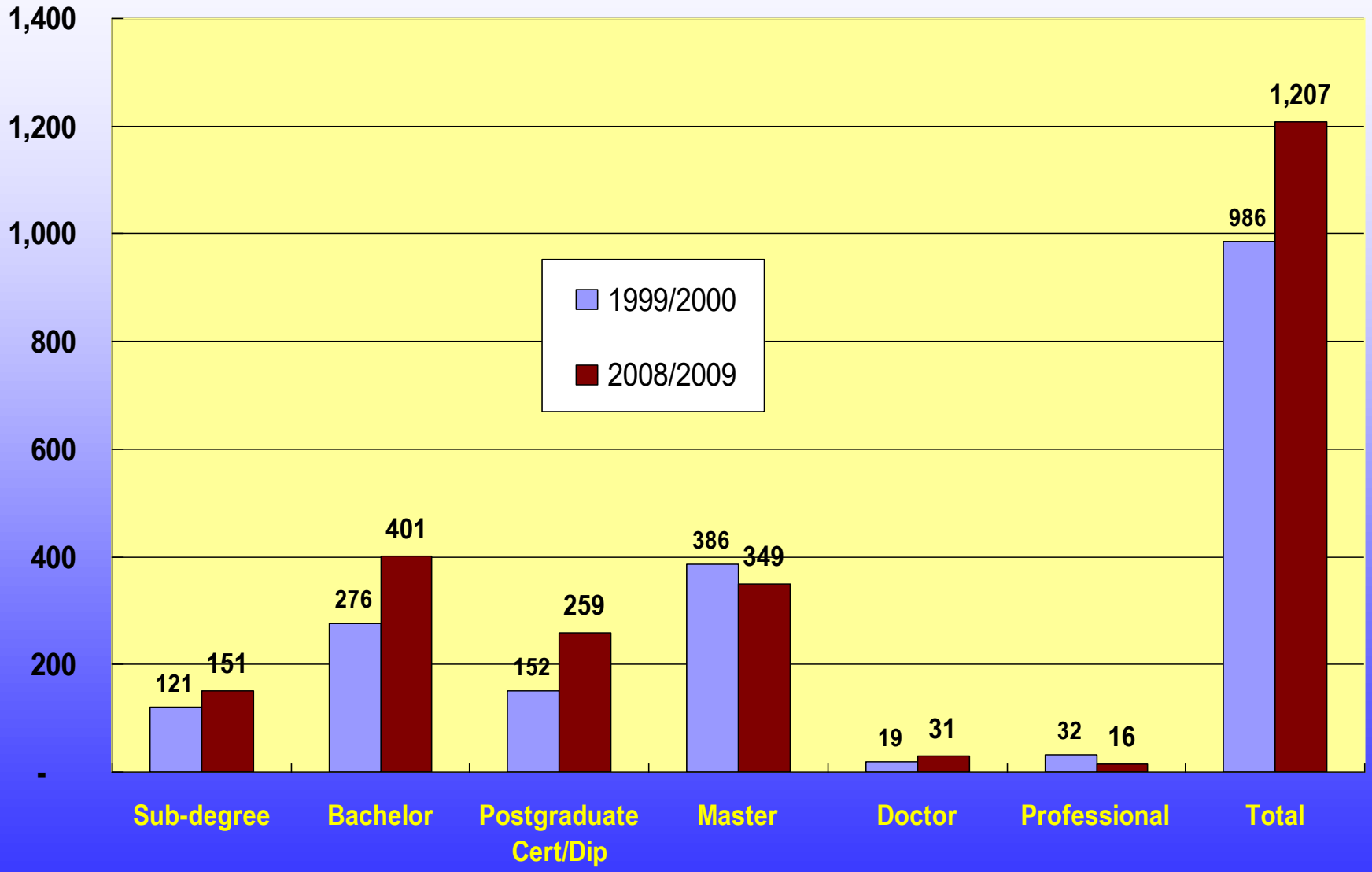
- QS.com Asian University Rankings (2010)

