Leveraging Networks Abroad: Benefits for Students, Staff and Faculties

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Tufts University
UK Study Abroad Conference
April 20, 2011
London, UK

Overview

- Understanding What Defines a “Network”
- Networks for Students-Staff-Faculty
- Identify the Overlap = Leverage Benefits
- Success Stories
- Conclusion

What is a “Network?”

Definition:

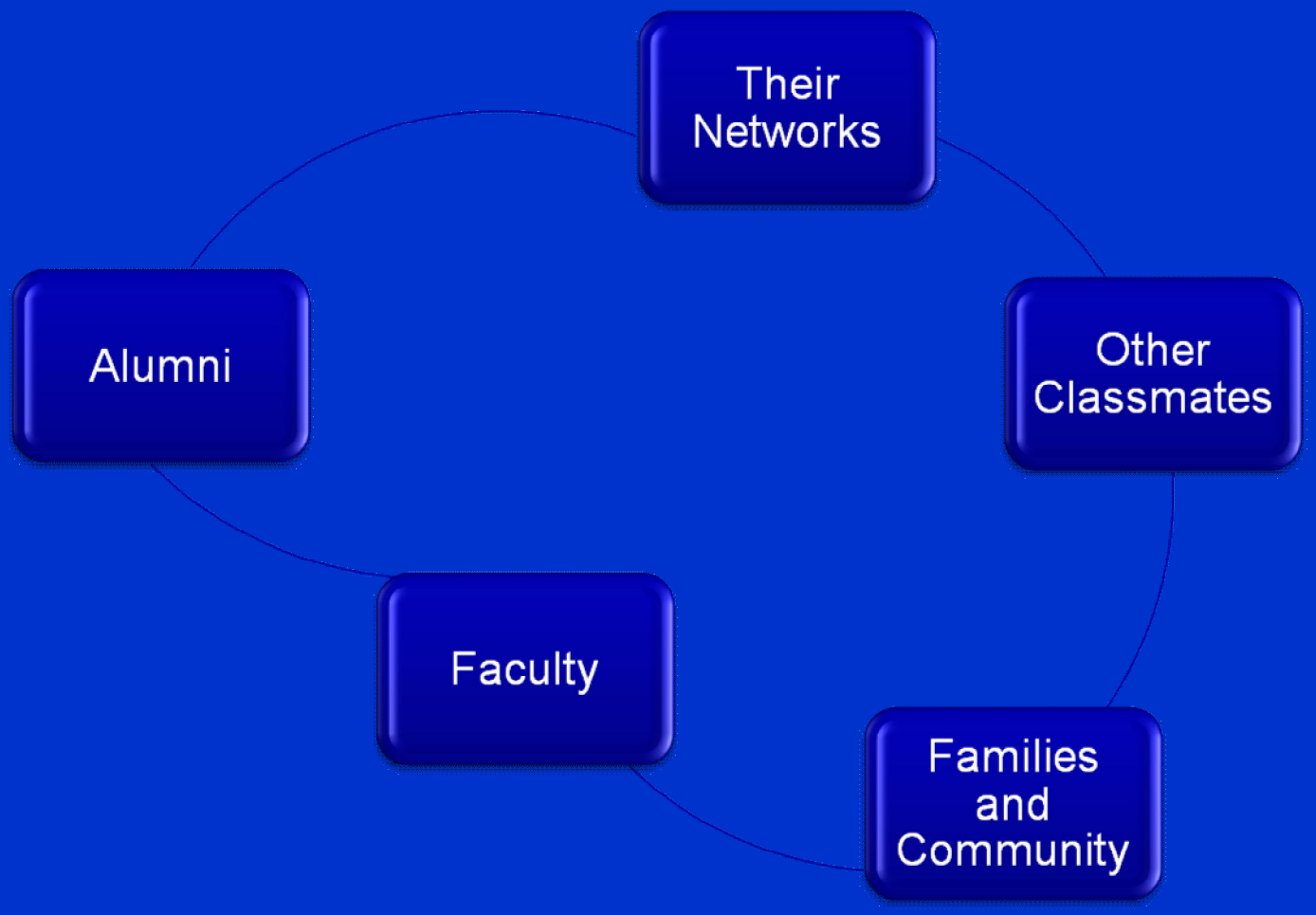
“ An association of individuals having a common interest, formed to provide mutual assistance, helpful information, or the like”

