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English language: a skill for the globalised 21st century ?

Noor Amna Malik - Pakistan
Thomas Buntru - Mexico
Dr Yussra Jamjoon – Saudi Arabia
Mariem Lissari - Tunisia
John Knagg – British Council

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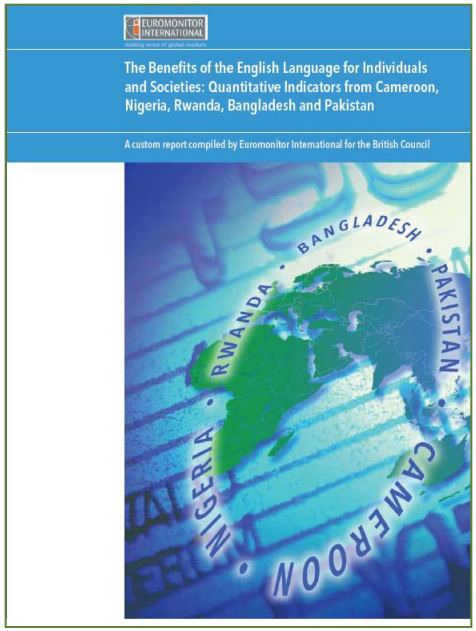
The economic value of English

English & the Individual

Salary Gap

- The average salary gap of someone who can speak English vs. someone who does not is approximately 20%



Annual Gross Income per Capita

- 72% of all companies interviewed stated that employees with English

Adequately Educated Workforce

- Over 50% of companies interviewed said that their workforce was required to speak English

- 30% of students in higher education aim to continue their studies abroad, especially in English-speaking countries, such as the UK, US and Australia

for company growth

The Scale of The Issue

1,200 million learners of English in formal educational settings

11 million teachers of English.

English at Work

An Analysis of Case Reports about English Language Training for the 21st-century Workforce

Anthony Fitzpatrick & Robert O'Dowd

TIRF The International Research Foundation for English Language Education

Case Study Occupations include:

Nurses

Military Personnel

Engineering and Sales Executives

Teachers

Nuclear Scientists

Visually Impaired Seeking Employment

University Students

Dentists

Geriatric Care Workers

MBA lecturers

Principal trends and developments

English seen **less** as a **separate** subject to be taught

Informal interaction and **socialising in workforce** important

Strategies to establish relationships, **maintain rapport**

Move towards **specialization** and personalization of ELT

Consolidation of online **technologies** for learning & teaching

Increased recognition to **cultural** aspects of communication

Rise in **project-based** learning and authentic materials

English medium teaching discipline/career-specific content

Importance of developing skills of **learner independence**

Vital importance of higher **management support** of English

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ELT Research Papers 12–06

How to make yourself understood by international students: The role of metaphor in academic tutorials

Jeannette Littlemore, Fiona MacArthur, Alan Cienki and Joseph Holloway

Blended Learning in English Language Teaching: Course Design and Implementation

Edited by Brian Tomlinson and Claire Whittaker

Business Magazine

Our articles can help you become a better professional by providing you with the language you need for work.

