Maastricht University Leading in Learning!

Maastricht University & Bologna

forming HEI partnerships and attracting international students

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Summary

- Some facts
- Internationalisation
- … and UK students
- Why or how?

"Moot court" at Maastricht University

Based in Europe

European & international offer

Historic & safe city

Modern

Research

University

Problem

Based

Learning

Maastricht University *Leading in Learning!*

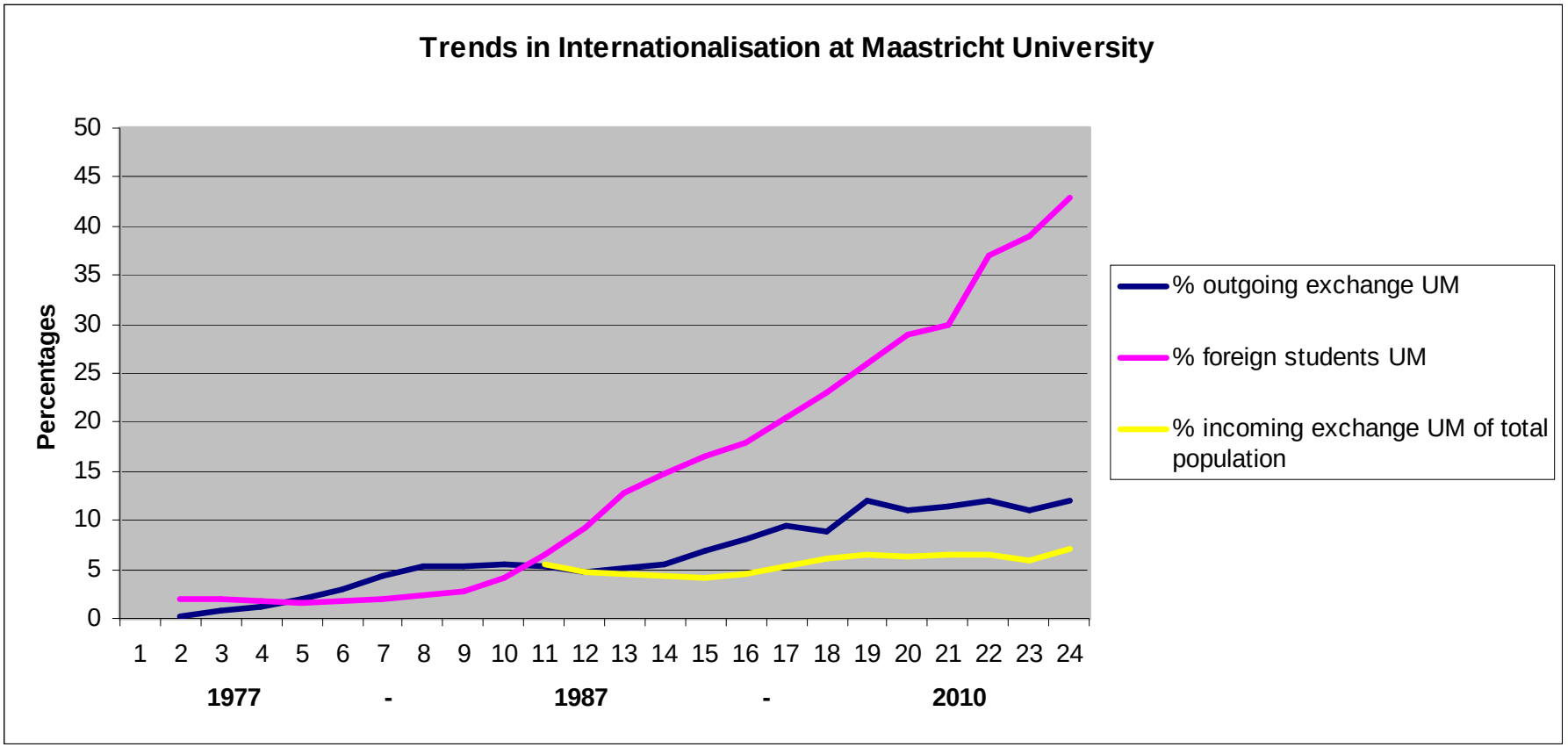
Central Office for Marketing & Communications