Example: a network of recent college graduates. (Source: dictionary.com)

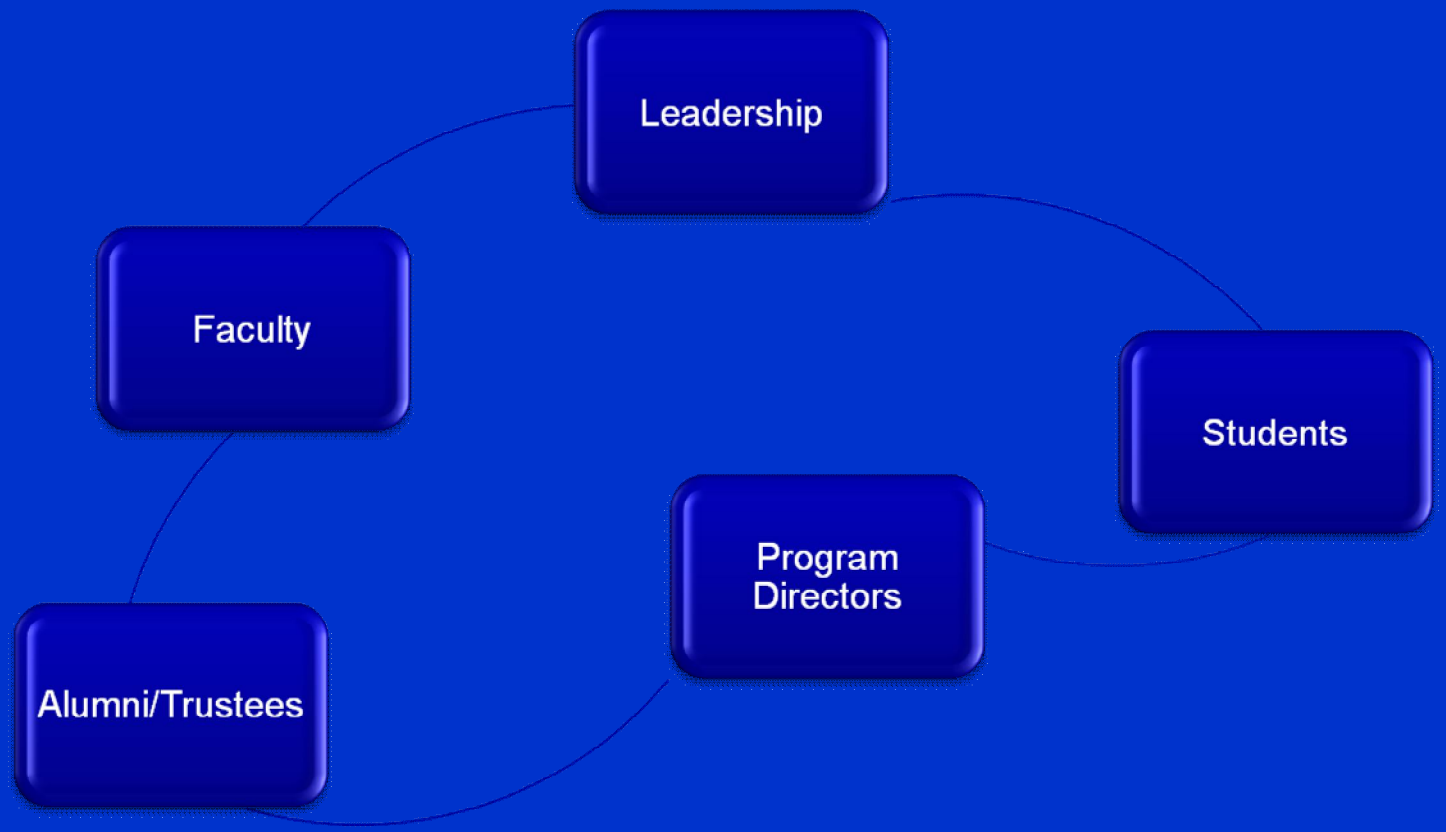
What is a “Network?”

