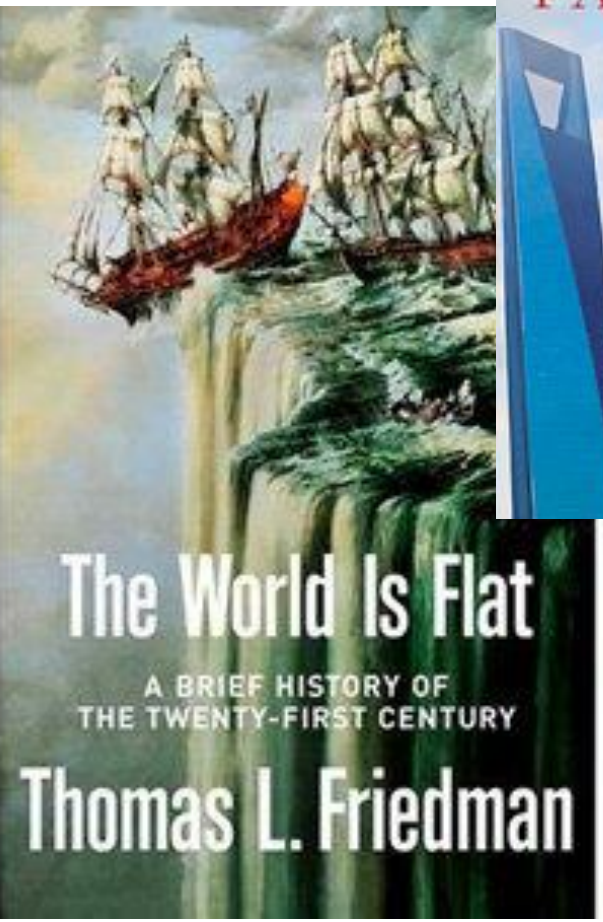
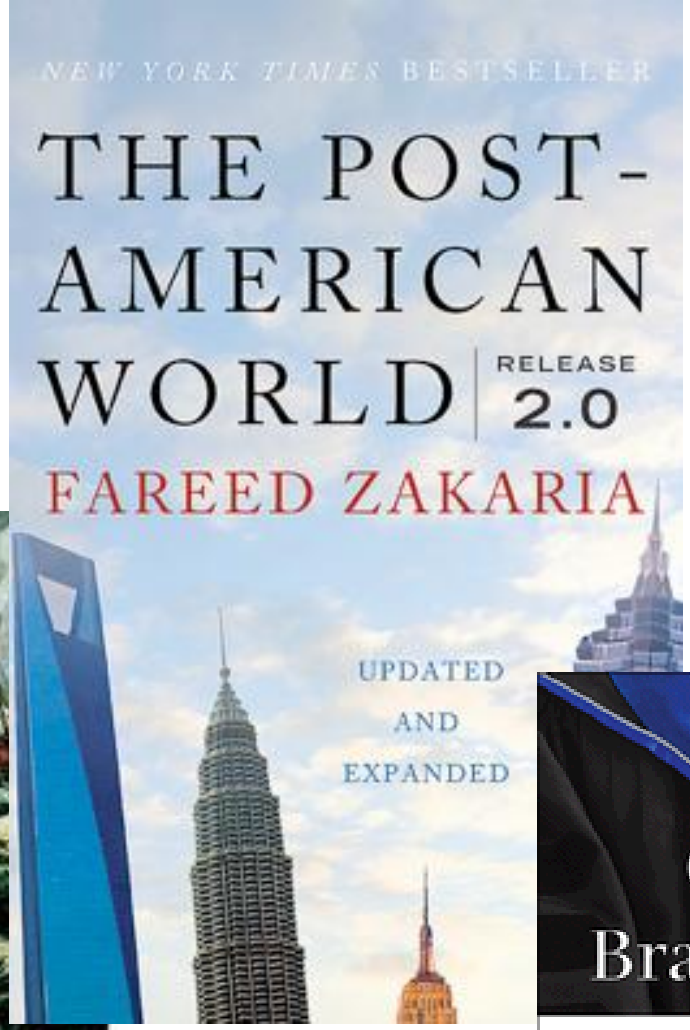
3.4 Outward mobility: institutional strategies to address the opportunities and challenges

