Shaping the system so the creative economy thrives

James Evans

Director of Research & Development

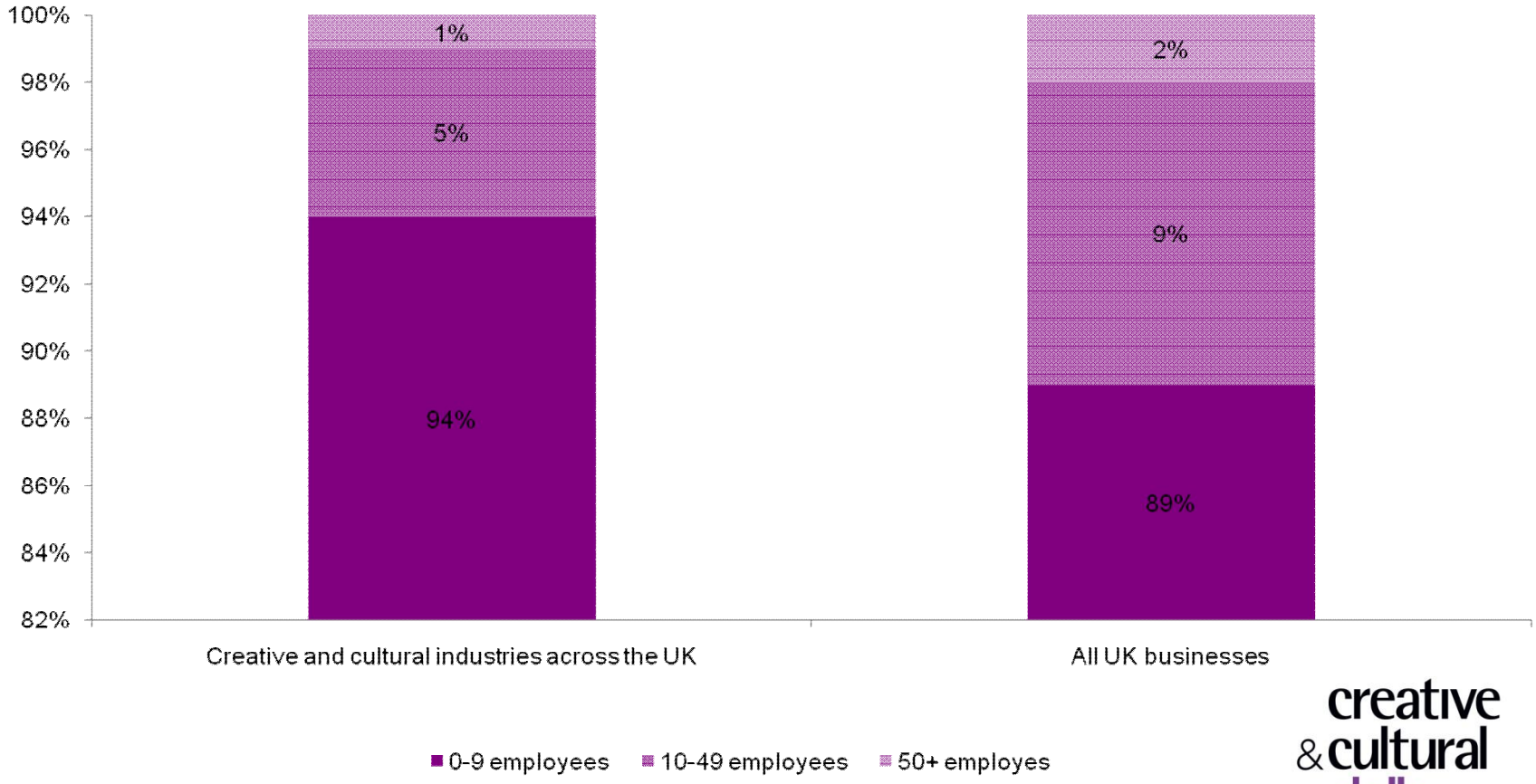
Creative & Cultural Skills

creative & cultural skills

The Sector Skills Council for the creative and cultural industries

Business size

– 99% of businesses employ fewer than 50 people.

