3rd Axiell Symposium 2011

Rethinking Libraries: Insights from the Voluntary Sector

Miranda McKearney OBE
The Reading Agency

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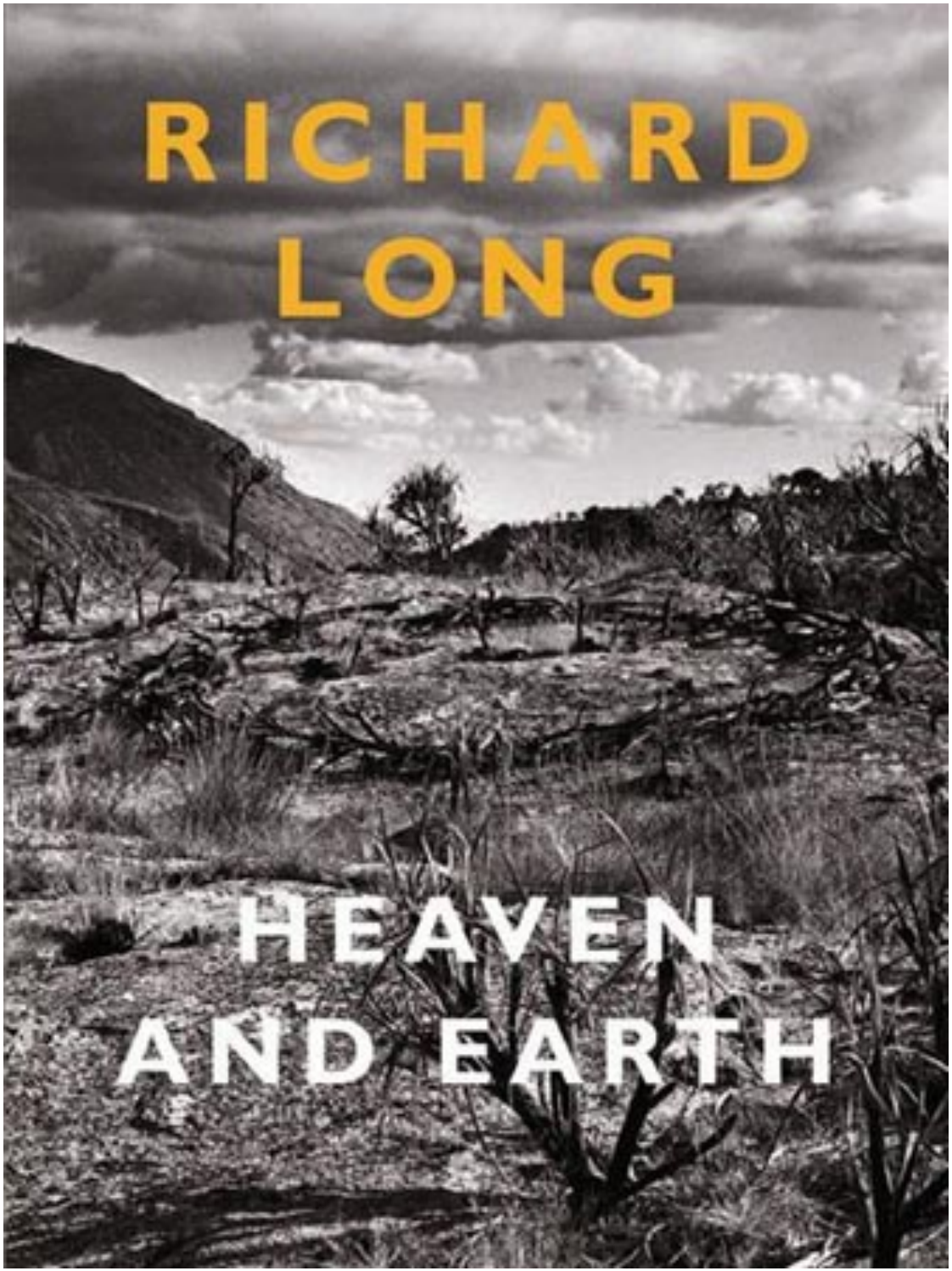
readingagency.org.uk



What are you reading?

