ENGAGING WITH LEADERS IN HIGHER EDUCATION

International Partnerships: Emerging issues

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Leadership Foundation
for Higher Education

Themes

- **Reflecting on Partnerships:**
  - Preliminaries
  - Priorities
  - Purposes
  - Profiles
  - Perils
  - Promises

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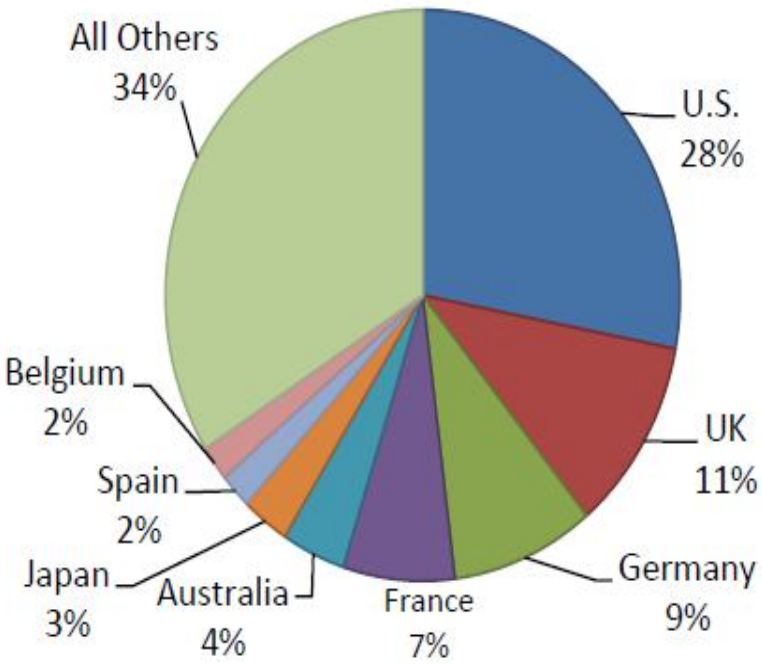
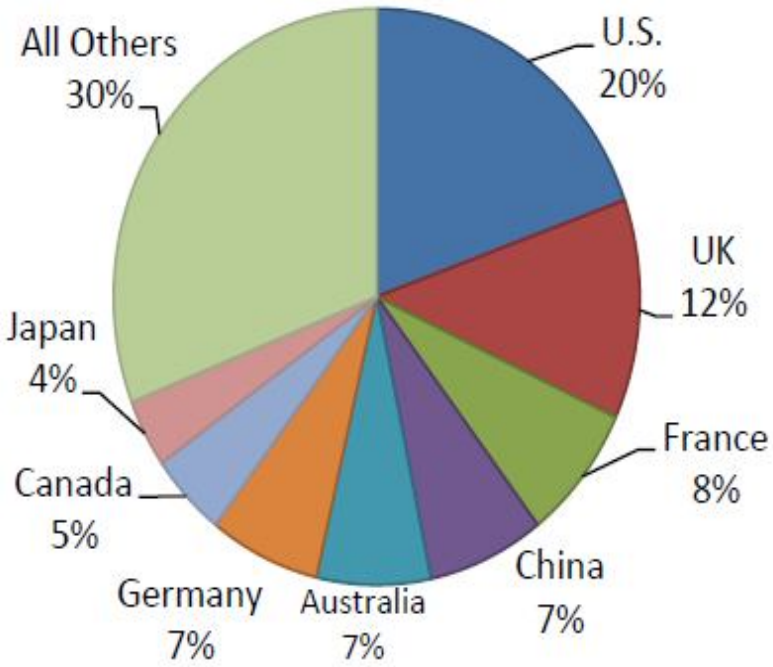
Top 8 Host countries of globally mobile students 2001 & 2010

2001
Worldwide: 2 million students



2010
Worldwide: 3.7 million students



Source: *Atlas of Student Mobility*
http://www.iie.org/projectatlas

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Global research collaborations

WUN Worldwide Universities Network

wun.ac.uk

EPSRC Pioneering research and skills

UNIVERSITAS 21 Celebrating 15 years

INTERNATIONAL ALLIANCE OF RESEARCH UNIVERSITIES

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Priorities

- **Countries**
  - China, Brazil, India, Mex ico, Indonesia, Turkey, USA, Gulf States, KSA

  + Major areas of UK

  HEI activities

- **National Strategies**
  - ‘Team Scotland’