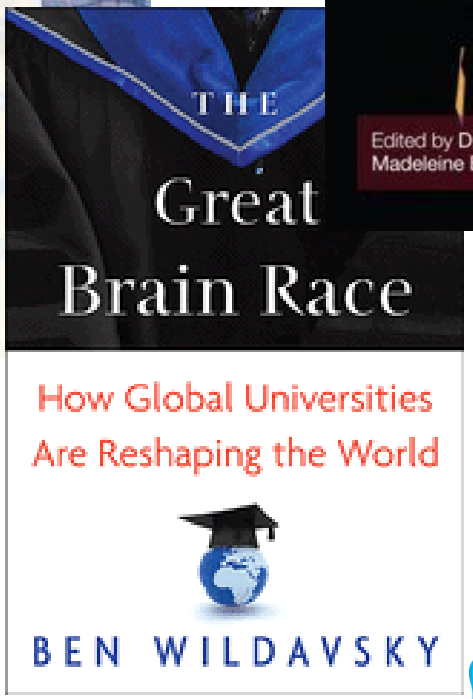
Going Global 2013, Dubai

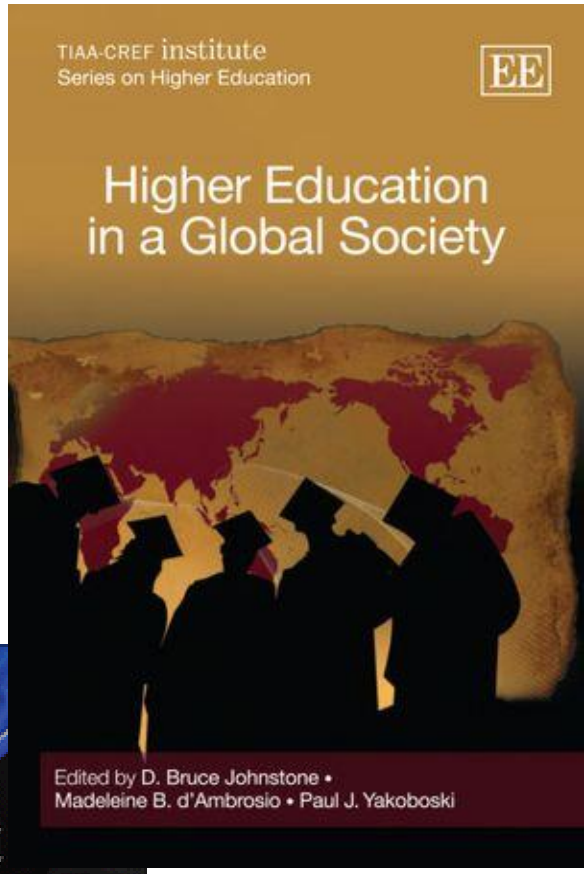
Clay Hensley
Director, International Strategy & Relationships

Higher education is at the center of the topic of globalization









CollegeBoard
inspiring minds™

Students increasingly favor colleges with a high percentage of international students

How to Choose a College

By Frank Bruni @FrankBruni

When picking a school, you can focus on ranking, reputation, ivy. Or you can ask yourself where you'll really be forced to grow.

The New York Times @nytimes · Unfollow

12

How many of a college's or university's students are coming from other countries? Favor schools with higher percentages of foreigners, because as much of your education will happen outside as inside any lecture hall, and globalism is here and real. The dexterity with which you can navigate other cultures — your awareness of, and openness to, them — could be more valuable and happy-making than any knowledge gleaned from a book.

When it comes to the internationalism of a school, don't assume the loftiest ones win the race. In one measure of this, Carnegie Mellon, Boston University and Brandeis came out ahead of Harvard, Stanford, Williams or Duke.

You might also take into account what percentage of a school's students travel in the opposite direction and do some study abroad. That could be an indication of your future classmates' daring or curiosity, and those classmates will presumably bring the fruits of their experiences back to campus. According to U.S. News & World Report, of the 41 schools that claim to have sent more than 50 percent of their students to a study-abroad program, only one, Dartmouth, is in the Ivy League.

