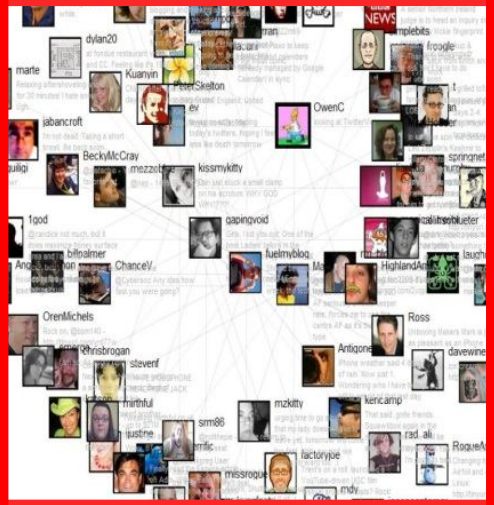
AXIELL The Arena for Archives - Libraries - Museums

Restructuring library services - Part 1
Session Introduction

Jim Burton, Managing Director, Axiell

We partner with 900 public sector library services...

Cheshire East Council
The Business Hub
"Relax...."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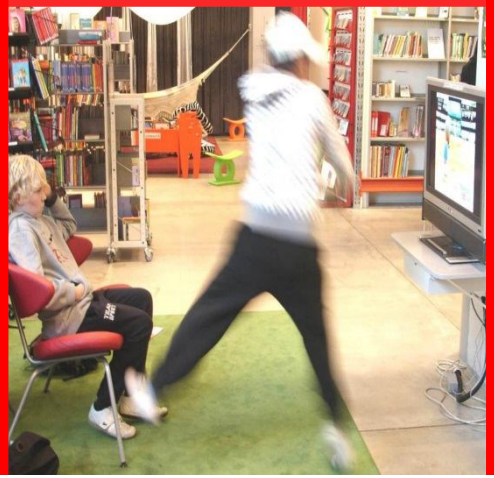

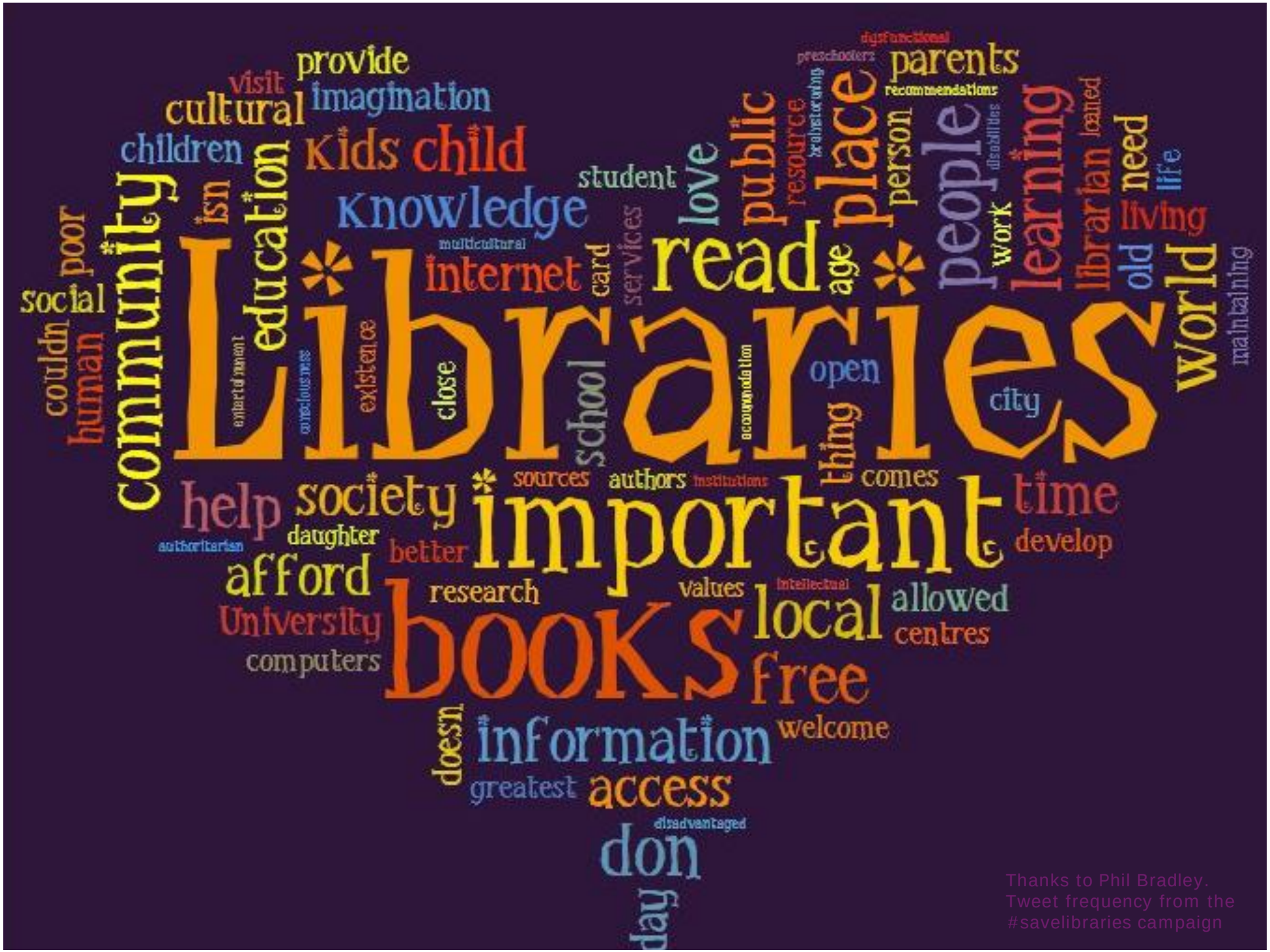

Thanks to Phil Bradley.
Tweet frequency from the
#savelibraries campaign

We partner with 900 public sector library services...

- Every service is different and every library within a service is different
- Library is a trusted unique brand across the world but brand values differ somewhat in different countries
- The public library offer overlaps with bookshops, cafes, job centres, newsagents, Google, Amazon, schools, adult education, community centres....
- Most of our customers set libraries within providing broader cultural services encompassing libraries, museums, archives, art galleries, local history, tourism, lifelong learning....
- Public libraries play on a broad field

People

Community

Diversity

Public libraries are and can continue to be successful

- Now is a time of challenge due to:
  - Cultural change over time
  - The rise of the internet
  - UK plc need to cut back public sector spending

- In fact it's a time of opportunity
  - Broaden the offer we make to the public
  - Partner with best of breed companies from the High Street
  - Maximise cost-effectiveness
  - Embrace diverse and new service delivery models
    - Community libraries
    - Mutualisation
    - Volunteer support
    - Consortia and shared services

Axiell Symposium 2009 – Nacka Kommun, Sweden

- Culture Boost programme 2007
- ...a model for culture financing with connection between achievement and compensation
- 6 libraries in the municipality each with a contract with the municipality. Each contract includes goals for open time, visits and book loans. More achievement gets more pay, less achievement gets less pay.
- Culture cheque for young people...each person gets a voucher for 260 SEK to be spent with libraries, music schools...the money follows the service
- Annual quality reports from schools and all culture service providers

Axiell Symposium 2009 – Nacka Kommun, Sweden

- Personal insights from the programme from Lena Dahlstedt, Director of Culture and Education, Nacka

- Dare to look at the main thing
- Look out of your own box
- Focus on the citizens and what they need
- Dare to take decisions for the citizens sake
- Involve the professionals
- Never give up!