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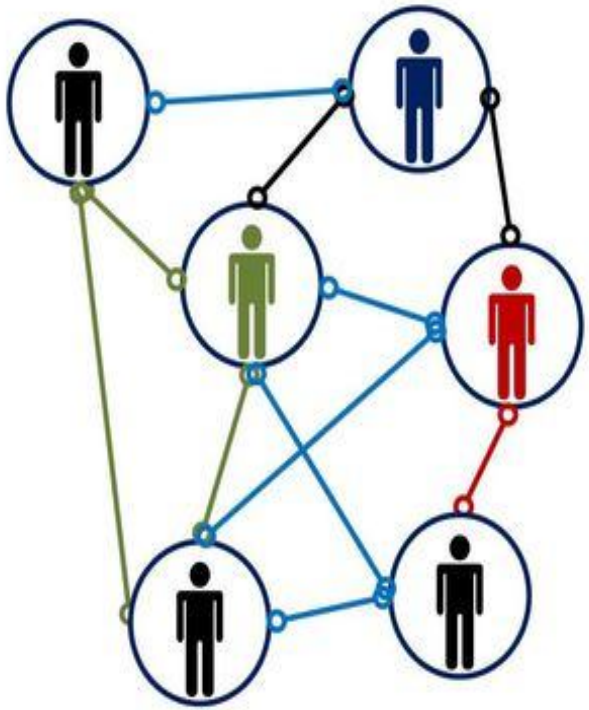
Purposes – 'Collaborative advantage'

- **Positioning institutions & countries within a global system of HE**
  - Rankings and league tables
  - World-class research universities & 'Excellence Initiatives'
  - Mission distinctiveness, niche players, education hubs
- **Positioning graduates – as global citizens & future members of a global workforce**
  - Outward student mobility
  - Attracting international talent
  - Internationalising curricula



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Purposes – 'Mutual Benefit'

- Developing system capacity
  - Networks, consortia
  - Brokerage & funding
  - PPPs
- Developing institutional capacity
  - Staff
  - Quality enhancement
  - Research
  - Infrastructure
- Developing international capability
  - Tackling 'grand challenges'
  - Diplomacy & international understanding

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Profile – growth & diversity of TNE

- **3 generations of TNE (or cross-border education):**
  - Movement of people: students, scholars, experts
  - Mobility of programmes: franchising, validation, twinning, centres and branch campuses
  - Positioning of a country, city or special zone as an educational hub (critical mass of local & foreign players collaborating strategically)

(Jane Knight, OBHE, 2011)

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Profile – Education Hubs

Student Hub

- Hong Kong: Education Hub
- Botswana: Regional Education Hub
- Qatar: Education City

Talent Hub (Skilled Workforce)

- UAE: Knowledge Village & Academic City
- Malaysia: Regional Education Hub (Iskandar & KLEC)