Ranking		
HKU	HKUST	CUHK
1st	2nd	4th

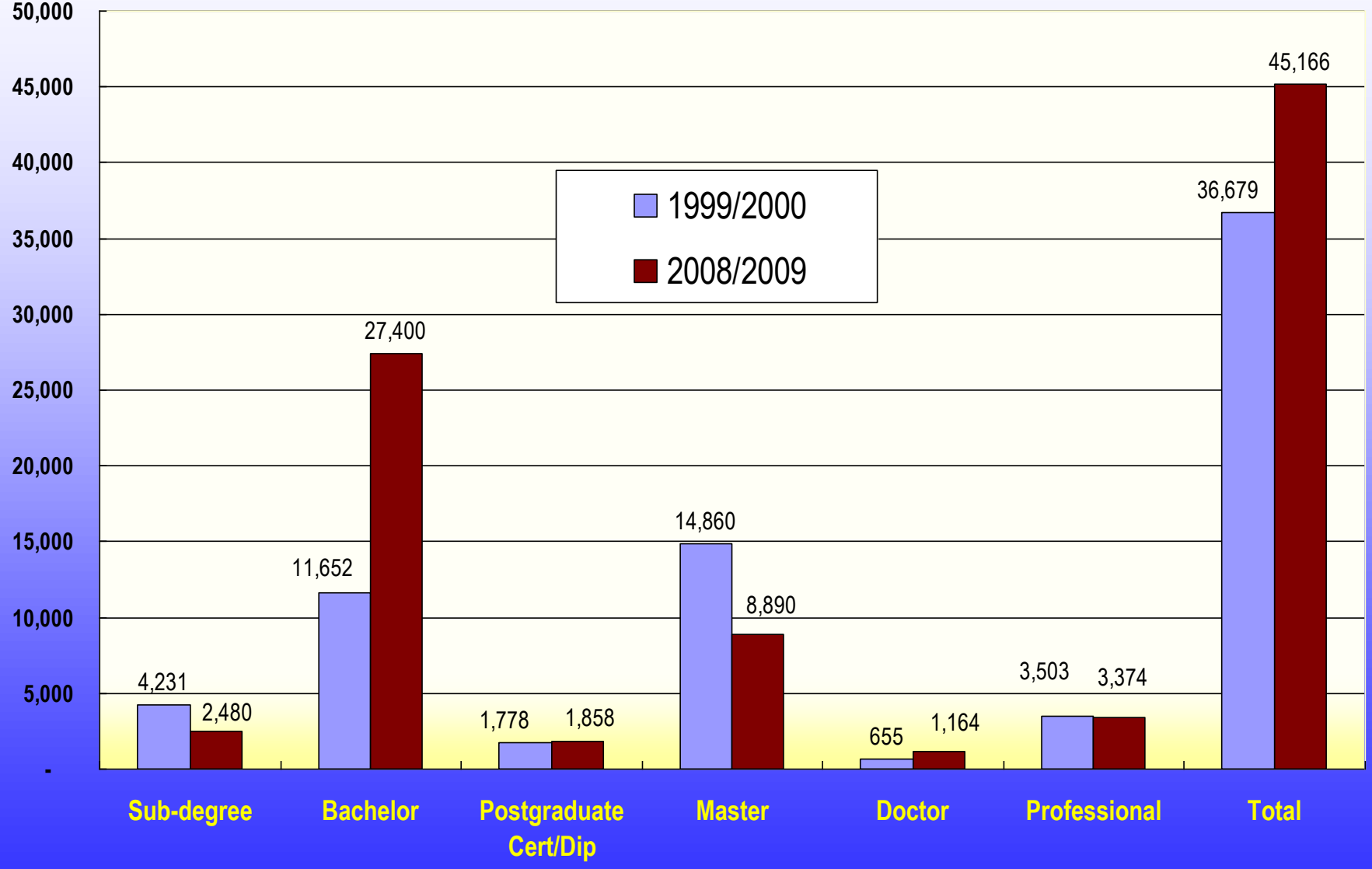
- Times Higher Education (2010)