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Libraries: exciting, innovative, social

- 77.9% of 5-10 year olds **use libraries**
- Children's borrowing has **risen** for 6 years running
- **780,000 children** took part in libraries' Summer Reading Challenge
- **10,000** library-linked reading groups
- Author event attendance average **70**

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LONDON BOROUGH OF BEXLEY

Bex-L

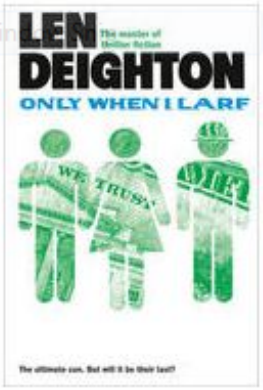
Bexley Libraries Online

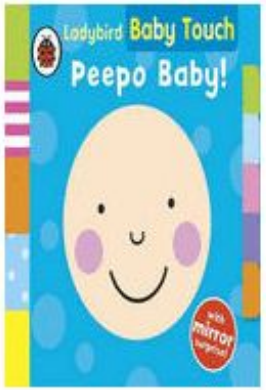
Library Card Number:
PIN:
Login

Book a computer | Opening hours | Suggest a book | Library catalogue | Your account | Renew online | Contact us

- Home
  - News & Future Events
  - New Books, DVDs, CDs
  - FAQs
  - Volunteering
  - Photo Gallery
  - Study Zone
- Access to Services
- Libraries in Bexley
- Children
- Parents, Carers & Teachers
- Teens
- Read & Relax
- Online Resources
- Local & Family History
- Rose Bruford College

New Books in Bexley Libraries this month





Magical story hunt in half term

All 3-5 year olds can join he explorer to hunt for clues in their loc rary and take an imaginary journe eate an

Building works at Central Library

Building works will be taking place on the first floor of Central Library in Bexleyheath from **Mon 31st Oct to Fri 4th Nov.** During this period, the Public computers on tables 1 and 2 will be unavailable. Customers using the Library during this week may also experience some noise and disruption as a result of these building works.
In addition, **the entire first floor of Central Library (including the Local Studies and Archive Centre) will be closed on Tues 1st Nov.** The ground floor of the library will be open as usual. We apologise for