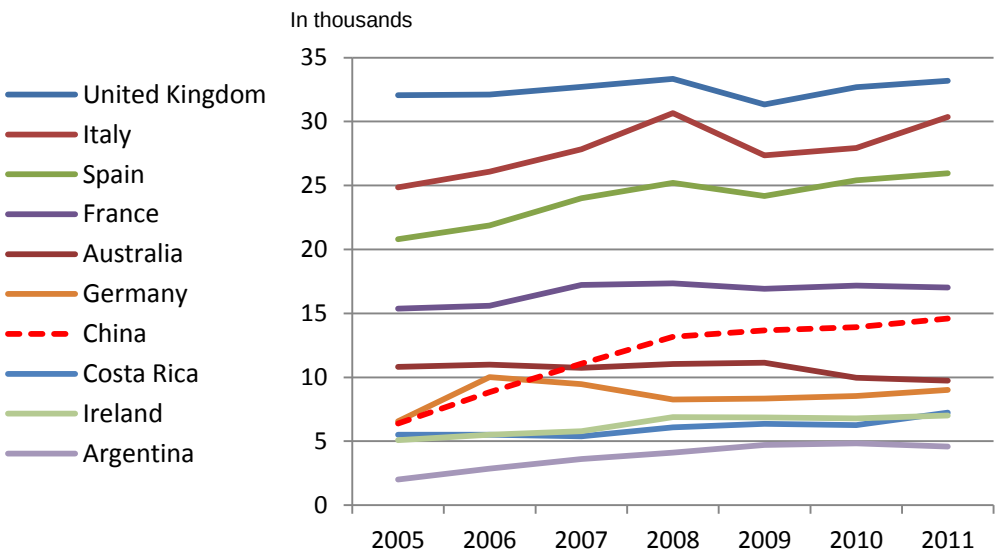
http://www.nytimes.com/2013/01/06/opinion/sunday/bruni-how-to-choose-a-college.html?_r=0

CollegeBoard inspiring minds™

And U.S. Students Increasingly Spend Time Abroad for Their Studies

Study abroad by students enrolled in U.S. higher education has more than tripled over the past two decades. Though only a small percentage of these student are enrolled in full-time undergraduate programs, several measures indicate that interest in international programs are growing.

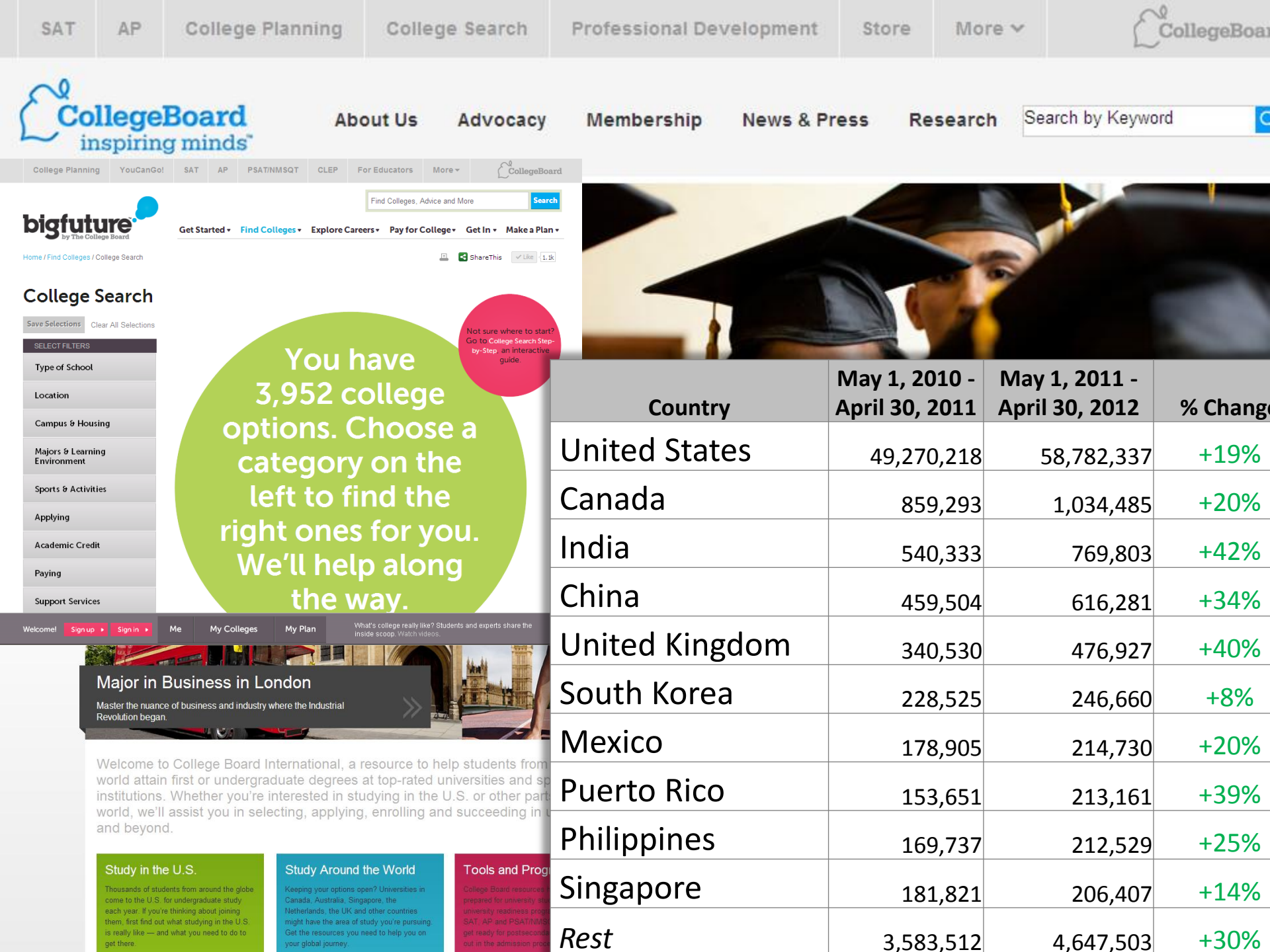
2011 Top 10 Destination Countries for U.S. Students



