Higher Education Landscape

FREE METRO 11.11.2010

11am... don't forget the 2-minute silence

Plan B My next record might be a freebie P10

NEWS Bomb 'set to explode over US'

The cargo bomb found at East Midlands airport was primed to go off over the US. The device could have targeted New York or Washington DC if the plane journey had gone to schedule, the Met revealed ❯P4

SHOWBIZ O'Leary denies X Factor fix

X Factor host Dermot O'Leary has rejected claims that Sunday's 'vote off' was rigged to keep Katie Waissel on the show. He said there was 'no plot' to make sure Treyc Cohen was booted off in favour of Waissel ❯P7

Brook

MILLBANK TOWER

'While I'm here – have you got any vacancies for graduates seeking work experience?'

FASHION Cocktails to luxury casuals

Roksanda Ilincic launches ten 1950s and 1960s-inspired cocktail dresses today, while designer – and power-boat pilot – Maia Norman continues to make waves ❯P16-19

SPORT Derby fails to live up to hype

The much-hyped Manchester derby ended goalless last night. There were few chances as City and United let Chelsea extend their lead at the top of the Premier League ❯P76

All students face maximum fees

By John Higginson

ALL universities will eventually charge tuition fees of up to £9,000 a year to avoid being labelled 'low quality' institutions, researchers are warning.

They will push for the maximum charge allowed under new proposals and that will become the norm within a few years, a study from the Higher Education Policy Institute concludes.

The warning comes after 50,000 students and lecturers descended on Westminster yesterday to protest about the increase. Demonstrators stormed Conservative Party HQ starting fires and throwing concrete from the roof. At least eight people were hurt.

But the violence will have little effect, according to the HEPI, which says it has 'every reason to expect most universities to increase their fees towards £9,000 – not immediately, but over time'.

At present, universities are allowed to charge students £3,290 a year. Last week, plans were announced to allow them to charge £6,000 from 2012, or £9,000 in 'exceptional circumstances'.

The HEPI report says: 'Those institutions that are over-subscribed will charge £9,000 without hesitation.'

Higher fees will allow universities to get further public funding but, if demand is low, then they can use the extra revenue to offer bursaries and scholarships.

'Charging lower fees risks being identified as a low quality or low prestige institution,' HEPI said.

Even requirements for universities to ensure poor students are not priced out will not deter them, its report added.

Anger: A demonstrator kicks in the windows of Millbank Tower, Westminster, as demonstrations by 50,000 students and lecturers against proposed rises in tuition fees turn violent yesterday Picture: PA

Protest police caught out ❯P5

- £9K Student fees
  - Increased student expectations
  - Value for money
  - Changing student demographic
- Institution competition
  - Student experience
  - Student employability
  - Recruitment & profile
- Autonomy of institutions
  - No two universities the same

Organisational Objectives

- **Participation = Student Experience**
  - Delivering a high quality experience to a large number of students
- **Leadership = Student Employability**
  - Training and experiences for students to develop attributes and skills valued by potential employers
- **Partnerships = Community Engagement**
  - Mutually beneficial relationships between HEI and community sport clubs

Coaching, Volunteering & Officiating Programmes

- Student Employability
  - Using leadership programmes to develop student skills in communication, leadership, team working etc
- Community Engagement
  - Utilising the student coaching and volunteering workforce to deliver outreach programmes in the local community
- **Local partnerships are key to success**

Examples and Discussions

- Existing relationships within HE?
- What is your product?
- What is your route to market?
- How can you demonstrate mutual benefit?
- Models of Good Practice from the sector
  - www.bucs.org.uk/mgp