Maastricht University *Leading in Learning!*

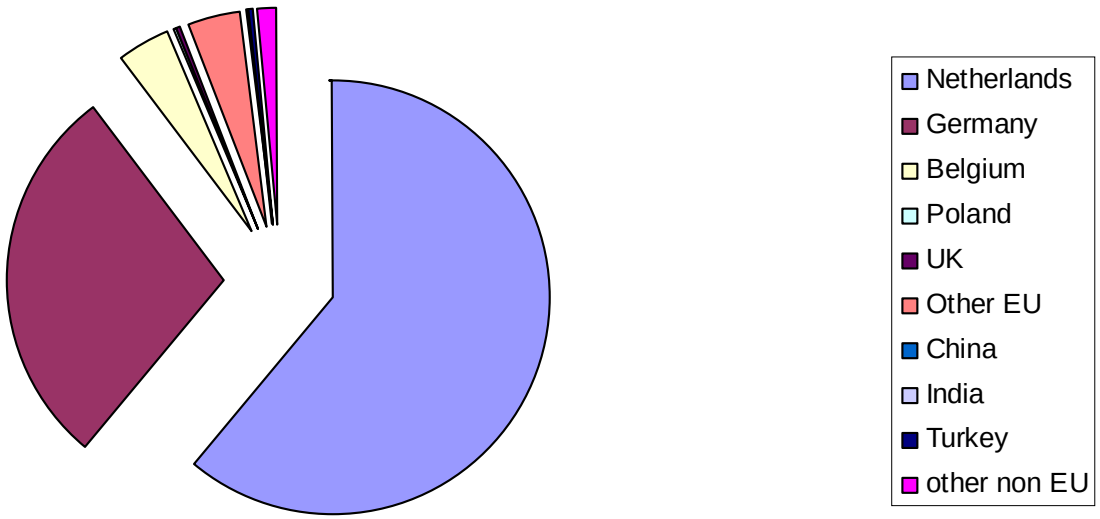
Central Office for Marketing & Communications

Facts and Figures (2010)

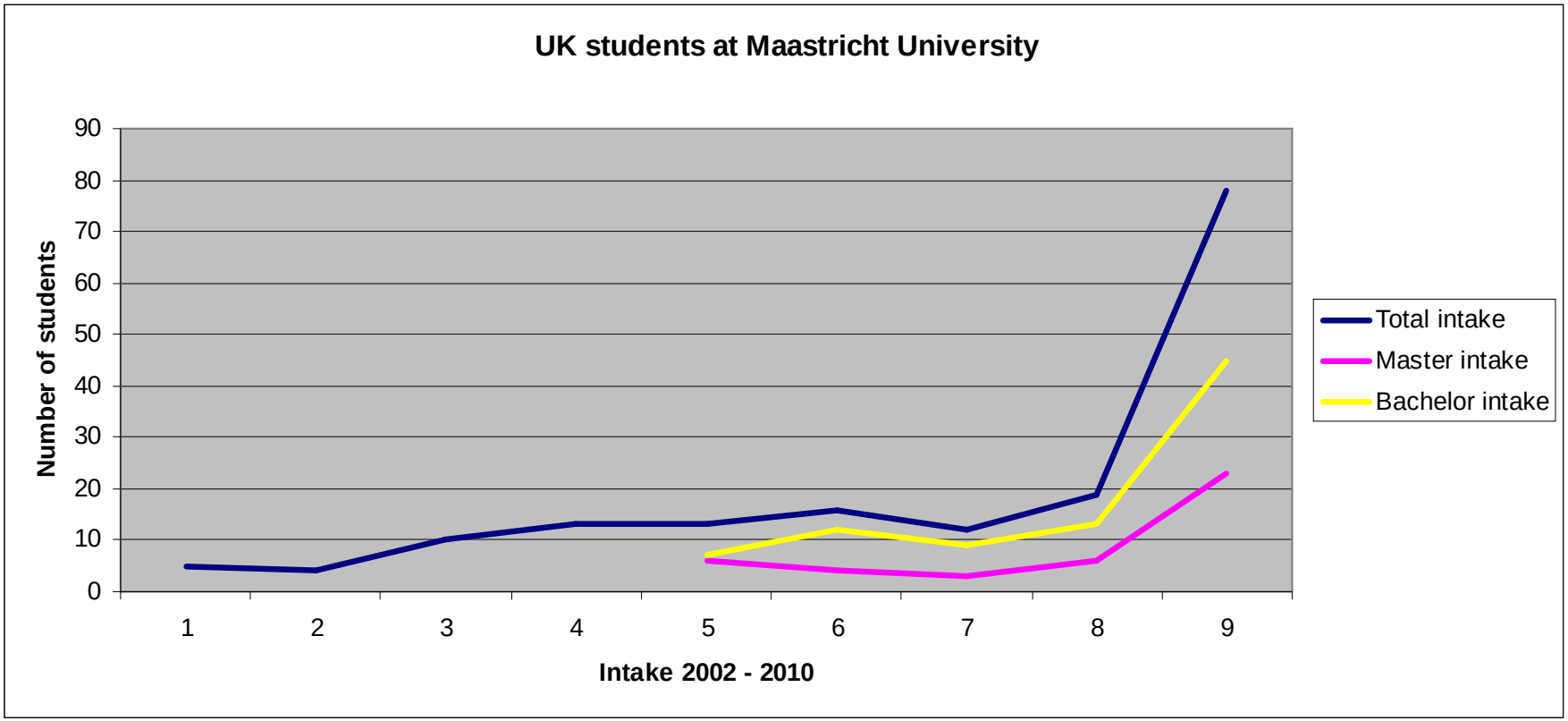
Number of Faculties	6
Staff	3,538
Scientific/research staff	1,872
Foreign staff	24 %
Study Programs	19 Bachelor & 51 Master
English taught programmes	All but three
Students	14.497
Foreign students	43%
Enrolment students	4,815
Foreign enrolment	46%
Student exchange	in: 934 (7%); out 1,751 (12%)
Budget 2010	€ 350 million


