The Royal Borough Of Greenwich

Waterways and Mulberry Park Children's Centre Federation

Abbey Wood and Thamesmead

Targeting and Engaging Parents

How?

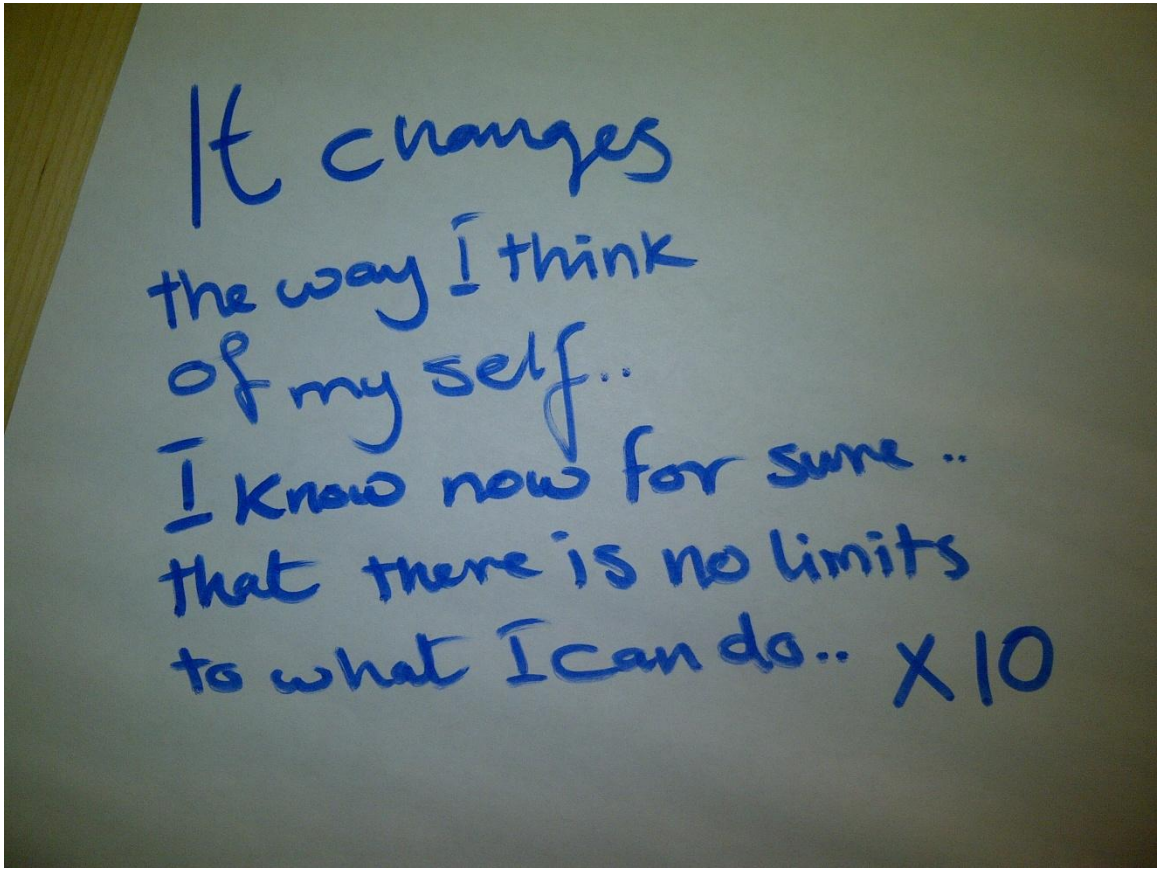
What prevents parents accessing services?

What causes low self esteem?

- Being subject to abuse, sexual, emotional or physical and the loss of control associated with it
- Social isolation and loneliness
- Coming from a community that often experiences prejudice such as being an asylum seeker
- Trauma
- Physical health and the impact this can have on daily activities and quality of life
- Unemployment
- Bereavement
- Failing to have met your own parents expectations
- Post natal depression
- Feeling like the odd one out

95% of our parents in our reach area suffer with low self esteem and confidence!!

So what did we do about it?


It changes
the way I think
of my self..
I know now for sure ..
that there is no limits
to what I can do.. X10

Discover Me

Tracking

Exceeding Expectations

Volunteers in the Children’s Centre
Accessing further formal training
Starting University
Returning to work
Chairs on Advisory Groups
Parent forum representation
Using services with their children
Starting their own business
Creating new relationships with themselves and improving their children's lives

Be Inspired!