CIDA International Creative Catalysts

Keith Evans

Managing Director CIDA International

Supporting Creative Industries
New routes into arts and culture

'Perfect Timing for Industry Collaboration'

An Important Point in Time

- **Changes across the Higher Education landscape**
- **Too many students, not enough places**
- **The sector needs more, highly competent/qualified talent**
- **The ‘Data Tsunami’**
- **A new leap in digital technology**

The Possible Consequences?

- **Pressure on costs, fees, competition and curriculum development**
- **Wealth of talent with aspiration & ability – but no access to qualifications**
- **Industry clamour for qualified talent**
- **Increased need for vocational, real time learning**

At a time when creativity is increasingly seen as a valuable resource across all industries and sectors.

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The Creative Industries Tradition

Potential Solution = Potential Problem

Strengthening Partnerships

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So, can it work?

WDA singapore workforce development agency

SINGAPORE HUMAN CAPITAL SUMMIT

IAL institute for adult learning singapore

"CHAMPIONING EXCELLENCE IN CONTINUING EDUCATION AND TRAINING"

And Finally .....

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www.insmartcompany.com

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E: keith@cida.org
T: 01484 483140
M: 07843 019381
Twitter @keyinnovate
Linkedin
http://uk.linkedin.com/pub/keith-evans/9/baa/8b6