IMSPA

THE INSTITUTE FOR THE MANAGEMENT
OF SPORT AND PHYSICAL ACTIVITY

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Ensuring the workforce is fit for purpose in tough economic times

Sean Holt
Interim CEO

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The professional body of the UK's sport and physical activity sector

Your future starts here…

Why a professional body for the sector?

A unified voice driving sector growth

Accredited to develop the workforce of tomorrow

The 2012 spotlight on sport means a spotlight on standards

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What does the Institute do?

- Provide leadership, support and empowerment to individuals and organisations in the sector
- Strategic partner to both private, public and third sector
- Raising standards in professional practice
- Provides a bespoke education/training and CPD programme
- Informs and influences government policy
- Shares best practice and innovation across the sector through a comprehensive UK regional network

Our membership…

- We are a UK wide body for all individuals working in sport and physical activity.
- We provide a pathway, throughout individuals studies and career.
- We offer a range of membership categories to embrace all individuals, awarded on the basis of experience and education.

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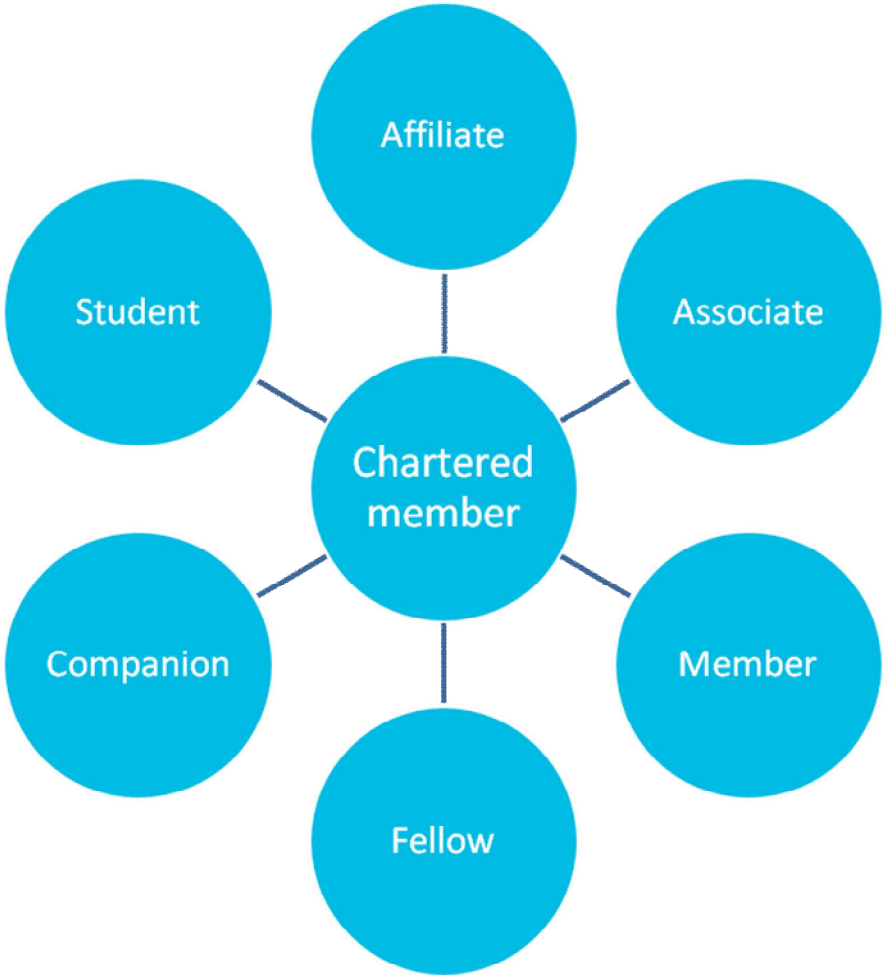
“What will define our membership is not the role that they do today but the ambition they have to develop their career of tomorrow”