- Diverse
- Resourceful
- Exclusive
- Transactional
- Expertise
- Internal - or – External
- Domestic – or - International
- Lifelong, Lasting, Valuable……

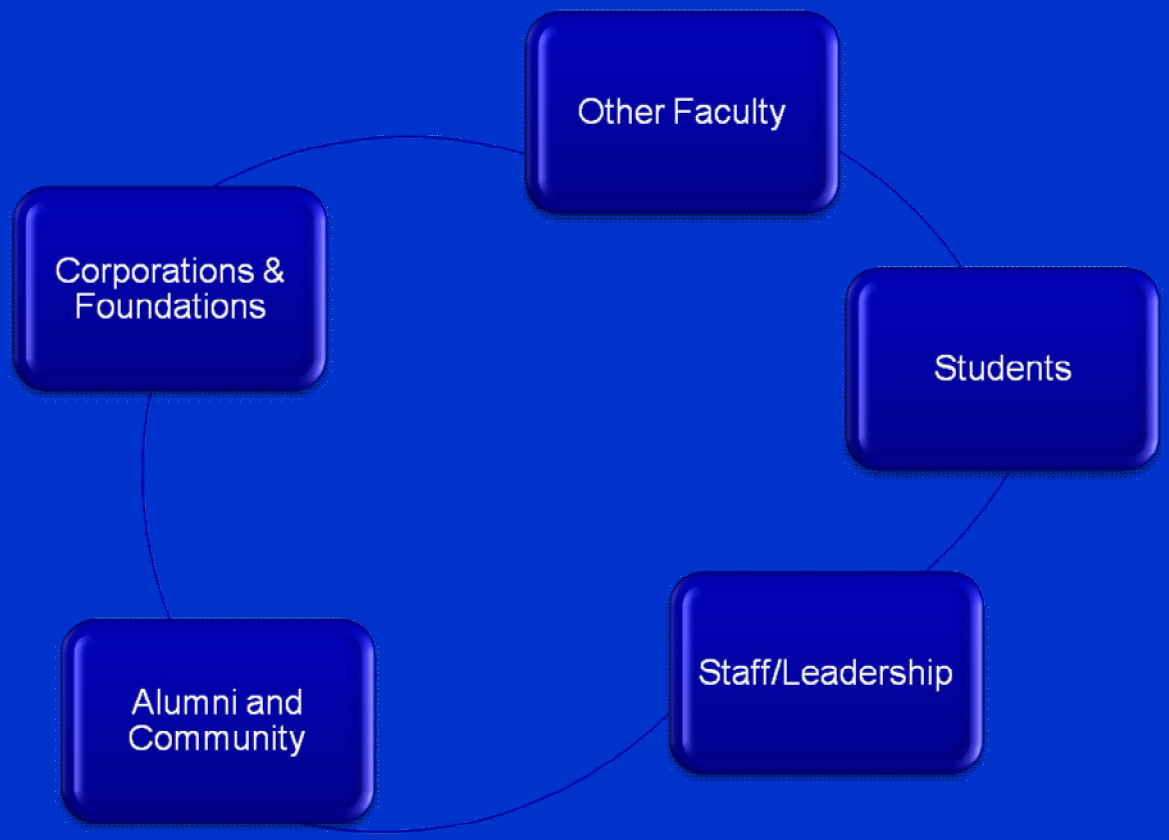
Networks for Students



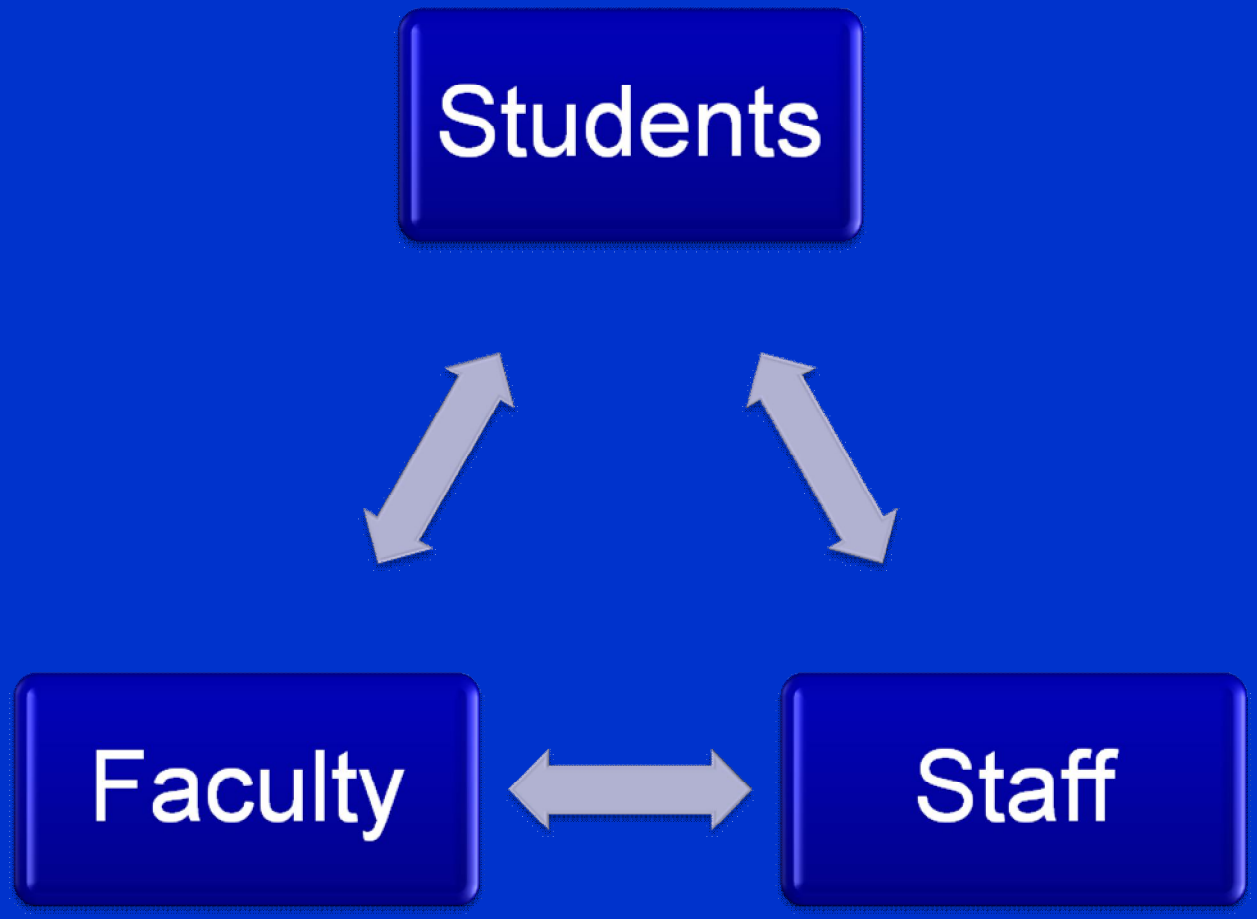
Networks for Staff



Networks for Faculty



The Overlap



Success Stories: Student and Alumni Programming

Alumni Career Services – tips during job searches, transitions, and recession

Example: Industry Nights hosted by established alumni grouped by profession. Include keynote, workshops, and networking.