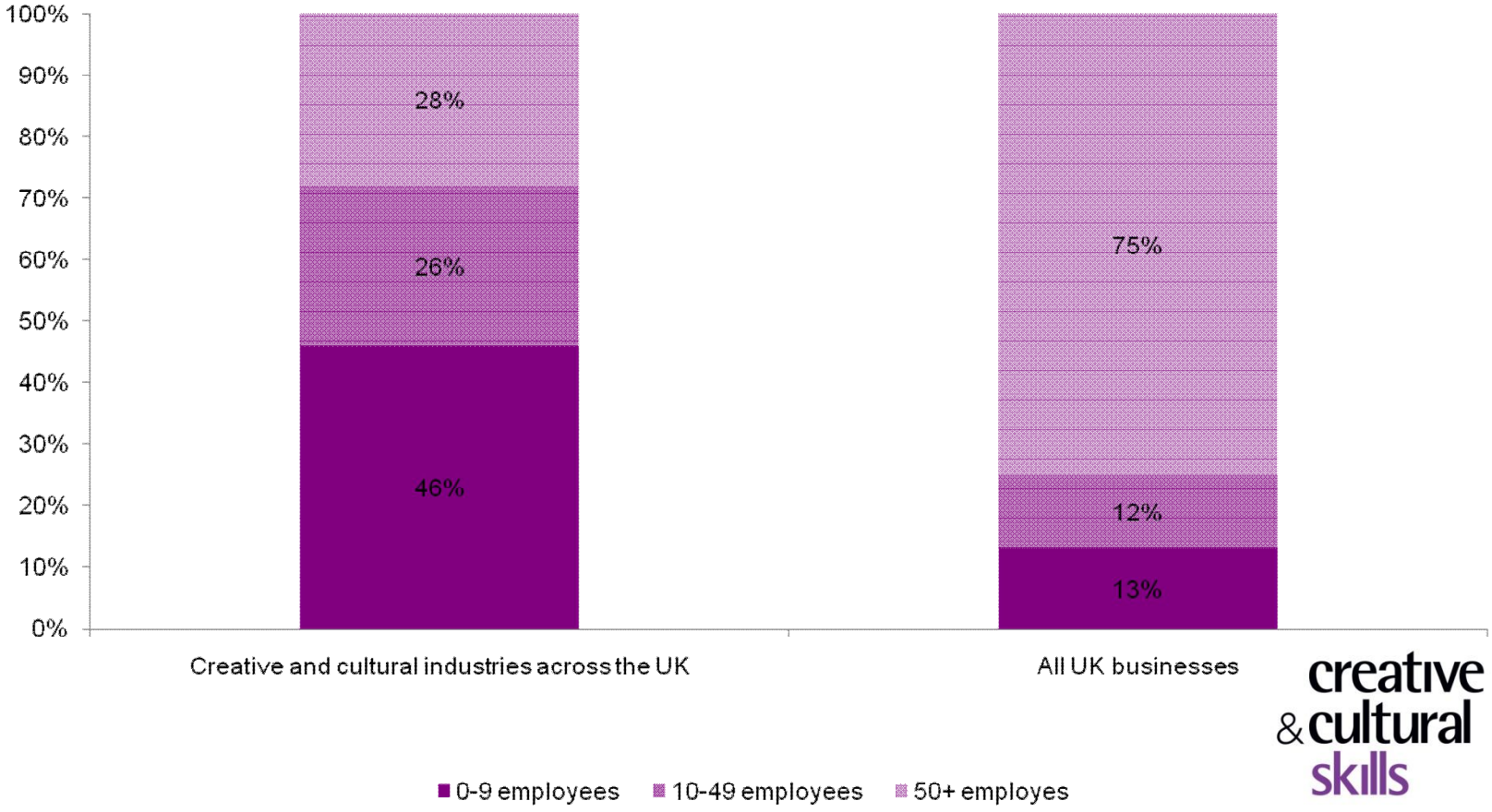


creative & cultural skills

The Sector Skills Council for the creative and cultural industries

Contribution to turnover by business size

