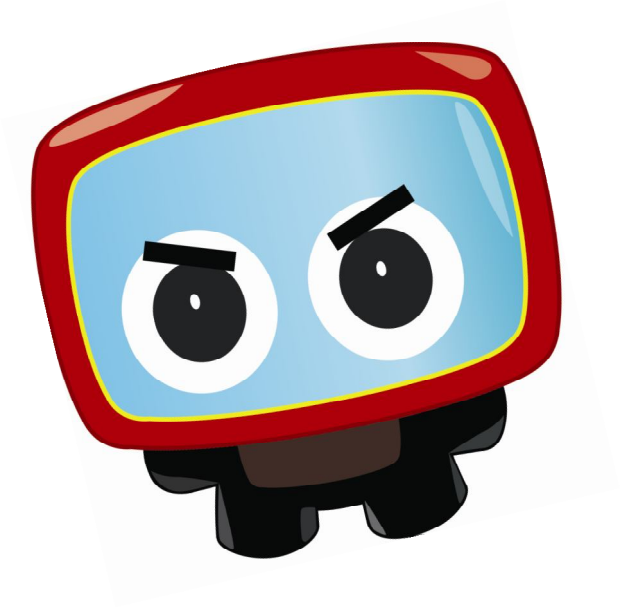
Beatbullying

Behind the face of a bully



Richard Piggin
Beatbullying
20th October 2011

Charity of the Year 2005 and 2006 | Childrens' Charity of the Year 2005 | Charity Principal of the Year 2009 | Best Use of Digital Media 2009
Beatbullying is registered Charity Number 1097631

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Is there a profile of a bully?

- The myths
- Number of children who bully
- Where it happens
- How it happens
- What are the trends?

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Why might someone bully?

- There is always a reason
- The behaviour is bad, not the child
- Technology and “facilitators”
- The importance of working with children who bully

(BB 2008)

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Effects and consequences

- For the bully
- For those who are bullied
- For a school
- For a family

> “I felt humiliated and sad, depressed like I had no friends - and at one point I cut myself”

> “Young people who were bullied were twice as likely not to be in education, employment or training (NEET) at age 16”
>
> (DCSF, 2008)

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Practitioners dealing with bullying

- Working with those who demonstrate bullying behaviour
- Supporting those who are bullied
- Joined up working
- Policy and the law

> "I wasn't sure if it was my job, and I wasn't sure what I should do"

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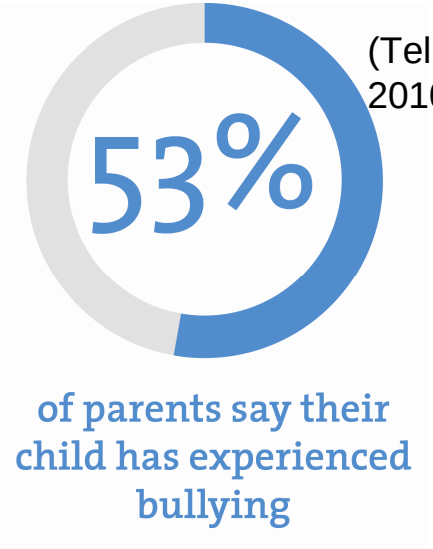
Support for parents

If your child is exhibiting bullying behaviours, or your child is being bullied:

- Spot the signs
- Intervene
- Support
- The law



(TellUs, 2010)

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Tackling bullying within a school

- Anti-bullying policy / acceptable use policy
- Whole school approach
- Guidance from the DfE
- Practical intervention programmes
- CyberMentors

> “Poorly disciplined children cause misery for other pupils by bullying them and disrupting learning... Pupils have the right to come to school and focus on their studies, free from disruption and the fear of bullying.”

(The Importance of Teaching: The Schools White Paper (2010)

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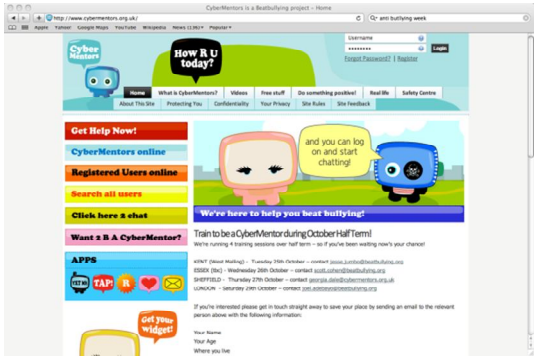
Further information and support

www.beatbullying.org



www.cybermentors.org.uk

www.antibullyingweek.org

Questions

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