2008/9	2009/10
94.9 million	101 million

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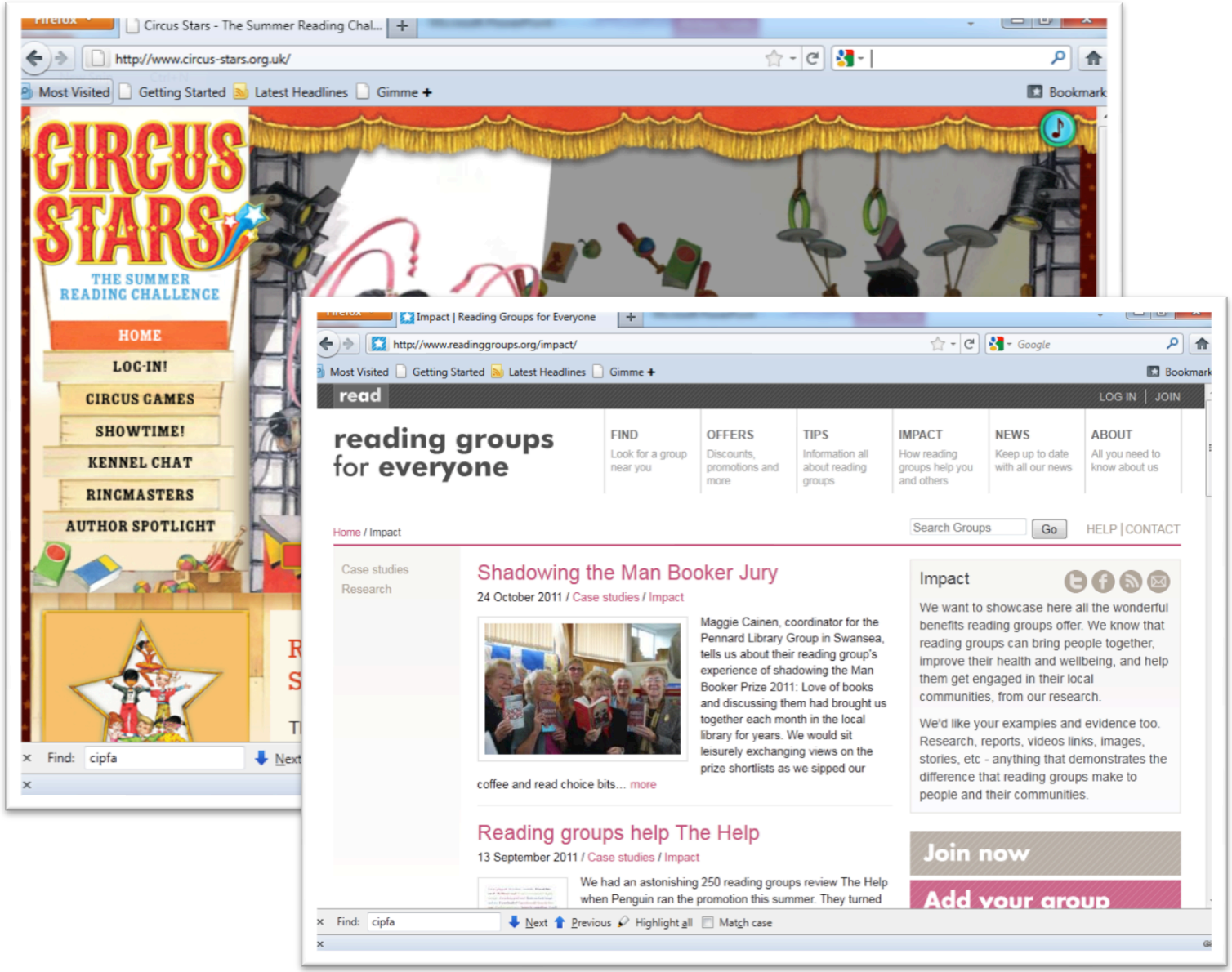