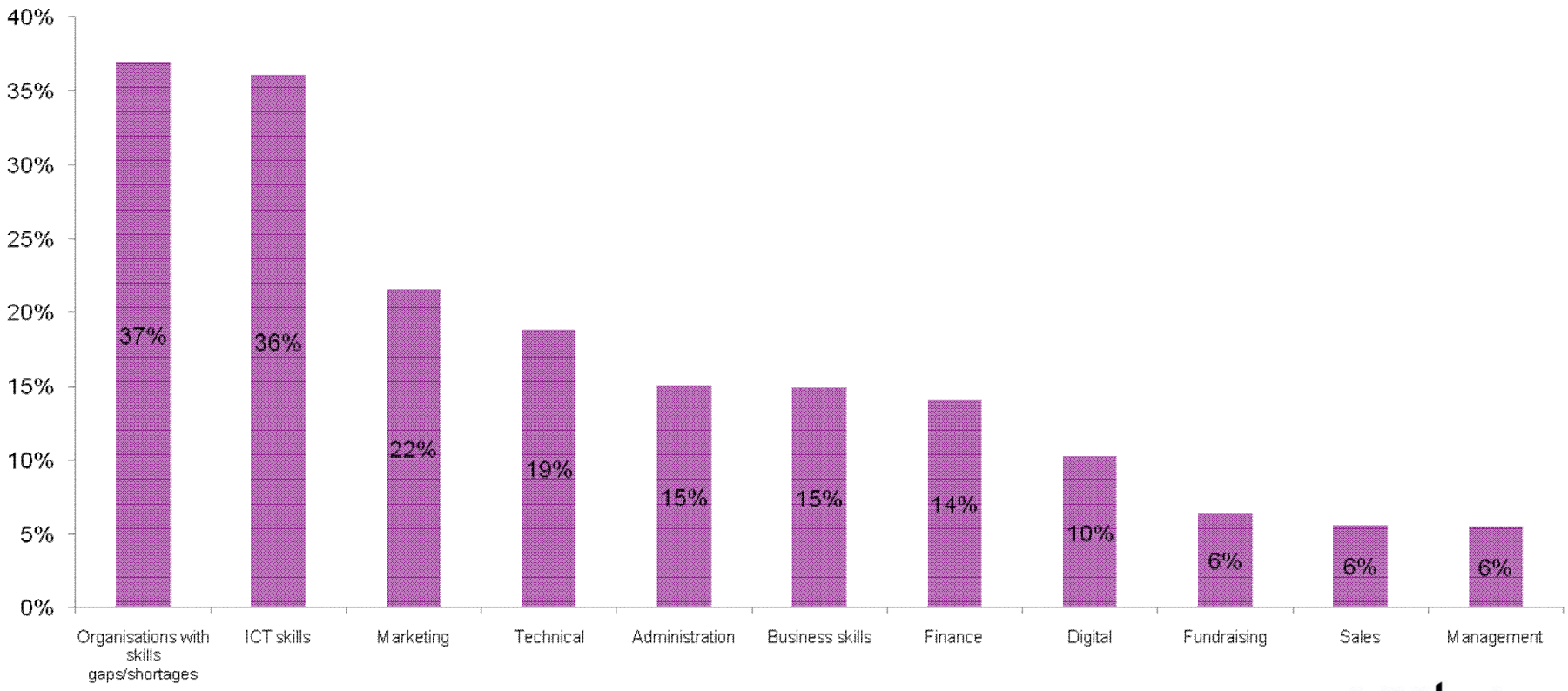
– Nearly three-quarters of all turnover in the industry is driven by businesses employing fewer than 50 people