Ranking		
HKU	HKUST	HKBU and Poly U
21st	41st	Top 150

Non-local Programmes

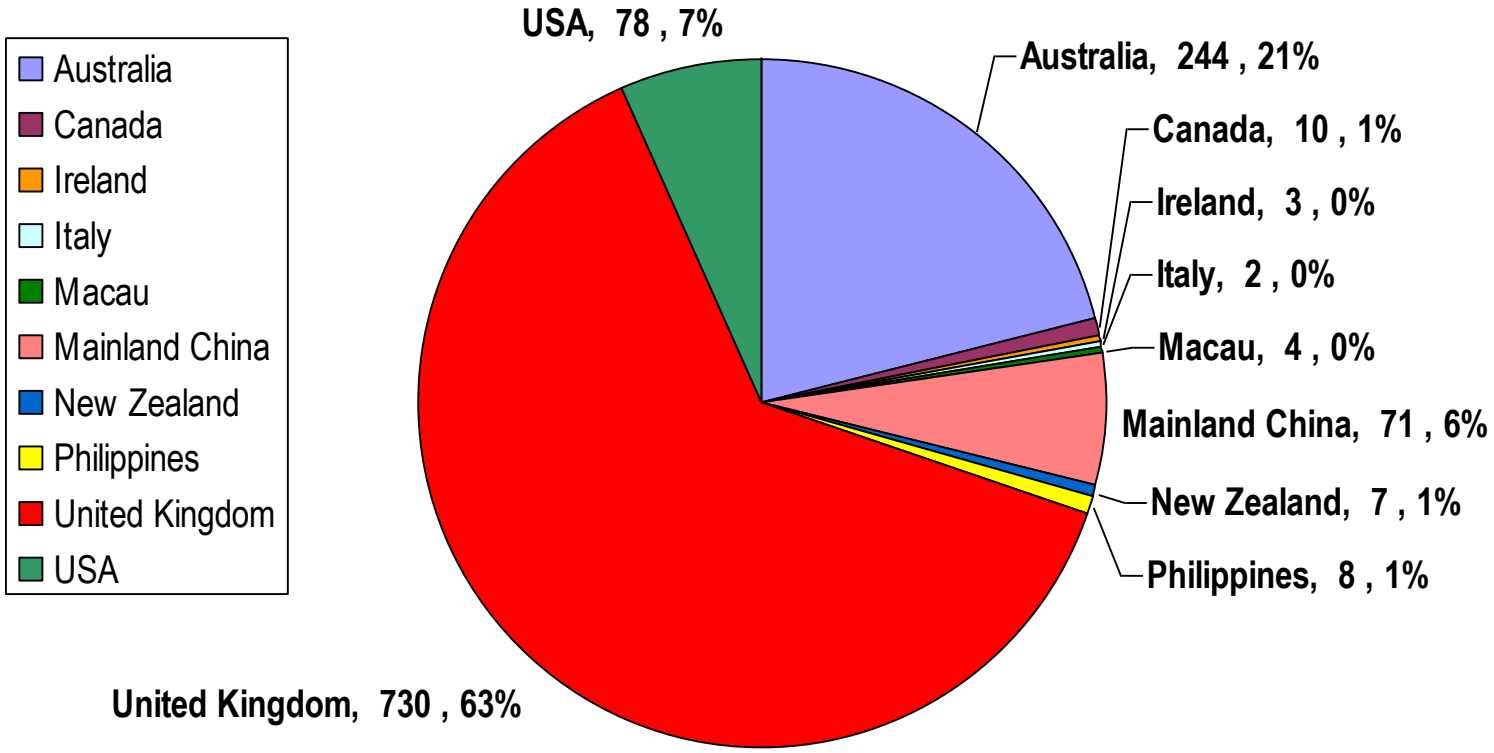


Non-local Programmes Student enrolment



Non-local Courses

Around 1,200 courses offered by over 200 non-local recognised institutions from different continents