Example: Winternship Week – Held between fall and spring terms or during a designated week, this week pairs undergraduate students with alumni hosts for 1-2 weeks of in-depth learning. Alumni chapters will host events during this time.

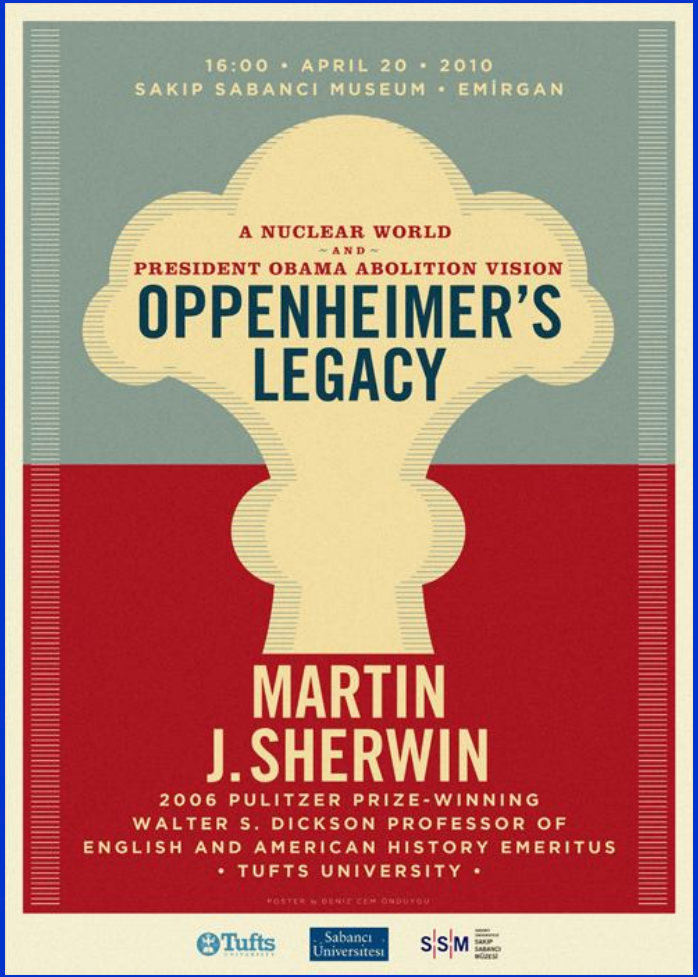
Success Stories: International Speaker Series

Think about Branding…
Take a Big Idea,
a Big Name and Collaborate with an Invested Partner

Consider scale:
•Where do you have large #s of students, alumni and faculty abroad?

•Are these regions still strategic to your institution?

•For newer areas of opportunity, consider which partnerships to leverage: student, alumni, academic, community….or all!



