What do employers want from graduates?

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enterprise rent-a-car

Discussion points

- Employability – what we look for
- What skills are students lacking?
- Careers services and employers – better together for students

Our competencies

- Customer service aptitude
- Communication skills
- Sales aptitude
- Work ethic
- Leadership
- Flexibility

Skills gap

- Motivation
- Confidence
- Leadership skills
- Interpersonal skills
- Business acumen
- Problem solving
- Emotional intelligence
- Teamwork
- Resilience
- Initiative

What can employers do for students?

- Be available and approachable
- Helpful feedback
- Provide real work experience/internships
- Be flexible
- Cast a wide net
- Get their own graduates involved
- Work collaboratively with other employers

What can universities do to for employability?

- Research
- Professionalism
- Networking
- Focus on becoming well-rounded
- Get academics involved in employability
- Prepare for the real world

Thank You