Institutions (Examples)

UK

University of Bath
University of Birmingham
University of Bristol
University of London
University of Manchester
University of Nottingham
University of Warwick
The Royal Veterinary College, University of London
The Association of Chartered Certified Accountants

Australia

CPA Australia
Monash University
University of Melbourne
University of New South Wales
University of Sydney

North America

California State University, Fullerton
CFA Institute
Savannah College of Art and Design,
The University of Michigan - Dearborn
New York University
American Gem Society

Richard Ivey School of Business, The University of Western Ontario
University of British Columbia
University of Alberta

Asia

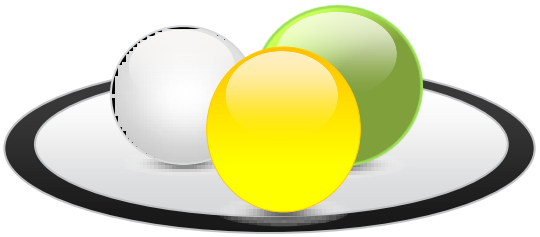
Peking University
Tsinghua University
中央音樂學院
中國社會科學院

Savannah College (SCAD)

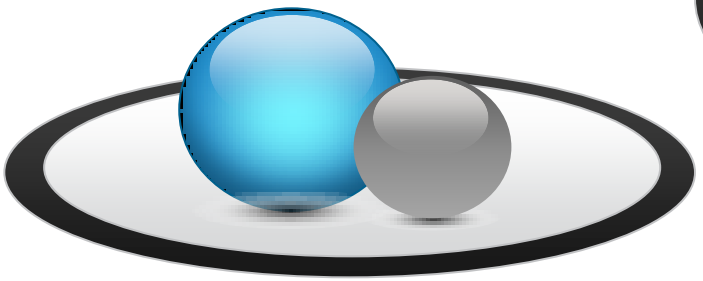
- First dedicated building for offering non-local courses; in the historic North Kowloon Magistracy
- Offers 14 undergraduate and graduate programmes in advertising, film, fine arts

