Highfield Children's Centre Ipswich

Sheri Wilks
Jannice Simpson

"Growing and Learning together
We go the extra smile !"

Who are we ? Where are we?

The team

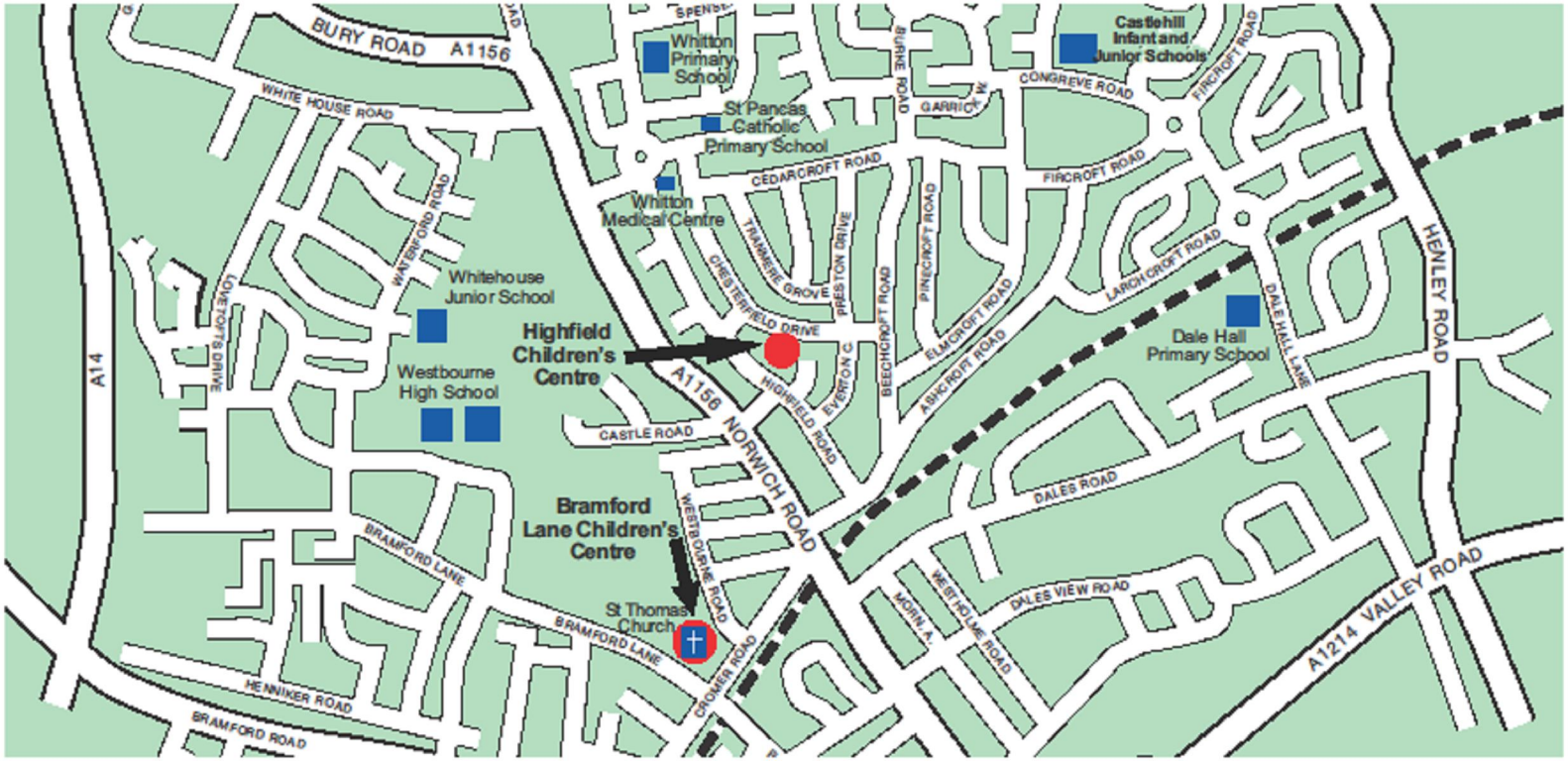
Ipswich Suffolk

Sure Start Children's Centres Suffolk

Suffolk County Council

Highfield Children's Centre
Chesterfield Drive, Ipswich, Suffolk, IP1 6DW

Bramford Lane Children's Centre
St Thomas Church Hall, Bramford Lane, Ipswich, IP1 5BS



For more information about Highfield please phone 01473 742534 | For more information about Bramford Lane please phone 01473 462577

Tough Questions

How can we ?

Drive down costs

Deliver outcomes simultaneously

Engaging the progressive families

Outreach

- Annex in 30% area
- Supermarkets
- Refuge
- Special School
- Schools &PVI's
- Chemists
- Specialist services
- Parks
- Home

- Staff !!!
- 4 part-time
- 3 pool staff
- Partnerships
  - Health-
  - Education
  - Further Education
  - Private and Voluntary
  - Community

Our vision, the difference we want to make– Why volunteers?

We will to work in partnership to support step changes to improvement in outcomes for children and their families living in NW Ipswich

OUTCOMES1. People will tell us they have found the information or support they needed

2. People will tell us they feel less isolated

3.People will make healthier and positive choices

4. People will tell us they can cope better

5. Children & adults will have increased life chances

We will develop and increase contact and mutual support between target families

We will deliver where the need is greatest. In the home, refuge, 30% area centre, surgery, chemists, schools. community centre, daycare, the services that our research and data and families tell us are needed.

Empowering and equipping parents to turn their lives around

Putting the Volunteer structure in place

- What was out there already
- Format of programme
- Extensions C&G Community Parents

- ONGOING ISSUES
- Supervision
- Accreditation
- Quality Assurance
- Evaluation-

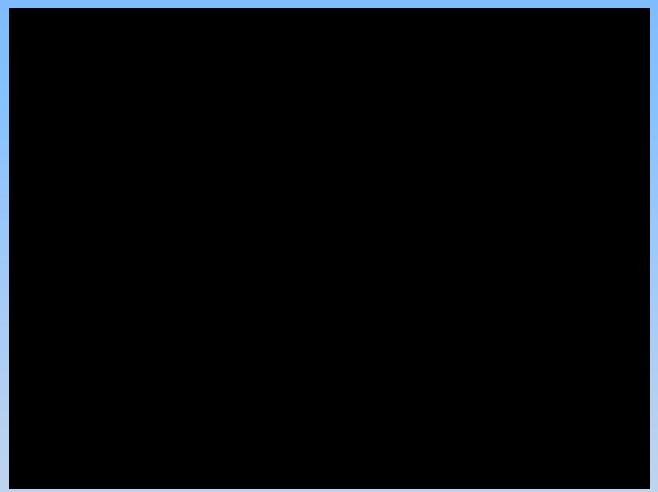
- In house Programme
- Sessions
- Introduction
- The art of good listening
- Play and its relationship to child development
- Safeguarding
- Accident prevention-child development

Measuring the impact

- 25 trained volunteers
- At 68% more babies breastfeeding at 6 weeks
- 90% chose early immunisation
- 96% healthy weight at reception
- Slow 2% increase at FSP, now3%

- 98 % gone on to work/training or volunteer in centre
- 2/3 more families supported in home this year
- 100% of families identified a positive change after targeted intervention.
- We reach 64% of reach families
- 60% attend centre of which just over half are from 30% + deprivation area

etc.



Hard data –clear and measurable

Soft data- addressing our target.