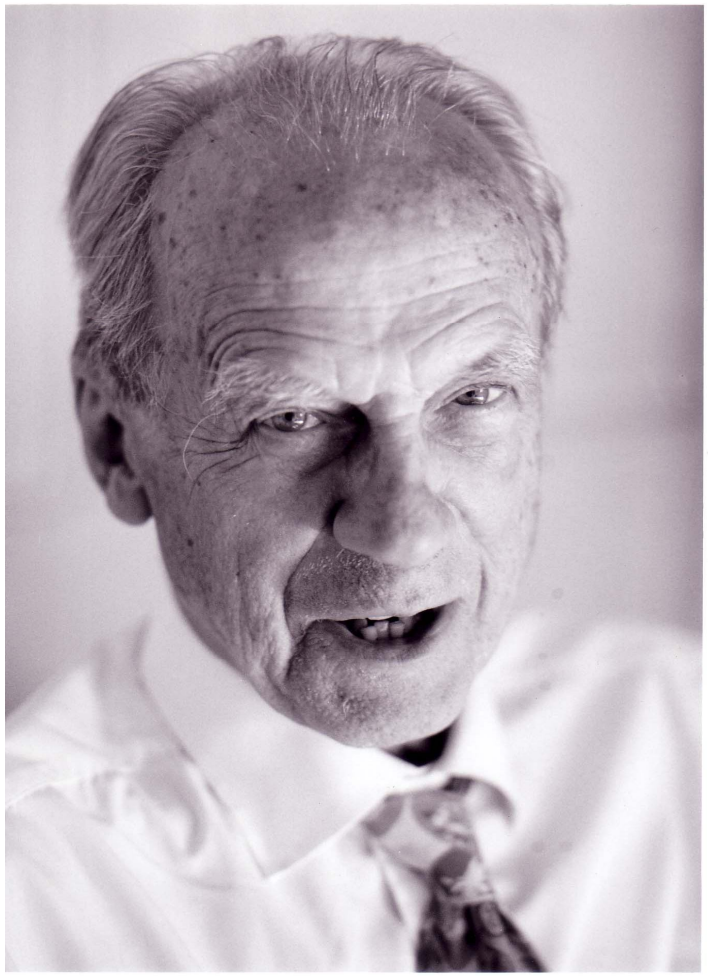
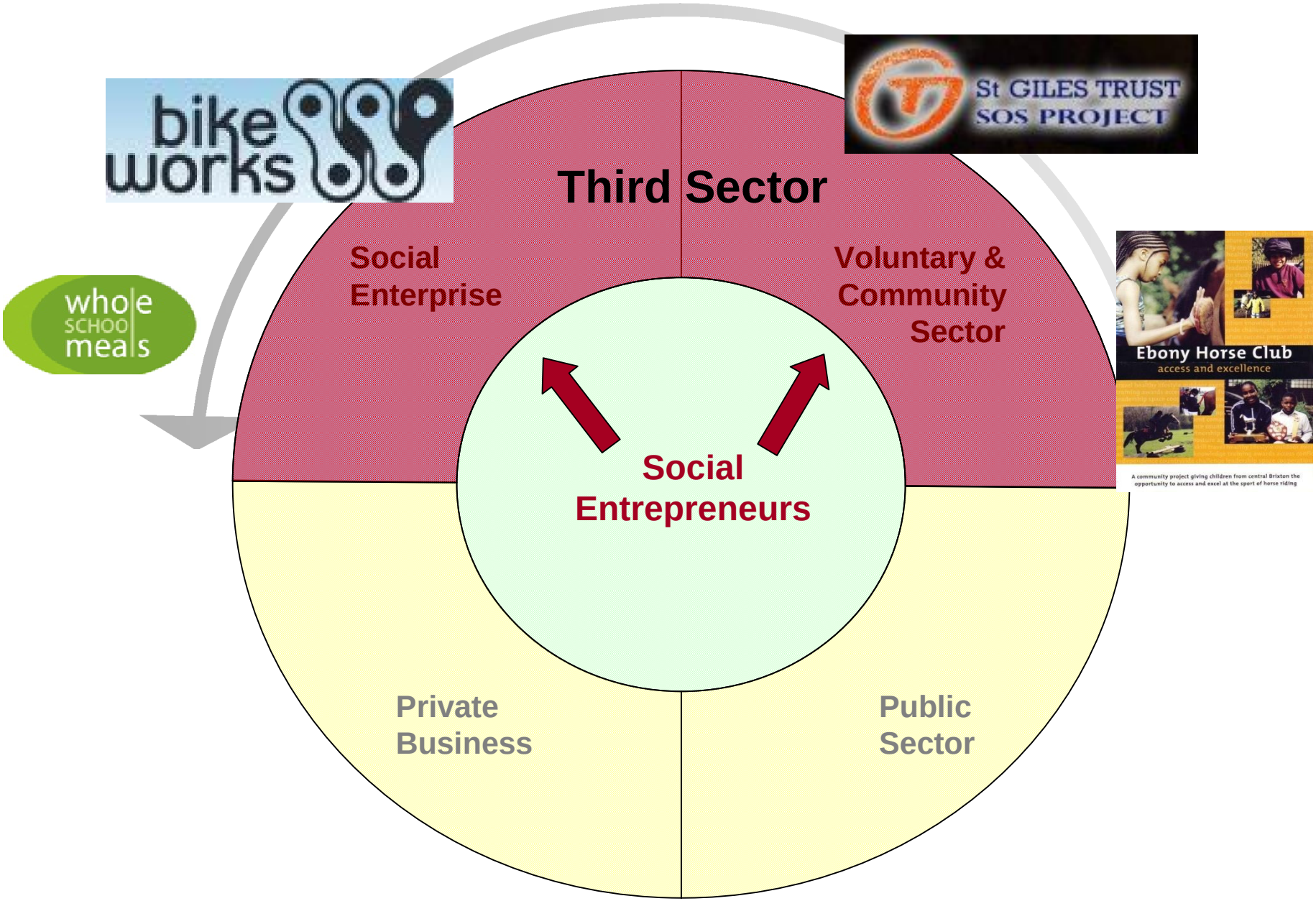
school for social entrepreneurs