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Partners

BBC

HarperCollins

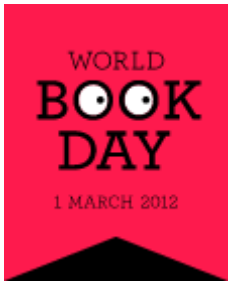
GRANTA

hachette
CHILDREN'S BOOKS

orange™

WALKER
CANONGATE

World
Book Night
5th March 2011


WORLD
BOOK
DAY
1 MARCH 2012

TUC

macmillan

waterstone's

little, brown BOOK GROUP

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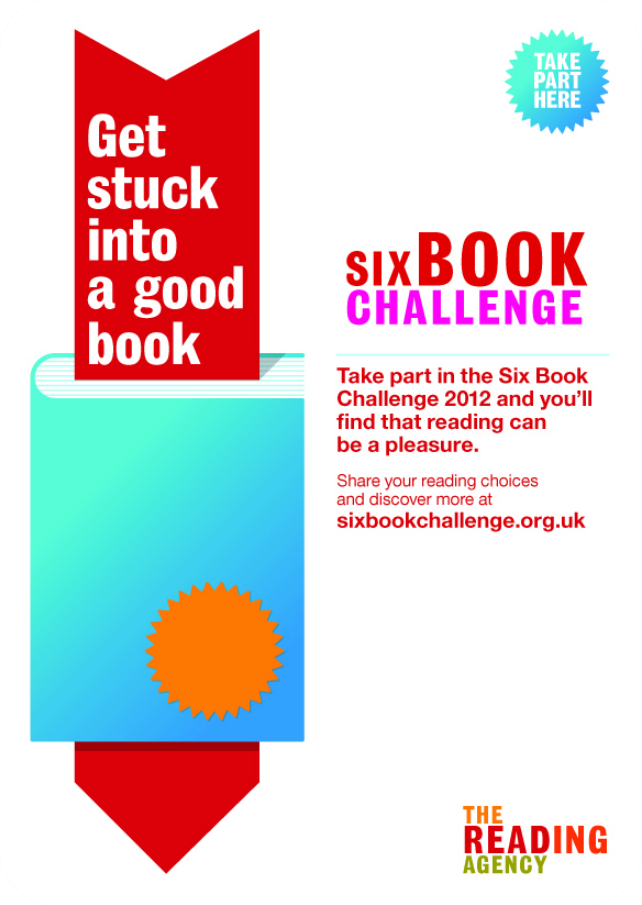
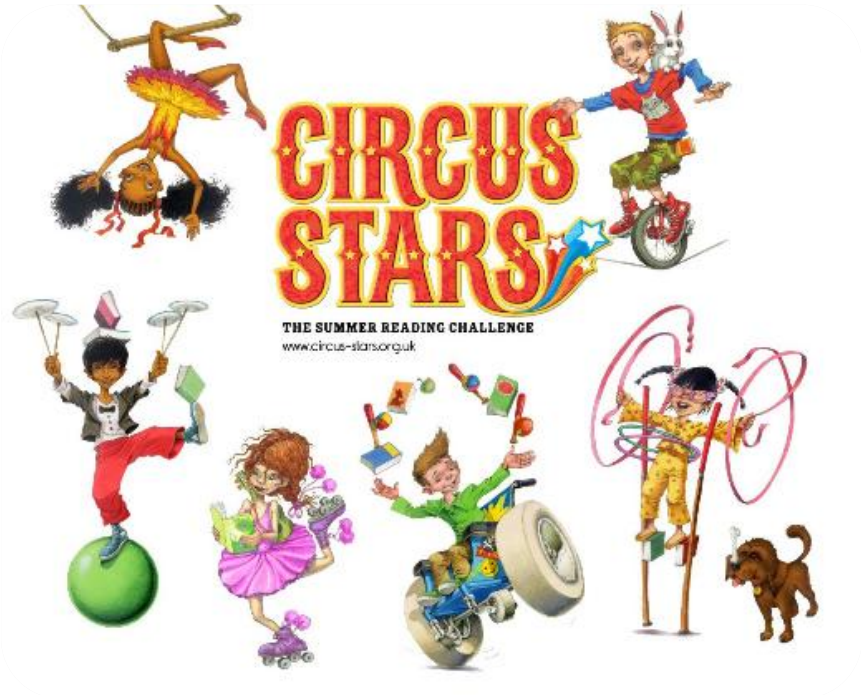
Six Book Challenges