creative & cultural skills

The Sector Skills Council for the creative and cultural industries

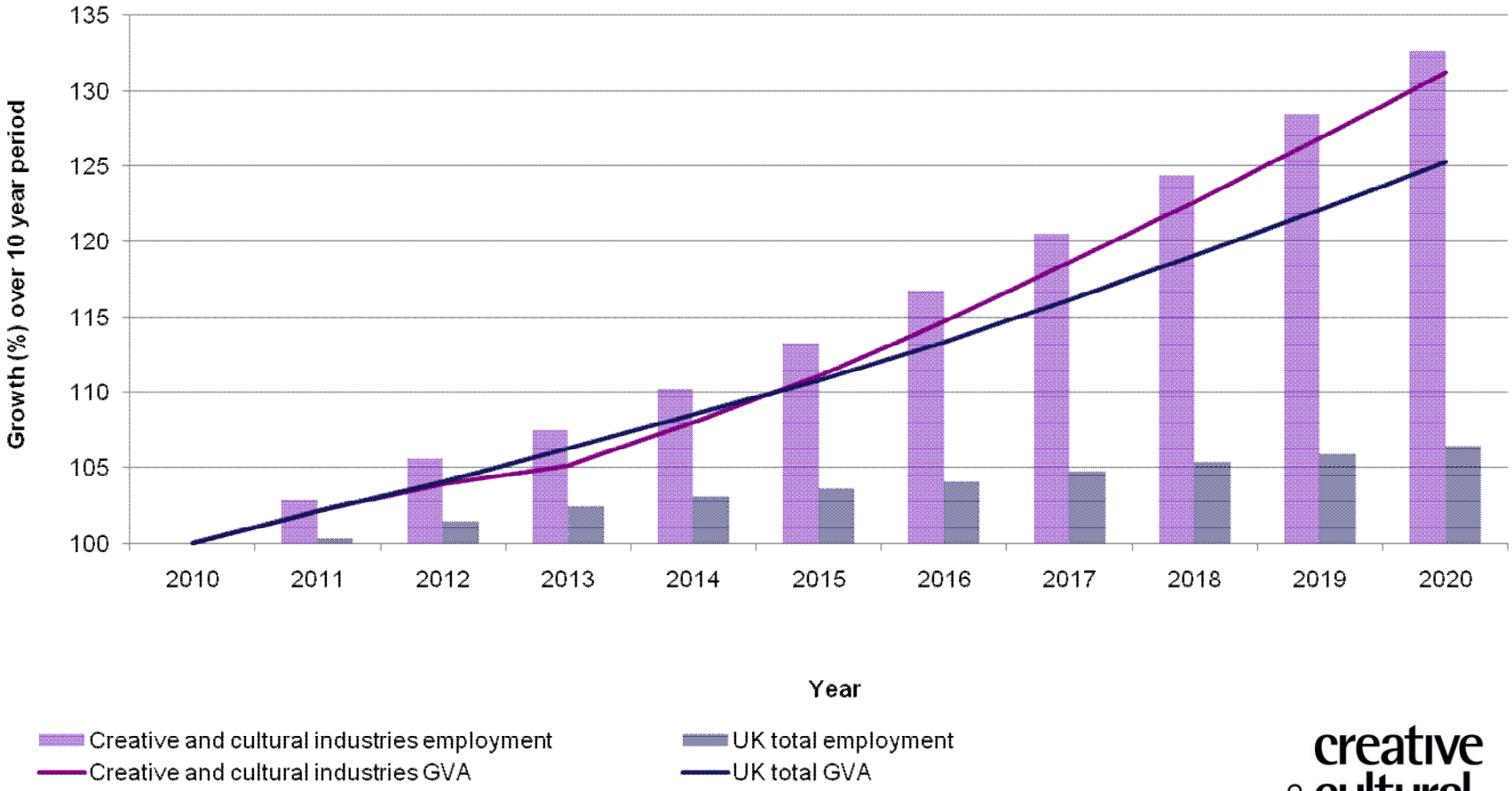
Skills gaps experienced by organisations in the creative and cultural industries