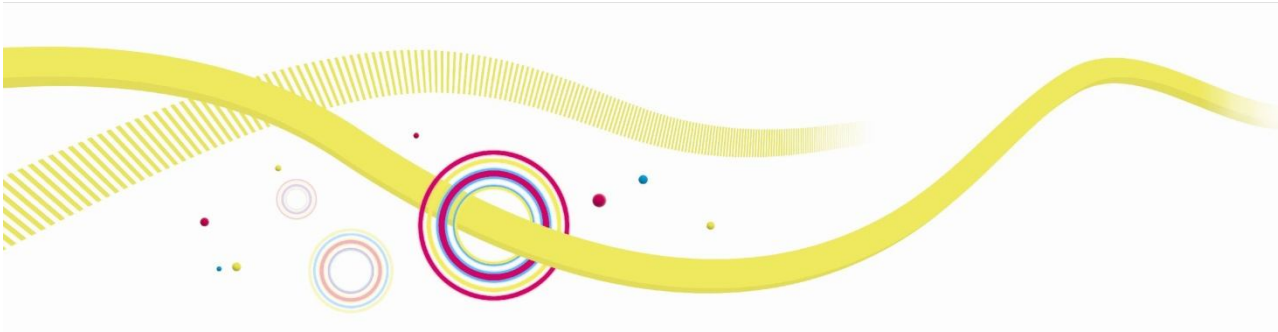
Alastair Wilson

Michael Young



- Open University
- Consumers' Association
- Which? Magazine
- Language Line
- & 40 others
- School for Social Entrepreneurs
- Action Learning


bike works
St GILES TRUST
SOS PROJECT
Third Sector
Social Enterprise
Voluntary & Community Sector
whole SCHOOL meals
Ebony Horse Club
access and excellence
A community project giving children from central Brixton the opportunity to access and excel at the sport of horse riding
Social Entrepreneurs
Private Business
Public Sector