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Reading Partners

Kazuo Ishiguro

Gillian Slovo

Jeffrey Archer

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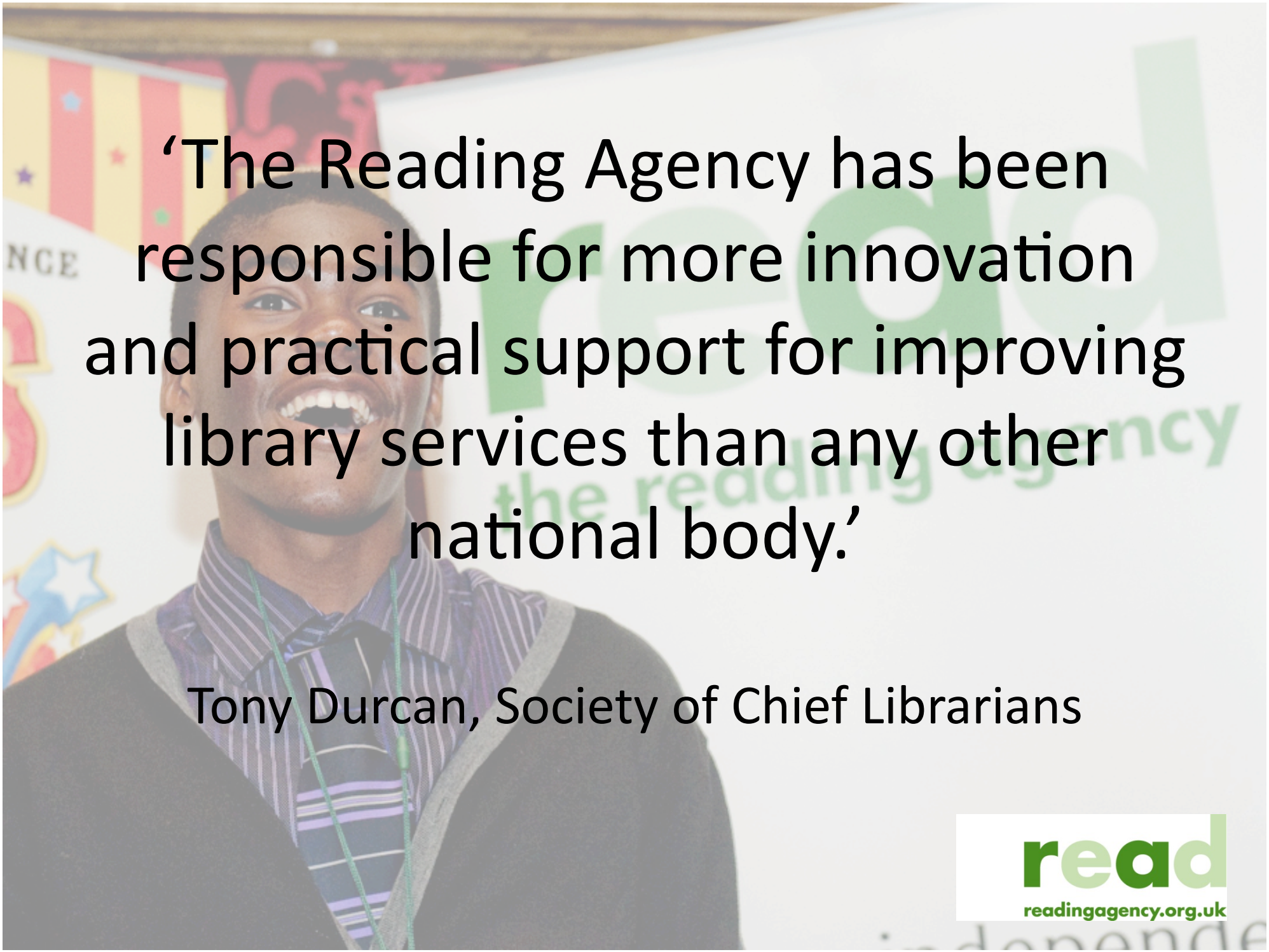

‘The Reading Agency has been responsible for more innovation and practical support for improving library services than any other national body.’