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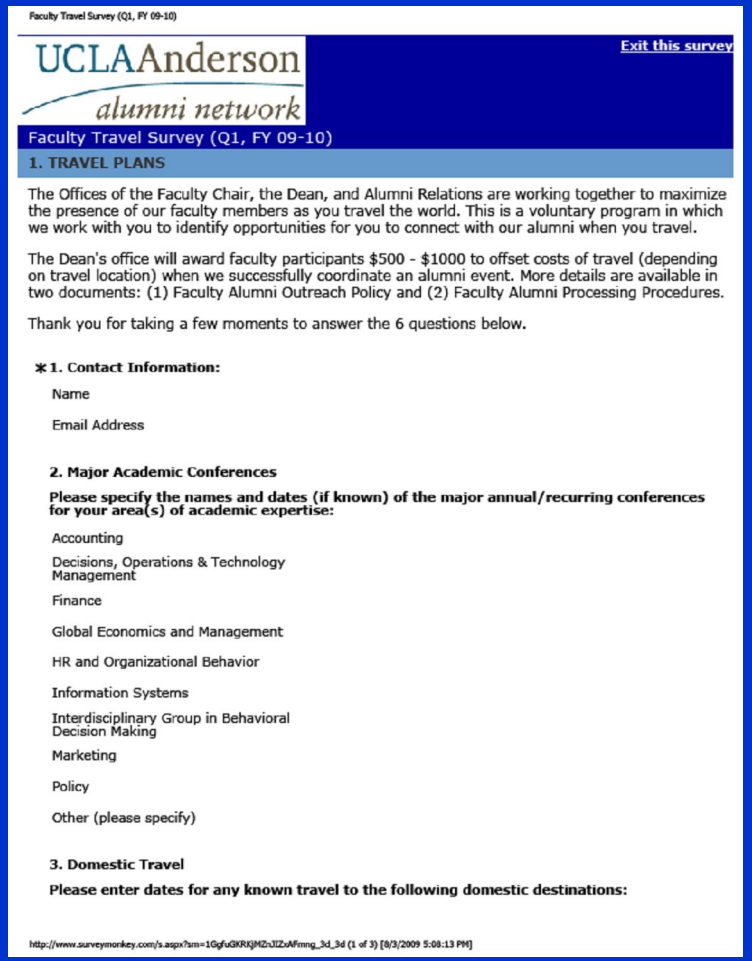


Faculty Travel Survey (Q1, FY 09-10)

UCLA Anderson alumni network

Exit this survey

Faculty Travel Survey (Q1, FY 09-10)

1. TRAVEL PLANS

The Offices of the Faculty Chair, the Dean, and Alumni Relations are working together to maximize the presence of our faculty members as you travel the world. This is a voluntary program in which we work with you to identify opportunities for you to connect with our alumni when you travel.

The Dean's office will award faculty participants $500 - $1000 to offset costs of travel (depending on travel location) when we successfully coordinate an alumni event. More details are available in two documents: (1) Faculty Alumni Outreach Policy and (2) Faculty Alumni Processing Procedures.

Thank you for taking a few moments to answer the 6 questions below.

*1. Contact Information:

Name

Email Address

2. Major Academic Conferences

Please specify the names and dates (if known) of the major annual/recurring conferences for your area(s) of academic expertise:

Accounting

Decisions, Operations & Technology Management

Finance

Global Economics and Management

HR and Organizational Behavior

Information Systems

Interdisciplinary Group in Behavioral Decision Making

Marketing

Policy

Other (please specify)

3. Domestic Travel

Please enter dates for any known travel to the following domestic destinations:

http://www.surveymonkey.com/s.aspx?sm=1GgfuGKRKjMZvJIZvAFmng_3d_3d (1 of 3) [8/3/2009 5:08:13 PM]

Build Efficiencies by Partnering with Faculty – example: UCLA's Travel Survey

TIPS

- Offer a Stipend
- Track Language Proficiency
- Track annual and/or regular travel to conferences and countries
- Promote faculty within institution
- End year with recognition program

Success Stories: International Alumni Reunions

- Create an experience for alumni to interact with each other and faculty from study abroad campuses

- **Involve faculty from the prominent programs**
- **Invite ALL alumni to gather at international destination**
- **Create opportunity for academic programming as well as social time**
- **Keep costs down**
- **Publicize in advance and across many channels**

