Outward Mobility Programme: a national strategy

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Study Abroad: UK situation

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- For every 15 international students in the UK, there is only one UK student studying for a degree abroad
- Erasmus numbers low compared to France, Germany, Spain
- ‘Think Global’ study – 74% of top employers concerned that students not equipped to succeed in a globalised and multicultural economy

International Context

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- The UK does not have a national agency for mobility
- UK and Europe – Bologna Process
- International best practice:
  - Australia – Australian Education International
  - USA – Institute of International Education
  - Germany – DAAD

Establishing a national strategy

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" A national strategy provides a means of signalling the strategic importance to UK HEIs, and to society at large, of increasing UK student engagement with outward mobility by highlighting the benefits that increased student mobility will bring to the individual, the 'home' university, the economy and society"

Survey response, Royal Holloway, University of London

Key features

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- Promote study abroad to schoolchildren and students
- Widening participation – mobility for all
- Industry support
- Linking with other mobility programmes
- Data collection and tracking

Student and Sector support

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- Sharing best practice
  - Events
  - Online forum

- British Council student portal for study abroad opportunities

Measuring impact

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- In two years the programme will achieve:
- Significant increase in internationally mobile and employable UK students
- Robust evidence of the value of mobility
- Financial support for outward mobility

Thank you

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