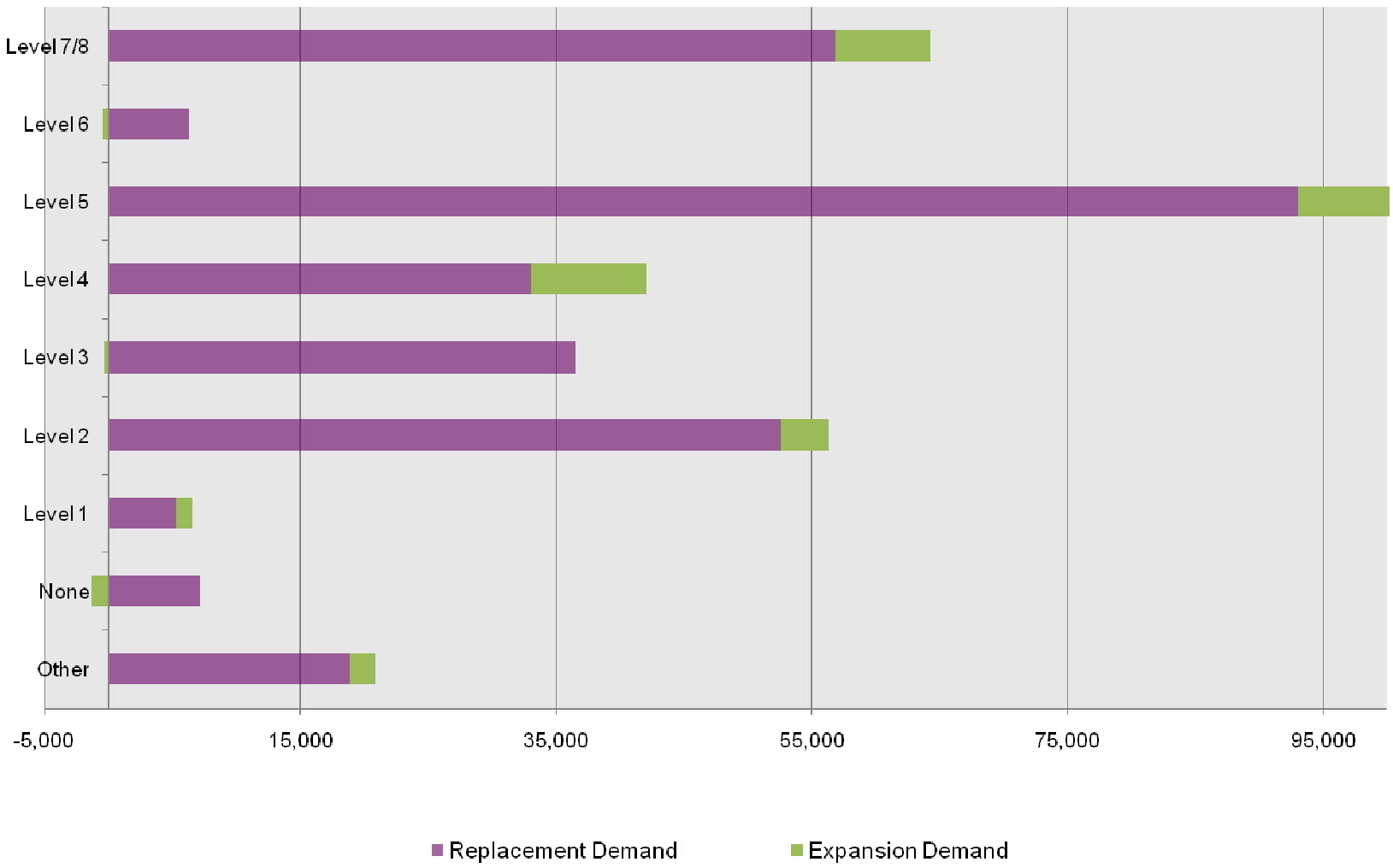
creative & cultural skills

The Sector Skills Council for the creative and cultural industries

Employment and economic growth in the creative and cultural industries 2010-2020



creative & cultural skills

The Sector Skills Council for the creative and cultural industries

Employment demand by qualification level in the creative and cultural industries