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HEGlobal & other opportunities

International Partnerships: TNE conference

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April 2012

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Overview

- Setting the scene – UK involvement in TNE
- Evolution of HEGlobal
- Who is involved?
- Why is it needed?
- What is it?
- What next for HEGlobal?
- Other international opportunities for UK HE

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Setting the scene

- The number of branch campuses established by UK universities has risen from 13 to 25 since 2009 (OBHE 2012)
- 2010/11 - 503,795 students were studying wholly or mainly overseas for the award of a UK institution (up 25% from 2009/10)
- 94% of universities have internationalisation strategies

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How HEGlobal evolved

- Role of Professor Colin Riordan
- UUK survey December 2010
- July 2011 roundtable – agreement by all partners to establish HEGlobal
- Growth Review 2011
- Launched January 2012 by Foreign Secretary and Universities Minister

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HEGlobal: who is involved?

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HEGlobal: what is it?

- Signposting resource
- Not designed to replace existing paid for services
- Will improve awareness and usage of existing services
- Gather feedback on existing services
- Provide evidence base to improve existing services and develop of new services

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How does HEGlobal work?

- Based in the UK HE International Unit
- Dedicated email and telephone inquiry line
- Website
- Liaison with HEGlobal partners
- Outreach activities

- ....PLUS high level influencing

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Will facilitate access to...

- **Timely** political intelligence
- **Insightful** market intelligence
- **Expert** legal advice
- **Invaluable** in-country advice
- **Vital** export and finance investment advice

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What next?

- Outcomes from recent HEGlobal workshops to be reported back to partners and IEAF
- Prioritise countries
- Outreach beyond international departments
- Due diligence toolkit?
- Dissemination of key questions to partners

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Other opportunities

- Framework agreements
  - Science without Borders
  - UK-India Education and Research Initiative
  - UK China Partnership in International Education
- Europe
- Promoting UK Higher Education

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Thank you

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http://heglobal.international.ac.uk