Welcome

to

Critical websites

- a vital role in the advisers toolkit

Hilary Nickell Surf In2 Careers
hilary@surfin2careers.com

The vital role in the advisers toolkit is to provide..

"Well informed and professionally mediated web-based careers, learning and training information."

The vital role in the advisers toolkit…

"Why has it never been more important?"

+

No one, but no one can mediate and broker the needs of an all age service better than ….you!

Careers offices/advisers

"…..not as we know them Jim"

Digital native or immigrant?

Google rules OK?

Social networking…*good but*

Touch screen or else *– ipad2!*

- Please note for the remainder of the presentation we are only displaying selected screen captures to ensure minimum difficulty uploading and mailing this presentation.

- Where appropriate explanatory notes have been added – starting with the next slide, but please also view ‘footer’ comments where appropriate.

www.pbs.org/wgbh/pages/frontline/digitalnation/press/

This above link is to a highly interactive film introducing the amazing influence of new technology on all our lives. Good for stimulating discussion!

If you had only one of the following which would you choose?

TV

Laptop

Mobile phone,

Games console

COMPARE RESULTS FROM TEENTECH MARCH 2011 - 500 YEAR 9/10s

TV	***4%***
Laptop	***54%***
Mobile phone	***34%***
Games console	***8%***

"So what is the crucial IAG and CEIAG Internet space we need to occupy if we are to <u>mediate, inform and inspire clients</u> to be truly web savvy?!

....Internet Gem activity

Careers information

- *Has come of age – multi sources*
- *Film Clips galore*

Labour market information

- *Getting there...very slowly and still stodgy!!*
- *Regional and local - Red Bridge Solutions*

Learning and training

- *Mixed messages – apprenticeships where.. Who?*

Careers information – 1st call?

careers scotland

Research a career

Finding out about careers

Job options

careerswales.com

Welcome to Careers Wales

Select a section. Check out what is available for you

My Future | Year 9 | Year 10 and 11 | 16 to 19 Year Olds

Parents | Adults | Employers | Professionals

About Careers Wales

Prentisiaethau Apprenticeships

Tools & Resources

Employment and Learning Careers Service Northern Ireland

Explore Careers

NEXT STEP

Sign in | Register with us

Contact us | Call us on 0800 100 900 | Search this site | Go

Directgov

Home | Planning your career | Getting a job | Improving your career through learning | Advice and funding

Helping you get on in work and life

Changing direction?

Get ready for a new challenge. Start now >

View as list

Welcome to Next Step

Next Step can help you move forward in your work and life. Get in touch today.

Online support

Browse the site for tools and advice.

Telephone advice

Call **0800 100 900** to chat to an adviser.

Face to face advice

Call **0800 100 900** to make an appointment.

Want to be a ... ?

Quarry engineer

Find a course

Look for a course in your area. e.g.

Manchester College or plumbing

Job Search

Science and Maths

Is this going to be the new – all age portal – in England?

http://www.nextstep.org.uk

Careers information – 400+ Free films!

www.careersbox.co.uk

http://icould.com/videos/natalie-maynes/

Labour market information

Alliance

Sector Skills Council Contact Directory

nomis official labour market statistics

Office for National Statistics

Labour Market Profile
Basingstoke and Deane

NGRF LMI Future-Trends

Active leisure and learning Sector Information

redbridge SOLUTIONS

Red Bridge Solutions offers research and information about the world of work.

We have an underlying belief in the importance of local, impartial and up-to-date information in the delivery of careers education, advice and guidance.

Red Bridge Solutions was established in 2006. It is a limited company with two directors and a range of associates.