Destination Countries	2011 Enrollment	Annual Growth	Rank
Total US Students Studying Abroad	**273,996**	**1.3%**	
United Kingdom	33,182	1.5%	1
Italy	30,361	8.7%	2
Spain	25,965	2.2%	3
France	17,019	-0.8%	4
China	14,596	4.9%	5
Australia	9,736	-2.3%	6
Germany	9,018	5.5%	7
Costa Rica	7,230	15.5%	8
Ireland	7,007	3.1%	9
Argentina	4,589	-5.1%	10

Source: College Board Internal Analysis based on Open Doors 2011 Report on International Educational Exchange.

CollegeBoard inspiring minds™



Country	May 1, 2010 - April 30, 2011	May 1, 2011 - April 30, 2012	% Change
United States	49,270,218	58,782,337	+19%
Canada	859,293	1,034,485	+20%
India	540,333	769,803	+42%
China	459,504	616,281	+34%
United Kingdom	340,530	476,927	+40%
South Korea	228,525	246,660	+8%
Mexico	178,905	214,730	+20%
Puerto Rico	153,651	213,161	+39%
Philippines	169,737	212,529	+25%
Singapore	181,821	206,407	+14%
Rest	3,583,512	4,647,503	+30%

More than 62,000 Students in the class of 2012 expressed interest in studying outside the US

52% Women

40%
earned
1200 or higher on SAT
CR and Math

56%
“A” HS
Grade Point
Average

50% from
California
Texas
New York
Florida
New Jersey

29%
Aspire to
Master’s Degree

38%
Aspire to Doctoral
Degree

CollegeBoard
inspiring minds™

List of criteria used: College Location: Outside the United States

Rows total: 11168

High School Name	HS Code	State Code	EPS Geomarket	Total Takers
				All Students
BROOKLYN TECHNICAL HIGH SCHOOL	330630	NY	NY23	52
CYPRESS BAY HIGH SCHOOL	101842	FL	FL 5	50
BERKELEY HIGH SCHOOL	050290	CA	CA 8	48
CORAL REEF SENIOR HIGH SCHOOL	101199	FL	FL 6	39
CORONADO HIGH SCHOOL	442212	TX	TX 2	39
BELLAIRE SENIOR HIGH SCHOOL	440557	TX	TX16	35
CLEVELAND HIGH SCHOOL	052618	CA	CA14	35
ARCADIA HIGH SCHOOL	050130	CA	CA16	34
ALEXANDER W DREYFOOS SCHOOL OF THE ARTS	101822	FL	FL 5	31
CHARLES W FLANAGAN HIGH SCHOOL	101424	FL	FL 5	31
EDWARD R MURROW HIGH SCHOOL	330686	NY	NY22	31
ALEXANDER HAMILTON HIGH SCHOOL	051525	CA	CA17	30
CARMEL HIGH SCHOOL	150445	IN	IN 7	30
EL DORADO HIGH SCHOOL	442186	TX	TX 2	30

⊞ **Filter Report**

Export Options: Excel PDF

BRITISH COUNCIL

Going Global 2013

IELTS™ CISCO ETS TOEFL ellucian HIGHER COLLEGES OF TECHNOLOGY KNOWLEDGE & HUMAN DEVELOPMENT AUTHORITY