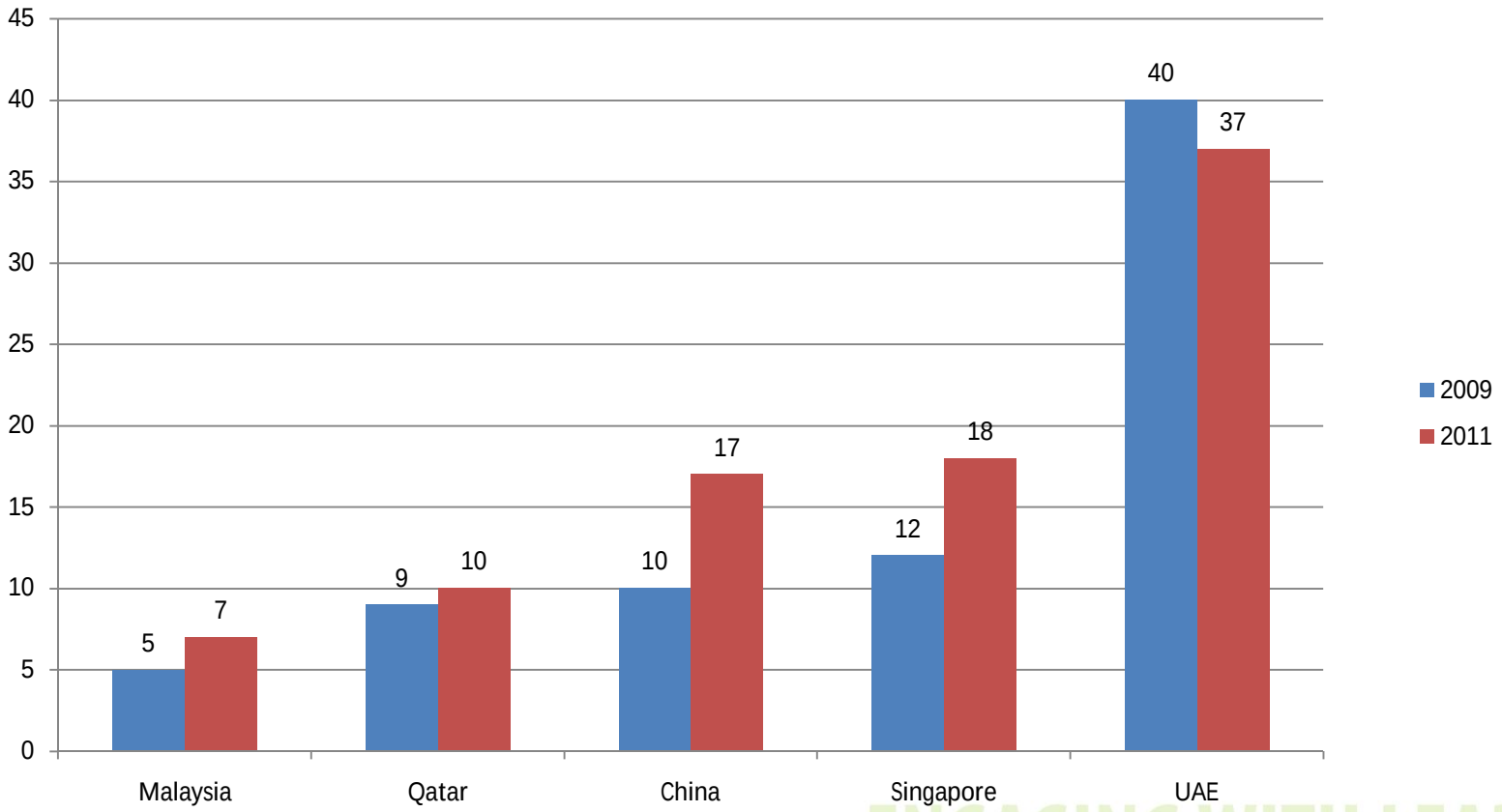
Knowledge & Innovation Hub

- Singapore: Global School House

(Jane Knight, OBHE, 2011)

Profile – IBCs

Host Countries: number of IBCs, 2009 and 2011



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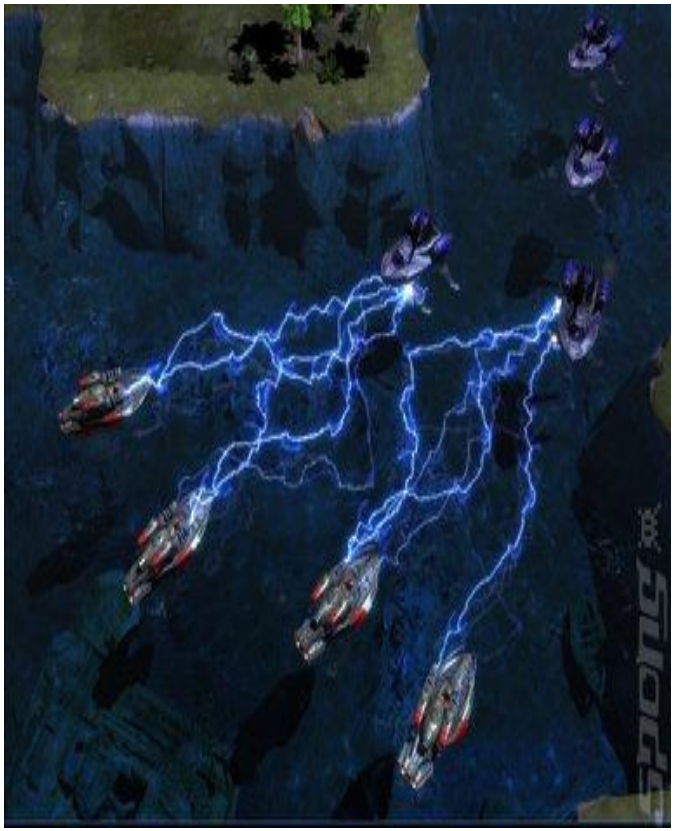
Perils

- Financial investment & sustainability
- Regulatory changes
- Increasing competition
- Infrastructure & human resource development
- QA & reputational risk
- Management of complexity & volatility
- Integration & embedding of ‘internationalisation’ & ‘partnership culture’.....



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Promises

- Increasing the range, scope & contributions of HE systems & institutions to global development
- Innovation & quality enhancement
- Opportunities for learning, development & transformation
- New skills, knowledge
- Enduring insights & relationships....

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