Tony Durcan, Society of Chief Librarians

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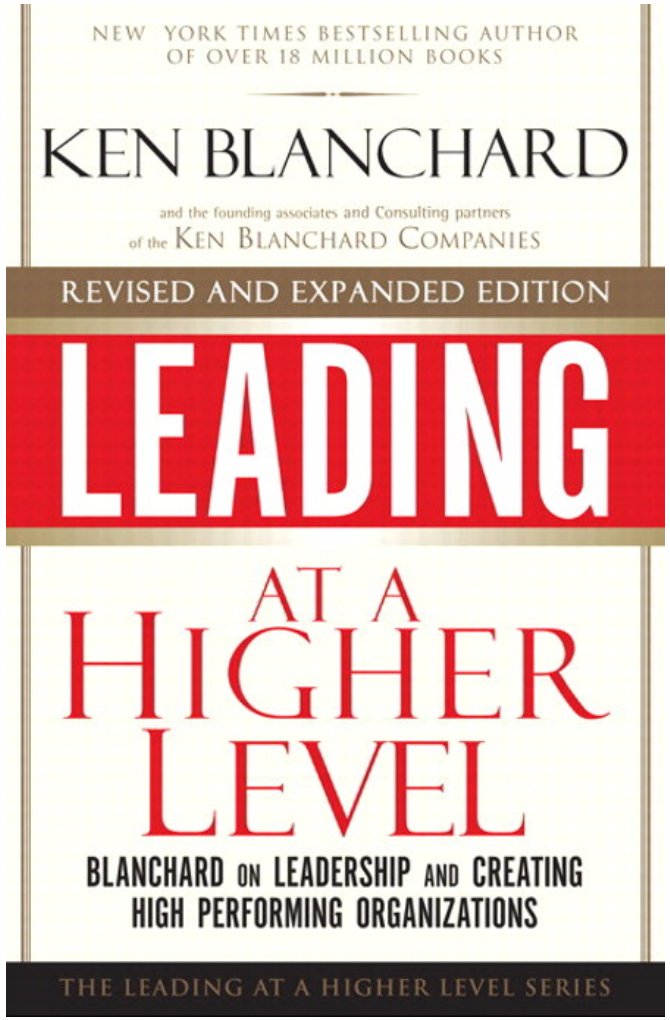
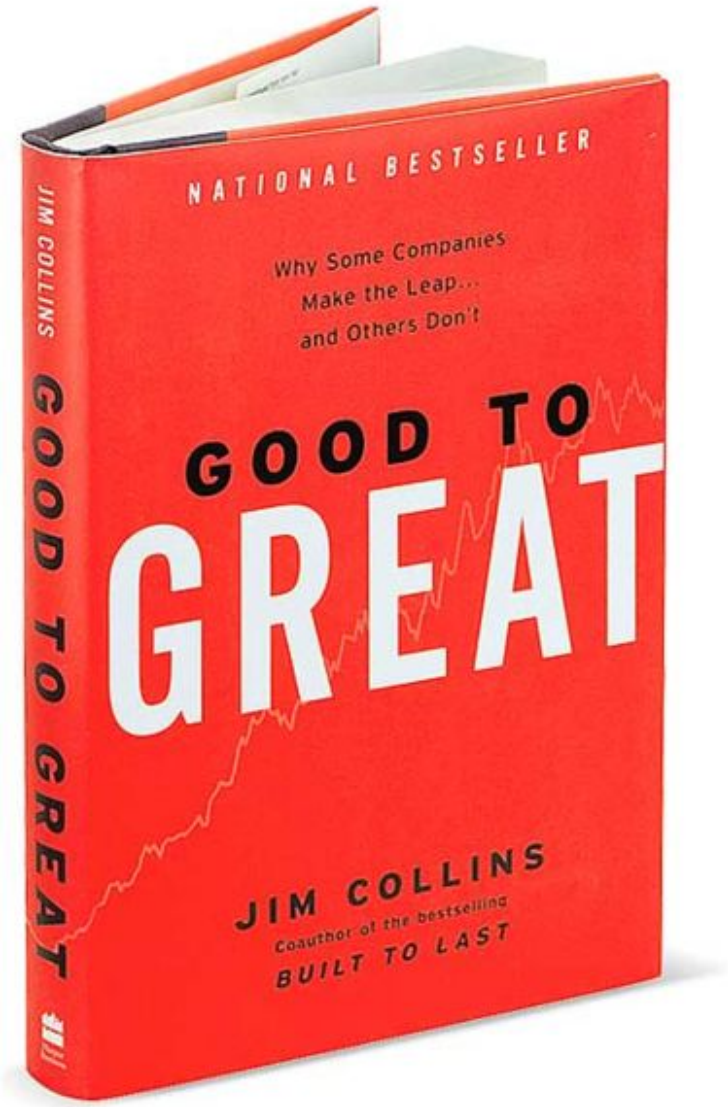
Learning and parallels

- Have a big and significant purpose
- Create a big picture of the future
- Win some big supporters





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Mission: To inspire more people to read more.

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SAVE KENSAL RISE LIBRARY!
Don't Close the LIBRARY
SAVE KENSAL RISE LIBRARY!

Boo to nostalgia!