International Collaboration

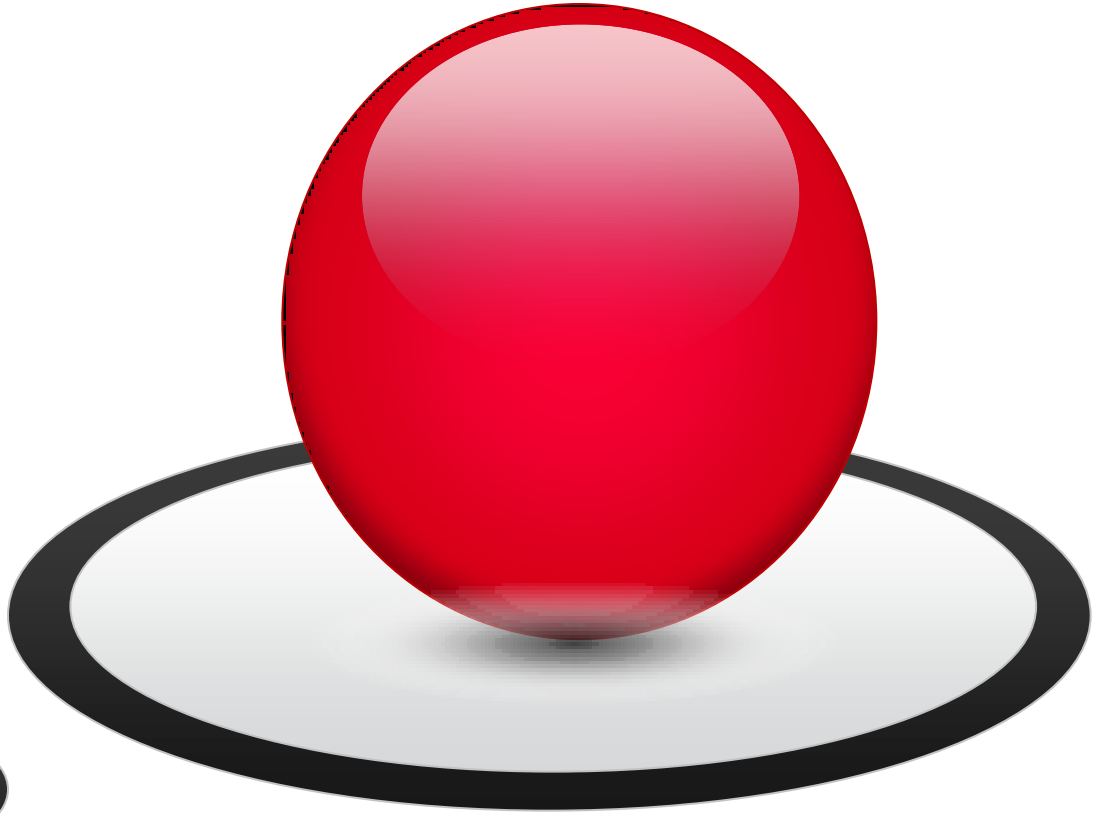
Synergy



Institution A



Institution B



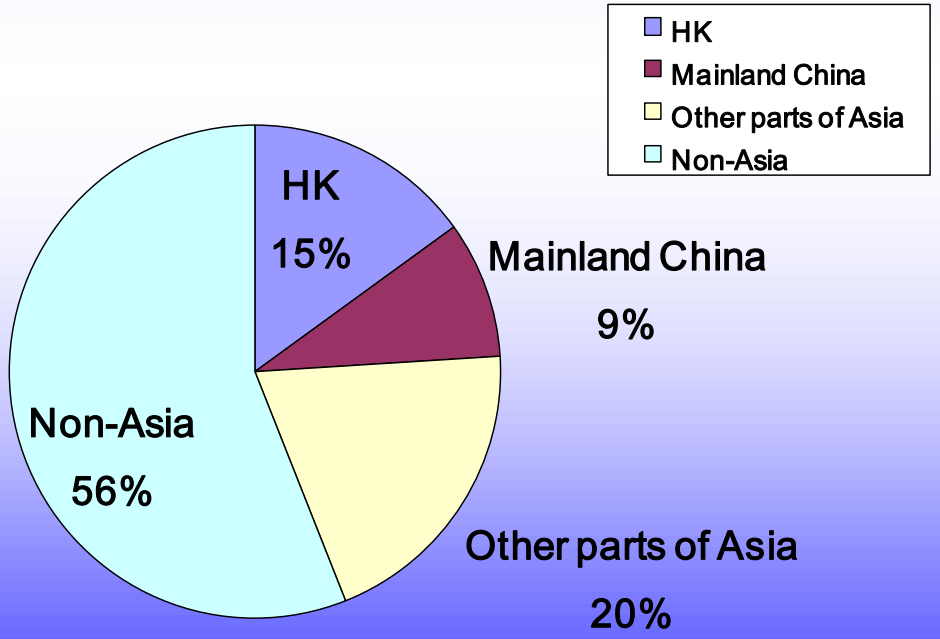
Synergise to create more impact

International Collaboration

- Programmes jointly offered by local and non-local institutions, e.g.
  - **Kellogg-HKUST EMBA programme**
  - **Joint operation of education programmes/ institutions in Mainland China**
- Collaboration in Research
  - **12 laboratories of UGC-funded institutions named as State Key Laboratories**
  - **Joint Research Schemes**
- Student Exchange

Joint Programme

- Ranked no.1 in the world by Financial Times 2010
- **Two Schools. One World Class.**



Internationalisation

- An internationalised education sector
- Hong Kong as Asia's World City
  - The most internationalised city in China
  - Gateway to the Mainland, Asia and the world

Thank You