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Relationship-building

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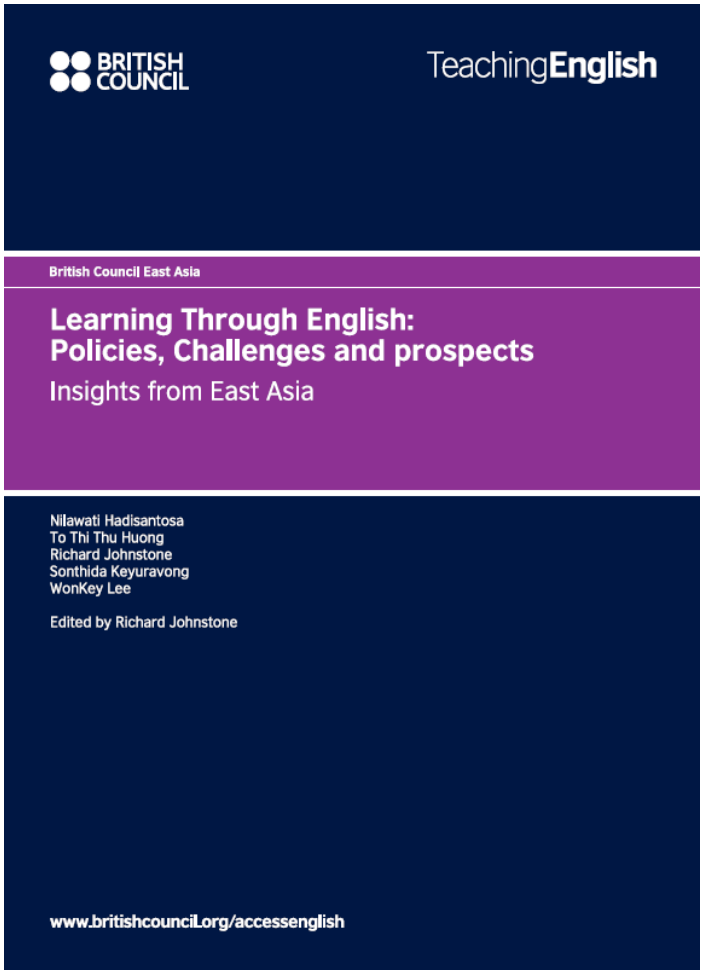
Relationship-building

In this article you can read about relationship-building. You will learn what is meant by the term and what a competent relationship-builder does.