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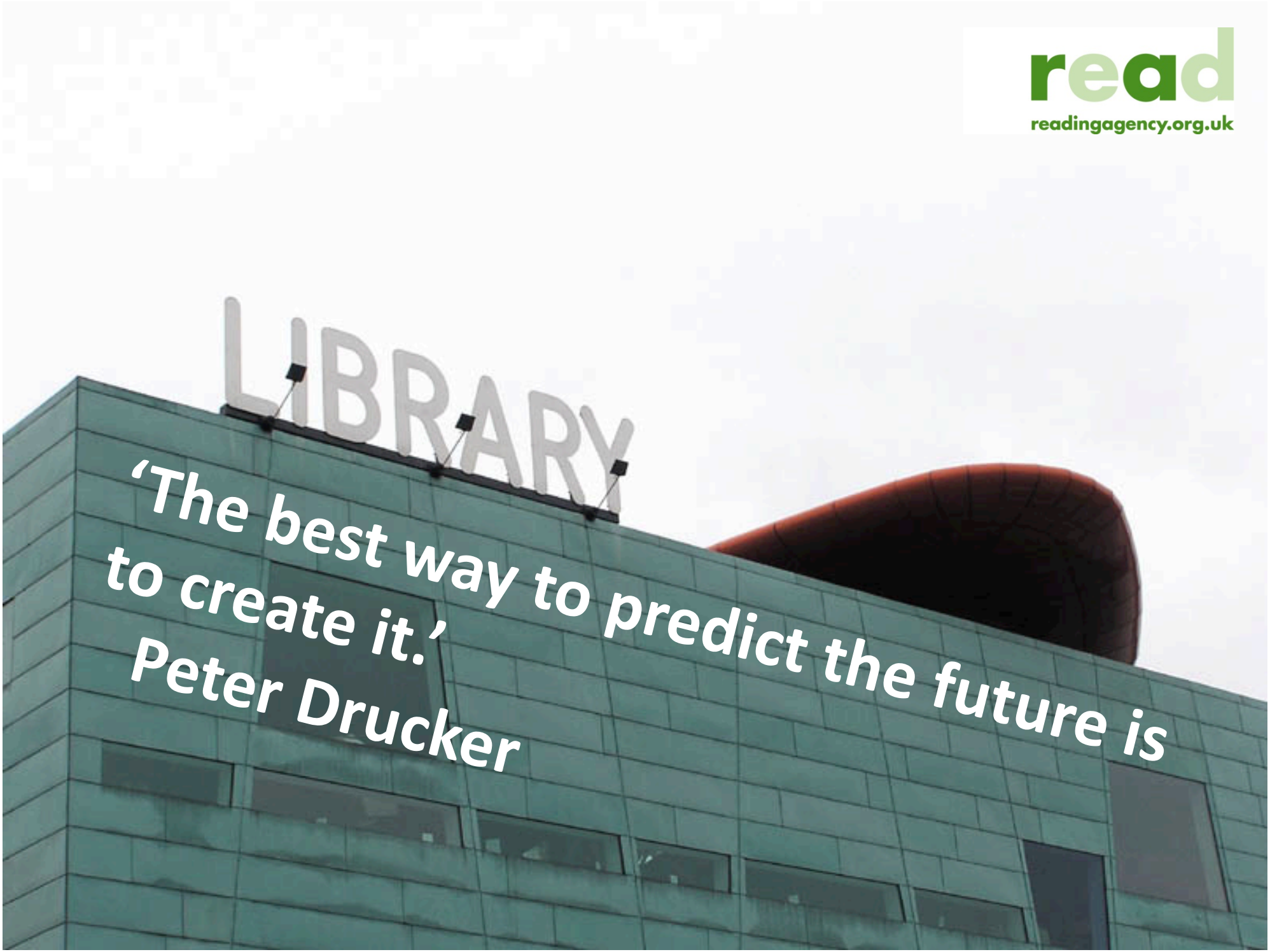

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‘The best way to predict the future is to create it.’
Peter Drucker

UK Trends

- Independent bookshops halved in the past six years
- Change of delivery: live and digital events, literary festivals, reading groups
- Digital book sales rising: what are libraries' strategies?
- Social costs of low literacy: 60% of UK prisoners have difficulties with basic literacy skills

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Fellow Charities

Health Partners

Government and Agencies

- Arts Council England
- Department for Culture, Media and Sport
- Department for Education

