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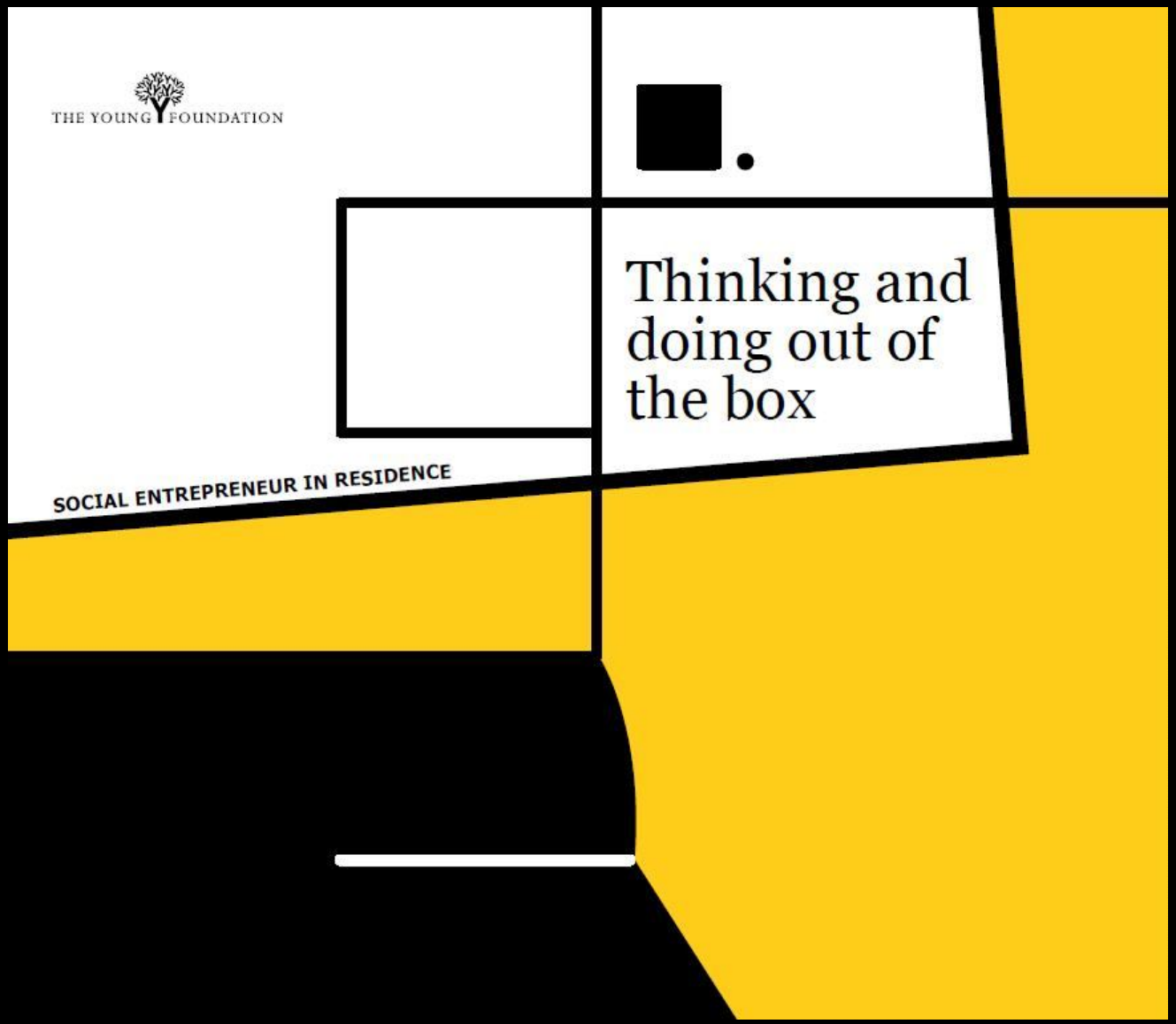