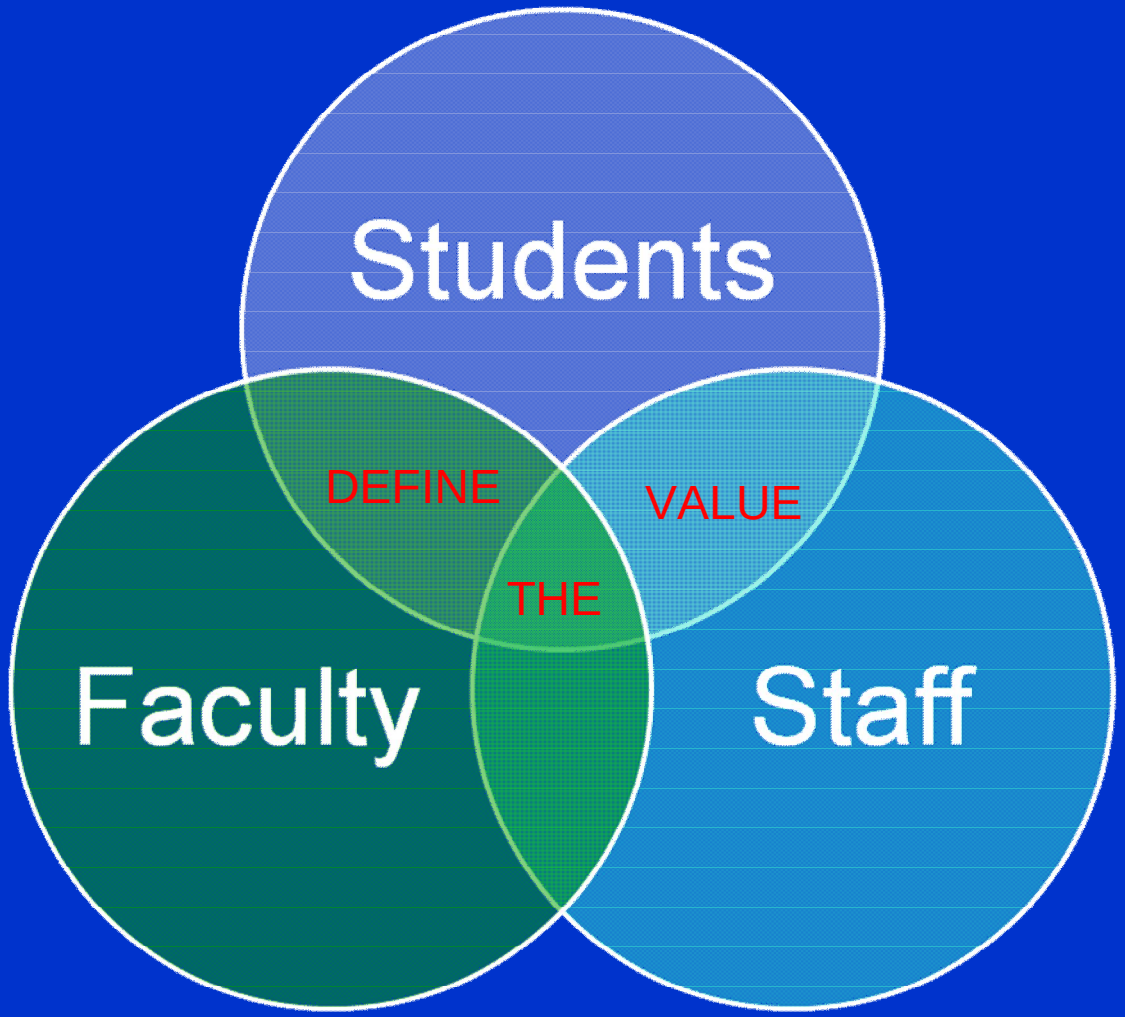
Success Stories:
When Students, Faculty and Alumni Come Together

Other Examples to Consider:

Holidays in the "other country" – Enjoying new traditions or celebrating home traditions with others while abroad

Promoting the Global Learning Environment on and off Campus – Study-Abroad students sharing their experiences with other students through academic seminars (in conjunction with faculty), residence hall programs, general information sessions, and will local alumni groups

Some Closing Thoughts…



Thank You & Stay in Touch!

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