Trends in Internationalisation at Maastricht University
Percentages
50
45
40
35
30
25
20
15
10
5
0
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24
1977 - 1987 - 2010
% outgoing exchange UM
% foreign students UM
% incoming exchange UM of total population

Composition of the student population



UK students at Maastricht?



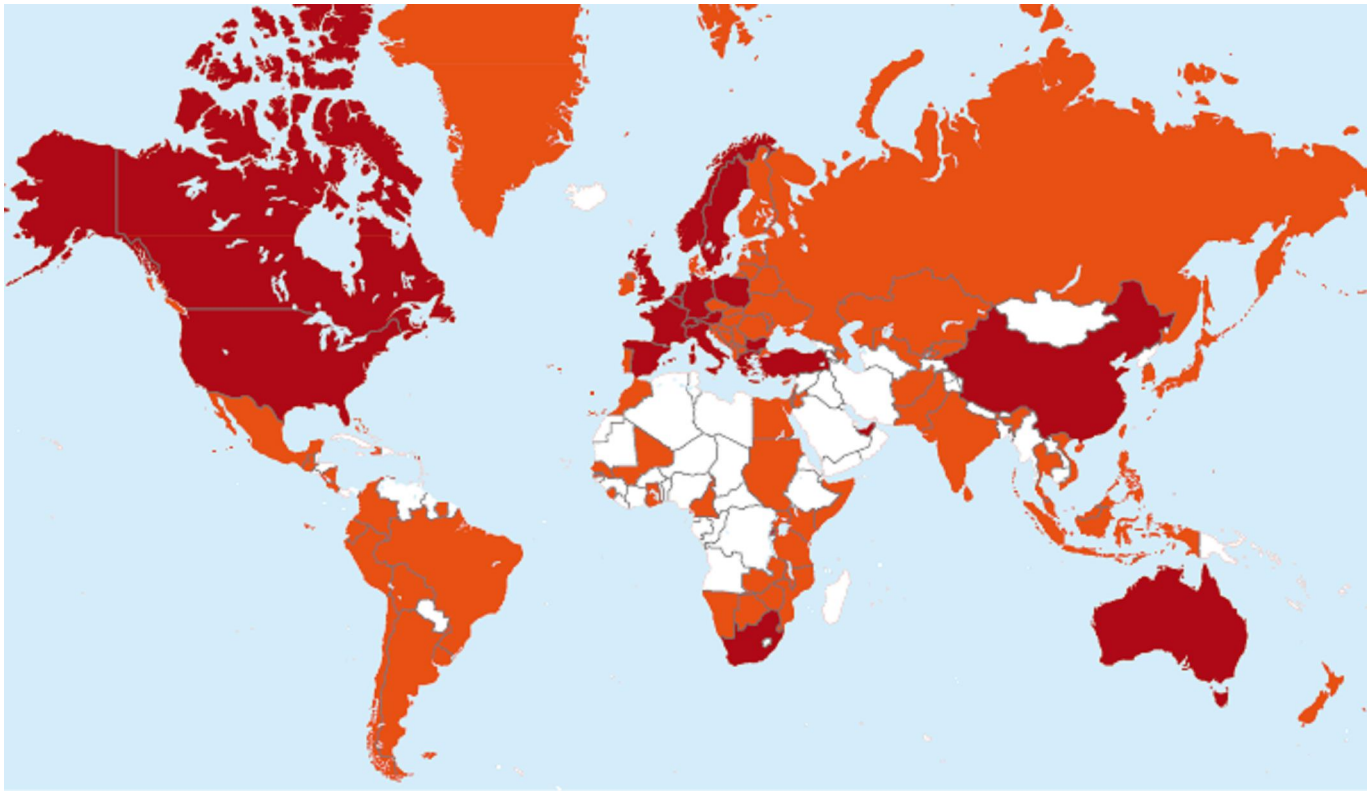
Our motivation

- Students attracted by interactive learning (PBL)
- International classroom
- Educating for a globalised labour market

Our experiences

- Information gap with students, their parents and education providers
- It is not UK ‘like’ education
- UK students fit in very well

UK ranks 4th (288)



Top 25 countries for UM alumni

Other countries where UM alumni live

Why UK students should study abroad?

- English as a blessing in disguise
- On who's terms
- Internationalisation at home
- Bologna & European labour market

Rethink HOW