Social venture models and leadership

Joop Tanis
Head of
Health Launchpad

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Health Launchpad as innovation catalyst

healthlaunchpad

NESTA & Young Foundation working together

Health Launchpad provides funding and long term practical support from the germination of an idea through the pilot stage and finally to the delivery and scaled up application of the service

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Health Launchpad finds ideas and makes them real

Ideation

- Open application and scouting
- Ideation / prototyping workshops
- Research and catalysing exercises
- Reports, modelling and analysis
- In depth knowledge of healthcare needs
- Knowledge of ideation methods
- Solutions suitable for investment

Venturing

- Venture support from proof of concept to sustainability
- Stage-gated investment
- Fundraising and commissioning support
- Metrics and impact measurement
- Return on Investment reporting

Mainstream ventures

- Sustainable ventures with:
- At least one major commission
- Follow-on investment from third parties (where needed)

Other forms of innovation: new service improvements, new ways of working, new ways of framing the problem, cross-boundary relationships, creative thinking, user and frontline staff empowerment, encouragement and practice of innovation.`

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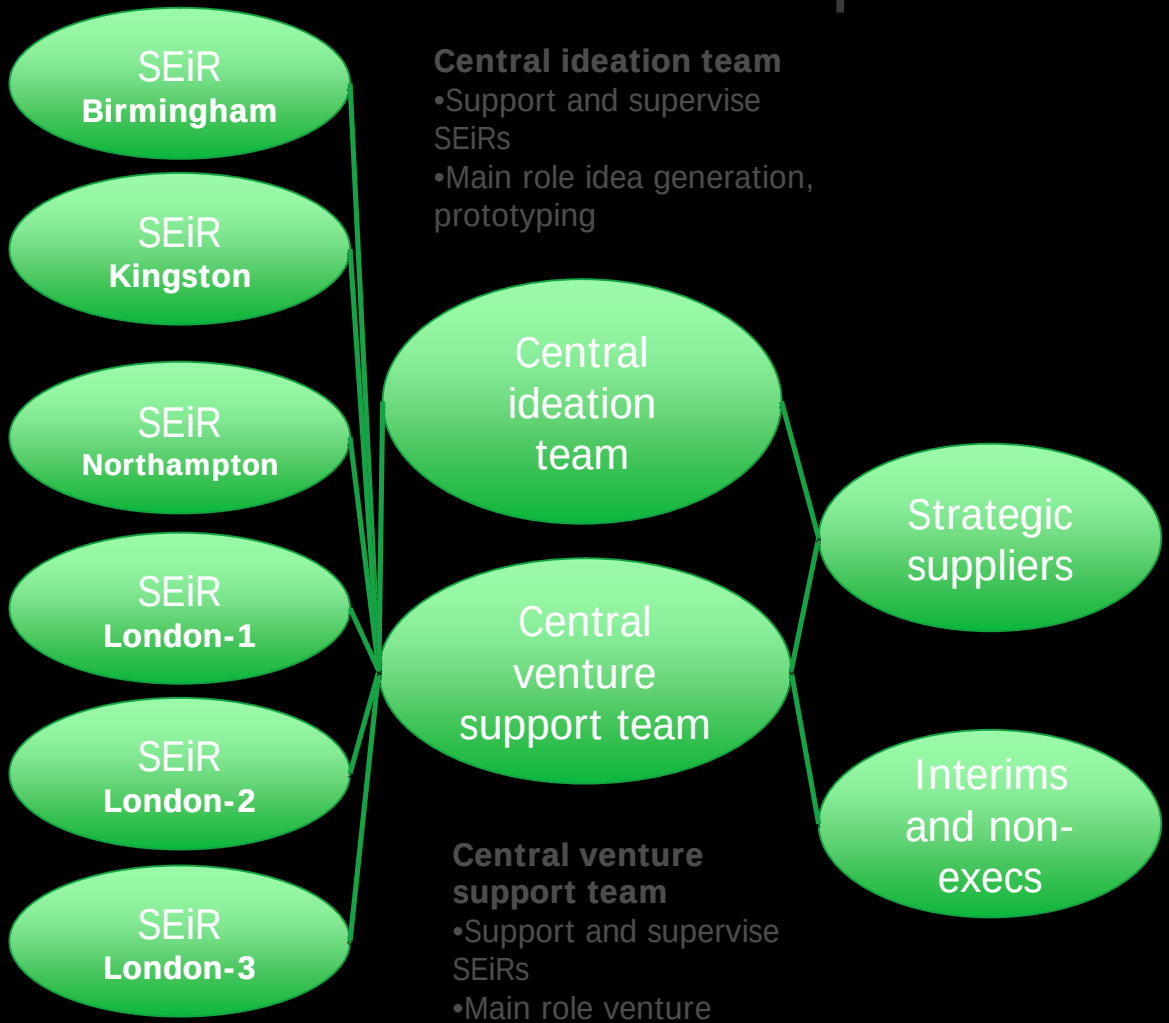
Structure of Health Launchpad team