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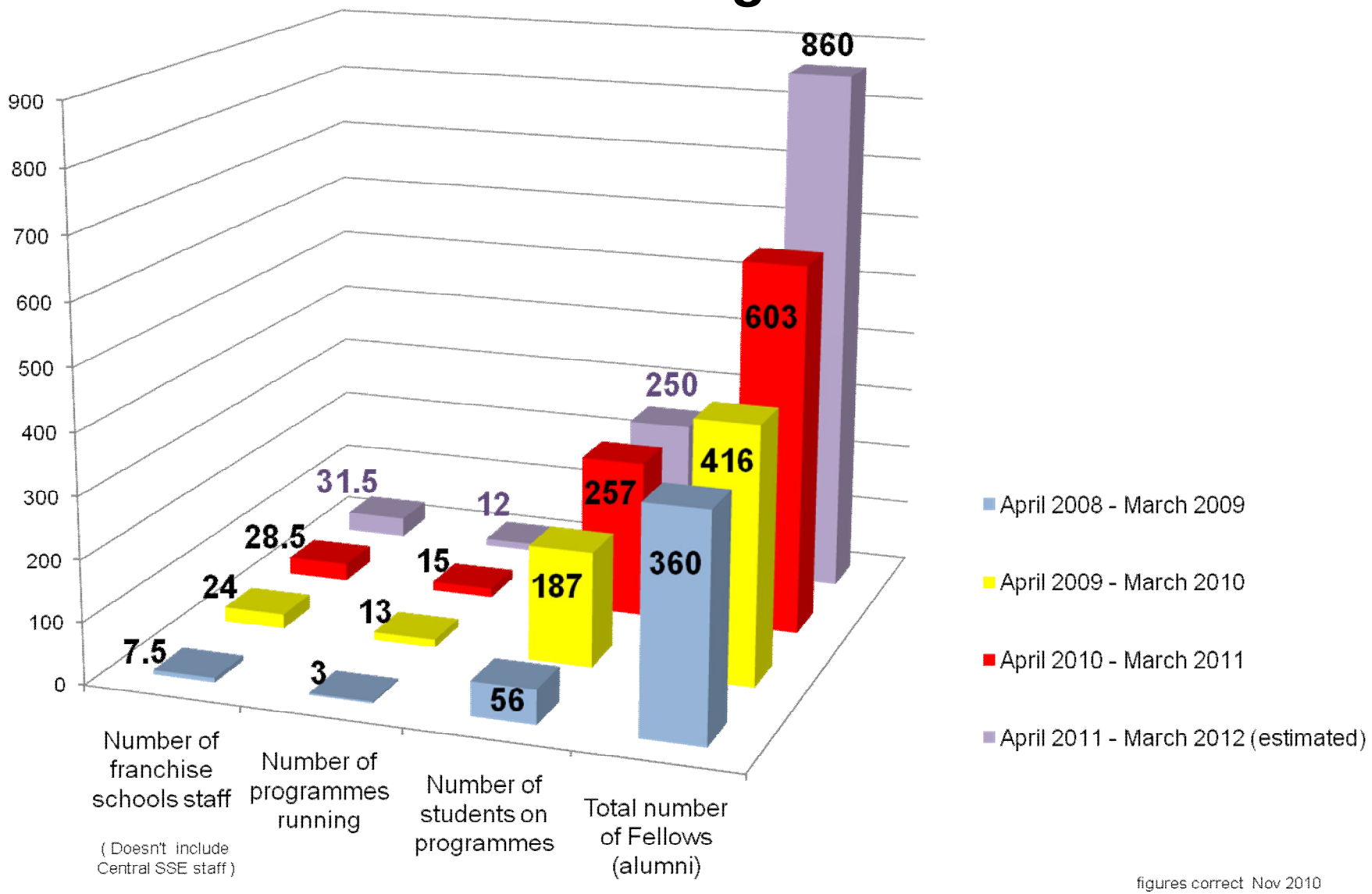
SSE - Scaling through franchising



figures correct Nov 2010

What support is needed?

- Start ups
- Spin outs
- Social Franchising
- Environmental
- Trading to Sustainability
- SSEs 3I

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Big Society Tensions

Coincided with shrinking of state; divestment of non essential public services

- Social Enterprise v`s trading in poor communities
- Contract sizes huge v`s localism
- Partnership with private sector v`s privatisation by the back door
- Capital to scale v`s social enterprise ownership USP
- Currency of trust

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