Membership Categories



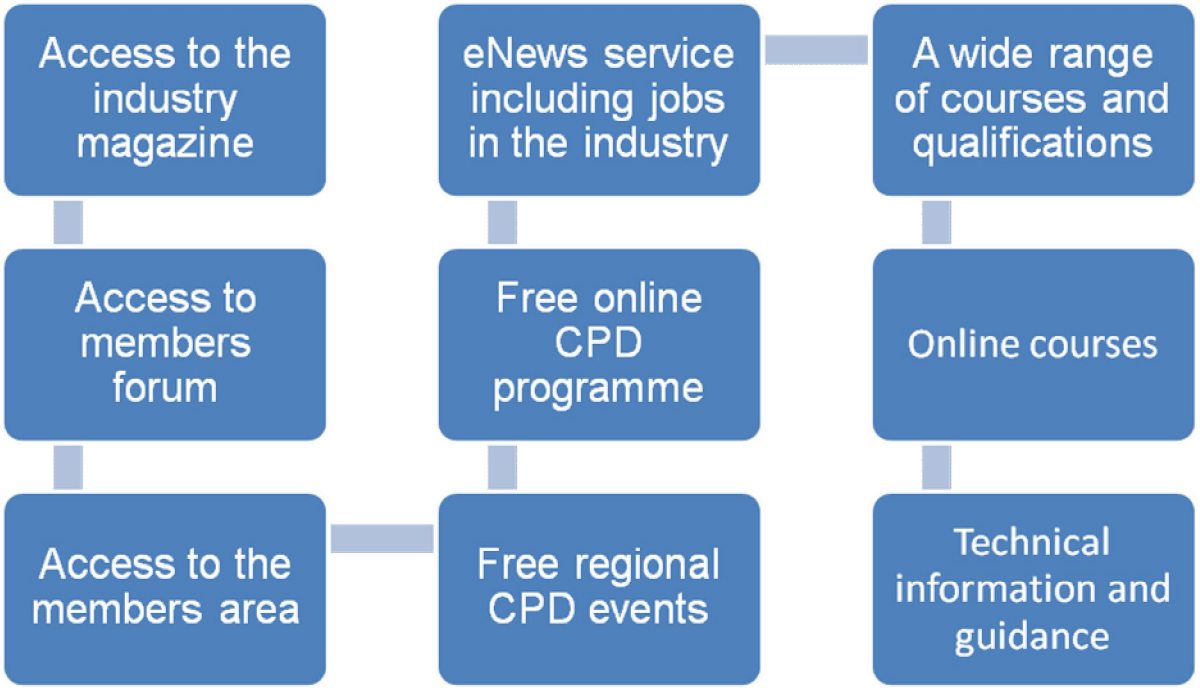
Membership Drive

- Increase dramatically our membership by end of 2012
- Mobilise the sector to include a requirement to be part of the Institute in all Job descriptions/person specifications
- Build expectation into Performance Management Frameworks
- Disseminate benefits through sustained marketing, communication and service delivery
- Fulfil our Olympic legacy commitment

Individuals/Organisations to commit...

- Take personal responsibility to invest in their future.
- Payment through payroll (non taxable benefit)
- Allow time for study or access to online courses or CPD events
- Be an active not passive member

Membership Benefits



Our Partnership Opportunities

IMSPA
CORPORATE PARTNER

IMSPA
SKILLS DEVELOPMENT PARTNER

IMSPA
REGISTERED SUPPLIER

Key Industry Partners

- Greenwich Leisure Ltd
- Oldham Community Leisure Ltd
- Halo Leisure Services Ltd
- Carlisle Leisure Trust
- Fusion Lifestyle
- DC Leisure Ltd
- Parkwood Leisure Ltd
- ICON Training
- Loughborough University

"We opted to become a Corporate Partner of IMSPA as we are convinced that the Leisure industry stands at a crossroads for a number of reasons and it is crucial that individually and collectively we increase our credibility with other organisations including our council partners and Government"

Andy King, CEO Carlisle Leisure Trust

Key Stakeholders

Skills Protocol Employer Leadership Group (SPELG)

Governance

- Interim Board of Trustees (2 years)
- Chairman - Miles Templeman
- Nations and Regions Board
- Audit and Probity Committee
- A Membership and Disciplinary Committee
- Education, Training and Professional Development Committee

Our Future Challenges...

- Regional Network – Regional Management Boards
- Increasing membership
- Developing relationships with Local Authorities
- Lead the sector in raising professional standards
- Delivering an Olympic legacy
- Qualifications development
- Continuous Professional Development (CPD)
- Servicing the membership
- Developing the diversity of membership
- Improved communication
- Business continuity
- Create and support Chartered professionals to lead the sector

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”Chartered status is a very powerful statement. It is the hallmark of distinction, competence, professionalism and standing in the industry sector”

Gary Evans – Chairman, Education, Training and Professional Development Committee IMSPA

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