Literature World

- Authors
- Literary agencies

Public Sector

- Libraries
- Schools
- Colleges
- Hospitals
- Prisons
- Youth Services

Private Sector

- Corporates
- Workplaces

Broadcasters

Publishers

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Reading Partners

BOOK GUILD PUBLISHING

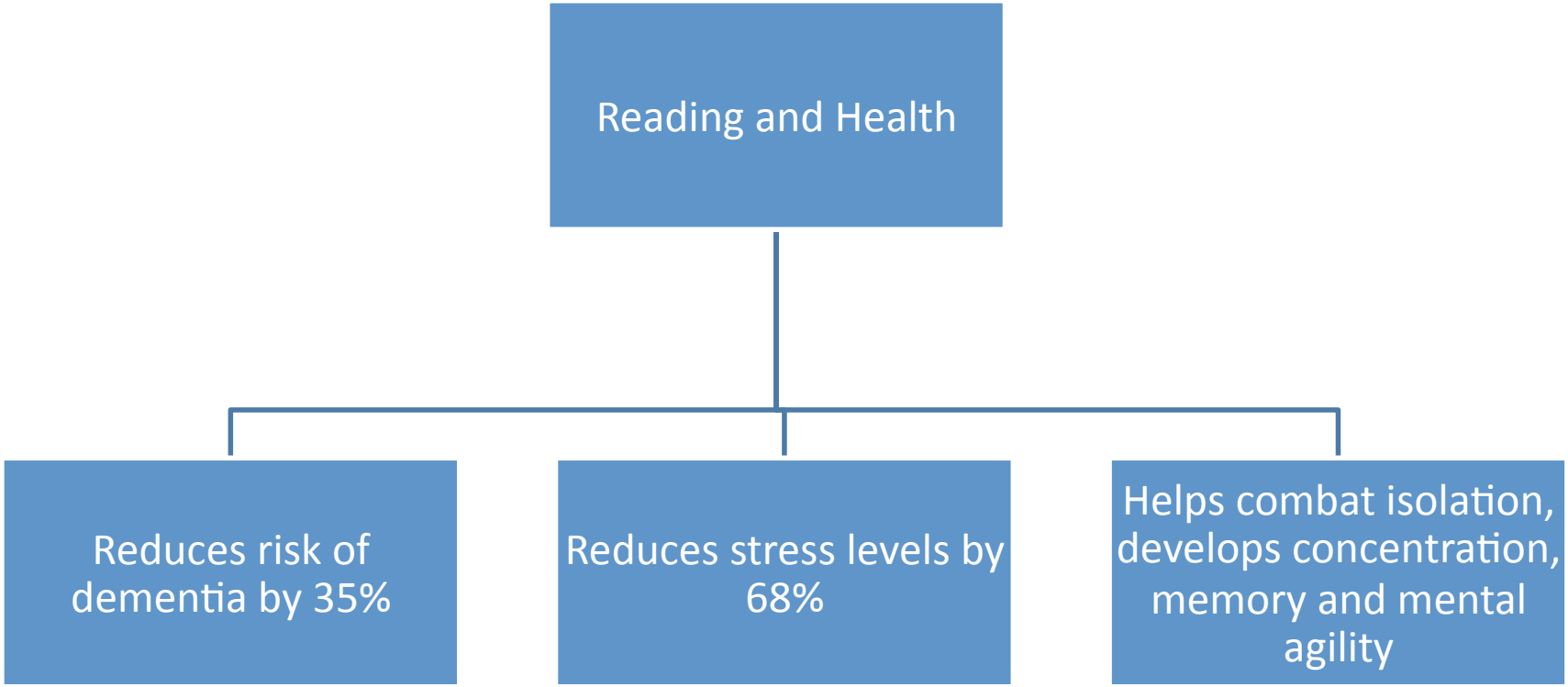
Constable & Robinson

HarperCollins

little, brown

GRANTA

Health



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The Reading Year

The reading year –	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Big library moments Big reading world moments Wider agendas	Six Book Challenge launch	National Library Day	World Book Day Quick Reads	World Book Night Orange Prize	Adult Learners Week	National Readers Group Day Volunteer Week Orange Prize	Summer Reading Challenge	Summer Reading Challenge		Mental Health Day	Family Learning Festival	
Children												
Adult literacy												
Reading groups for everyone												
Author events, promotions, prizes												
Health and Wellbeing												

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World Book Night

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Public Involvement

"Volunteering has not only been a truly rewarding experience, but has taught me a lot about myself. I didn't know I had these skills. It has ignited my passion for working with children and I have gained invaluable skills."

Volunteer Shani Grandison-Mills, 21, Grove Park Library, Lewisham

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Digital Future?

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