"I think this is brilliant! Really useful information for our work"

© Copyright Red Bridge Solutions Ltd 2011 | Design Just Design Ltd
Disclaimer and privacy statement

Apprenticeships

www.apprenticeships.org.uk

Sector gem!

www.creative-choices.co.uk/document-type/case-study/video-claire-cunningham

www.investorsinpeople.co.uk/about/SSCSearch/Pages/Home3.aspx

- Excellent new link for locating ALL Sector Skills Councils

Jobs and training *… www.notgoingtouni.co.uk*

Careers through subject interests – Science (STEM)

www.thenakedscientists.com

It's absolutely packed with stuff and is likely to appeal to teaching professionals, people learning science at all levels and people who thought they had no interest in science

www.mangahigh.com

... plenty of free, very useable examples of games to play – all with scoring and learning notes. All brilliantly produced with fantastic graphics (and great teaching points and methods).

www.vega.org.uk

Entitlements and Disability

www.infocow.org.uk

www.bbc.co.uk/ouch

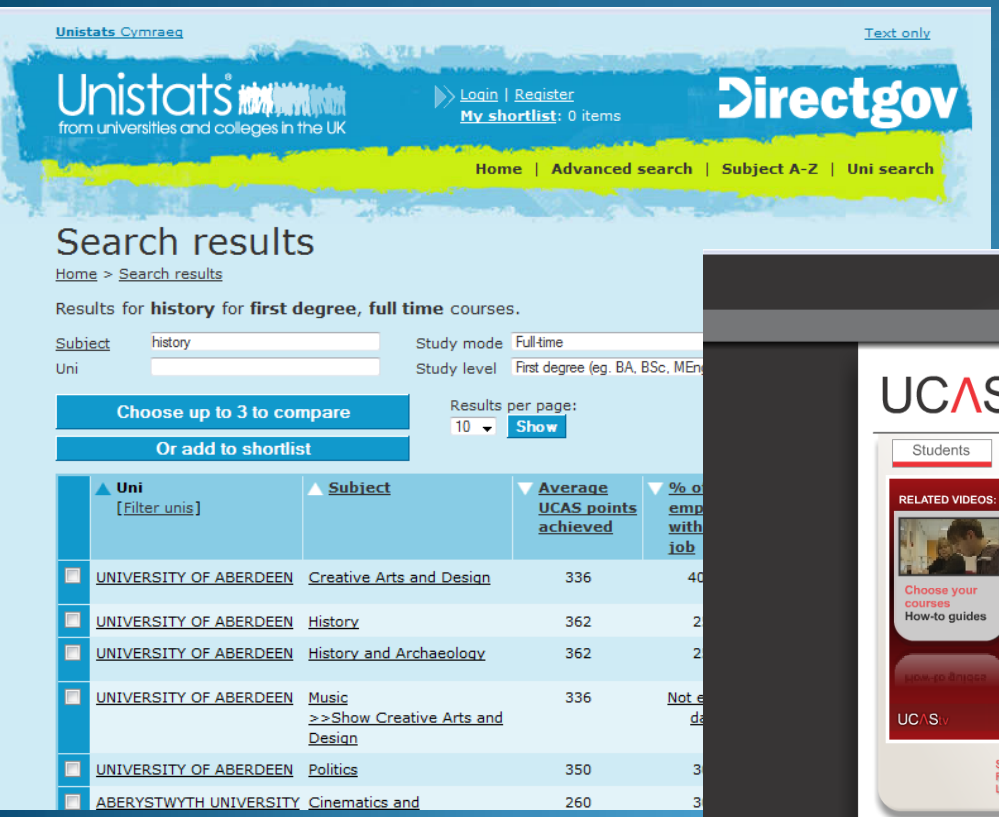
Crime and money

www.fearless.org

www.mybnk.org

Higher education

http://unistats.direct.gov.uk/



www.ucas.tv

Thank you for having me.

Happy & Safe Surfing!

www.careercompanion.co.uk

NEW SITE GOES LIVE 1ST APRIL

+

NEW IAG + CEIAG CONTENT MANAGEMENT SYSTEM
www.resourcecompanion.co.uk

(username + password to demo site rcdemoteach **or** rcdemostudent)

hilary@surfin2careers.com