Complaining

The advantages and disadvantages of different ways of complaining with some useful tips on how to complain effectively, whether in writing or speaking to your boss at work.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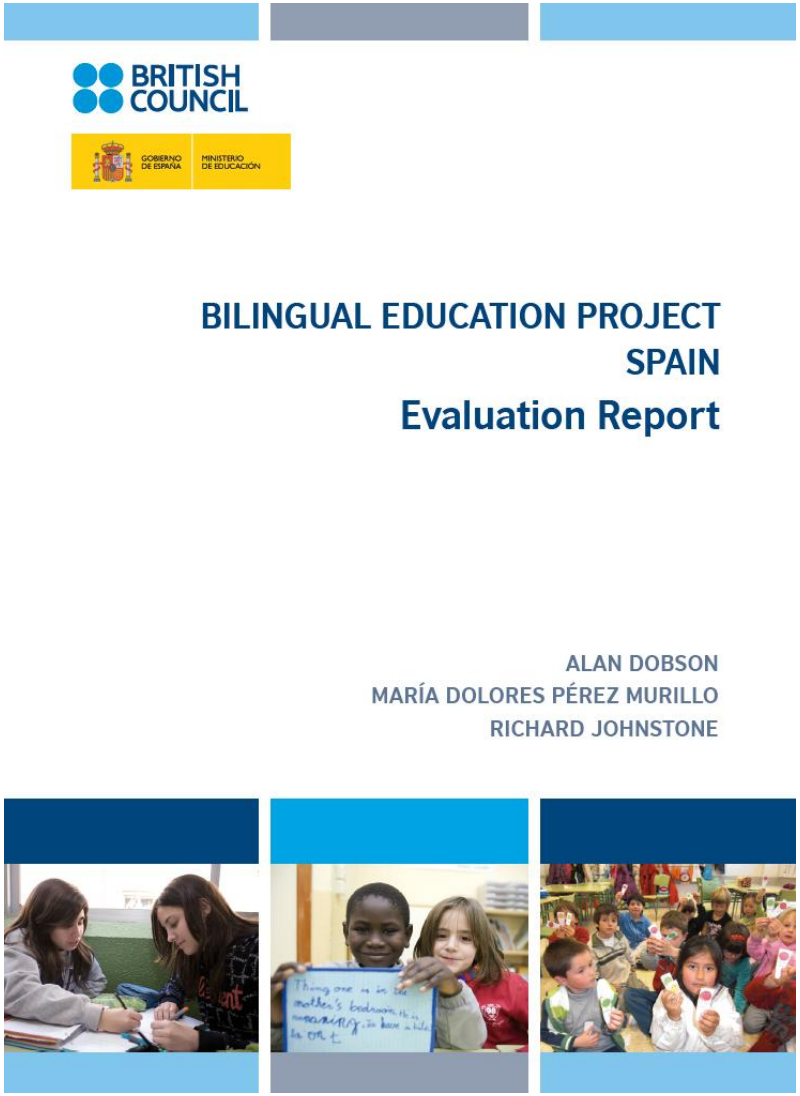
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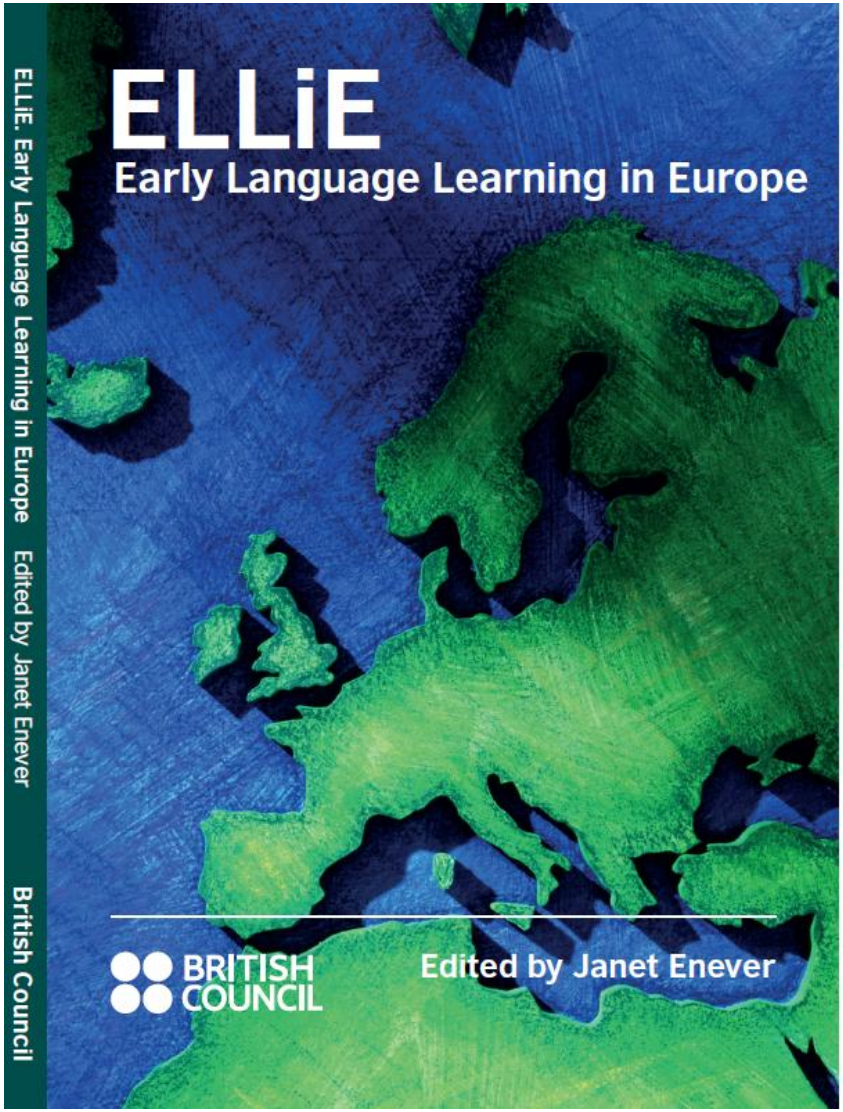

ELLiE
Early Language Learning in Europe

Contributors

Prof. Janet Enever
Umeå University, Sweden
(previously at London Metropolitan University)

Evelien Krikhaar
National Centre for Language Education, Radboud University, Nijmegen, Netherlands

Dr Eva Lindgren
Umeå University, Sweden

Dr Lucilla Lopriore
Roma Tre University, Italy

Gun Lundberg
Umeå University, Sweden

Prof. Jelena Mihaljević Djigunović
Zagreb University, Croatia

Prof. Carmen Muñoz
University of Barcelona, Spain

Dr Magdalena Szpotowicz
University of Warsaw, Poland

Dr Elsa Tragant Mestres
University of Barcelona, Spain

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