Supporting Careers Professionals in an ever changing landscape

What's that coming over the hill?

- employer focus on school leavers
- fall out of fees
- #MOOC
- regulation/deregulation
- entrepreneurship

AGCAS

- Practitioner-researchers
- Discussion lists
- Regional and sector specific groups
- Research projects
- Training
- Mentoring
- Benchmarking
- Talk to us!

Statistics can be made to prove anything - even the truth...

- APS, DLHE, NCS, KIS, and their friends are here to stay
- To be unprepared is to be defenceless

Students as 'co-creators'?

- Student career ambassadors
  - in person, in print, on digital
- Facilitated peer-to-peer support
- Student and graduate staff

Change is the constant

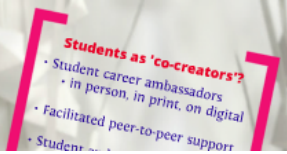
- Be clear about what you are trying to achieve
  - and be realistic
- Recruit the right people
  - curious-minded, flexible, collaborative
- Invest in supporting them
  - AGCAS/Warwick qualification
  - PGCertHE/GCAP
  - TIME
- Engage with the outside world
  - more than just employer visits
- Utilise networks effectively
  - Alumni, AGCAS, AGR, UnLtd, WiSCV...

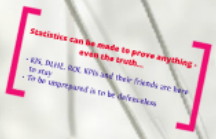
A short history of Careers Guidance

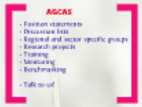
Careers Services were established as a result of the Education (choice of employment) Act -1910

Prezi

Supporting Careers Professionals in an ever changing landscape







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I'M A CELEBRITY
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Internationalisation
Fees
ROI
Careers in the curriculum
Competency based
KIS
social media
Visas
first years
Values
HE particpation
e-advice
DLHE
PDP
Pre-entry guidance
3rd party suppliers
Apprenticeships
HEAR
White paper
one to many
fair access
Strengths
Wilson review
WP

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