SEiRs
- Embedded in host organisation
- Oversee pre-investment work
- Local point of contact post-investment



Central ideation team
•Support and supervise SEiRs
•Main role idea generation, prototyping

Central venture support team
•Support and supervise SEiRs
•Main role venture support

Central ideation team
•A team member or time bought in from wider YF

Strategic suppliers
•Legal (A&O, Latham Watkins)
•Accounting
•Finance (JP Morgan)
•Service design (Think Public, Live| Work)
•BUPA, IT suppliers, LAs
•Pro bono or paid from investment

Interims and non-execs
•Pool built up through networks
•Individuals plus interim agencies (e.g. Secantor)
•Pro bono or paid from investment

 The Young Foundation 2009

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Community behaviour change programme

Healthy Incentives

NHS Birmingham wants to improve public health

by developing an incentives package for "hard to reach" groups

The Young Foundation creates a joint venture

developing and delivering 4 pilot programmes

Healthy Incentives Ltd.

improves outcomes in smoking cessation, vaccination programmes, weight loss and diabetes management

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Healthy Incentives

Venture model:

Company Limited by Shares

Leadership:

Dr Mark Brighton – Executive Chair

Governance:

Board of Directors representing
PCT, Young Foundation, Chair.

Neuro Response

Acute telemedicine service

Bernadette Porter is a Nurse Consultant *and wants to develop a Neurology Tele-Medicine service*

The Young Foundation supports Bernadette *with finance and expertise to develop the concept for a 1 year pilot*

UCLH and YF jointly invest *in a business unit to test and deliver the service*

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Neuro Response

Venture model:

Programme delivered through separate business unit of UCLH

Future: continue as business unit or possible independent venture

Leadership:

Clinical: Bernie Porter, Nurse Consultant

Managerial: multiple stakeholders

Governance:

NeuroResponse Advisory Board

management, nursing, IT, finance, Young Foundation investment, GP, Lord Warner (Chair)

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startagain project

Mark Peters has a foster brother

John has a mental health problem

Mark develops Start Again (CIC)

Start Again helps people like John to manage his health and find and keep employment

NHS BEN commissions services

BEN PCT invests in Start Again to deliver local health and employment services

startagain project

Venture model:

CIC with possible spin-out Registered Social Landlord joint-venture

Leadership:

Mark Peters – Social Entrepreneur

Project steering group

Governance:

Board of Trustees

JV Board of Directors

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saheli

Saheli (a friend) is a charity

improving community health and wellbeing

BEN PCT needs to reach BME

to deliver health and education advise and promote self help

NHS BEN commissions services

BEN PCT invests in Saheli to deliver health and fitness services run by and for local women

Venture model:

Registered Charity

Future:

- Trading arm
- Gym franchise company

Leadership:

2 local social entrepreneurs:

Naseem Akhtar, Saheli Project Manager

Shebina Gill, Saheli Hub Manager

Governance:

Board of Trustees

Saheli-Young Foundation Project Board

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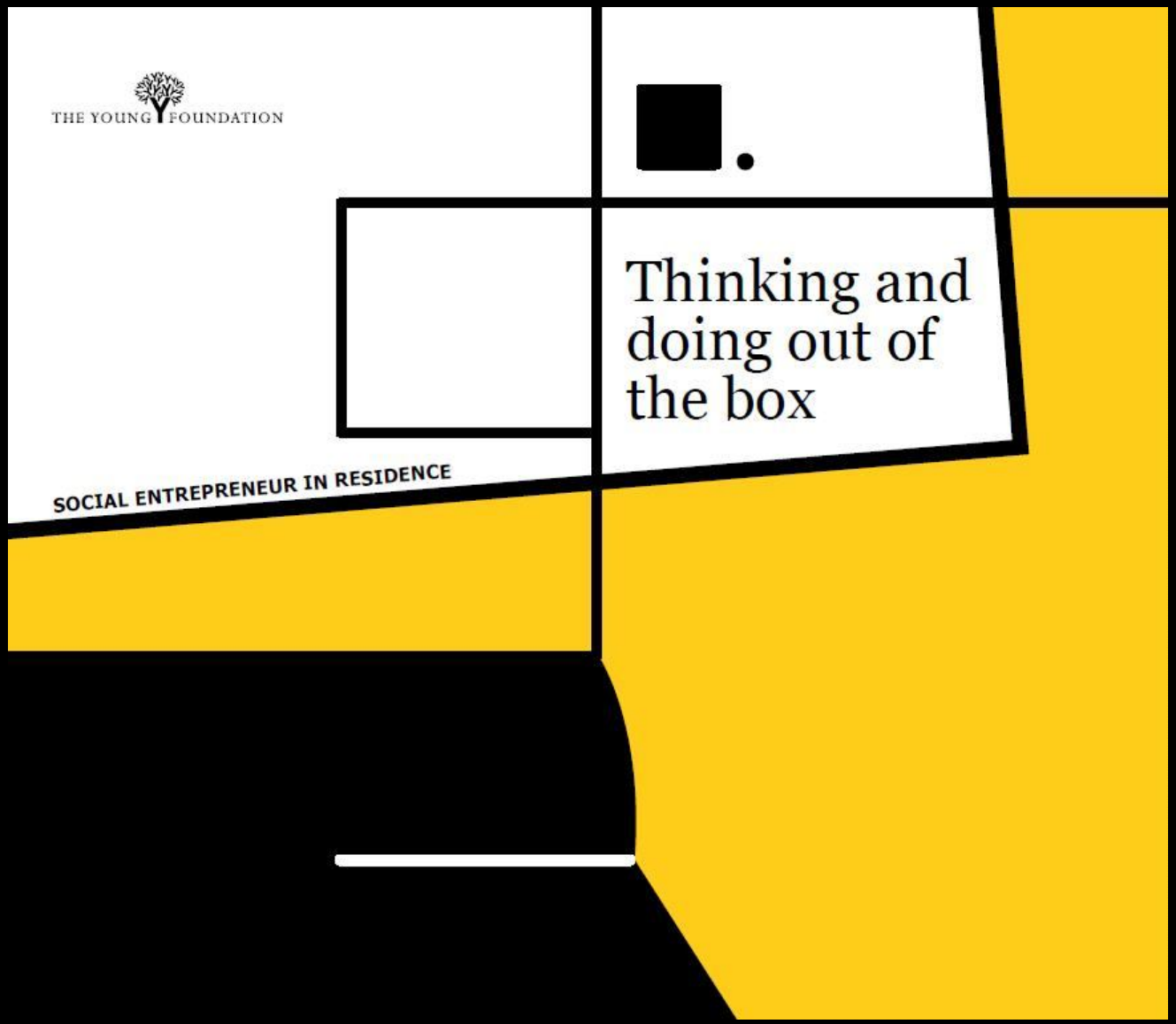

Social Entrepreneur in Residence

Joop Tanis
Head of Health Launchpad
joop.tanis@youngfoundation.org